

La Revista de Noticias

Christian

COUNTY NewsMagazine

'Fiercely local and independent'

1123 Railroad Avenue Clovis CA 93612 / 559-765-4293 www.ChristianNewsMagazine.com

Rates & Data 2023



www.ChristianNewsMagazine.com
559-765-4293

WE GIVE YOU WHAT YOU PAY FOR—**RESULTS!**

FINALLY! A news outlet with a Christian conservative editorial viewpoint!

Fly with us to new heights
of advertising RESULTS!



Up Up and Away!

www.ChristianNewsMagazine.com



Christian News Magazine brings a fresh view of news and current events to meet the pent-up demand for balanced reporting.

Christian News Magazine offers more than one side of the story and is committed to factual reporting. We provide a print and online news outlet in tune with community values - celebrating family, faith, work, good government, quality schools and pride in our

varied communities.

It's all about choice. You can get your news and information just the way you want it: print, online, or handheld device.

Subscribers have total digital access to breaking news, videos, exclusive content and bonus content on their tablets, computers and smart phones.

TARGET MARKET / SYMPATHETIC AUDIENCE

We build a bond with like-minded believers who share our values.

■ **DISTRIBUTION:** Direct Mail, Racks and Stands Businesses, Churches, Coffee Houses, Shopping Malls, Supermarkets, Waiting Rooms, as well as Online Digital Devices

■ **ONLINE EDITION:** Total Digital Access, including photo galleries, video, news, digital-only bonus content every day. Enjoy your local news, your way: on your tablet, computer or smart phone delivered to your device 7 days a week which gives more access, more exclusive content, and more ways to enjoy Christian News Magazine.

Advertising Rates

(All ad rates are per issue)

DISCOUNTS: OPEN 4 X Discount 8 X Discount 12 X Discount

Full page	660	638	613	588
1/2 page	414	399	385	372
1/4 page	277	268	262	234
1/8 page	167	159	149	137
1/16 page	93	89	82	74
Banner	195	189	176	168
Business card	59	56	53	49

ALL DISPLAY ADS print on a 11.5 x 13.75 inch hi-brite newsprint with an 11 x 12.25 inch image area per page. For best reproduction, ads should be submitted electronically as Acrobat .pdf files (preferred), or as image files in either .psd, .jpg or .tif format, 300 dpi, grayscale, CMYK or RGB. Submit files to graphics@ChristianNewsMagazine.com.

ADDITIONAL COUNTY PICK-UP RATES:

FIRST COUNTY - Full Rate

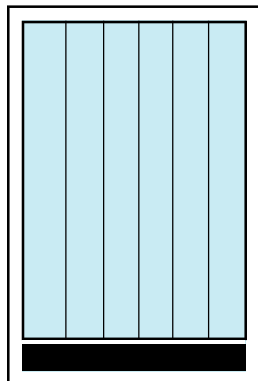
ADDITIONAL COUNTIES - **25% off** each additional county based on the same size ad.

FULL SERVICE: PRINT, GRAPHICS, SOCIAL MEDIA MARKETING

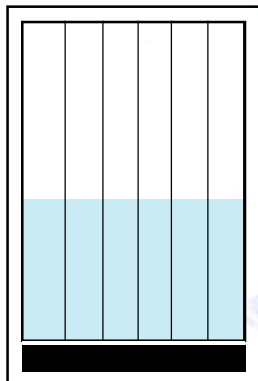
ONLINE RATES

Online rates are monthly.

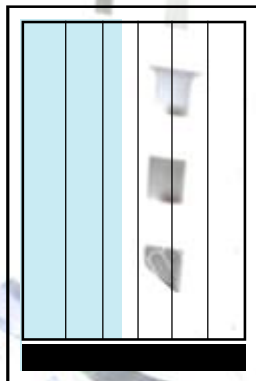
1/2 Banner Ad \$75 per month
 Banner Ad \$125 per month



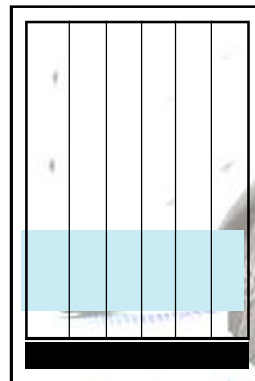
FULL PAGE
 6C (10") x 12"



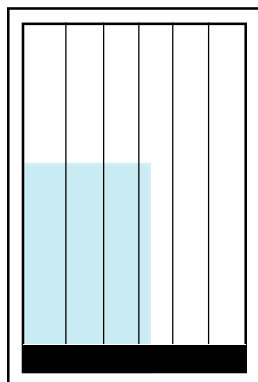
HALF PAGE H
 6C (10") x 5.5"



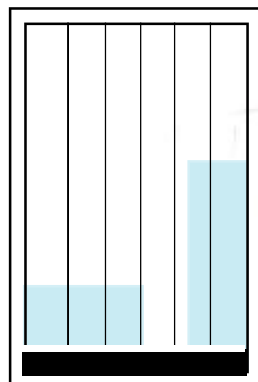
HALF PAGE V
 3C (5.5") x 12"



