

Pop Music Artist

https://junkdior.com/

(new website coming soon)



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My mission is to create music that connects with hearts and inspires souls. I strive to touch the lives of my listeners through the power of song and create an authentic, transformative connection with them. I stand for inclusivity, diversity, and authenticity, using my platform to amplify underrepresented voices and uplift causes that matter.

Mission Statement





I specialize in songwriting, lyric writing, and production, with a unique talent for composing and arranging music that is both memorable and moving. In addition to creating world-class music, I also offer expert mixing and mastering services that ensure the best possible sound quality for my listeners.

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Services Provided







I am Fink, an emerging artist pursuing my childhood dream of becoming a performing artist. With 15+ years of experience in music theory, composition, orchestration, songwriting, recording, producing, performing, singing, mixing, and mastering, I have honed my craft to perfection. Growing up as an identical twin and developing sibling rivalry, both my brother and I pushed each other's music to new heights; we developed music together, venturing off to form DPLGNG and reaching minor success with a peak of 60,000-100,000 streams.

After breaking off from the group, I formed Junk Dior, an electronic pop, funk, and R&B/Soulfocused venture that released 15 songs over the course of 3 years. But as time went on, I realized that I needed to rebrand and follow my true form. Hence, the name "Fink" was born, inspired by my last name being Finkelstein and my first successful artist venture name being "WHVTUF¿NK."

Explore the Artist

With this new venture, I have continued to create music that showcases my unique blend of electronic pop, funk, and R&B/Soul. Combining my knowledge and experience in music theory with my passion for performing, I have mastered the art of producing music that speaks to the soul and translates to audiences from all over the world.

My music is a reflection of my life, my experiences, and my journey as an artist. With each song, I take the audience on a journey, weaving stories that are relatable, heartfelt, and inspiring. So, if you're looking for an artist who's not afraid to explore new sounds and ideas while staying true to their roots, look no further. Join us (friends and fans) on this journey as we discover the man behind the music and fall in love with my sound.





My target audience is music lovers and fans, and everything in between, in the genres of electronic music, popular music, funk, R&B/Soul and hip-hop.

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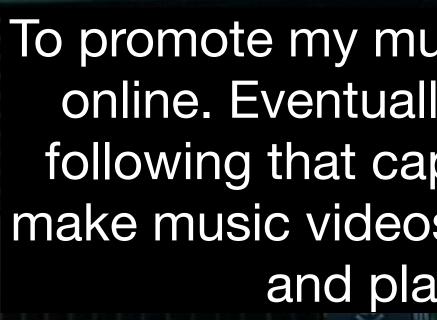
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To promote my music and gain a following online. Eventually, to gain enough of a following that capital is raised in turn to make music videos, pay for collaborations and play live shows.





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I will utilize social media platforms such as Instagram, TikTok, and Facebook to promote my music and personality by creating new trends and keeping up with current trends. Short promo clips of each song will be created and shared on these platforms to allow followers to listen to a sample of what's to come, current life updates, and insight too collaborations. I will also engage with followers by having Q&A sessions and sharing behind-the-scenes content. In the future plan on hosting monthly seminars to new musicians trying to make a break in the industry. am focused on driving a community that is responsible for discovering other emerging artists, introducing them into the music scene.

Marketing Plan -Social Media-



Marketing Plan -timeline-

Focus on building a strong social media presence through the creation of entertaining content and collaborations with other users on Instagram, TikTok, and Facebook.

