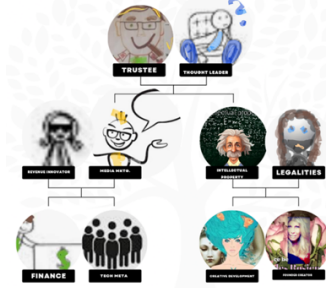


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Business Endeavors Development Formula KeepItStr8.utilities

FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- Licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

- Venture Collaborative Brands \$100 Q
- Trade Media Marketing \$250 Q
- Licensed Income \$325 Q
- Sales (ad \$50) Retail
- Vested Participation \$ 25 Q
- Joint Venture Development (See separate chart)
- Contribution \$ 50 Q
- Cause Brand Marketing Sales Revenue
- Cause Driven Brands \$ 50 Q
- Production \$100 Q

Exhibits Available

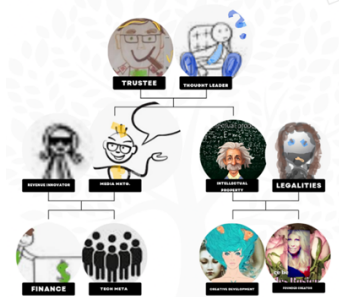
- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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Development License for Ventures

Venture Collaboration Brands	\$100 Q
Trade Media	\$250 Q
Marketing	\$ 50 Q
Licensed Income	\$325 Q
Sales (add \$50 Retail)	
Vested Participation	\$ 25 Q
Joint Venture Development (See separate chart)	
Contribution	\$ 50 Q
Cause Brand Marketing	
Sales Revenue	
Cause-Driven Brands	\$ 50 Q
Contribution	
Production	\$100 Q
Cost to License Partner	
Value of the Venture (to start)	\$100,000
+ R & D	\$250,000
Licensed Income	\$325,000
Vested Participants	\$ 25,000
Contribution	\$ 50,000
Cause-Driven Brands	\$ 50,000
Production	\$100,000

\$250,000	\$250,000	\$50,000
Develop	Production	Sales
Joint Venture	Contribution	Fees
For Licensing		

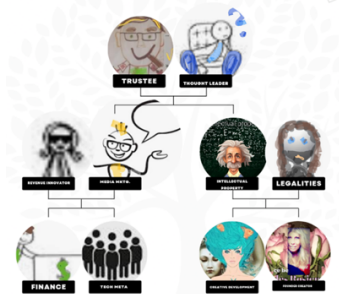
\$75,000	\$250,000
Avg Sales \$50,000	Contributing Brand Promo
Avg Cost \$22.00	Media
Licensed Partner	Marketing
\$250,000	
(Sales Avg Cost)	

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Web3 NFT Creation

COSTS	TOTALS			
Operations Immed Needs	\$ 10,500	\$ 2,500	\$ 2,500	\$ 2,500
Administration	\$ 2,250	\$ 750	\$ 750	\$ 750
Communications	\$ 2,250	\$ 750	\$ 750	\$ 750
Professional Services				
Legal *	\$ 3,000	Trade	Trade	Trade
Phased		Fees	Fees	Fees
Solidify Value	\$ 3,500			
Fees		\$ 3,000		
Platform	\$ 5,500	\$ 500	\$ 1,000	\$ 4,000
Technology	Separate Budget			
Media	\$ 3,000			
Marketing. TBD	\$ 6,000	\$ 1,000		\$ 5,000
Promotion	Sponsored			
Events	\$ 15,000	\$ 2,500	\$ 5,000	\$ 75,000
Prod Development	1500 pieces			
Material Costs	\$ 5,000			
Labor Costs	\$ 30,000			Donated \$30,000

Capital Raised From:

**Joint Endeavored Collaborations • Creative Endeavors Contributing Brand
Brand Partners • Licensed Production**

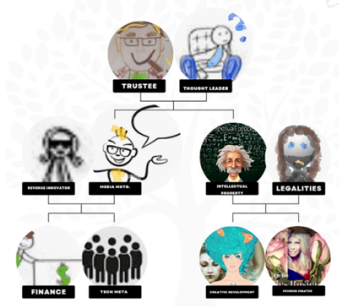
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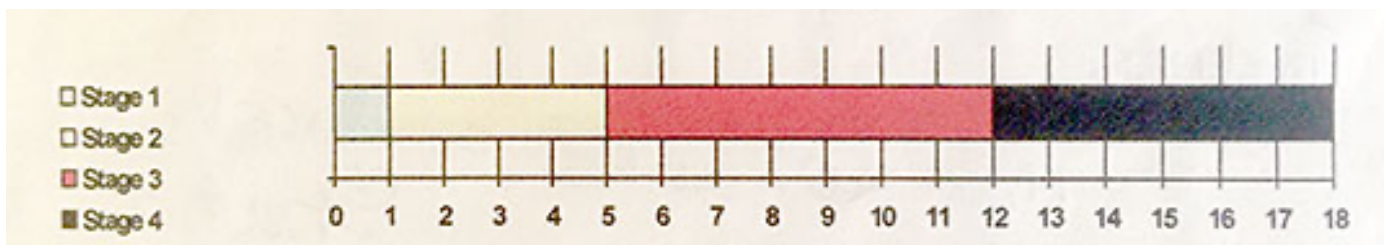
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CEBE World Joint Venture

Timeline for Projects Example



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above.

