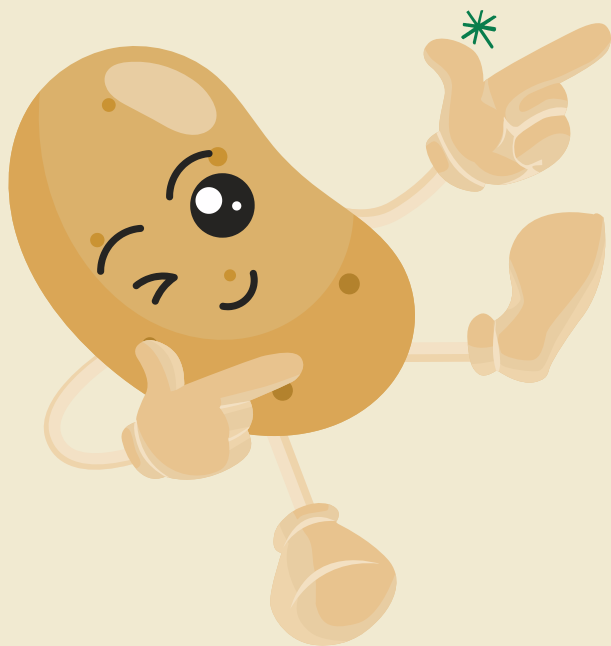




MEENAVATI KRISHI AGROVENTURE  
PRODUCER COMPANY LTD

# FIBRE POTATO

*A drive towards quality*



# MEENAVATI KRISHI AGROVENTURE

## ABOUT US

\* Founded in 2021, Meenavati Agroventure sprouted from the vision of a group of passionate agriculturalists determined to transform the landscape of farming. What began as a small initiative to enhance local farming practices soon blossomed into a full-fledged company dedicated to excellence in agriculture.

In the early years, Meenavati Agroventure focused on introducing innovative technologies to farmers, paving the way for what would become a revolution in precision agriculture. From the adoption of cutting-edge equipment to the implementation of data-driven insights, we were at the forefront of ushering in a new era for farmers.

# Quality Potato Seeds



The production of high-quality potato seeds that are resistant to common diseases such as late blight, early blight, and potato virus Y is carried out under a strictly controlled environment. This ensures that such seeds are free from any diseases and are of exceptional quality. These seeds guarantee better yield and reduce the need for chemical treatments. ICAR-CPRI has standardized and closely monitors the production process to ensure that only the best quality potato seeds are produced.



# WHY QUALITY POTATO SEEDS ARE REQUIRED?



- 1. Yield Potential:** High-quality seeds are more likely to produce healthy and vigorous plants, which ultimately lead to higher yields. Quality seeds have better genetic potential for producing large, uniform tubers.
- 2. Disease Resistance:** Quality seeds often come from disease-resistant varieties or have been treated to prevent the transmission of diseases. This resistance reduces the risk of crop loss due to common potato diseases such as late blight, early blight, and potato virus Y.
- 3. Purity:** Certified quality seeds are free from impurities and contaminants, ensuring that the plants grow true to their variety characteristics. This purity guarantees uniformity in tuber size, shape, and appearance, which is crucial for marketability.
- 4. Early Maturity:** Quality seeds from early-maturing varieties enable growers to harvest potatoes sooner, reducing the risk of exposure to late-season diseases and adverse weather conditions.
- 5. Better Adaptation:** Quality seeds are often bred and selected for specific growing conditions, such as soil type, climate, and altitude. Using seeds adapted to local conditions increases the likelihood of successful cultivation and higher yields.
- 6. Reduced Input Costs:** Disease-resistant varieties require fewer chemical treatments, reducing the need for pesticides and fungicides. This not only lowers production costs but also minimizes environmental impact and health risks associated with pesticide use.
- 7. Market Acceptance:** Quality seeds produce potatoes that meet market standards in terms of size, appearance, and taste. This enhances market acceptance and can lead to better prices for the harvested crop.

# Potatoes



1. **Texture:** Our potatoes will have a firm and smooth texture, without any soft spots or wrinkling. They will feel dense and not mushy when squeezed.
2. **Color:** Depending on the variety, the skin color of potatoes can range from pale yellow to brown to purple. Regardless of the color, the skin should be free of blemishes, bruises, or green spots.
3. **Size and Shape:** While size and shape can vary depending on the variety, our potatoes will generally be uniform in size and shape within a batch. This indicates consistent growth conditions and proper handling.
4. **Storage:** Proper storage is crucial for maintaining potato quality. They should be stored in a cool, dark, and well-ventilated place to prevent sprouting, greening, and decay.

# TYPE OF VARIETIES.

## TABLE VARIETIES



- Table potatoes such as Kufri Jyoti, Kufri Badshah, Kufri Chandramukhi etc.
- Seeds are available from Mid February till September.
- 90-100 days early/medium maturing populations.
- Wide adaptability, slow rate of degeneration, immune to wart, moderately resistant to late blight and early blight

## COMMERCIAL VARIETIES



- Processing potatoes Such as Lady Rosetta, Diamont, Kufri Chipsona 1 etc.
- Seeds are available from Mid February till September.
- 90-100 days medium maturing varieties.
- High dry matter, Low reducing sugars, resistant to late blight
- Tuber characters - Suitable for chips & French Fry

# WHY US?

1. **Crop Yield:** High-quality seeds are more likely to produce healthy plants with better yields. Quality seeds have been carefully selected and bred to exhibit desirable traits such as disease resistance, vigor, and uniformity, leading to better crop performance.
2. **Disease Resistance:** Quality seeds are often bred to resist common potato diseases and pests, reducing the need for chemical pesticides and resulting in healthier crops. This can lead to higher yields and lower production costs.
3. **Crop Uniformity:** Quality seeds tend to produce plants that are more uniform in size, shape, and maturity, making harvesting and processing easier and more efficient.
4. **Food Safety:** Quality potatoes grown from quality seeds are less likely to harbor pathogens or contaminants that can pose risks to human health. Ensuring the use of high-quality seeds can contribute to food safety throughout the production process.
5. **Long-Term Sustainability:** By investing in quality seeds, farmers can contribute to the long-term sustainability of their agricultural practices. Quality seeds are often bred to be more resilient to environmental stresses such as drought, heat, or poor soil conditions, helping farmers adapt to changing climates and preserve natural resources.
6. **Marketability:** Produce grown from quality seeds often commands higher prices in the market due to its superior quality, consistency, and reliability. This can lead to increased profits for farmers and better market access.



“Overall, investing in quality potatoes and seeds is essential for ensuring a successful and sustainable agricultural operation, benefiting both farmers and consumers alike.”

# Let us order the quality potatoes and seed now for the better tomorrow



For Order:  
Call or whatsapp us  
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shiagroventure.in**



## CONTACT US

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