



Uniform Fire Fighters of Cohoes IAFF Local 2562

Robert Wattsman Jr. – *President* Robert Johnson – *Vice President*
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COHOES FIRE FIGHTERS LOCAL 2562 **SEEKS TO BUILD DIGITAL COMMUNITY** *Union Intends to Engage directly with the Community and Media*

The Uniformed Fire Fighters of Cohoes (IAFF-Local 2562) today announced that it is devoting resources to expand its social media presence and will be amplifying its voice on various social media platforms.

The union's **Twitter** handle is @CohoesFire. You may follow them by visiting <https://twitter.com/CohoesFire> .

The community can Like the fire fighters on **Facebook** at: <https://www.facebook.com/cohoesfire/> . Additionally, the union maintains a **website** www.cohoesfire.com to manage various pieces of content.

“In 2020 Cohoes fire fighters respond to 3,655 calls for help – that’s an emergency every 2 hours and 24 minutes. Those fire and medical alarms crisscross the city from our Islands to our growing downtown, to the numerous playgrounds and parks, to our neighborhoods on the Hill, where we’ve made rescues at the Cohoes falls,” said Rob Wattsman, a six-year veteran of the Department, and its current union president.

“Members of the public often express concerns about public safety while we are responding to calls. Our social media presence is another avenue of direct communications between our members and the people we serve, including residents, visitors and business owners.”

The 32 members of the Uniformed Fire Fighters of Cohoes – IAFF Local 2562 serve the city’s 16,500 residents, as well as business owners and visitors. Local 2562 is affiliated with the 18,000-member New York State Professional Fire Fighters Association and the 324,000-member International Association of Fire Fighters.

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