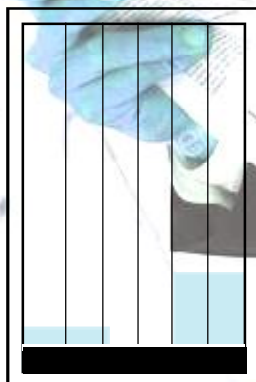
QUARTER PAGE H
 6C (4.5") x 10"



QUARTER PAGE V
 (4.375") x 5.5"



1/8 H
 (5.5") x 2.625"



1/8 V
 (2.625") x 5.5"

1/16 H (5.5")
 x 2.675"

1/16 V (2.675")
 x 4.375"



BANNER AD
 2.25"V 10"

INSERT RATES: UPON REQUEST:

FULL SERVICE: PRINTING AND COPY SERVICES

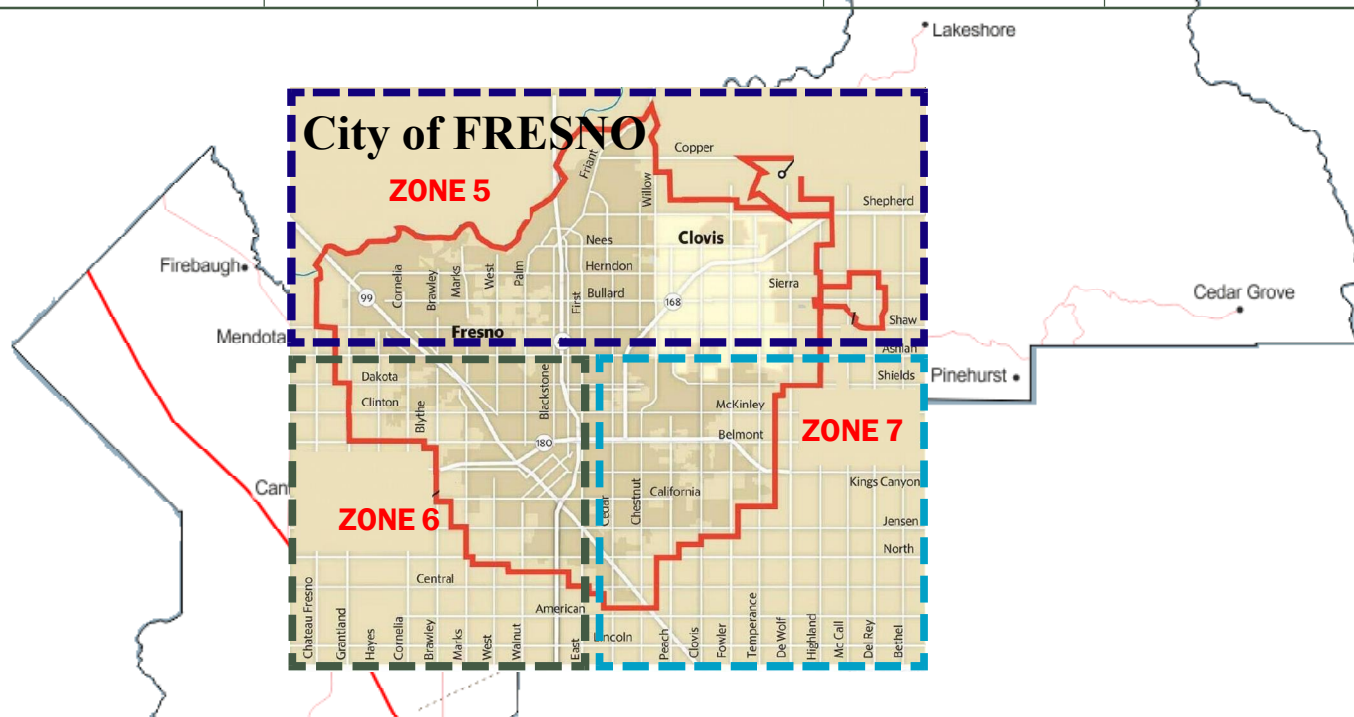
- Copying and Printing
- Posters, Signs/ Banners
- Scanning Services
- On Site Services
- Binding Services
- Booklets, Reports and Manuals
- Newsletters, Flyers and Brochures
- Business Cards and Letterhead
- Forms and Invoices
- Mail Merging Services
- CD/DVD duplication



'Fiercely local and independent news you can trust'

ZONE DISTRIBUTION

ZONE 1 Clovis Shaver Lake Prather Friant	ZONE 2 Selma Kingsburg Riverdale Caruthers Raisin City	ZONE 3 Reedley Sanger Fowler Parlier Squaw Valley Orange Cove	ZONE 4 Kerman Mendota San Joaquin Firebaugh Huron Coalinga Easton	ZONE 5, 6, 7 Fresno See Map Below
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to large!**

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