



Creative Endeavors Creative Business Endeavors

See the Vision Feel the Passion Be the Mission

Delivering Creative Business Development in the following Areas:

- Intellectual Property Development
- Markets -- Strategic Planning
- Acquisitions -- Mergers
- Media Affiliations
- Sponsorships
- Joint Ventured Development
- Joint Endeavor Opportunities
- Product Service for Brand Development
- Licensing
- Trademarks
- Copyrights
- License Agreements
 - Those who use our Licenses
 - Those whose Licenses we use
- Distribution Agreements/Network
- Publishing Rights
- Non-Compete Covenants
- Signed Agreements with outside Consultants who assisted to develop project
- Loans Obtained through the use of IP Assets as Security or Collateral
- Independent, Periodic Valuations of IP Assets
- Customer Lists/Information Databases
- Management and Marketing Expertise/Profile
- Technical and IT Skills
- www.cebe.world
- www.creativebusinessendeavors.com
- www.creativeendeavors.co
- www.creativeendeavorsconsulting.com
- www.depressionisalaughingmatter.com
- www.endeavors.international
- www.entrepreneurs.enterprises
- www.healthwellness.solutions
- www.inspiredesire.com
- www.keepitstr8.info
- www.cecpartners.com (Archived)
- www.mediamarketing.com BLOG
- www.releasemycreativeenergy.com
- www.releasemypassion.com
- www.releasemyspirit.com
- www.releaseourpower.com
- www.seethegreen.online
- www.stinkersfriends
- www.str8advice.biz
- www.adviceaboutanything.com
- www.creativeendeavorsbusiness.com

endeavors.international

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SITE PURPOSES CONTENT vs UTILITY

UTILITY

str8advice.biz
keepitstr8.info

inspiredesire.com
desired nft
media marketing digital

healthwellness.solutions
seehegreen.online

str8advice.live
adviceabout.life

adviceaboutanything.com
Influence

releaseourpower.co
mediamarketing.blog
Programs

CONTENT

CEBE.World
COMMUNITY

endeavors.International
Creativeendeavors.co

releasemycreativeenergy
Journey

entrepreneurs.enterprises
releasemyspirit.com

creativebusinessendeavors.com
creativeendeavorsconsulting.com

releasemypassion.com
Ventures Platform

stinkersfriends.club
depressionisalaughingmatter.com

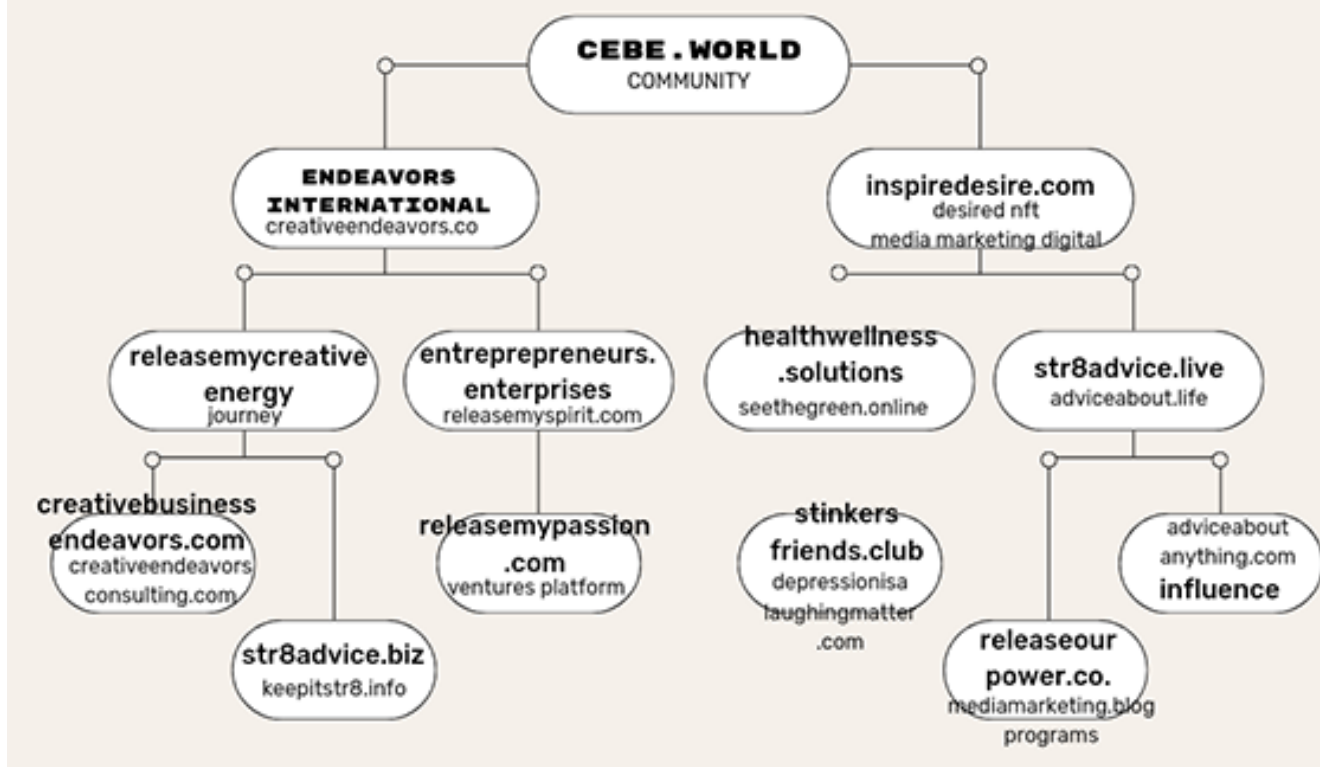
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ROADMAP UTILITIES



