



FINK

Pop Music Artist

<https://junkdior.com/>

(new website coming soon)

Mission Statement

My mission is to create music that connects with hearts and inspires souls. I strive to touch the lives of my listeners through the power of song and create an authentic, transformative connection with them. I stand for inclusivity, diversity, and authenticity, using my platform to amplify underrepresented voices and uplift causes that matter.



Services Provided

I specialize in songwriting, lyric writing, and production, with a unique talent for composing and arranging music that is both memorable and moving. In addition to creating world-class music, I also offer expert mixing and mastering services that ensure the best possible sound quality for my listeners.

Explore the Artist

I am Fink, an emerging artist pursuing my childhood dream of becoming a performing artist. With 15+ years of experience in music theory, composition, orchestration, songwriting, recording, producing, performing, singing, mixing, and mastering, I have honed my craft to perfection. Growing up as an identical twin and developing sibling rivalry, both my brother and I pushed each other's music to new heights; we developed music together, venturing off to form DPLGNG and reaching minor success with a peak of 60,000-100,000 streams.

After breaking off from the group, I formed Junk Dior, an electronic pop, funk, and R&B/Soul-focused venture that released 15 songs over the course of 3 years. But as time went on, I realized that I needed to rebrand and follow my true form. Hence, the name "Fink" was born, inspired by my last name being Finkelstein and my first successful artist venture name being "WHVTUF;NK."

With this new venture, I have continued to create music that showcases my unique blend of electronic pop, funk, and R&B/Soul. Combining my knowledge and experience in music theory with my passion for performing, I have mastered the art of producing music that speaks to the soul and translates to audiences from all over the world.

My music is a reflection of my life, my experiences, and my journey as an artist. With each song, I take the audience on a journey, weaving stories that are relatable, heartfelt, and inspiring. So, if you're looking for an artist who's not afraid to explore new sounds and ideas while staying true to their roots, look no further. Join us (friends and fans) on this journey as we discover the man behind the music and fall in love with my sound.

Target Audience

My target audience is music lovers and fans, and everything in between, in the genres of electronic music, popular music, funk, R&B/Soul and hip-hop.

Objective

To promote my music and gain a following online. Eventually, to gain enough of a following that capital is raised in turn to make music videos, pay for collaborations and play live shows.



Marketing Plan

-Social Media-

I will utilize social media platforms such as Instagram, TikTok, and Facebook to promote my music and personality by creating new trends and keeping up with current trends. Short promo clips of each song will be created and shared on these platforms to allow followers to listen to a sample of what's to come, current life updates, and insight too collaborations. I will also engage with followers by having Q&A sessions and sharing behind-the-scenes content. In the future I plan on hosting monthly seminars to new musicians trying to make a break in the industry. I am focused on driving a community that is responsible for discovering other emerging artists, introducing them into the music scene.

Marketing Plan

-timeline-

Month 1-3:

Focus on building a strong social media presence through the creation of entertaining content and collaborations with other users on Instagram, TikTok, and Facebook.

Month 4-6:

Launch crowdfunding campaigns on GoFundMe and other related platforms. Engage with investors and enlist the help of friends and family to spread the word.

Month 7-9:

Use the funds raised to shoot high-quality music videos, collaborations with other artists, and hire professionals to help create new sounds.

Month 10-12:

Book the first live show and promote it through social media and other marketing platforms.

*After the first live show, I will receive feedback and refine my process of acquiring live shows, making music, and promoting online. The objective is to establish a strong fan base online that translates to sold-out shows, album sales, and promotion of new songs on an ongoing basis.

Marketing Plan

-Events-

When I am ready to play live shows, I will reach out to vendors and venue hosts to set up performances. I will also create a schedule that includes promotions through social media, radio advertisement, and email newsletter campaigns. The goal is to attract not only fans but also new listeners to my music and my live performances.

Equipment

Steinway Essex EGP155 Baby Grand

Heinzman Upright Piano

Lowrey Church Organ

AKG 214 Condenser Mic

Aston Spirit Condenser Mic

Shure SM7b Condenser Mic

Slate Digital VMS-ML1

Ableton Suite

Pro Tools 12

Logic Pro X

UA LUNA

UA Apollo Twin Duo

Scarlett 18i20

Entire Waves Bundle

Entire UA Plugin Suite

Native Instruments Komplete 14

Roland Cloud

UVI Workstations

Akai Advanced 49

Akai Timberwolf

Startup Costs

First Year Startup Costs

Item	Cost in \$	Description	Grand Total
Trademark Application	300	2 applications	
Copyright Application	80	1 application	
Business License Registration Fee	150	1 Business License	
Streaming Distribution Costs Annually	50	1 time annual fee	
Monthly Advertisement Budget	200	\$2400.00	
Monthly Networking Events	100	\$1200.00	
Plugins and New Software	100	\$1200.00	
Monthly Gas for Events	300	\$3600.00	
Monthly Office and Operating Costs	400	\$4800.00	
			\$13735.00

