



Fall Fest on Broadway: It's a Jerk Thing!
October 2, 2021

Dear Sir/Madam,

Kirky Entertainment and Event Planning (K.E.E.P), is hosting the 1st annual Fall Fest on Broadway! This festival celebrates Caribbean culture and will be held in the heart of Myrtle Beach, the historical Broadway Street.

Our Jerk theme pays homage to one of the enduring legacies of the fusion of African and Taíno cultures in Jamaica. Jerk style cuisine is savory, sweet, fragrant and flavorful! This method of cooking is a complex blend of seasonings and spices that's sure to give your taste buds a unique experience.

All of Broadway Street, located in the heart of Myrtle Beach, will be shut down for this lively celebration. We are expecting our exclusive Wine Walk to be the talk of the fest that will introduce all on-goers to every single business located on Broadway Street. Food trucks, retail vendors, live entertainment for the family and more will also be showcased down the street for a new and unique community experience in Myrtle Beach!

Exhibitors/vendors add an extra dimension and will enrich the festival experience for all attendees. If you'd like to increase your exposure, there are several opportunities available (form attached). If you would like to submit your Vendor Application online, please visit: www.kirkyevents.com/fallfest.

If you have any questions or would like to participate as an exhibitor or vendor at this event, please contact Lisa Coombs at (843) 315-5931 or Yvonne Campbell at (843) 465-8806.

Sincerely,

Lisa Coombs
Event Director

VENDOR RULES & REGULATIONS

1. **APPLICATION PROCESS:** Submission of this application does not guarantee acceptance. Applicants must submit (with application) at least two photos of the art or craft you plan to sell. No application will be accepted without the completed forms, photos and fee. If your application is not approved, your payment will not be processed and will be returned to you. If you have been accepted as a vendor, **NO REFUNDS** will be issued for any reason. **Application deadline is September 15, 2021 or until spaces are full. Please be sure to submit your application as soon as possible.** A confirmation will be sent via email or mail. Upon approval and receipt of payment, vendors will receive a welcome packet.
2. **ARTS & CRAFT APPLICATION:** We reserve the right to remove any work that has not been screened, is of poor quality, inappropriate or deemed to be manufactured commercially. Our goal is to provide an experience of great quality for the vendor and to the public. Vendors selling similar items will be limited to avoid duplication.
3. **FOOD:** Food is any item (food, drink, baked goods, candy, etc.) whether packaged or unpackaged that can be consumed on site. Only authorized vendors may sell food. Others will be shut down.
4. **DEMONSTRATIONS:** We highly encourage you to demonstrate your craft during the festival.
5. **ELECTRICITY:** Electricity is not available, generators are allowed.
6. **LOCATION & DATES:** The festival will be located at: Broadway Street, Myrtle Beach, SC 29577. The hours are set from 2:00PM to 10:00PM on Saturday, October 2, 2021. Vendors must bring all necessary displays, tents, tables, chairs, weather protection, etc. No structures are provided. In your best interest, a tent should be used for protection against the elements. This event continues rain or shine, provided the weather does not present any safety issues. At minimum, vendors must have a covered head for your assigned event space.
7. **SPACE ASSIGNMENTS:** All approved vendors will be assigned a space in advance. Staff will be on hand to assist with any questions you may have. Tents should be weighed down. If you need more than the allotted 10x10 space for display, you may purchase another space.
8. **SET UP:** Between the hours of **10:00AM to 1:00PM** on Saturday, October 2, 2021— you are to set up your space. **All vehicles must be out of the festival area by 1:00PM.** If you arrive late, your space may not be available. Set up is not allowed after the event has started. Please unload your vehicle at your space and immediately park your vehicle in the designated vendor parking area, then return to your vendor space to complete your set up.
9. **CLEAN UP:** You are expected to leave the area you occupy as you found it prior to set up. Please dispose of your trash in the provided trash cans.
10. **BREAK DOWN:** All vendors are expected to be on site during all hours of the festival. **Booth may not be dismantled until the festival ends at 10:00PM.** Vehicles will not be allowed into the festival area until pedestrian traffic has cleared at the end of the festival.
11. **NOTICE:** Kirky Entertainment and Event Planning reserves the right to ACCEPT or REJECT any application. We also reserve the right to remove any vendor that does not follow the rules and regulations as established for this event.
12. **TAXES/LICENSES:** As the vendor, you are responsible for collecting and reporting South Carolina sales tax and hospitality fees as required by law. If you do not have a City of Myrtle Beach Business/Vendor License, you are required to submit a Hospitality Account Application for Special Event Regulation. For more information, please contact the City of Myrtle Beach Business License office at: (843)918-1200.
13. **NO SHOWS:** Vendors accepted into the festival who fail to participate without giving a 48-hour written notice MAY NOT be eligible to participate in future shows promoted by Kirky Entertainment and Event Planning.

VENDOR APPLICATION

Booth Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone Number(s): _____

Email: _____

APPLICATION DEADLINE

September 15, 2021

SUBMISSION OF APPLICATION DOES NOT GUARANTEE A SPACE

Describe in detail the contents of your booth. If you are approved as a vendor, items not listed below will not be eligible for display at your booth. Please be sure to be specific in your description:

10x10 Food Vendor Space \$200.00 (extra space is an additional charge)

10x10 Retail Vendor Space \$125.00 (extra space is an additional charge)

10x10 Exhibitor Vendor Space free (no sell and no extra space)

Please make checks/money orders payable to: Kirky Entertainment and Event Planning
Mail payment & application to: Lisa Coombs @ Kirky Entertainment and Event Planning
406 Broadway Street
Myrtle Beach, SC 29577

Contact: Lisa Coombs (843)315-5931 or Yvonne Campbell (843)465-8806 or email kirkyentertain3@gmail.com

APPLICATION MUST INCLUDE:

2 photos of your items must be included along with payment of fees and an application must be signed.

I have read, understand and agree to follow all rules and regulations listed on this application for the Fall Fest on Broadway. I understand that Kirky Entertainment and Event Planning and businesses located on Broadway Street, are not to be held liable for any and all claims, costs, expenses, liabilities and damages resulting from the operation of my booth or other festival related activities.

Signature: _____ Date: _____

Office Use

Date received:

Approved | Denied

Date Notified:

Ck#: _____ | Money order: _____

Total payment enclosed: \$ _____

www.kirkyevents.com