

Created
X HAZE

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SERVICES &
PRICING GUIDE

WELCOME

TO

CREATED

X

HAZE



CREATIVE DIRECTOR

A creative force in branding and digital storytelling, Haze is a Social Media Manager and Creative Director who thrives on building genuine client relationships and turning collaboration into pure fun. With a knack for transforming ideas into vibrant campaigns, [Name] blends strategy and creativity to craft content that resonates, engages, and inspires. Known for a hands-on, personalized approach, they work closely with clients to bring their vision to life—whether it's through dynamic visuals, bold campaigns, or innovative social strategies. Every project becomes a partnership, every client becomes part of the creative process, and every outcome is both impactful and unforgettable.



SERVICES OVERVIEW

STEP INTO A WORLD WHERE YOUR BRAND IS BUILT WITH PRECISION, PASSION, & PERSONALITY. THIS COMPREHENSIVE SUITE IS YOUR ONE-STOP CREATIVE POWERHOUSE- DESIGNED TO CRAFT, ELEVATE, AND AMPLIFY YOUR BRAND ACROSS EVERY TOUCHPOINT.

SERVICES WE OFFER

(ONE)	CONTENT CREATION	(ONE)
(TWO)	BRAND IDENTITY DEVELOPMENT	(TWO)
(THREE)	ACCOUNT MANAGEMENT	(THREE)
(FOUR)	CONTENT STRATEGY	(FOUR)
(FIVE)	CAMPAIGN DEVELOPMENT	(FIVE)
(SIX)	BRAND PARTNERSHIPS	(SIX)
(SEVEN)	ANALYTICS & REPORTING	(SEVEN)

PRICING & PACKAGES



PRICE:

\$500

PACKAGE ONE

- Two feed posts per week + story reposts/captions
- Two additional Story posts
- One hour Engagement
- Ranking hashtags & Analytics report

PRICE:

\$700

PACKAGE TWO

- Three feed posts per week + Story repost
- One custom reel + Four additional Story posts
- Branded aesthetic content
- One hour engagement
- Analytics report

PRICE:

\$1,000

PACKAGE THREE

- Five feed posts per week + Story reposts
- Ten additional Story posts
- One custom reel per week
- Branded aesthetic content
- Custom growth plan
- Analytics report

A LA CARTE SERVICES

ADD'L ACCT MANAGEMENT

STARTS AT \$100

Add management for other social media platforms

UGC SOURCING

STARTS AT \$150

Sourcing content for integration into strategic marketing or growth plan

CAMPAIGN MONITORING

STARTS AT \$250

Development and engagement with client audience for campaign growth and increased visibility.

INFLUENCER OUTREACH

STARTS AT \$250

Sponsorship and Brand Ambassador communication.

SOCIAL MEDIA REBRANDING

STARTS AT \$350

Building an aesthetic brand template and deck for marketing future campaign rollouts

BRANDING PHOTOSHOOTS

STARTS AT \$350

Creative Direction and Styling for content creation and marketing

CONTENT SHOOTING & EDITING



PRICE: \$200/hr \$400 min booking	Content Shooting • Standard hourly production — feed, story, and reel-ready footage • 2-hour minimum booking
PRICE: \$275/hr 2-hour minimum	Creative-Direction Shoot • Full styling, concept, and on-set direction from Haze • For campaigns needing more than capture alone
PRICE: \$125/reel or \$150/hr bulk edit	Editing / Reel-Making • Add-on post-production — pacing, sound, captions • Platform-ready export for feed, reels, and stories
PRICE: \$650 flat bundled rate	Shoot + Edit Bundle • 2-hour shoot plus 3 edited reels, booked together • Recurring content needs are directed to a monthly retainer

PROCESS & TIMELINE

HOW WE WORK



DISCOVERY & STRATEGY CALL

30 minute call to discuss clients business and/or personal branding goals. Discuss potential growth strategies and aesthetic preference.



ONBOARDING & CONTENT SETUP

Presentation of Social Media/ Branding contract. Username and Password set up/ integration



MONTHLY CONTENT CREATION

Weekly updated content based on selected media package



PERFORMANCE REVIEW & OPTIMIZATION

Monthly report and/or check-in call to continue current strategy

TIMELINE

- Onboarding: **1–2 weeks**
- Ongoing content delivery: **Monthly**
- Recommended minimum commitment: **3 months**



READY TO START?



CREATEDXHAZE.COM



CREATEDXHAZE@GMAIL.COM



CREATED.HAZE

BOOK A FREE DISCOVERY CALL

Ready to make your brand unforgettable?

Let's transform your online presence into something bold, magnetic, and impossible to scroll past. Book your personalized Social Media Branding Consultation today and start turning followers into loyal fans—and fans into clients.

Lock in your spot—your brand glow-up starts here!