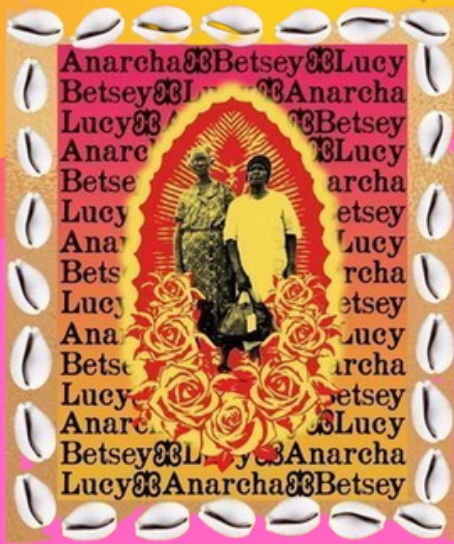


HELP MAKE HER STORY

**1ST ANNUAL  
BLACK  
MIDWIVES  
DAY**

**SPONSORSHIP**

# BLACK MIDWIVES DAY



## MARCH 14, 2023

### OPENING CEREMONY

9 AM - 9:45 EST

MUSICAL INSPIRATION  
OPENING REMARKS  
PROCLAMATIONS

### VIRTUAL CONFERENCE

9:45 AM - 6 PM EST

PRESENTATIONS BY  
AND ABOUT BLACK  
MIDWIVES ON  
HISTORY, BEST  
PRACTICES,  
CULTURAL WORK AND  
SOCIAL CHANGE

### VIRTUAL SCREENING

7:00 PM - 9:30 PM EST

LEGACY POWER VOICE:  
MOVEMENTS IN BLACK MIDWIFERY  
DOCU-SERIES

[BIT.LY/BMDREGISTRATION](https://bit.ly/BMDREGISTRATION)



# GOALS OF **BLACK MIDWIVES DAY**

- To strengthen the base of Black midwives and their supporters
- To preserve the cultural history of Black midwifery as an important part of the story of America
- To provide advocacy tools that eliminate barriers to education and resources for Black midwives
- To elevate the consumer demand for access to midwifery and community birth
- To address perinatal health disparities that impact Black communities
- To build power by developing a national unified voice that advocates for Black midwifery



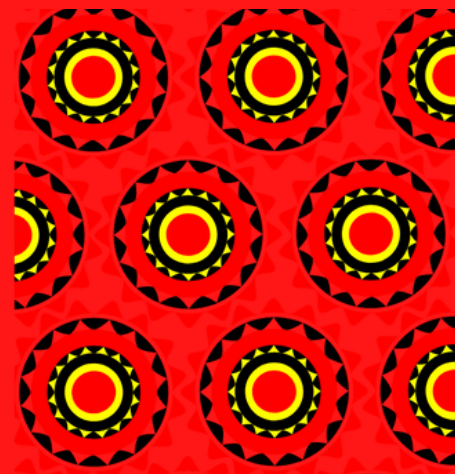
# BLACK MIDWIVES DAY

The first Black midwives on American soil were African people who brought with them traditional knowledge, beliefs, ideas, rituals, tools, approaches, and methods that existed in Africa for thousands of years. Ancient birth practices and rituals were passed down from generations to generations through a calling to midwifery. A nationally recognized Black Midwives Day venerates the work and contributions of the past and present birth attendants that have served in the birthing of a nation, an important part of the American story.

## PRESENTED



## BY





# COMMUNITY WISDOM

## INSPIRATION


This day of celebration is guided by the wisdom of many generations of Grand Midwives, such as Anarcha, Biddy Mason, Gladys Milton, Maude E. Callen, Margaret Charles Smith, Annie Mae Jackson, Onnie Lee Logan, Nonkululeko Tyehemba, Ayanna Ade, Afua Hassan, Claudia Booker, Nana Siti Opio, and Nasrah Smith. We also draw inspiration from many storytellers such as Rhonda L. Haynes of *Bringin' in Da Spirit* and Valerie Lee of *Granny Midwives and Black Women Writers: Double-Dutched Readings*.

## PROCLAMATION

In 2019, Jamarah Amani, the co-founder and director of NBMA, was awarded the Trailblazer Award along with a proclamation that March 14 would be Jamarah Amani Day in the City of Miami. Inspired by all the midwives that came before her and who walked alongside her, the enduring legacy and power of Black midwifery history, and the voices of Black midwife movers and shakers, Jamarah envisioned a day that could celebrate the contributions of all Black midwives both past and present, while paving a way for the future.