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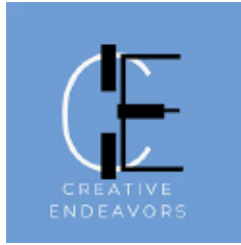
Inspire Desire Options for Rebuilding Inter-Related Licensing Merchandising

- Price points / sources / deal scenarios
- Provide samples, licenses, %
- Lingerie – “kandy” pocket
- Signature piece to market
 - Mass manufacturing
- Licensed tagline
- Sponsor
- Limited edition campaign
- Leather bag with signature piece
 - Mass manufacturing
- Create Private Label use of tagline
 - “Client”
 - Partner
- Presentation
 - For exhibit
 - Designers/artists
 - Interpretations of designs as licenses for varying markets (co-brand)
- Unisex jacket
- Auction piece for certificate for use (on site)
 - Attached to (Consultant or Consulting Company) services
- Special order
- % domain/sales: technology
- % campaign merchandise
 - Source supply
- Promoters
- Endorsements

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Options for Our Relationship Building To Develop with Resources

Advisory

Purpose: increase value raise profile, apply strategic planning into value licensing ventures.

Placement:

- into client-partner contracts for increasing hard and soft dollar exchange
- into projects and joint ventures.
- into campaigns and licensed partnerships.

Collaborating Partners License Value

Build business (brand)

Placement: into joint endeavored

ventures

- Intellectual property for investment.
- Co-brand plus brand.
- Joint venture capital investment
- Increase markets and commerce.

Partner Companies Contributors

Purpose: to expand reach within the market and add value to business or creative interests, brands.

Placement: joint endeavored ventures for license development and venture development

Ventures

With Partnerships for development and fulfillment

Joint Endeavors

Purpose: to provide increased licensing value to investments

Properties: Brand and Investment licensing

Joint Ventures Cause-Driven Commerce

Purpose: to develop brands, license value, ownerships.

Placement: with our vested participations as a contracted venture

Project(s) Positioning

Purpose: to assist the development of the project to market

Placement: fulfillment of the venture with Creative Endeavors

Campaigns Program

Placement: promotions, events, technology media merchandising and not for profit for a cause.