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Relationship Building

- Liaison between lending groups, accountants and law firms

HealthWellness.Solutions

New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

Inspiredesire.com

Releaseourpassion.com

Supportive Services

- Marketing Development
- Project Research & Development

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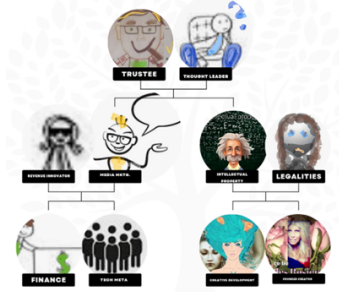
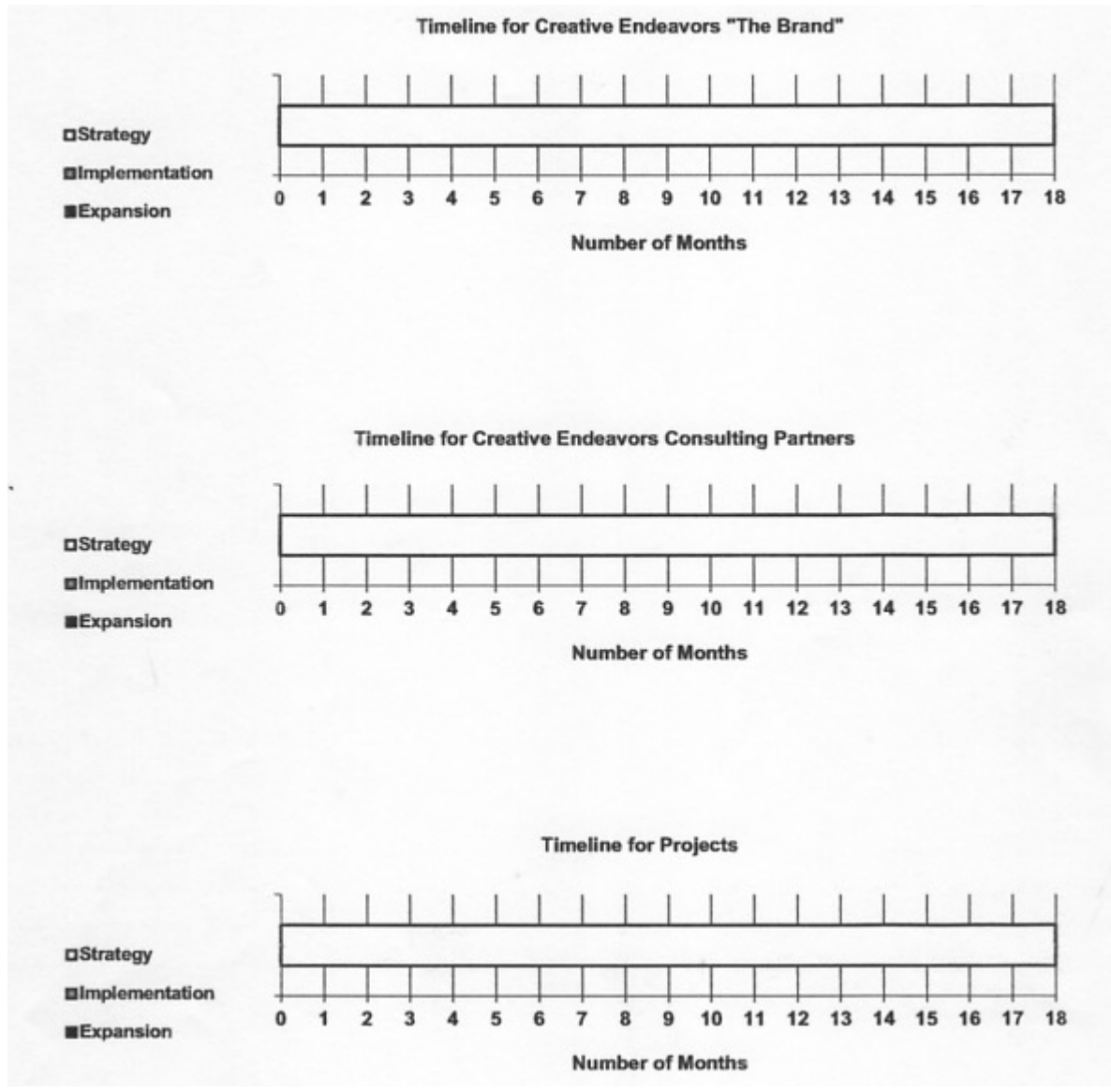


Exhibit: Timelines

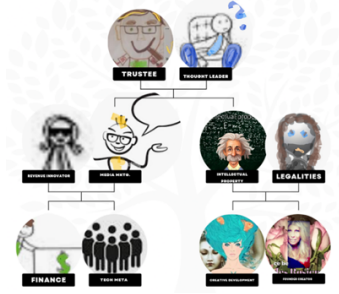


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First Right of Refusal: OPTION _____

Signatures

_____ --- _____
Date

Partner Name: _____

_____ --- _____
Date

Company Representative
Creative Endeavors International

Not Accepted

Accepted With Changes _____

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