



Business Endeavors Development Formula KeepItStr8.utilities

FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- Licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

- Venture Collaborative Brands \$100 Q
- Trade Media Marketing \$250 Q
- Licensed Income \$325 Q
- Sales (ad \$50)
Retail
- Vested Participation \$ 25 Q
- Joint Venture Development
(See separate chart)
- Contribution \$ 50 Q
- Cause Brand Marketing
Sales Revenue
- Cause Driven Brands \$ 50 Q
- Production \$100 Q

Exhibits Available

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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Development License for Ventures

Venture Collaboration Brands	\$100 Q
Trade Media	\$250 Q
Marketing	\$ 50 Q
Licensed Income	\$325 Q
Sales (add \$50 Retail)	
Vested Participation	\$ 25 Q
Joint Venture Development (See separate chart)	
Contribution	\$ 50 Q
Cause Brand Marketing	
Sales Revenue	
Cause-Driven Brands	\$ 50 Q
Contribution	
Production	\$100 Q
Cost to License Partner	
Value of the Venture (to start)	\$100,000
+ R & D	\$250,000
Licensed Income	\$325,000
Vested Participants	\$ 25,000
Contribution	\$ 50,000
Cause-Driven Brands	\$ 50,000
Production	\$100,000

\$250,000	\$250,000	\$50,000
Develop	Production	Sales
Joint Venture	Contribution	Fees
For Licensing		

\$75,000	\$250,000
Avg Sales \$50,000	Contributing Brand Promo
Avg Cost \$22.00	Media
Licensed Partner	Marketing
\$250,000	
(Sales Avg Cost)	

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Deal Points / Brand Groups Options for Relationship Branding

Deal Points

- Individual Entrepreneurs
- Advisors
- Keepitstr8.info
- Creators
- Creativeendeavors.co
- Individual Enterprises
- Joint Endeavors
- Patent
- R & D Software
- Service Mark
- Trademark
- Product Development
- Collaborative Ventures
- Joint Venture Licensing
- Green Opportunities
- Inspire Desire

Brand Groups

- Intellectual Properties
- Cause-Driven Commerce
- Brands
- Cause-Related
- Design Programs
- Media Marketing
- Quality Influence
- Service Goods
- Ad Engagements
- Targets Exposure
- Sale--Point of Sale
- Jointly held license to develop ASA Venture
- Health Wellness Solutions
- Alternative Therapies Collaborations
- Themed Promotion of Imparting Knowledge
- Assistance Product Solutions

RECIPIENT

Signed: _____

Print Name: _____

Title: _____

Date: _____

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Web3 NFT Creation

COSTS	TOTALS			
Operations Immed Needs	\$ 10,500	\$ 2,500	\$ 2,500	\$ 2,500
Administration	\$ 2,250	\$ 750	\$ 750	\$ 750
Communications	\$ 2,250	\$ 750	\$ 750	\$ 750
Professional Services				
Legal *	\$ 3,000	Trade	Trade	Trade
Phased		Fees	Fees	Fees
Solidify Value	\$ 3,500			
Fees		\$ 3,000		
Platform	\$ 5,500	\$ 500	\$ 1,000	\$ 4,000
Technology	Separate Budget			
Media	\$ 3,000			
Marketing. TBD	\$ 6,000	\$ 1,000		\$ 5,000
Promotion	Sponsored			
Events	\$ 15,000	\$ 2,500	\$ 5,000	\$ 75,000
Prod Development	1500 pieces			
Material Costs	\$ 5,000			
Labor Costs	\$ 30,000			Donated \$30,000

Capital Raised From:

**Joint Endeavored Collaborations • Creative Endeavors Contributing
Brand Brand Partners • Licensed Production**

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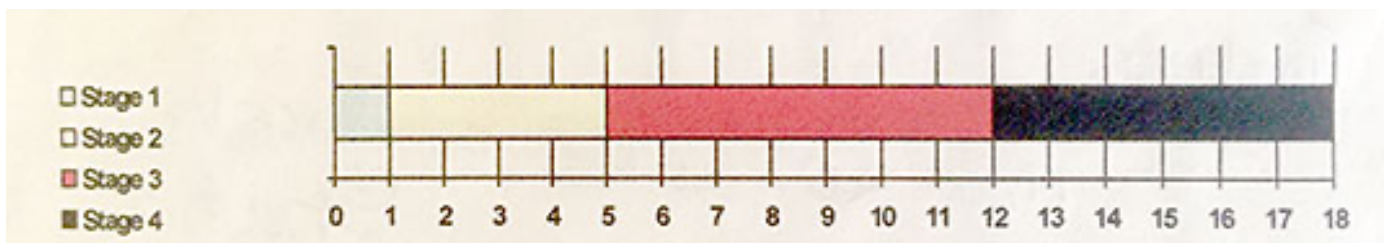
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CEBE World Joint Venture

Timeline for Projects Example



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above.

