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## 2024 Hesperia Days Parade

Dear Community and Business Leaders,

Great news! Rock'n Our Disabilities Foundation is pleased to sponsor and organize the 2024 Hesperia Days Parade. This year's theme is "A Day in Hollywood, Making Movie Magic." Having a theme like this will give our groups and businesses ample ideas for floats while supporting our great City of Hesperia. The parade will again run along Main Street from I Ave. to E Ave. and is scheduled for Saturday, September 21, 2024.

The Hesperia Days Parade relies on sponsorships from local businesses and organizations to keep this tradition alive. We are asking for your continued support to make this year's parade a success. As one of our High Desert leaders, we are asking for your support and sponsorship at one of the following levels:

- |                         |                                  |
|-------------------------|----------------------------------|
| ❖ Gold Sponsor: \$1000  | ❖ Best Decorated Float - \$35.00 |
| ❖ Band Sponsor: \$500   | ❖ 1st Place \$300                |
| ❖ Silver Sponsor: \$250 | ❖ 2nd Place \$200                |
| ❖ Bronze Sponsor: \$100 | ❖ 3rd Place \$100                |
| ❖ Parade Entry: \$30    | ❖ Regular Parade Entry: \$30     |

Your sponsorship will be recognized in a variety of ways: online, in print with banners, flyers, and posters, on social media, live streaming and over the loudspeaker during the parade. Gold sponsors will be mentioned in all advertising. As a community contribution, there are few ways to make such an impact sustaining a decades-long tradition that brings our community together to celebrate Hesperia. It is also an excellent marketing opportunity to get your company and logo in front of thousands of High Desert residents.

We have registrations for sponsors online this year. You can go to this link to sign up.  
<https://rocknourdisabilitiesfoundation.org/hesperia-days-parade>

If you have any questions you can reach us at 760-998-2241 or [rocknourdisabilities@gmail.com](mailto:rocknourdisabilities@gmail.com)

Sincerely,

Dana Hernandez, CEO

Rock'n Our Disabilities 501c3 EIN No: 82-439020