

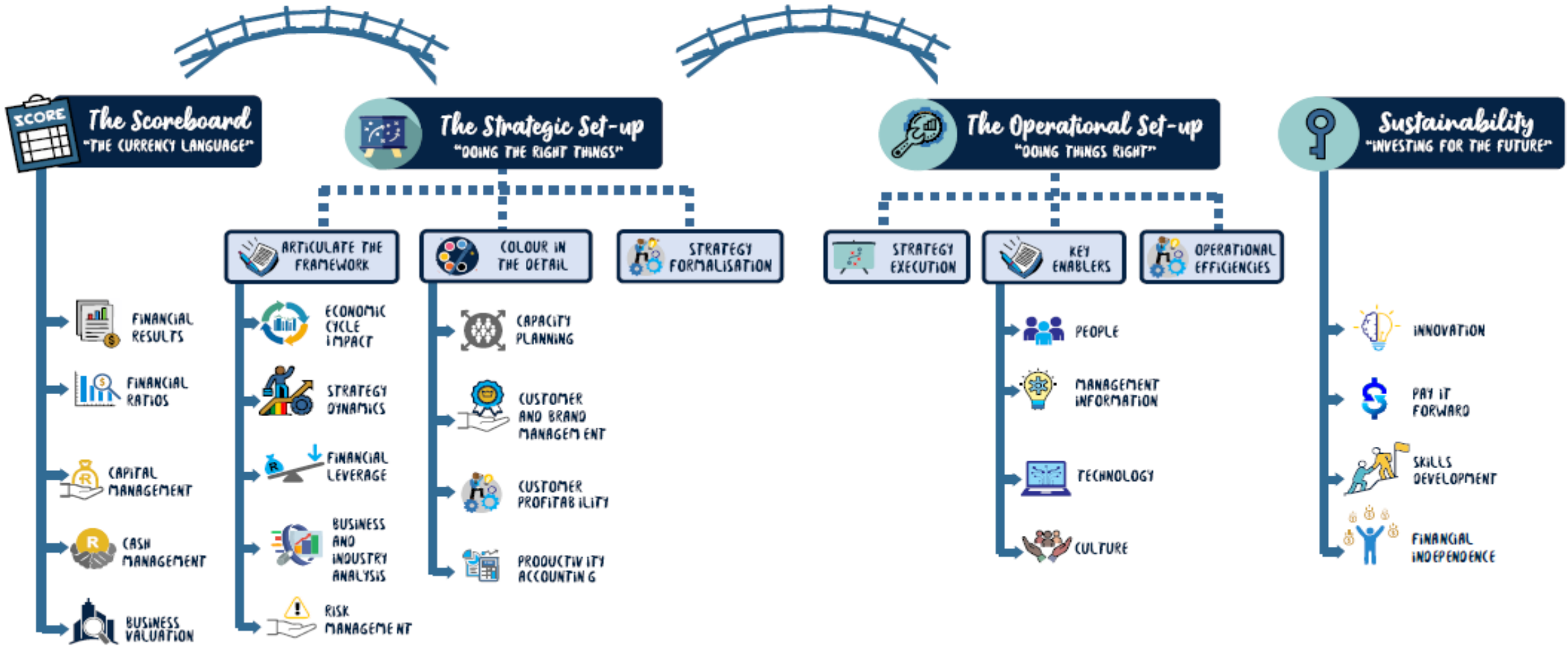


Cultivating (*) Financial Performance

THE "IMPACT" BUSINESS ASSESSMENT FRAMEWORK

"BRIDGING" BUSINESS DECISIONS AND FINANCIAL PERFORMANCE

"BRIDGING" STRATEGIC PLANNING AND OPERATIONAL EXECUTION



(*) To cultivate isn't just to grow something. It's to prepare and work for its growth and tend to it as it grows.