Additional

Dual Roles

- Joint Endeavors
- Joint Ventures

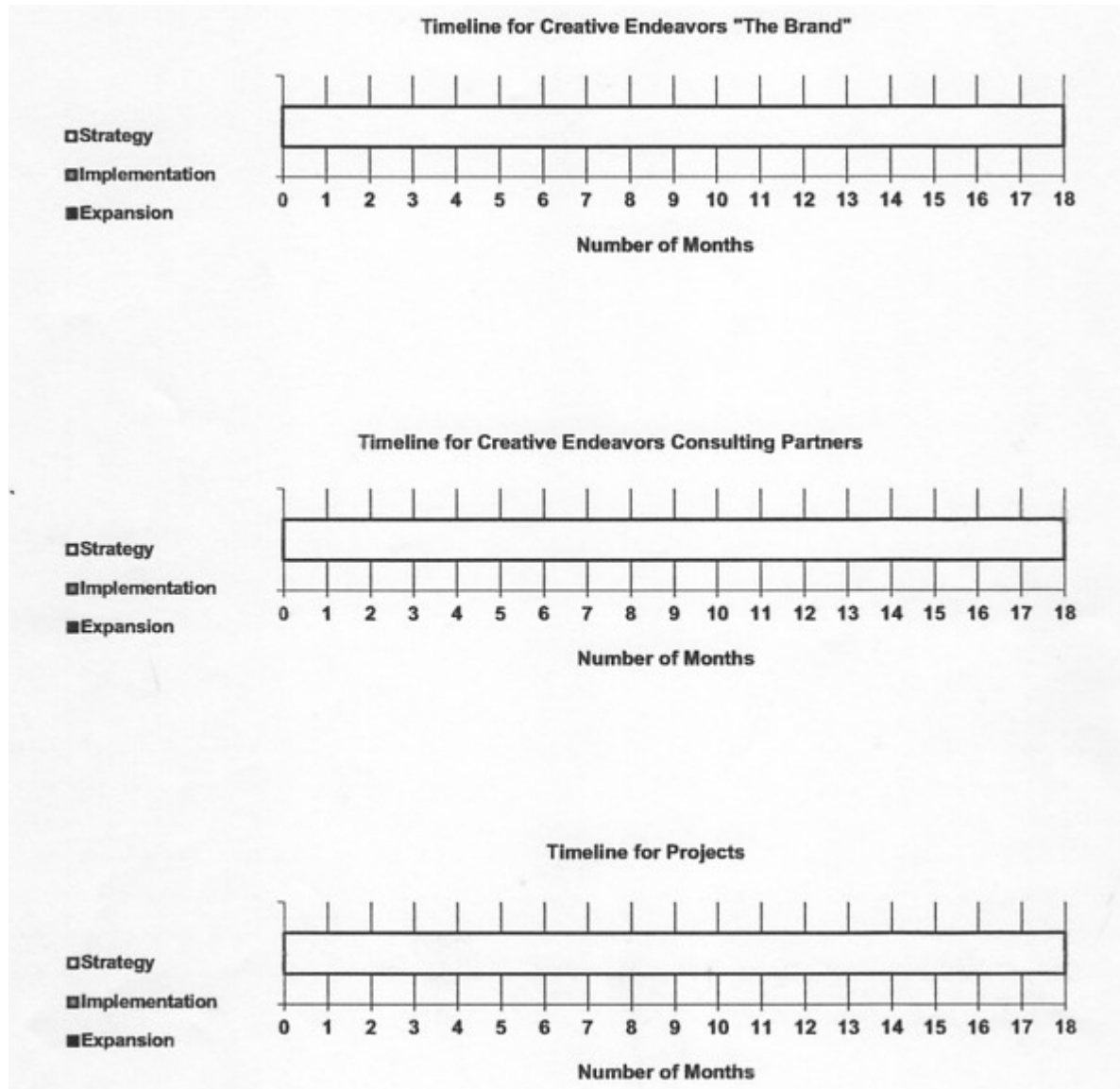
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Exhibit: Timelines



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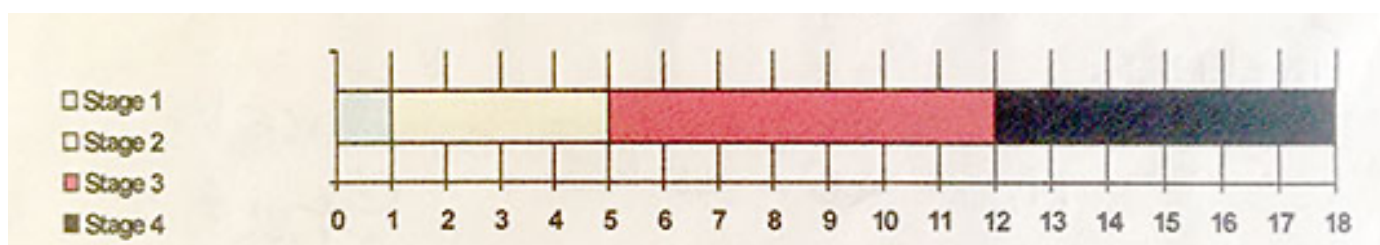
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CEBE World Joint Venture

Timeline for Projects Example



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above.

