

La Revista de Noticias  
**Christian**  
COUNTY **NewsMagazine**

*'Fiercely local and independent'*

1123 Railroad Avenue Clovis CA 93612 559-765-4293 [www.ChristianNewsMagazine.com](http://www.ChristianNewsMagazine.com)

# Rates & Data 2023



*[www.ChristianNewsMagazine.com](http://www.ChristianNewsMagazine.com)*  
*559-765-4293*

**WE GIVE YOU WHAT YOU PAY FOR—RESULTS!**

## FINALLY! A news outlet with a Christian conservative editorial viewpoint!

Fly with us to new heights of advertising RESULTS!



**Up Up and Away!**

[www.ChristianNewsMagazine.com](http://www.ChristianNewsMagazine.com)



**Christian News Magazine** brings a fresh view of news and current events to meet the pent-up demand for balanced reporting.

**Christian News Magazine** offers more than one side of the story and is committed to factual reporting. We provide a print and online news outlet in tune with community values - celebrating family, faith, work, good government, quality schools and pride in our

varied communities.

It's all about choice. You can get your news and information just the way you want it: print, online, or handheld device.

Subscribers have total digital access to breaking news, videos, exclusive content and bonus content on their tablets, computers and smart phones.

### TARGET MARKET / SYMPATHETIC AUDIENCE

We build a bond with like-minded believers who share our values.

■ **READERSHIP:** With a readership of 10,000 (national newspaper association) we deliver a Target Market, with a Sympathetic readership and a specialty publication.

■ **DISTRIBUTION:** Direct Mail, Racks and Stands Businesses, Churches, Coffee Houses, Shopping Malls, Supermarkets, Waiting Rooms, as well as Online Digital Devices

■ **ONLINE EDITION:** Total Digital Access, including photo galleries, video, news, digital-only bonus content every day. Enjoy your local news, your way: on your tablet, computer or smart phone delivered to your device 7 days a week which gives more access, more exclusive content, and more ways to enjoy Christian News Magazine.

## Advertising Rates

DISCOUNTS:      **OPEN**      **8 X Discount**      **16 X Discount**      **24 X Discount**  
 Per Issue      Per Issue      Per Issue      Per Issue

Full page	594	567	535	496
1/2 page	339	322	305	288
1/4 page	237	225	213	199
1/8 page	124	118	111	106
1/16 page	73	69	65	62
Banner	195	189	176	168
Business card	49	46	43	39

ALL DISPLAY ADS print on a 11.5 x 13.75 inch hi-brite newsprint with an 11 x 12.25 inch image area per page. For best reproduction, ads should be submitted electronically as Acrobat .pdf files (preferred), or as image files in either .psd, .jpg or .tif format, 300 dpi, grayscale, CMYK or RGB. Submit files to graphics@ChristianNewsMagazine.com.

## ADDITIONAL COUNTY PICK-UP RATES:

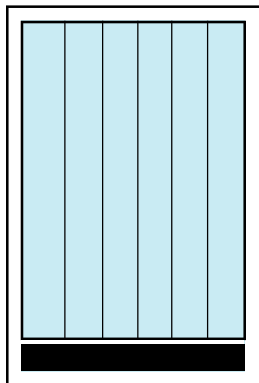
**FIRST COUNTY - Full Rate**  
**ADDITIONAL COUNTIES - 50% off each**  
 additional county based on the same size ad.

### FULL SERVICE: PRINT, GRAPHICS, SOCIAL MEDIA MARKETING

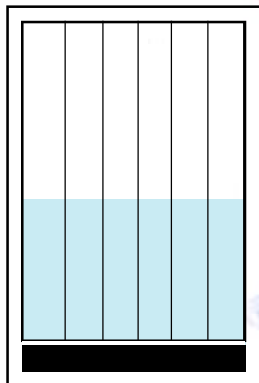
#### ONLINE RATES

Online rates are monthly.