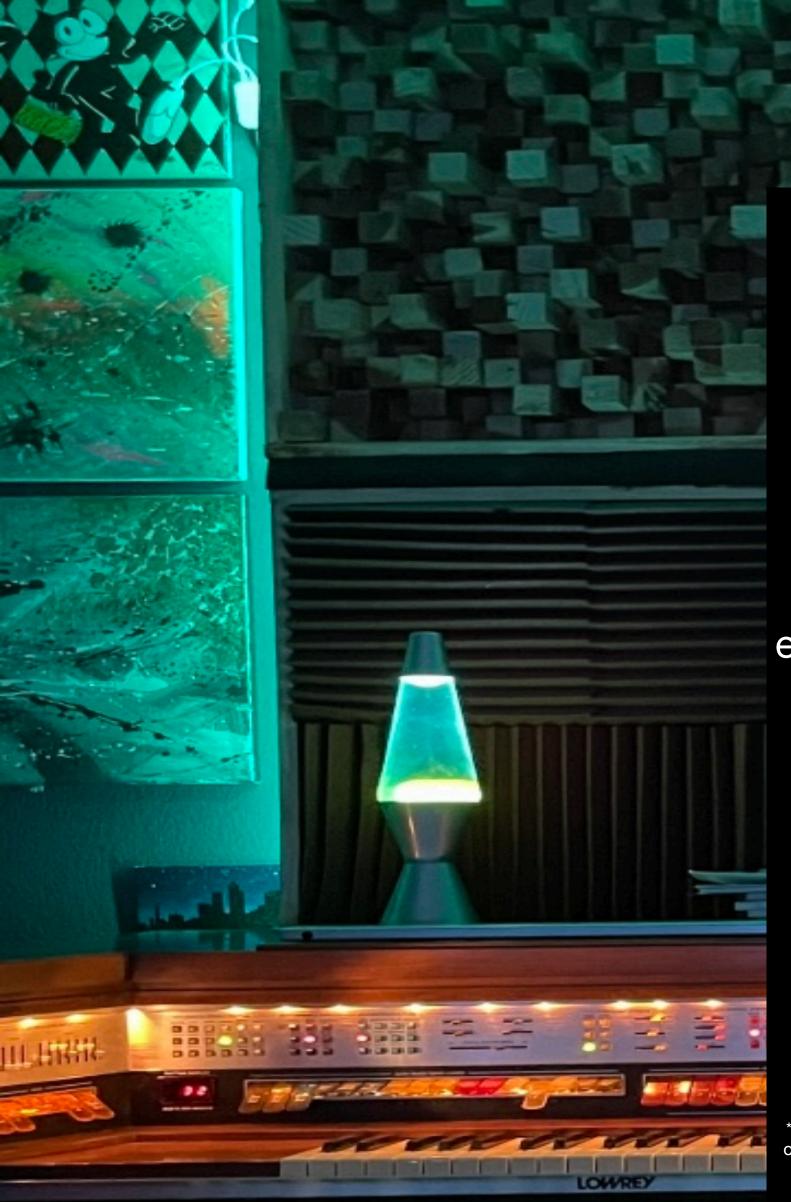
Launch crowdfunding campaigns on GoFundMe and other related platforms. Engage with investors and enlist the help of friends and family to spread the word.

Month 7-9:

Use the funds raised to shoot high-quality music videos, collaborations with other artists, and hire professionals to help create new sounds.

Month 10-12: Book the first live show and promote it through social media and other marketing platforms.

*After the first live show, I will receive feedback and refine my process of acquiring live shows, making music, and promoting online. The objective is to establish a strong fan base online that translates to sold-out shows, album sales, and promotion of new songs on an ongoing basis.



Month 1-3:

Month 4-6:





When I am ready to play live shows, I will reach out to vendors and venue hosts to set up performances. I will also create a schedule that includes promotions through social media, radio advertisement, and email newsletter campaigns. The goal is to attract not only fans but also new listeners to my music and my live performances.

