



# LEADERSHIP DEVELOPMENT & TRAINING PROGRAMS

Investing in the growth of your business, the strength of your team or your own personal development is the key to long-term success.

-  1 HR COMPLIMENTARY LEADERSHIP TRAINING FOR YOUR TEAM
-  VIRTUAL & IN PERSON
-  READY TO GROW?

LEADERSHIP SKILLS FOR CORPORATE TEAMS, SMALL GROUPS, CAREER PROFESSIONALS & INDIVIDUALS

Lead Facilitator



**Jaresha Moore Smith**

Executive Director & Certified Maxwell Leadership I Coach, Speaker & Trainer

## Empower On Purpose, LLC

151 W. 4th St. #42  
Cincinnati OH 45202  
(937)938-6373

## LEADERSHIP SKILLS

Whether you are responsible for developing your company, others, or yourself, the more effective you are as a leader, the further you will go. Our leadership development training is based on John Maxwell's proven leadership practices and lessons – the same skills, principles and values that John has used to train and develop leaders of nations as well as Fortune 500 corporate entities for nearly fifty years. I am happy to provide you and/or your team with the following leadership development programs.

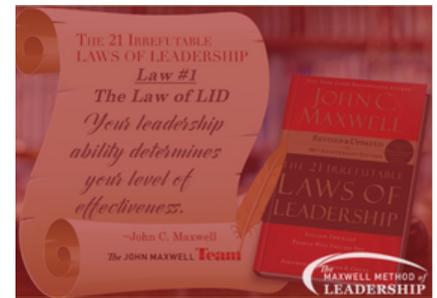
### The 21 Irrefutable Laws of Leadership Lunch & Learn

The Lunch & Learn is an opportunity to come around the table with a group of leaders and potential leaders to study leadership and growth principles. The 21 Irrefutable Laws of Leadership Lunch & Learn will focus on three of the twenty-one leadership lessons from the corresponding book:

- The Law of the Lid
- The Law of Influence
- The Law of Big Mo

When you participate in this group learning experience, you will watch and listen to John Maxwell teach on the three laws, as Mark Cole, CEO of the John Maxwell Company, gives practical application lessons from each law. I will then facilitate a group discussion and you will be able to share your key takeaways from these lessons. This promises to be the most insightful, productive and engaging lunch break you have ever had!

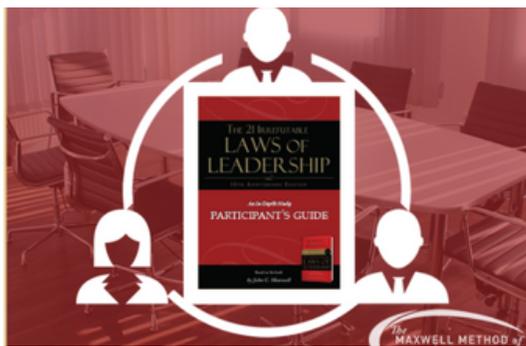
**Lunch & Learn sessions typically run 45 minutes-one hour. You may book a private session for you and your team, or you may contact me to inquire about joining one of my open sessions.**



"Everything rises and falls on LEADERSHIP." –  
John C. Maxwell

# LEADERSHIP SKILLS

## The 21 Irrefutable Laws of Leadership Mastermind



Leaders embrace change as the key to growth. The 21 Irrefutable Laws of Leadership is your handbook for growing and developing yourself and others. Through this study, you will learn to apply practical leadership lessons based on John Maxwell's nearly 50 years of leadership experience. We will cover timeless laws of leadership such as:

- **Law of Solid Ground:** Trust is the foundation of leadership.
- **The Law of Addition:** Leaders add value by serving others.
- **The Law of the Picture:** People do what people see.

*And 18 Other Relevant Principles to Improve Your Impact and Influence!*

*Learn what it really means to be a leader.* The true measure of leadership is influence.

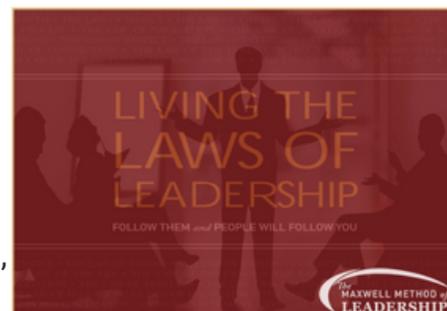
Through this mastermind experience, you will learn how to improve your influence with others and lead them with confidence. You will also understand how to use your influence with others to help them accomplish their goals which in turn will help you achieve yours.

