



DAMYAK Challenge 2020

Sponsorship Opportunities

Event Date: July 18, 2020
McHenry County Fiesta Days

Challenge Mission Statement

To provide a fun interactive event promoting the natural beauty of the McHenry River Walk, Downtown Business District, McHenry Chamber of Commerce's Fiesta Days, Miller Pointe, and the Fox River while incorporating healthy lifestyle choices through an activity everyone can enjoy; KAYAKING!

Our Key Initiatives

The 4.25 mile DamYak Challenge will be held on July 18, 2020 in the heart of Downtown McHenry and hosted by MC-5 from the McHenry County Chamber of Commerce.

The DamYak Challenge provides an opportunity to promote your business with the community, participants, attendees and support local charities throughout McHenry County.

The DamYak raises awareness and funds for the Kids in Need of McHenry County (KINMC). KINMC is dedicated to identifying kids in need and providing them and their caregivers the necessary resources for a happy and healthy childhood. All proceeds to benefit the KINMC.

MC-5 and the McHenry Chamber of Commerce encourage those participating and sponsoring the event to support, volunteer or spread the word about the KINMC. For more information visit their website at <https://kinmc.org/>.

Sponsorships:

Thank you for your interest in the 2020 DamYak Challenge. Help make this annual Fiesta Days event a success and support a great charitable cause!!!

Platinum Yak Sponsorship:

\$750

- Company name/ logo on registration packets
 - Company name / logo on banner at event
 - Option to set up booth at event for marketing purposes
 - Company name/ logo and link to website on DamYak.com
 - Option to have promotional materials handed out at event registration
- Company name on event advertisements / radio
 - Company name/logo on event Facebook page
 - Sponsorship includes 6 event registrations
 - Recognition as a PLATINUM sponsor at event

Gold Yak Sponsorship:

\$500

- Company name/ logo on registration packet
 - Company name/logo on event Facebook page
 - Company name/ logo and link to website on DamYak.com
 - Option to have promotional materials handed out at event registration
- Company name / logo on banner at event
 - Sponsorship includes 4 event registrations
 - Recognition as a key supporter at event

Silver Yak Sponsorship:

\$250

- Company name / logo on banner at event
 - Company name/ logo and link to website on DamYak.com
- Company name/logo on event Facebook page
 - Sponsorship includes 2 event registrations

Bronze Yak Sponsorship:

\$100

- Company name / logo and link to website on DamYak.com
- Company name/logo on event Facebook page

Sponsor Registration (Please complete and mail)

Business Name _____

Contact _____

Address _____

Phone _____ Fax _____

Email _____

Sponsorship Level _____ Amount _____

Mail this form and check to: DAMYAK Challenge 2400-A Johnsburg Road Johnsburg, IL 60051
Charitable Organization Tax ID #82-3401945- a (501(C)(3) foundation

Proceeds to benefit: Kids in Need of McHenry County – PO Box 183, McHenry, IL 60051.

