

Basadi Leadership Programme for Black Women: Leadership & Executive Coaching Memberships

Overview

A **monthly** membership-based coaching experience designed to empower Black women leaders to rise authentically, lead with confidence, and thrive in their careers and businesses. The programme offers three tiers—**Elevate**, **Empower**, and **Excel**—tailored to different stages of leadership growth and professional ambition.

Tier 1: Elevate – Foundational Leadership Growth

Ideal for: Emerging leaders, first-time managers, and professionals preparing for leadership roles.

Membership Subscription: Monthly

Format: Group coaching (virtual)

Objectives

- Build self-awareness and confidence as a leader
- Develop essential leadership and communication skills
- Navigate workplace dynamics and microaggressions with resilience

Features

- Two 90-minute group coaching sessions per month
- Leadership style and strengths assessment (on joining)
- Access to the “Authentic Power” digital workbook
- Monthly guest speaker sessions featuring Black women leaders
- Private online community for peer support and accountability

Outcomes

- Clear personal leadership vision
- Improved confidence and executive presence
- Practical tools for managing teams and navigating bias

Monthly Investment

R3,500 per month

Tier 2: Empower – Advanced Leadership Mastery

Ideal for: Mid-level managers, senior professionals, and entrepreneurs scaling their teams.

Membership Subscription: Monthly

Format: Hybrid (group + 1:1 coaching)

Objectives

- Strengthen strategic thinking and decision-making
- Lead diverse and remote teams effectively
- Build influence and visibility within organisations

Features

- One 60-minute 1:1 coaching session per month
- Two group coaching and accountability sessions per month
- 360° leadership feedback and development plan (on joining)
- Access to the “Leading with Authentic Power” toolkit
- Quarterly leadership masterclasses with industry experts
- Networking sessions with other Black women leaders

Outcomes

- Enhanced leadership confidence and influence
- Stronger executive communication and negotiation skills
- Clear roadmap for career advancement or business growth

Monthly Investment

R5,500 per month

Tier 3: Excel – Executive Leadership & Legacy

Ideal for: Executives, founders, and senior leaders shaping organisational culture and strategy.

Membership Subscription: Monthly

Format: Exclusive 1:1 executive coaching

Objectives

- Refine executive presence and strategic leadership
- Build legacy-driven leadership aligned with purpose
- Navigate boardroom dynamics and systemic barriers

Features

- Two 90-minute 1:1 executive coaching sessions per month
- Personalised leadership and legacy blueprint
- Executive wellness and resilience coaching
- Access to private executive retreats and roundtables
- Direct mentorship from Esme Molefe (Founder)

- Priority access to **Basadi Leadership Programme for Black Women** events and speaking opportunities

Outcomes

- Authentic, purpose-driven executive leadership
- Increased influence and impact at board and industry level
- Sustainable success and personal fulfilment

Monthly Investment

R9,500 per month

Subscription Details

- Cancel or upgrade anytime with 30 days' notice
 - Flexible payment options available
 - Access to exclusive **Basadi Leadership Programme for Black Women** community events
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Enrolment

Subscriptions open monthly. Spaces are limited to ensure personalised attention and meaningful transformation.

Contact:

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Basadi Leadership Programme for Black Women – Empowering Black women leaders to rise, lead, and thrive authentically.