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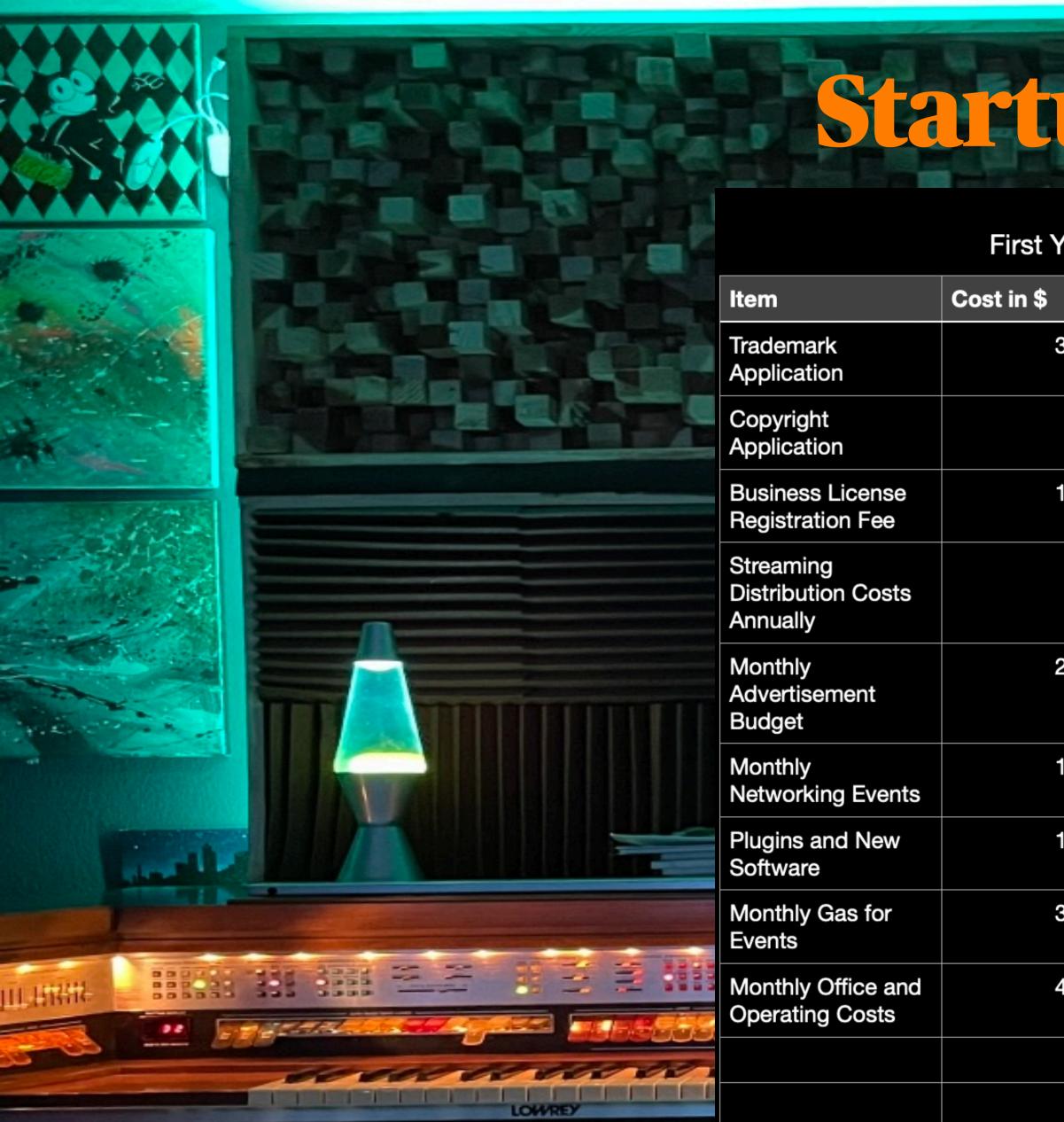
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Equipment

UA LUNA UA Apollo Twin Duo Scarlett 18i20 Entire Waves Bundle Entire UA Plugin Suite Native Instruments Komplete 14 Roland Cloud UVI Workstations Akai Advanced 49 Akai Timberwolf





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Startup Costs

First Year Startup Costs

	Description	Grand Total
300	2 applications	
80	1 application	
150	1 Business License	
50	1 time annual fee	
200	\$2400.00	
100	\$1200.00	
100	\$1200.00	
300	\$3600.00	
400	\$4800.00	
		\$13735.00
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Operating Costs

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Item	Cost in \$	Description	Grand Total	
Streaming Distribution Costs Annually	50	1 time annual fee		
Monthly Advertisement Budget	200	\$2400.00		
Monthly Networking Events	100	\$1200.00		
Plugins and New Software	100	\$1200.00		
Monthly Gas for Events	300	\$3600.00		
Monthly Office and Operating Costs	400	\$4800.00		
			\$13250.00	ter

Yearly Operating Costs









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ENTITY INFORMATION

Search Date and Time: 5/13/2023 11:27:15 AM

Entity Details

Entity Name:
Entity Type:
Formation Date:
Approval Date:
Original Incorporation Date:
Business Type:
Domicile State:

