

# Creative Endeavors Creative Business Endeavors

# See the Vision Feel the Passion Be the Mission

## **Delivering Creative Business Development in the following Areas:**

- Intellectual Property Development
- Markets -- Strategic Planning
- Acquisitions -- Mergers
- Media Affiliatiions
- Sponsorships
- Joint Ventured Development
- Joint Endeavor Opportunities
- Produte Service for Brand Development
- Licensing
- Trademarks
- Copyrights
- www.cebe.world
- www.creativebusinessendeavors.com
- www.creativeendeavors.co
- www.creativeendeavorsconsulting.com
- www.depressionisalaughingmatter.com
- www.endeavors.international
- www.entrepreneurs.enterprises
- www.healthwellness.solutions
- www.inspiredesire.com
- www.keepitstr8.info
- www.cecpartners.com (Archived)

- License Agreements
   Those who use our Licenses
   Those whose Licenses we use
- Distribution Agreements/Network
- Publishing Rights
- Non-Compete Covenants
- Signed Agreements with outside Consultants who assisted to develop project
- Loans Obtained through the use of IP Assets as Security or Collateral
- Independent, Periodic Valuations of IP Assets
- Customer Lists/Information Databases
- Management an Marketing Expertise/Profile
- Technical and IT Skills
- www.mediamarketing.com BLOG
- www.releasemycreativeenergy.com
- www.releasemypassion.com
- www.releasemyspirit.com
- www.releaseourpower.com
- www.seethegreen.online
- www.stinkersfriends
- www.str8advice.biz
- www.adviceaboutanything.com
- www.creativeendeavorsbusiness.com

#### endeavors.international

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### cebe.world adviceaboutanything.com COMMUNITIES

CREATORS

releasemycreativeenergy.com

ENTREPRENEURS.ENTERPRISES

releasemyspirit.com

FOUNDATION endeavors.international

THE BRAND creativeendeavors.co

#### **INTELLECTUAL PROPERTY & VALUE EXPANSION**

creativebusinessendeavors.com str8advice.biz

WHERE IT ALL BEGAN creativeendeavorsconsulting.com

COLLABORATORS CONTRIBUTORS

cecpartners.com

#### PROGRAMS

keepitstr8.info releaseourpower.com

#### **MEDIA – DIGITAL MARKETING**

mediamarketing.blog adviceabout.life str8advice.live

VENTURES releasemypassion.com

#### CAUSE-DRIVEN COMMERCE inspiredesire.com

ADVOCACY healthwellness.solutions

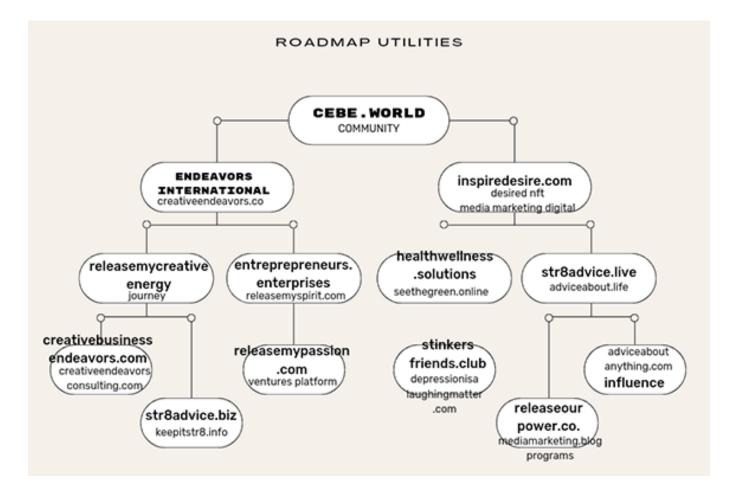
#### LIFESTYLE

stinkersfriends.club seethegreen.online depressionisalaughingmatter.com

endeavors.international

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# Options for Our Relationship Building To Develop with Resources

#### Advisory

Purpose: increase value raise profile, apply strategic planning into value licensing ventures.

