

Dear Valued Donor,

The Sunrise Swans Synchronized Swimming team has been in the Citrus Heights area since 1968. We are a non-profit recreational sports team (ages 5-18) whose mission is to create strong, confident, team-oriented athletes in a goal-focused environment, while building friendships, synchronized swimming skills, and self-esteem in swimmers from the surrounding areas. This popular Olympic sport is a combination of rhythmic swimming and gymnastics. Our season runs from April to July and includes daily practice as well as a swim-a-thon, four swim meets with teams from surrounding areas, a water show, and two-day championships.

As we enter our 53rd season, we are looking to local companies to help offset the high costs of our facility, registration, costumes, equipment, and coaching staff. It is because of generous businesses such as yours that we can continue to offer the young people of our area this wonderful sport at a reasonable price. We use all the money raised to fund various improvements to our program. Some of the things donations have funded include sound equipment, nose plugs, swim caps, costumes, music, coaches and registration scholarships for all swimmers to be able to participate in our program.

Sponsoring our team is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our team has approximately 40 swimmers, and we compete against 3 other teams throughout the season. That means your business will have branding in front of hundreds of people in our local community. This year, in exchange for your generous donation we are offering:

For \$100

- Social Media Post/Thank
 You For Sponsorship
- Logo On Webpage

For \$250 (all previous PLUS):

- Ad in Water Show Program
- Logo on banner

For \$500(all previous PLUS):

 Sponsorship Plaque w/ team picture

The Sunrise Swans Synchronized Swim Team is a non-profit charitable organization. **All donations** are tax deductible; our tax ID# is 20-4915782.

If you have any questions, please contact us by phone at **(916) 416-6766** or email us at **swanssynchro@gmail.com**. We would be happy to pick up your donation or you can mail it to the address below.

Thank you for your consideration.

Sincerely,

SUNRISE SWANS 2021 Parent Board