

La Revista de Noticias  
**Christian**  
COUNTY NewsMagazine

*'Fiercely local and independent'*

1123 Railroad Avenue Clovis CA 93612 559-765-4293 [www.ChristianNewsMagazine.com](http://www.ChristianNewsMagazine.com)

# Rates & Data 2022



*[www.ChristianNewsMagazine.com](http://www.ChristianNewsMagazine.com)  
559-765-4293*

**WE GIVE YOU WHAT YOU PAY FOR—RESULTS!**

## FINALLY! A news outlet with a Christian conservative editorial viewpoint!



Fly with us to new heights  
of advertising RESULTS!

**Deliver your message to your  
target readers**

**Up Up and Away!**

[www.ChristianNewsMagazine.com](http://www.ChristianNewsMagazine.com)

**Christian News Magazine** brings a fresh view of news and current events to meet the pent-up demand for balanced reporting.

**Christian News Magazine** offers more than one side of the story and is committed to factual reporting. We provide a print and online news outlet in tune with community values - celebrating family, faith, work, good government, quality schools and pride in our

varied communities.

It's all about choice. You can get your news and information just the way you want it: print, online, or handheld device.

Subscribers have total digital access to breaking news, videos, exclusive content and bonus content on their tablets, computers and smart phones.

### TARGET MARKET / SYMPATHETIC AUDIENCE

We build a bond with like-minded believers who share our values.

■ **CIRCULATION:** 5,000 copies per county with a pass-along readership which according to the national newspaper association represents 15,000 readers per issue.

■ **DISTRIBUTION:** Direct Mail, Racks and Stands Businesses, Churches, Coffee Houses, Shopping Malls, Supermarkets, Waiting Rooms, as well as Online Digital Devices

■ **ONLINE EDITION:** Total Digital Access, including photo galleries, video, news, digital-only bonus content every day. Enjoy your local news, your way: on your tablet, computer or smart phone delivered to your device 7 days a week which gives more access, more exclusive content, and more ways to enjoy Christian News Magazine.

## FIRST COUNTY EDITION

AD SIZE: PER ISSUE: OPEN 4 Months 8 Months 12 Months

Full page	1,188	1,140	1,095	995
1/2 page	660	638	613	588
1/4 page	414	399	385	372
1/8 page	234	221	208	195
1/16 page	145	139	133	121
Banner	195	185	176	168
Business card	108	103	99	49

ALL DISPLAY ADS print on a 11.5 x 13.75 inch hi-brite newsprint with an 11 x 12.25 inch image area per page. For best reproduction, ads should be submitted electronically as Acrobat .pdf files (preferred), or as image files in either .psd, .jpg or .tif format, 300 dpi, grayscale, CMYK or RGB. Submit files to [graphics@ChristianNewsMagazine.com](mailto:graphics@ChristianNewsMagazine.com).

## ADDITIONAL COUNTY PICK-UP RATES:

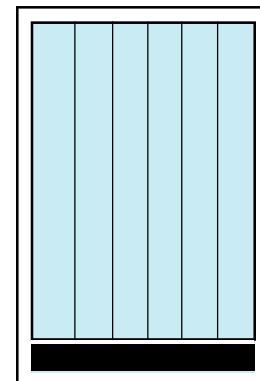
**FIRST COUNTY - Full Rate**  
**ADDITIONAL COUNTIES - 50% off each additional county based on the same size ad.**

### ONLINE RATES

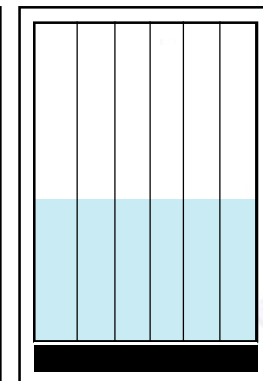
Online rates are monthly .