## PRESERVATION

The resurgence of Black midwifery is a testament to the resilience, resistance, and determination of spirit that has kept midwifery traditions alive through time. Despite a history fraught with persecution, enslavement, violence, racism, and the systematic erasure of community midwives throughout the 20th century, Black midwives have persisted. By celebrating Black midwives, we honor this history.



# COMMUNITY SUPPORT

Philanthropy in communities of color often includes in-kind donations of time and resources as well as financial giving. NBMA envisions community collaboration and support rooted in several fundamental values.



## **COLLECTIVE LEADERSHIP**

Steering committee



## **REGIONAL OUTREACH**

Regional  
Outreach



## **PEER EDUCATION**

Conference  
Facilitation



## **COOPERATIVE ECONOMICS**

Joint Fundraising



## **COLLABORATIVE PROGRAMMING**

Interactive  
Presentations



## **COMMUNITY ENGAGEMENT**

Social Media  
Amplification



# SPONSORSHIP **IN-KIND PACKAGES**

## Cowrie

Cowrie sponsors devote service hours amplifying Black Midwives Day through ambassadorship, community outreach and organizational recruitment in regional districts.

## Benefits

- Sponsor's name will appear on a list of acknowledgments on NBMA's website.

## Emerald

Emerald sponsors provide\* in-kind donations of goods\*\* and/or services for Black midwives that may be shared as gifts for event and program participants, presenters, and/or NBMA members.

*\*We ask sponsors to absorb shipping costs.*

*\*\*Products/services midwives may use in their practices (ex: birth supplies and wellness care.)*

## Benefits

- Sponsor's name will appear on a list of acknowledgments on NBMA's website
- Sponsor's logo will appear on NBMA's website.

## Amethyst

Amethyst sponsors offer free or discounted access for Black NBMA midwife members to professional development opportunities including nationally recognized conferences and skills/educational workshops offered by accredited bodies & birth justice partners.

## Benefits

- Sponsor's name will appear on list of acknowledgements on NBMA's website.
- Sponsor's logo will appear on NBMA's website.
- Sponsor will be acknowledged on NBMA's social media channels.



# SPONSORSHIP FINANCIAL PACKAGES

## Ruby

Ruby sponsorship level starts with financial contributions of \$500 or more and supports NBMA's Black Student Midwife Scholarship Fund.

## Benefits

- Name will appear on a list of acknowledgments on NBMA's website.
- Sponsors' logos will appear on NBMA's website.

## Rose Quartz

The Rose Quartz sponsorship level starts with financial contributions of \$1,000 or more and supports the Black Midwives Day campaign specifically and NBMA's effort to register March 14th as an official holiday.

## Benefits

- Name will appear on list of acknowledgments on NBMA website.
- Sponsors' logos will appear on NBMA's website.
- Sponsor will be acknowledged on NBMA's social media channels.

## Black Diamond

The Black Diamond sponsorship level starts with financial contributions of \$5,000 or more and provides support for NBMA's programs, projects, initiatives, and organizational development.

## Benefits

- Name will appear on list of acknowledgments on NBMA website.
- Logo will appear on NBMA's website.
- Sponsor acknowledged on NBMA's social media channels.
- Sponsor acknowledged at each NBMA event/gathering through the end of 2023.

All in-kind and financial donations are tax deductible.

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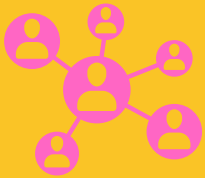


# QUICK STATS

## NATIONAL BLACK MIDWIVES ALLIANCE



Our mission is to establish a representative voice at the national level that organizes, advocates, and brings visibility to the issues impacting Black midwives and the communities they serve.



477  
MEMBERS

### OUR OBJECTIVES

- To increase the number of Black midwives and access to Black midwives in order to have more providers who can impact perinatal health disparities.
- To raise public awareness that Black midwives exist and provide services in their respective communities.
- To support legislative efforts led by Black midwives and supporters in various states.
- To advocate for and support the development of educational pathways for Black student midwives.
- To establish and raise funds for a scholarship specifically designated for Black student midwives.
- To provide member benefits, for example: negotiating group discounts, access to legal advice and representation.



