

Grateful Community: Grateful Farm Customer Loyalty Discount Program

Overview/History:

As many people understand, the startup costs for a farm each year can be high, with increased labor and little or no early income to sustain it. In the past, Grateful Farm has offered various ways for our customers to save money while helping us handle our startup costs; programs such as Greenbucks and CSA (Community Support Agriculture) shares.

These programs have had their pros and cons over the years, but in the end they have proven too burdensome for us to maintain to the level of excellence that we strive to achieve, so we have discontinued offering CSA's and new Greenbucks over the past couple of years.

We have decided to implement a new program that we feel can benefit our loyal customers tremendously, while providing startup funds for us to work with, keeping our small local farm well connected with our community!

The Program – Become a Member of the ‘Grateful Community’:

To ensure the greatest flexibility, we are offering a yearly discount program that will allow you to purchase any of our goods at a **10%** reduced price.

The cost is only **\$50** for the year, with a purchase deadline of May 31st. We appreciate early purchases as this helps us cover seed, materials and early labor costs.

What you get:

\$50 now- 10% off for the year on everything we offer*!

You will receive a signed **Grateful Community** card, showing the 10% discount, which is good for the year in which it was purchased. This card will include your name and address and can be presented in any location we are selling (we love visitors on the farm directly- it simply does not get any fresher!)

You will also be added to our member list. This will allow you to join a special member page on Facebook (if you are on Facebook) and, if you provide us with an email address, we will also add you to our mailing list. Through these tools we will inform you first and foremost of any special sales or discounts we are running at the farm based on crop yield, such as additional bulk discounts!

Based on the average cost of monthly groceries, we feel this is a great way to give back to our community, save you money over the course of our growing season, and give you the best and most wholesome food possible!

Please note the card is non-transferable, and can be used for a single individual or household.

*Note – This program is available for individuals only, not for business to business bulk sales. Any business interested in a bulk partnership, such as restaurants and local groceries, can contact Cynthia Garboski @ C.Garboski@gratefulfarm.com – we love to support local small business!

Grateful Community Discount Program Application

Name: _____

Address: _____

Phone: _____

Email: _____

Signature: _____

Please mail payment to: Grateful Farm
c/o Jon Garboski
9 Prospect Street
Franklin, MA 02038

Checks should be made out to Grateful Farm or send payment through Zelle (see below).

We are able to receive funds electronically via Zelle online transfers (an online transfer service offered by numerous banks): <https://www.zellepay.com/get-started>

Even if you don't bank with one of the partner banks involved you can still take advantage of the service. It is built directly into Online Banking for many banks such as Bank of America and Chase or you can use the Zelle app from the above link.

To join Grateful Community electronically, email your name, address and phone number to jon.f.garboski@gratefulfarm.com (so we know who you are and where to send your card), and send your payment to the same email address.