BRIGHT KNIGHT
ENTERPRISES LLC

WHERE VISION MEETS PRECISION

SHONDA KNIGHT

EXECUTIVE LEADER • VISION ARCHITECT
AWARD-WINNING JOURNALIST • NATIONAL SPEAKER & EMCEE
COMMUNITY IMPACT STRATEGIST



TRUSTED BY LEADERS. BUILT FOR IMPACT.

Shonda Knight is an award-winning executive leader, strategic communicator, former television journalist, author and nationally recognized speaker whose career has been built around one central principle: Trust is the foundation of meaningful impact.

With nearly three decades spanning television news, executive law-enforcement leadership, public trust, community engagement and entrepreneurship, Shonda brings a rare cross-sector perspective that helps organizations build credibility, strengthen partnerships and inspire action.

She has advised executives, trained leaders, managed high-profile communications, developed statewide partnerships and led award-winning community engagement initiatives that connect organizations with the people they serve.

A UNIQUE BLEND OF EXPERIENCE. A POWERFUL VOICE. A LASTING IMAPCT.

BROADCAST MEDIA & CONTENT DEVELOPMENT

MEDIA & EXECUTIVE COMMUNICATION.

- 18 years in Florida television news, including executive producer and news anchor.
- Creator, producer and co-host of *Leon County Today*, weekly t.v. show airing on Fox 49 across North Florida/South Georgia market, currently stations's highest ranking local programming; leads program development, guest booking and production
- Former Vice President, Florida Associated Press Broadcasters; recipient of multiple Florida AP awards.
- Eight years teaching t.v. broadcasting and communications, Florida State University.

LAW ENFORCEMENT EXECUTIVE

LAW ENFORCEMENT, CRISIS COMMUNICATION & PUBLIC TRUST

- A decade of executive leadership overseeing communications, public information, community affairs, crime prevention, and reentry services.
- FDLE Executive Leadership Seminar instructor for six years.
- Presenter for the Florida Crime Prevention Association Conference and other professional leadership conferences.
- Extensive experience communicating during critical incidents and building public trust.
- Successfully guided LCSO through national media attention after tragic mass shooting incident at local university

COMMUNITY IMPACT BUILDER

COMMUNITY IMPACT, STRATEGIC PARTNERSHIPS & BRAND ENGAGEMENT

- Architect of award-winning community engagement initiatives.
- Recipient of the Florida Public Relations Association Community Relations Award.
- Recipient of the Florida Public Relations Association Judges' Award.
- Built partnerships across government, education, nonprofit and corporate sectors.
- Creates campaigns that strengthen trust, engagement and long-term community relationships.
- Proven success moving organizations beyond sponsorships into measurable community impact.

ENTREPRENUER & AUTHOR

PURPOSE-DRIVEN BRAND BUILDING

Founder & CEO of Bright Knight Enterprises, LLC. Creator and founder of My OmniBooks®, an innovative literacy brand helping children picture their power through interactive storytelling. Developed OmniBooks from concept into a growing literacy movement featuring:

- Interactive literacy activations
- School partnerships
- Public library partnerships
- Corporate collaborations
- Community engagement experiences

Programs have reached thousands of children across Florida, Georgia and Illinois.

BOARD LEADER & EDUCATOR

GOVERNANCE • LEADERSHIP • EXECUTIVE DEVELOPMENT

- Board Member, First Commerce Credit Union (FCCU)
- Former Board Chair, South City Foundation (A Purpose Built Community)
- More than 20 years non profit board experience
- Graduate, Florida Certified Public Management Program
- Leadership Tallahassee Class 36
- Executive trainer and keynote presenter
- Experienced facilitator helping organizations translate strategy into action

SELECTED RECOGNITION

Florida Associated Press Awards
Florida Public Relations Association Community Relations Award
Florida Public Relations Association Judges' Award
Children's Choice Award Finalist — Readers Are Leaders
Featured by the Florida Lottery Bright Futures Campaign
Featured Author — Florida Children's Day at the Capitol (2025 & 2026)
Featured in the Chicago Public Library Collection

WHY SHONDA KNIGHT?

Shonda Knight transforms vision into impact. As a Vision Architect, she combines executive leadership, media expertise, partnership development and creative strategy to build initiatives that engage communities and endure. From broadcast platforms and literacy activations to public-sector initiatives and national partnerships, she brings the vision to imagine what's possible—and the precision to build it.

> "Trust is not simply a communications outcome. It is an organizational asset—and leaders must build it intentionally."
>
> — Shonda Knight

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