98  
MENTORSHIP  
STUDENTS  
(2019-2022)

### OUR PROGRAMS & PROJECTS

- Black Midwife Mentorship Program
- Free Pandemic Response PPE Kits and Prenatal Kits for Black Midwives
- Black Student Midwife Scholarship Fund
- Documentary: "Legacy Power Voice: Movements in Black Midwifery"

### NBMA HAS BEEN FEATURED ON:

LA Times  
VOX  
Miami Herald

Midwifery Today  
AJC  
Roll Call

NBC  
NPR  
The Root



\$13,000  
AWARDED  
IN SCHOLARSHIPS

- 📷 /blackmidwivesalliance
- 📘 /blackmidwives
- 📢 /black\_midwives
- 🌐 blackmidwivesalliance.org
- ✉ blackmidwivesalliance@gmail.com



# NBMA PROGRAMS & PROJECTS



## BLACK MIDWIFE MENTORSHIP PROGRAM

NBMA's mentorship program was launched in 2019 with a goal of providing a space that could nurture strong relationships between Black student midwives and professional midwife mentors while advancing the midwifery model of care and encouraging an intergenerational transfer of knowledge and skills in the Black midwifery community.

The program operates from June to December of each year. Black student midwives cite the deep need for support from a community that understands their unique challenges and aspirations. Many of the mentees live in areas where other Black student midwives and midwives are few if not nonexistent.

## BLACK STUDENT MIDWIFE SCHOLARSHIP FUND

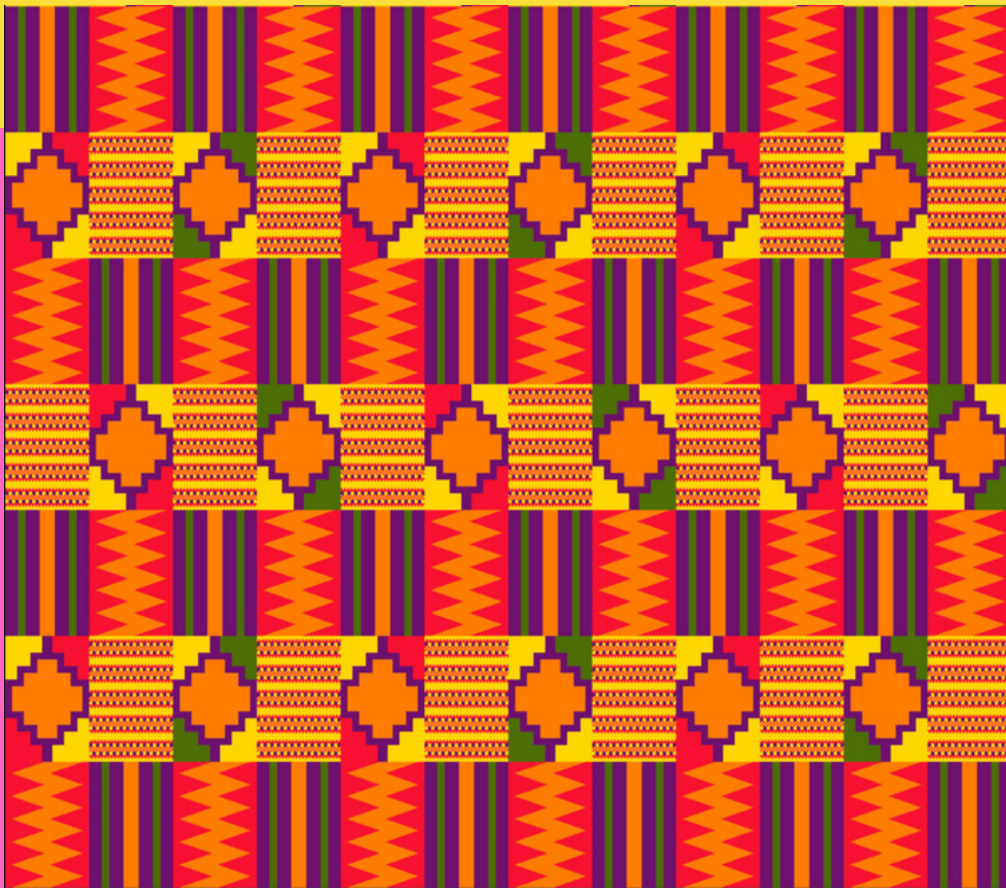
To increase access to educational pathways for Black student midwives, NBMA's aim is to offer measurable financial support to Black student midwives in a variety of ways. In 2020, NBMA awarded 30 Black student midwives \$100 in financial gifts each. NBMA also provided mentees (and mentors) of the mentorship program access to special training workshop opportunities at a subsidized cost. In 2022, NBMA launched its first scholarship - the Nonkululeku Tyehemba Midwifery Scholarship, which awards \$5,000 to student midwives with commendable community service. NBMA awarded two of these scholarships in 2022 and continues to seek ways to sustain the fund and identify new financial opportunities for Black student midwives.