*Upon completion of this training, participants will receive a certificate*

## Living the Laws Two-Day Workshop

Take your leadership to the next level. Knowing the 21 Irrefutable Laws of Leadership is great practice for any leader. Yet, getting a deeper understanding of the laws and learning to apply them daily is for next-level leaders.

The 21 Irrefutable Laws of Leadership, this two-day workshop experience will provide you with the practical tools you need to address the leadership challenges you encounter daily within your profession. Experience each of The 21 Laws of Leadership from several vantage points through relevant case studies, fun activities, fierce competition, and ongoing development of a personal plan of action.



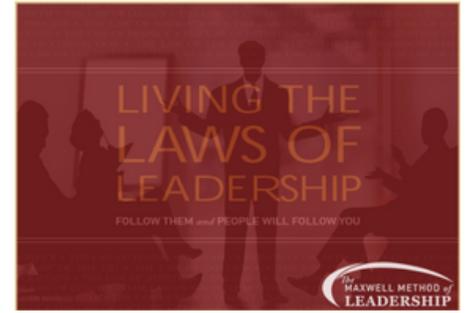
# LEADERSHIP SKILLS

## Living the Laws Two-Day Workshop (Continued)

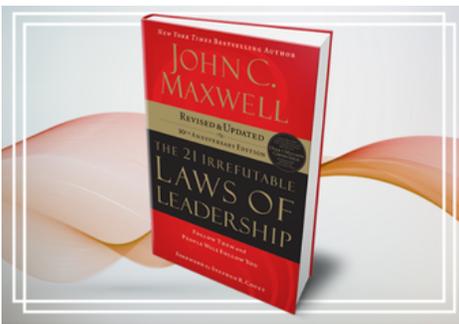
During this interactive workshop, you will:

- Learn and grow from the shared experiences of others in a challenging, but safe environment.
- Understand the four leadership disciplines and behaviors.
- Assess your leadership strengths and weaknesses.
- Develop and practice the behaviors required to effectively lead yourself and others.
- Identify ways to incorporate and apply the laws in your life and business each day.
- Begin the process of creating a leadership legacy by developing others into great leaders.

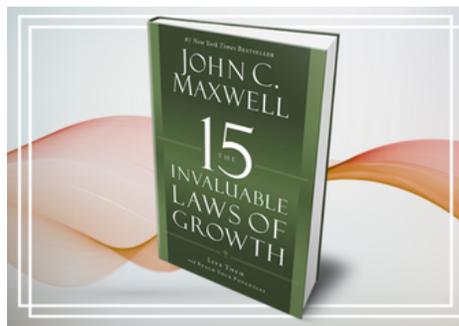
Upon completion of this training, participants will receive a certificate..



## Additional Leadership Development Workshops, Small Group Studies and Seminars for...



**The 21 Irrefutable Laws of Leadership** is the result of lessons and observations from John Maxwell's nearly 50 years of leadership experience. In this revealing study of leadership, Maxwell explores the time-tested laws that govern personal and organizational effectiveness. **Available as a Lunch & Learn, Mastermind, Keynote or Two-Day Workshop.**



To reach your potential you must grow. And to grow, you must be highly intentional about it. These **15 Laws** are your guide to understanding personal growth and becoming a more effective and fulfilled individual. If you have the desire to grow and become better than you are today, this is for you. **Available as a Lunch & Learn, Mastermind or Keynote.**

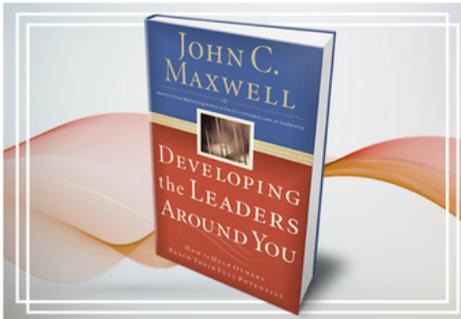


**Inside Everyone Communicates, Few Connect** are five principles and five practices to connect one-on-one, in a group, or with an audience. You'll see all of your relationships, from your boss to your kids, from your teammates to your neighbors, take a quantum leap. **Available as a Lunch & Learn, Mastermind or Keynote.**

# LEADERSHIP SKILLS



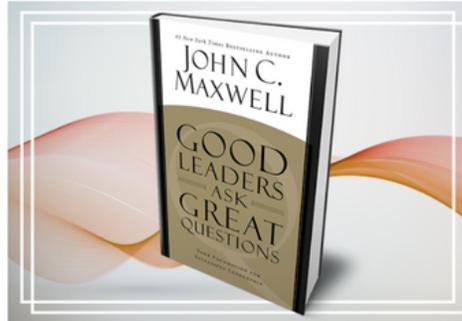
Additional Leadership Development Workshops, Small Group Studies and Seminars for...