BUSINESS

LIFE RECORDS, LLC Domestic LLC 7/19/2021 7/19/2021 7/19/2021 Arts, Entertainment, and Recreation Arizona

Original Publish Date:

Statutory Agent Information

Name:	Michael Finkelstein
Attention:	
Address:	
gent Last Updated:	7/19/2021
Attention:	

County: Maricopa

Principal Information

Title	Name	Attention	Address	Date of Taking Office	Last Updated
Manager	jaxon karl quillen			3/1/2021	7/19/2021
Member	michael aaron finkelstein			3/1/2021	7/19/2021

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STATISTICS FUEL FUEL FUEL

Registration

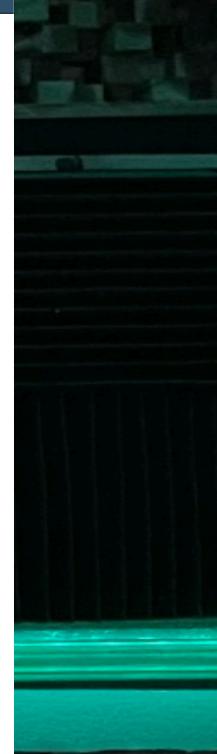
Search for an Entity Name

Corp Search File FAQ

Entity ID: Entity Status: Reason for Status Status Date: Life Period: Last Annual Report Filed: Annual Report Due Date: Years Due:	23196946 Active In Good Standing 7/19/2021 Perpetual
Appointed Status:	Active 7/19/2021

E-mail: Mailing Address:









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State of Arizona – C Assignment of SEND BY MAIL TO: Secretary of State Ken Ben

1700 W. Washington Street OR return this application

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PHOENIX - State Capitol Exec 1700 W. Washington Street, 1st Secretary of State Office Hours: Monday throug PLEASE NOTE: The assignment of a Trade Name is not lead practice. The assignment is a public record and does not cor

ASSIGNOR (Current Owner)/ASSIGNEE (New Owner) Owners of a trade name shall use this form to transfer a on file with the office to another person or entity. Applica This application must be signed and dated by both the (current owner) and assignee(s) (new owner) and notariz Trade Name or Trademark Registration/Address Chan To register a Trade Name, use the Trade Name Registrati register a Trademark, use the Trademark Registration App a change of address use the Trade Name Amendment for Processing: 2-3 weeks; expedited service (24-48 hours)

1. Name, title or designation to be assigned

Trade Name (Names with a corporate ending are unacceptable.

Trade Name Number on Assignor (current owner) Trade

Assignor First and Last Name D. PARTNERSHIP (List names) 1 st Assignor First and Last Name E. CORPORATION * Corporation Name	Assoc
1 st Assignor First and Last Name E. CORPORATION *	
E. CORPORATION *	
Corporation Name	
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*Corporation/LLC: If checked the owner must be on the Ariz	
G. FOREIGN CORPORATION Licensed to do bu	sines
Foreign Corporation Name	
3. ASSIGNOR (Current Owner) Nature of Busines	s
General nature of business conducted	
 ASSIGNOR (Current Owner) Contact Information Assignor Mailing Address 	n
City	
NEW OWNER INFORMATION	
5. ASSIGNEE: Entity Type and NEW Owner Name A. SOLE PROPRIETORSHIP (one person)	The o B. 🕅
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D. PARTNERSHIP (List names)	
1 st Assignee First and Last Name	
E. CORPORATION *	
E. CORPORATION * Corporation Name	