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Relationship Building

- Liaison between lending groups, accountants and law firms

HealthWellness.Solutions

New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

Inspiredesire.com

Releaseourpassion.com

Supportive Services

- Marketing Development
- Project Research & Development

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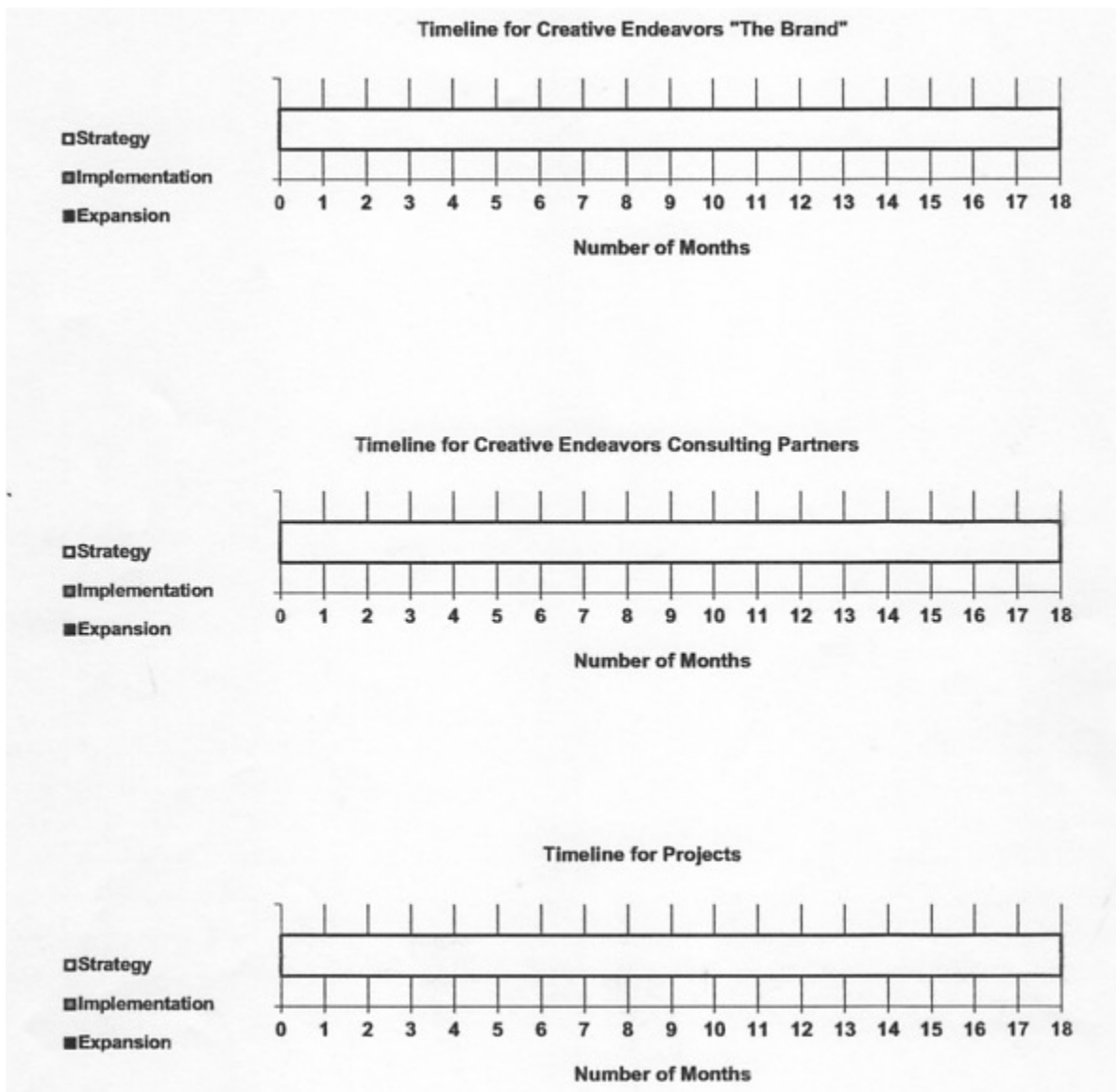
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Exhibit: Timelines



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First Right of Refusal: OPTION _____

Signatures

_____ --- _____
Date

Partner Name: _____

_____ --- _____
Date

**Company Representative
Creative Endeavors Consulting**

Not Accepted

Accepted **With Changes** _____

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PROPOSAL FACT SHEET

“Wrap Yourself In Inspiration”

Bathrobe Benefit Auction for Cause

OVERVIEW: Bathrobe Benefit Auction involving Celebrity, Power, Political Couples wearing bathrobes in silent auction and live auction item or highest bidder in special event with high ticket couple attendance entry fee, high-amount sponsorships.

- Propose 25 pair couple robe donors; robes high ticket, fashion and hospitality and hotel-associated donations.
- Event tickets \$500/couple, 300 couples, 300 attendees. Plus Support Staff, Entertainment, etc.
- Silent auction and live auction, opening bids \$250, depending on donor celebrity power.
- Event capacity 700. 600 couple attendees. Plus Donors, Sponsors, Staff, Entertainment, Press.
- Robe donor couples (25 couples) to also donate \$1,000 per couple to participate.

25 robe couples donate X \$1,000/couple	\$ 25,000
300 tickets X \$500: (150 Pairs) (\$1,000 couple)	\$ 15,000
Open Bar Donation from Venue	
Venue Donation/Sponsorship	

20 robes (pair) silent auction \$1,500 ea:	\$ 30,000
5 robes (pair) live auction \$2,500 ea:	\$ 12,500
TOTAL:	\$ 82,500

Sponsorships:	
Major (3) (\$15,000)	\$ 45,000
2nd (8) (\$ 7,500)	\$ 60,000
3rd (12) (\$ 1,500)	\$ 18,000
Friends (10) (\$ 500)	\$ 5,000
TOTAL:	\$ 128,000
TOTAL:	\$ 210,500

- Silent Auction Income & Live Auction Income
- Auction Venue Cost Value
- Sponsorships Categories
- Entertainment: Cost/Donation
- OnLine Sales, NFTs, Pet Robe Donations
- Pet and Sponsor/Owner
- Swag Bags, CBD Edibles, T-Shirts, Pet Face Pillows