1/2 Banner Ad ..... \$75 per month  
 Banner Ad ..... \$125 per month

**SPONSOR ADS 3.5" X 4" \$95.00**  
**BUSINESS DIRECTORY: 2" X 3.5" \$49.00**



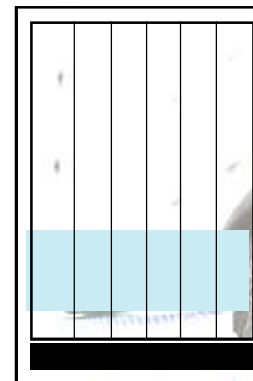
**FULL PAGE**  
6C (10") x 12"



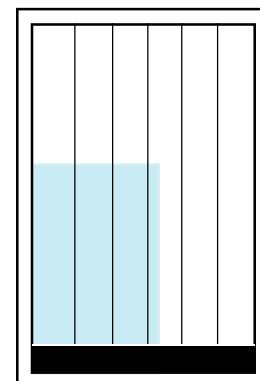
**HALF PAGE H**  
6C (10") x 5.5"



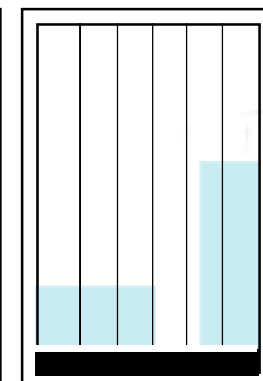
**HALF PAGE V**  
3C (5.5") x 12"



**QUARTER PAGE H**  
6C (4.5") x 10"



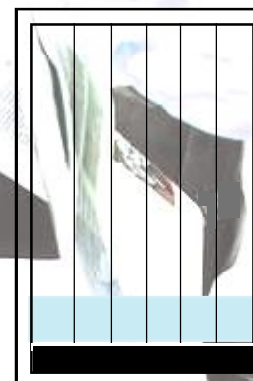
**QUARTER PAGE V**  
(4.375") x 5.5"



**1/8 H** (5.5") x 2.625"  
**1/8 V** (2.625") x 5.5"



**1/16 H (5.5")** x 2.675"  
**1/16 V (2.675")** x 4.375"



**BANNER AD**  
2.25" V 10"

## INSERT RATES: UPON REQUEST:

### FULL SERVICE: PRINTING AND COPY SERVICES

- Copying and Printing
- Posters, Signs/ Banners
- Scanning Services
- On Site Services
- Binding Services
- Booklets, Reports and Manuals
- Newsletters, Flyers and Brochures
- Business Cards and Letterhead
- Forms and Invoices
- Mail Merging Services
- CD/DVD duplication

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# REACH YOUR TARGET MARKET

- |                          |                |                |                        |
|--------------------------|----------------|----------------|------------------------|
| <b>California County</b> | Contra Costa   | Inyo           | Riverside              |
| Alameda                  | Del Norte      | Kern           | Sacramento             |
| Alpine                   | El Dorado      | Kings          | San Benito             |
| Amador                   | <u>*Fresno</u> | Lake           | <u>*San Bernardino</u> |
| Butte                    | Glenn          | Lassen         | <u>*San Diego</u>      |
| Calaveras                | Humboldt       | Los Angeles    | San Francisco          |
| Colusa                   | Imperial       | Madera         | San Joaquin            |
|                          |                | Marin          | San Luis Obispo        |
|                          |                | Mariposa       | San Mateo              |
|                          |                | Mendocino      | Santa Barbara          |
|                          |                | Merced         | Santa Clara            |
|                          |                | Modoc          | Santa Cruz             |
|                          |                | Mono           | Shasta                 |
|                          |                | Monterey       | Sierra                 |
|                          |                | Napa           | Siskiyou               |
|                          |                | Nevada         | Solano                 |
|                          |                | <u>*Orange</u> | Sonoma                 |
|                          |                | Placer         | Stanislaus             |
|                          |                | Plumas         | Sutter                 |
|                          |                |                | Tehama                 |
|                          |                |                | Trinity                |
|                          |                |                | Tulare                 |
|                          |                |                | Tuolumne               |
|                          |                |                | Ventura                |
|                          |                |                | Yolo                   |
|                          |                |                | Yuba                   |

*\*Monthly Print & Online Editions*



**15,000  
 Readers  
 per  
 County  
 Edition**

## CHRISTIANS ARE AMONG THE HIGHEST IN BRAND LOYALTY

“ Branding is all about communication and clearly defining what makes a company, product or experience distinct and memorable from others. Companies who strive to serve customers faithfully ask in return for brand loyalty over their competitors. ”

## The Power of TWO: Print and Online Editions



## Local Newshound?

STAY IN TOUCH 24/7  
 For all your devices, including mobile, tablet and desktop.

- Print Edition
  - ePaper Edition
  - Digital Reader
- WE HAVE YOU COVERED