Page 1 of 2

Trademark Application -State-

Office of the Se a Trade Nai	cretary of State ne	DO NOT WRITE IN THIS SPACE
nett, Atten: Trade Nan t, FL. 7, Phoenix, AZ 8 on in person:	ne/Trademark Division 5007-2808	
utive Tower, TUC st Fl., Room 103 400 gh Friday, 8 a.m. to 5 p gally required in Arizo	SON - Arizona State Con W. Congress, 1st FL, Su o.m., except state holida ma, but is an accepted but to the holder of the Trade	ite 139-1 ys. siness For Office Use Only
) INSTRUCTIONS		SOSBSTNA REV. 01/14/2014
trade name already nts must be at least ne assignor(s) zed. nge: ation Application. To pplication. To report orm.) available.	fill out this application Filing Fee and Payme \$25. Checks or money State. Credit cards are Questions? Call (602	te all applicable fields on this form. Write legibly; or online at <u>www.azsos.gov</u> and print it. ent: \$10; expedited service, include an additional orders shall be made payable to the <i>Secretary of</i> e not accepted.) 542-6187; in-state/toll-free (800) 458-5842. e available on the Secretary of State's Website,
		W FOR OFFICE USE ONLY - VALIDATION AREA
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ASSOCIATION ociation Name 2 nd F. [Lin <i>Corporation Commissio</i> ess in Arizona H.]	d.) RENTLY functions as the o Assignor First and Last LIMITED LIABILITY nited Liability Company n's website as a member/o	wner of this trade name? CHOOSE ONLY ONE. C. ORGANIZATION Organization Name Name COMPANY (LLC) * Name fficer. The application will be returned if not incorporated.

Apt., Space, Suite, or Floor #

Business Phone Number

State Zip Code

ASSOCIATION C. C ORGANIZATION ciation Name Organization Name 2nd Assignee First and Last Name

F. LIMITED LIABILITY COMPANY (LLC) * Limited Liability Company Name ona Corporation Commission's website as a member/officer. The application will be returned if not

Continued on page 2

Trade Name Assignment







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> Fee/Signature

displays a valid OMB control number. PTO Form 1478 (Rev 09/2006) OMB No. 0651-0009 (Exp. 02/28/2018)

NOTE: For an instructional video providing an overview of the most important issues you should be aware of when filing a trademark application, click here.

To file the application electronically, please complete the following steps:

- specific filing.
- 2. For help at any point, click on any underlined word on any page.
- filing purposes.

- button at the bottom of the Validation page.
- electronic funds transfer.
- your assigned serial number.
- serial number and provide a summary of your submission.

Once you submit this application, we will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

Important: ONCE YOU SUBMIT AN APPLICATION ELECTRONICALLY, THE USPTO WILL IMMEDIATELY ISSUE AN ELECTRONIC ACKNOWLEDGMENT OF RECEIPT. Please contact TEAS@uspto.gov if you do not receive this acknowledgment within 24 hours of transmission.

Contact Points:

https://teas.uspto.gov/forms/teasplus[1/25/2017 10:16:28 AM]

Trademark Application -Federal-

United States Patent and Trademark Office

Trademark Electronic Application System - TEAS Application

Navigation History: Instruction > Applicant > Mark > Goods/Services/Filing Basis > Attorney/Dom. Rep./Correspondence

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it

Trademark/Service Mark Application, Principal Register

TEAS Plus Application (Version 5.8)

1. Answer the first question below to create an application form showing only sections relevant to your

3. After answering the first wizard question, click on the CONTINUE button at bottom of the page. 4. Once in the actual form, complete all fields with a * symbol, since they are mandatory fields for TEAS

5. Validate the form, using the "Validate" button at the end of the form. If there are errors, return to the form to make the correction. A "Warning" may be corrected or by-passed.

6. Double-check all entries through the links displayed on the Validation page.

7. You may save your work for submission at a later time by clicking on the Download Portable Data

8. When ready to file, use the Pay/Submit button at the bottom of the Validation page. This will allow you to choose from three (3) different payment methods: credit card, automated deposit account, or

9. After accessing the proper screen for payment, and making the appropriate entries, you will receive a confirmation screen if your transmission is successful. This screen will say SUCCESS! and will provide

10. You will receive an e-mail acknowledging receipt of your submission, which will include the assigned

• General trademark information: Please review the information posted at Where Do I Start. If you have remaining questions, e-mail <u>TrademarkAssistanceCenter@uspto.gov</u>, or telephone 1-800-786-9199. • Help: For instructions on how to *use* the electronic forms, or help in resolving *technical* glitches, please e-mail TEAS@uspto.gov. Please include your telephone number in your e-mail, so we can talk to you directly, if





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