Str8advice.biz

Relationship Building

- Liaison between lending groups, accountants and law firms

HealthWellness.Solutions

New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

Inspiredesire.com

Releaseourpassion.com

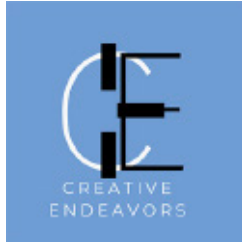
Supportive Services

- Marketing Development
- Project Research & Development

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First Right of Refusal: OPTION _____

Signatures

_____ --- _____
Date

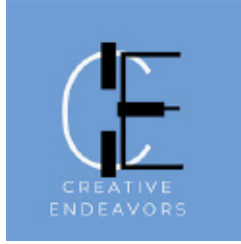
Partner Name: _____

_____ --- _____
Date

**Company Representative
Creative Endeavors International**

Not Accepted

Accepted **With Changes** _____



Sample Projected Earnings • Point of Sale Licensed Product Partner Merchandising

Production				
Units		20,000	50,000	100,000
Wholesale Price		40	40	40
Gross Income		800,000	2,000,000	4,000,000
Material Costs	20%	160,000	400,000	800,000
Labor Costs	40%	320,000	800,000	1,600,000
Distribution Costs	5%	40,000	100,000	200,000
Commissions	10%	80,000	200,000	400,000
Royalties	5%	40,000	100,000	200,000
Gross Profits	20%	160,000	400,000	800,000
Operations	5%	40,000	100,000	200,000
Services	2%	16,000	40,000	80,000
Selling Costs	1%	8,000	20,000	40,000
Subtotal	12%	96,000	240,000	480,000
Contingency				
R&D				
Pre-Tax Net	12%	<u>96,000</u>	<u>240,000</u>	<u>480,000</u>

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Sample Creation Charts Web 3 NFT

COSTS	TOTALS			
Operations Immed Needs	\$ 10,500	\$ 2,500	\$ 2,500	\$ 2,500
Administration	\$ 2,250	\$ 750	\$ 750	\$ 750
Communications	\$ 2,250	\$ 750	\$ 750	\$ 750
Professional Services				
Legal *	\$ 3,000	Trade	Trade	Trade
Phased		Fees	Fees	Fees
Solidify Value	\$ 3,500			
Fees		\$ 3,000		
Platform	\$ 5,500	\$ 500	\$ 1,000	\$ 4,000
Technology	Separate Budget			
Media	\$ 3,000			
Marketing. TBD	\$ 6,000	\$ 1,000		\$ 5,000
Promotion	Sponsored			
Events	\$ 15,000	\$ 2,500	\$ 5,000	\$ 75,000
Prod Development	1500 pieces			
Material Costs	\$ 5,000			
Labor Costs	\$ 30,000			Donated \$30,000

Capital Raised From:

**Joint Endeavored Collaborations • Creative Endeavors Contributing
Brand Brand Partners • Licensed Production**

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Deal Points / Brand Groups Options for Relationship Branding

Deal Points

- Individual Entrepreneurs
- Advisors
- Keepitstr8.info
- Creators
- Creativeendeavors.co
- Individual Enterprises
- Joint Endeavors
- Patent
- R & D Software
- Service Mark
- Trademark
- Product Development
- Collaborative Ventures
- Joint Venture Licensing
- Green Opportunities
- Inspire Desire

Brand Groups

- Intellectual Properties
- Cause-Driven Commerce
- Brands
- Cause-Related
- Design Programs
- Media Marketing
- Quality Influence
- Service Goods
- Ad Engagements
- Targets Exposure
- Sale--Point of Sale
- Jointly held license to develop ASA Venture
- Health Wellness Solutions
- Alternative Therapies Collaborations
- Themed Promotion of Imparting Knowledge
- Assistance Product Solutions

RECIPIENT

Signed: _____

Print Name: _____

Title: _____

Date: _____

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Print Name: _____

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