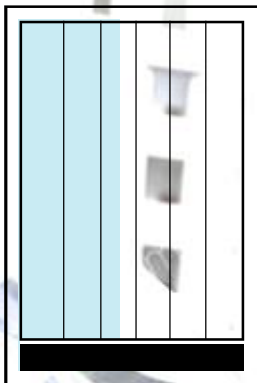
1/2 Banner Ad ..... \$75 per month  
 Banner Ad ..... \$125 per month



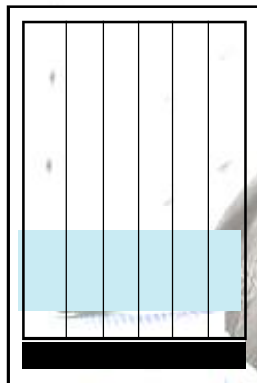
**FULL PAGE**  
 6C (10") x 12"



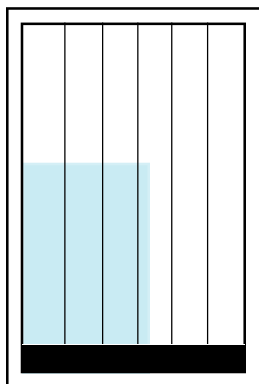
**HALF PAGE H**  
 6C (10") x 5.5"



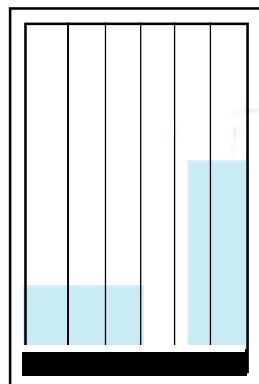
**HALF PAGE V**  
 3C (5.5") x 12"



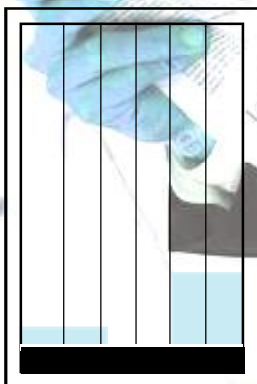
**QUARTER PAGE H**  
 6C (4.5") x 10"



**QUARTER PAGE V**  
 (4.375") x 5.5"



**1/8 H**      **1/8" V**  
 (5.5") x 2.625"      (2.625") x 5.5"



**1/16 H (5.5")**      **1/16 V (2.675")**  
 x 2.675"      x 4.375"



**BANNER AD**  
 2.25" V 10"

## INSERT RATES: UPON REQUEST:

### FULL SERVICE: PRINTING AND COPY SERVICES

- Copying and Printing
- Posters, Signs/ Banners
- Scanning Services
- On Site Services
- Binding Services
- Booklets, Reports and Manuals
- Newsletters, Flyers and Brochures
- Business Cards and Letterhead
- Forms and Invoices
- Mail Merging Services
- CD/DVD duplication

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# REACH YOUR TARGET MARKET

**California County**

Alameda  
 Alpine  
 Amador  
 Butte  
 Calaveras  
 Colusa

Contra Costa  
 Del Norte  
 El Dorado  
 \*Fresno  
 Glenn  
 Humboldt  
 Imperial

Inyo  
 Kern  
 Kings  
 Lake  
 Lassen  
 Los Angeles  
 Madera  
 Marin  
 Mariposa  
 Mendocino  
 Merced  
 Modoc  
 Mono  
 Monterey  
 Napa  
 Nevada  
 \*Orange  
 Placer  
 Plumas

Riverside  
 Sacramento  
 San Benito  
 \*San Bernardino  
 \*San Diego  
 San Francisco  
 San Joaquin  
 San Luis Obispo  
 San Mateo  
 Santa Barbara  
 Santa Clara  
 Santa Cruz  
 Shasta  
 Sierra  
 Siskiyou  
 Solano  
 Sonoma  
 Stanislaus  
 Sutter  
 Tehama  
 Trinity  
 Tulare  
 Tuolumne  
 Ventura  
 Yolo  
 Yuba

\*Monthly Print & Online Editions



**10,000  
 Readers  
 per  
 County  
 Edition**

## CHRISTIANS ARE AMONG THE HIGHEST IN BRAND LOYALTY

“ Branding is all about communication and clearly defining what makes a company, product or experience distinct and memorable from others. Companies who strive to serve customers faithfully ask in return for brand loyalty over their competitors. ”

## The Power of TWO: Print and Online Editions



## Local Newshound?

STAY IN TOUCH 24/7

For all your devices, including mobile, tablet and desktop.

- Print Edition
- ePaper Edition
- Digital Reader

WE HAVE YOU COVERED