## FREE PPE KITS AND PRENATAL KITS FOR BLACK MIDWIVES

Midwives have been at the frontlines of the COVID-19 pandemic, along with other healthcare workers. As medical professionals across the country began to mount an emergency response to the pandemic in 2020, NBMA partnered with Everyday Birth Magazine to raise funds for free PPE Kits for practicing Black midwives. More than 100 Black midwives received free PPE kits. In 2021, NBMA launched a campaign to give free prenatal kits to Black midwives to support prenatal education with their clients and communities as well as to support student midwives in training. Close to 100 free prenatal kits were distributed.

## DOCUMENTARY: LEGACY POWER VOICE: MOVEMENTS IN BLACK MIDWIFERY

"Legacy Power Voice: Movements in Black Midwifery" is a film collection of documentary shorts being independently produced by the National Black Midwives Alliance (NBMA) with Creator, Director, Cinematographer, and Editor Karyl-Lyn Sanderson and Executive Producer and NBMA Co-founder, Jamarah Amani. The film features intimate portraits and first-hand accounts of trailblazing Black midwives who dedicate their lives to improving outcomes in Black maternal and infant health. The film also explores Black birthing traditions in America.



SPONSOR **BMD**



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[blackmidwivesalliance.org](http://blackmidwivesalliance.org)

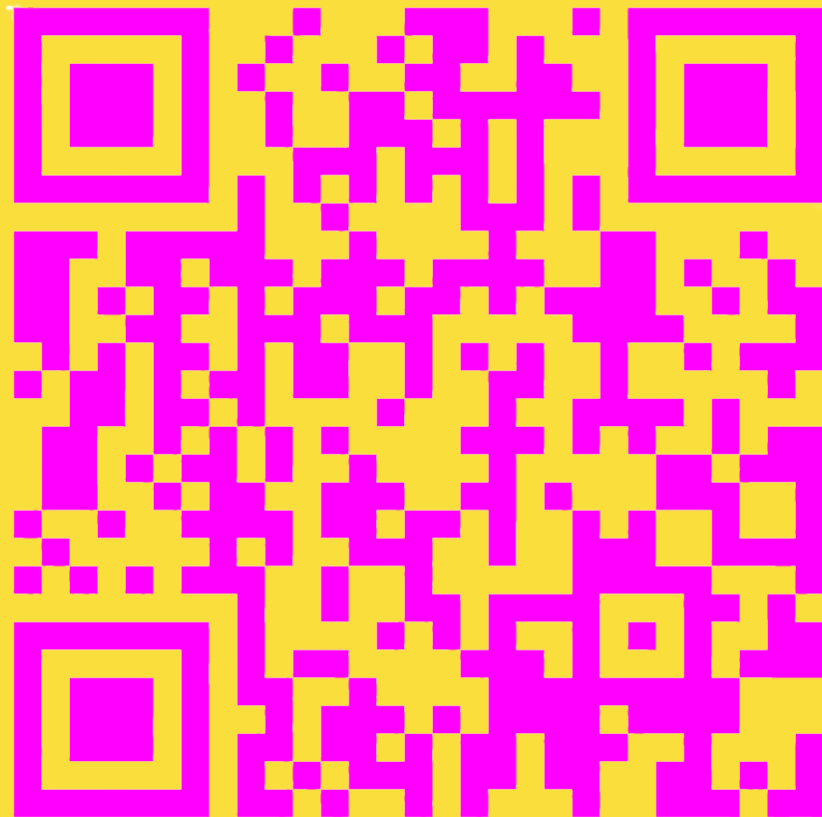


[blackmidwivesalliance](https://www.instagram.com/blackmidwivesalliance)

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# GET INFO

1st Annual  
Black Midwives Day  
Celebration



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