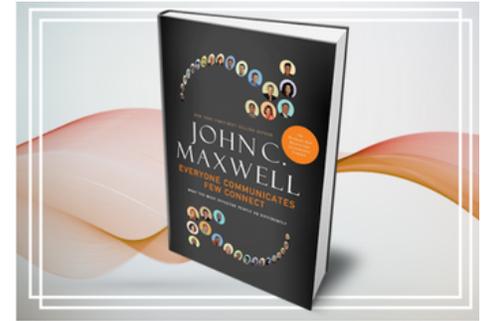
It's not enough for a leader to have vision, energy, drive, and conviction.

If you want to see your dream come to fruition, your business grow, or the performance of your team improve, you must learn how to **Develop the Leaders Around You**.

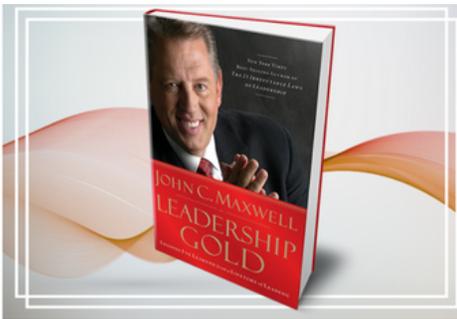
**Available as a Lunch & Learn, Mastermind or Keynote.**



In **Good Leaders Ask Great Questions**, you will learn to become a successful leader by asking the right questions. We will explore questions you should ask yourself as well as members of your team with the goal of connecting with people, challenging yourself and those you lead, and developing better ideas. **Available as a Lunch & Learn, Mastermind or Keynote.**

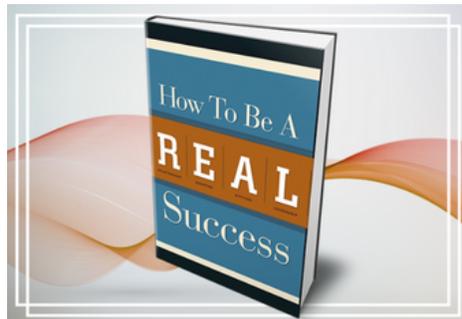


**Today Matters** shows you how to seize the day. This hands-on and inspiring guide offers twelve daily practices to help you take control of your daily agenda, make time for people you love, and find success in your career or business - every day. **Available as a Lunch & Learn, Mastermind or Keynote.**

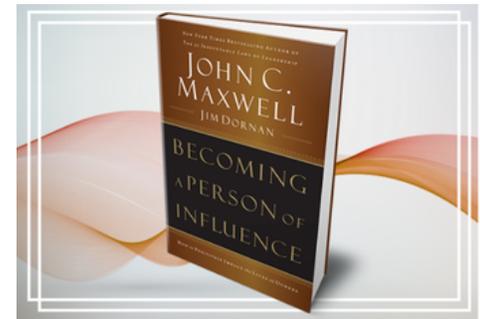


**Leadership Gold** brims with nuggets of wisdom from John Maxwell's 30+ years of studying, practicing, and teaching leadership. As we explore these lessons, you'll encounter John's passionate belief in the value of leadership, and you'll benefit from his unique talent for articulating principles of influence.

**Available as a Lunch & Learn, Mastermind or Keynote.**



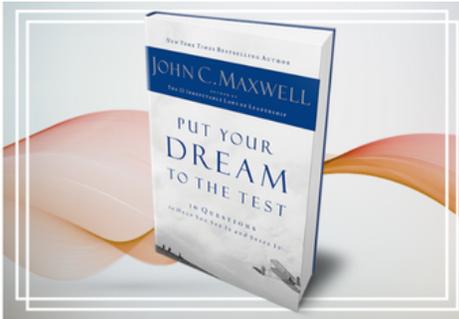
In **How to be a REAL Success**, John Maxwell will help you understand the keys you need to succeed in life. Whether you are a civil servant or a corporate executive, you will achieve great things by understanding four very important success building areas: Relationships, Equipping, Attitude, and Leadership. **Available as a Lunch & Learn, Mastermind or Keynote.**



