



BRIGHT KNIGHT

ENTERPRISES LLC

WHERE VISION MEETS PRECISION

SHONDA KNIGHT

EXECUTIVE LEADER • VISION ARCHITECT
AWARD-WINNING JOURNALIST • NATIONAL SPEAKER & EMCEE
COMMUNITY IMPACT STRATEGIST

TRUSTED BY LEADERS. BUILT FOR IMPACT.

Shonda Knight is an award-winning executive leader, strategic communicator, former television journalist, author and nationally recognized speaker whose career has been built around one central principle: Trust is the foundation of meaningful impact. With nearly three decades spanning television news, executive law-enforcement leadership, public trust, community engagement and entrepreneurship, Shonda brings a rare cross-sector perspective that helps organizations build credibility, strengthen partnerships and inspire action. She has advised executives, trained leaders, managed high-profile communications, developed statewide partnerships and led award-winning community engagement initiatives that connect organizations with the people they serve.



A UNIQUE BLEND OF EXPERIENCE. A POWERFUL VOICE. A LASTING IMPACT.



BROADCAST MEDIA & CONTENT DEVELOPMENT

MEDIA & EXECUTIVE COMMUNICATION.

- 18 years in Florida television news, including executive producer and news anchor.
- Creator, producer and co-host of *Leon County Today*, weekly t.v. show airing on Fox 49 across North Florida/South Georgia market, currently stations's highest ranking local programming; leads program development, guest booking and production
- Former Vice President, Florida Associated Press Broadcasters; recipient of multiple Florida AP awards.
- Eight years teaching t.v. broadcasting and communications, Florida State University.



LAW ENFORCEMENT EXECUTIVE

LAW ENFORCEMENT, CRISIS COMMUNICATION & PUBLIC TRUST

- A decade of executive leadership overseeing communications, public information, community affairs, crime prevention, and reentry services.
- FDLE Executive Leadership Seminar instructor for six years.
- Presenter for the Florida Crime Prevention Association Conference and other professional leadership conferences.
- Extensive experience communicating during critical incidents and building public trust.
- Successfully guided LCSO through national media attention after tragic mass shooting incident at local university



COMMUNITY IMPACT BUILDER

COMMUNITY IMPACT, STRATEGIC PARTNERSHIPS & BRAND ENGAGEMENT

- Architect of award-winning community engagement initiatives.
- Recipient of the Florida Public Relations Association Community Relations Award.
- Recipient of the Florida Public Relations Association Judges' Award.
- Built partnerships across government, education, nonprofit and corporate sectors.
- Creates campaigns that strengthen trust, engagement and long-term community relationships.
- Proven success moving organizations beyond sponsorships into measurable community impact.



ENTREPRENEUR & AUTHOR

PURPOSE-DRIVEN BRAND BUILDING

Founder & CEO of Bright Knight Enterprises, LLC. Creator and founder of My OmniBooks®, an innovative literacy brand helping children picture their power through interactive storytelling. Developed OmniBooks from concept into a growing literacy movement featuring:

- Interactive literacy activations
- School partnerships
- Public library partnerships
- Corporate collaborations
- Community engagement experiences

Programs have reached thousands of children across Florida, Georgia and Illinois.



BOARD LEADER & EDUCATOR

GOVERNANCE • LEADERSHIP • EXECUTIVE DEVELOPMENT

- Board Member, First Commerce Credit Union (FCCU)
- Former Board Chair, South City Foundation (A Purpose Built Community)
- More than 20 years non profit board experience
- Graduate, Florida Certified Public Management Program
- Leadership Tallahassee Class 36
- Executive trainer and keynote presenter
- Experienced facilitator helping organizations translate strategy into action

SELECTED RECOGNITION

- Florida Associated Press Awards
- Florida Public Relations Association Community Relations Award
- Florida Public Relations Association Judges' Award
- Children's Choice Award Finalist — Readers Are Leaders
- Featured by the Florida Lottery Bright Futures Campaign
- Featured Author — Florida Children's Day at the Capitol (2025 & 2026)
- Featured in the Chicago Public Library Collection

WHY SHONDA KNIGHT?

Shonda Knight transforms vision into impact. As a Vision Architect, she combines executive leadership, media expertise, partnership development and creative strategy to build initiatives that engage communities and endure. From broadcast platforms and literacy activations to public-sector initiatives and national partnerships, she brings the vision to imagine what's possible—and the precision to build it.

“Trust is not simply a communications outcome. It is an organizational asset—and leaders must build it intentionally.”

— Shonda Knight