

# 2019 HESPERIA DAYS PARADE



June 13, 2019

Dear Community and Business Leaders,

Great news! The Hesperia Centennial Lion's Club has agreed to continue sponsoring and organizing the parade. This year's theme picked is Under The Big Top! We believe that this theme will give your groups and businesses ample ideas for floats while supporting our great City of Hesperia. The parade will again run along Main Street from I Ave. to E Ave. and is scheduled for Saturday, September 21<sup>st</sup>, 2019.

The Hesperia Days Parade relies on sponsorships from local businesses and organizations to keep this tradition alive. We are asking for your continued support to make this year's parade a success. As one of our High Desert leaders, we are asking for your support and sponsorship at one of the following levels:

- ❖ Gold Sponsor: \$1000
- ❖ Band Sponsor: \$500
- ❖ Silver Sponsor: \$250
- ❖ Bronze Sponsor: \$100
- ❖ Parade Entry: \$25

Your sponsorship will be recognized in a variety of ways: online, in print with banners, flyers, and posters, on social media, over the loudspeaker during the parade. Gold sponsors will be mentioned in all advertising. As a community contribution, there are few ways to make such an impact sustaining a decades-long tradition that brings our community together to celebrate Hesperia. It is also an excellent marketing opportunity to get your company and logo in front of thousands of High Desert residents.

You can mail a check to the address below. Please make checks payable to Hesperia Centennial Lions Club. If you have any questions or need further information, please don't hesitate to contact us.

Thank you for your support!

Dana Hernandez, Rock'n Our Disabilities – Chair  
Angela Sorrell, Make Your Business Grow – Co-Chair  
Becky Otwell, Shear Realty – Co-Chair

Hesperia Centennial Lions Club  
C/O Rock'n Our Disabilities Foundation  
Address: 13558 Palm St. Hesperia, CA 92344  
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If you have any questions you can reach us @  
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