Placement:

- into client-partner contracts for increasing hard and soft dollar exchange
- into projects and joint ventures.
- into campaigns and licensed partnerships.

### **Collaborating Partners License Value**

Build business (brand)

Placement: into joint endeavored

#### ventures

- Intellectual property for investment.
- Co-brand plus brand.
- Joint venture capital investment
- Increase markets and commerce.

#### **Partner Companies Contributors**

Purpose: to expand reach within the market and add value to business or creative interests, brands.

Placement: joint endeavored ventures for license development and venture development

#### Ventures

With Partnerships for development and fulfillment

#### **Joint Endeavors**

Purpose: to provide increased licensing value

to investments

Properties: Brand and Investment licensing

#### Joint Ventures Cause-Driven Commerce

Purpose: to develop brands, license value, ownerships.

Placement: with our vested participations as a contracted venture

#### Project(s) Positioning

Purpose: to assist the development of the project to market

Placement: fulfillment of the venture with Creative Endeavors

#### **Campaigns Program**

Placement: promotions, events, technology media merchandising and not for profit for a cause.

#### Additional

Dual Roles

- Joint Endeavors
- Joint Ventures



#### **Placements**

Sponsors AdviceAboutAnything: Raise profile, marketed by all (strategy Creativity, not-for-profit, non-profit supplied) Domain links and domain development HealthWellness.Solutions: for use by Sponsored Client-Campaign opportunities Partnerships Endorsements Release The Spirit Campaigns: Global  $\rightarrow$  AdviceAboutAnything.com Commercial advertisers **Relationship Building** Regional  $\rightarrow$  MyHealthandWellness.tv National  $\rightarrow$  InspireMyDesire.com (.tv) Affiliations placements Growth with our organization **Ownership Opportunities** • Partner Companies Advisors owners Refer Projects for investment opportunity . Trade Partner Companies Licensing Development Promote New intellectual properties: Joint Ventures by contract Liaison Joint Partnerships **Client Contracts (Retained Services)** . Creative Endeavors Consulting

Partners Program: at the discretion of partners

- Placed into positions to increase license value of goods, services, properties
- With the opportunity to increase resources

#### Domains

Business, Technology, Marketing, Media, Merchandising. Brand Creation

Licensed Partnerships Joint Venture Partnerships



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# Deal Points / Brand Groups Options for Relationship Branding

### **Deal Points**

- Individual Entrepreneurs
- Advisors
- Keepitstr8.info
- Creators
- Creativeendeavors.co
- Individual Enterprises
- Joint Endeavors
- Patent
- R & D Software
- Service Mark
- Trademark
- Product Development
- Collaborative Ventures
- Joint Venture Licensing
- Green Opportunities
- Inspire Desire

RECIPIENT

## **Brand Groups**

- Intellectual Properties
- Cause-Driven Commerce
- Brands
- Cause-Related
- Design Programs
- Media Marketing
- Quality Influence
- Service Goods
- Ad Engagements
- Targets Exposure
- Sale--Point of Sale
- Jointly held license to develop ASA Venture
- Health Wellness Solutions
- Alternative Therapies Collaborations
- Themed Promotion of Imparting Knowledge
- Assistance Product Solutions

#### cebe.world

Signed:	Signed:
Print Name:	Print Name:
Title:	Title:
Date:	Date:

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# Inspire Desire Options for Rebuilding Inter-Related Licensing Merchandising

- Price points / sources / deal scenarios
- Provide samples, licenses, %
- Lingerie "kandy" pocket
- Signature piece to market Mass manufacturing
- Licensed tagline
- Sponsor
- Limited edition campaign
- Leather bag with signature piece Mass manufacturing
- Create Private Label use of tagline
  - "Client"
  - Partner
- Presentation
  - For exhibit
  - Designers/artists
  - Interpretations of designs as licenses for varying markets (co-brand)
- Unisex jacket
- Auction piece for certificate for use (on site) Attached to (Consultant or Consulting Company) services
- Special order
- % domain/sales: technology
- % campaign merchandise Source supply
- Promoters
- Endorsements

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