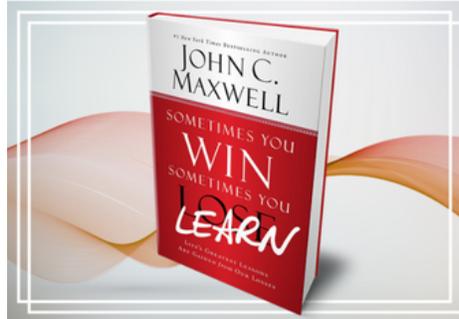
With influence, you can achieve success at home, at work, and in every other area of life. Through humor, heart, and unique insight, John Maxwell shares what he has gleaned from decades of experience in both business and nonprofit arenas. Best of all, its insights are practical and easy to apply to everyday life. **Available as a Lunch & Learn, Mastermind or Keynote.**

# LEADERSHIP SKILLS

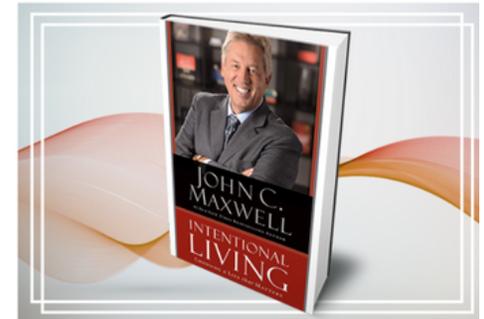
Additional Leadership Development Workshops, Small Group Studies and Seminars for...



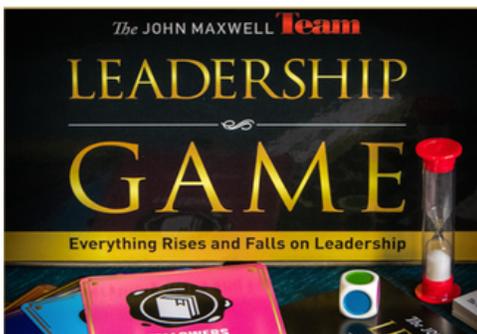
Are you willing to **Put Your Dream to the Test**? Your dream has power. It can inspire you. It can empower you. But will it reward you? In this course to reaching your dreams, John Maxwell shows you how to do the things needed to realize your potential, map out your goals, and make your dream come true. **Available as a Lunch & Learn, Mastermind or Keynote.**



Every negative event or loss that occurs can become a great opportunity for you to grow. That is, if you are willing to learn from it. In **Sometimes You Win Sometimes You Learn**, you will develop a healthy perspective of failure and learn how to bounce back from life's disappointments. **Available as a Lunch & Learn, Mastermind or Keynote.**



Deep down, what does every person want most? To live a life that matters. We all want to make a difference. How do we achieve that? By choosing to live each day so that we intentionally add value to others. Through **Intentional Living**, you will learn how to write your own life's story - one of significance. **Available as a Lunch & Learn, Mastermind or Keynote**



The John Maxwell Team **Leadership Game** is a comprehensive game based on the teachings of John C. Maxwell. The game helps organizations improve their leadership intelligence and increase their effectiveness. Why? "Because everything rises and falls on leadership," says Maxwell. These leadership principles carry consequences with them. Apply the laws in your organization and people will follow you. Violate and ignore them, and you will not be able to lead others. But there's news: every one of the laws can be learned." How? Play the game with 6-12 of your most influential leaders and find out!



CONTACT ME FOR MORE INFORMATION



# LEAD FACILITATOR

**Jaresha Moore Smith, MBA.**



Empower On Purpose's CEO & Lead Facilitator, Jaresha Moore Smith has over 20 years of combined experience in Education, Healthcare, Business Development and Sales. As an Executive Director of The Maxwell Leadership Team, I am certified to facilitate, speak, train and coach individuals and groups in the areas of leadership development, professional skills and personal growth.

Trained and mentored by John Maxwell and mentors of his world-class faculty, I am equipped with the tools, resources and experience to help you and your team improve your productivity, performance and profitability.

Whether you are looking for a facilitator for group workshops, corporate training in leadership, speaking, sales, or coaching skills for your leaders, or a speaker for your next event, I have access to exclusive content that is only available through a certified Executive Director of the John Maxwell Team to help you reach you



 **CONTACT ME FOR MORE INFORMATION**

[www.empoweronpurpose.com](http://www.empoweronpurpose.com) | 937.938-6373 | [info@empoweronpurpose.com](mailto:info@empoweronpurpose.com)