Operating Costs

Yearly Operating Costs

Item	Cost in \$	Description	Grand Total
Streaming Distribution Costs Annually	50	1 time annual fee	
Monthly Advertisement Budget	200	\$2400.00	
Monthly Networking Events	100	\$1200.00	
Plugins and New Software	100	\$1200.00	
Monthly Gas for Events	300	\$3600.00	
Monthly Office and Operating Costs	400	\$4800.00	
			\$13250.00

Business Registration -LLC-



ACC

Search for an Entity Name



eCorp

Search

File

FAQ

ENTITY INFORMATION

Search Date and Time: 5/13/2023 11:27:15 AM

Entity Details

Entity Name:	LIFE RECORDS, LLC	Entity ID:	23196946
Entity Type:	Domestic LLC	Entity Status:	Active
Formation Date:	7/19/2021	Reason for Status:	In Good Standing
Approval Date:	7/19/2021	Status Date:	7/19/2021
Original Incorporation Date:	7/19/2021	Life Period:	Perpetual
Business Type:	Arts, Entertainment, and Recreation	Last Annual Report Filed:	
Domicile State:	Arizona	Annual Report Due Date:	
		Years Due:	
Original Publish Date:			

Statutory Agent Information

Name:	Michael Finkelstein	Appointed Status:	Active 7/19/2021
Attention:			
Address:	[REDACTED]		
Agent Last Updated:	7/19/2021	E-mail:	[REDACTED]
Attention:		Mailing Address:	[REDACTED]
			USA
County:	Maricopa		

Principal Information

Title	Name	Attention	Address	Date of Taking Office	Last Updated
Manager	jaxon karl quillen		[REDACTED]	3/1/2021	7/19/2021
Member	michael aaron finkelstein		[REDACTED]	3/1/2021	7/19/2021

Trademark Application -State-



**State of Arizona – Office of the Secretary of State
Assignment of a Trade Name**

Do NOT WRITE IN THIS SPACE

SEND BY MAIL TO:
Secretary of State Ken Bennett, Attn: Trade Name/Trademark Division
1700 W. Washington Street, FL. 7, Phoenix, AZ 85007-2808

OR return this application in person:
PHOENIX - State Capitol Executive Tower,
1700 W. Washington Street, 1st Fl., Room 103
TUCSON - Arizona State Complex,
400 W. Congress, 1st Fl., Suite 139-1
Office Hours: Monday through Friday, 8 a.m. to 5 p.m., except state holidays.

KEN BENNETT
Secretary of State

For Office Use Only
SOSBSTNA REV. 01/14/2014

PLEASE NOTE: The assignment of a Trade Name is not legally required in Arizona, but is an accepted business practice. The assignment is a public record and does not constitute exclusive rights to the holder of the Trade Name.

ASSIGNOR (Current Owner)/ASSIGNEE (New Owner) INSTRUCTIONS

Owners of a trade name shall use this form to transfer a trade name already on file with the office to another person or entity. Applicants must be at least 18. This application must be signed and dated by both the assignor(s) (current owner) and assignee(s) (new owner) and notarized.

Trade Name or Trademark Registration/Address Change:
To register a Trade Name, use the Trade Name Registration Application. To register a Trademark, use the Trademark Registration Application. To report a change of address use the Trade Name Amendment form.
Processing: 2-3 weeks; expedited service (24-48 hours) available.

Be Accurate: Complete all applicable fields on this form. Write legibly; or fill out this application online at www.azsos.gov and print it.

Filing Fee and Payment: \$10; expedited service, include an additional \$25. Checks or money orders shall be made payable to the Secretary of State. Credit cards are not accepted.

Questions? Call (602) 542-6187; in-state/toll-free (800) 458-5842.
Website: All forms are available on the Secretary of State's Website, www.azsos.gov.

1. Name, title or designation to be assigned		SPACE BELOW FOR OFFICE USE ONLY - VALIDATION AREA	
Trade Name (Names with a corporate ending are unacceptable. Examples: Inc., LLC, or Ltd.)			
Trade Name Number on Assignor (current owner) Trade Name Certificate			

CURRENT OWNER INFORMATION

2. ASSIGNOR: Entity Type and CURRENT Owner Name The entity that CURRENTLY functions as the owner of this trade name? CHOOSE ONLY ONE.

<input type="checkbox"/> A. SOLE PROPRIETORSHIP (one person)	<input type="checkbox"/> B. ASSOCIATION	<input type="checkbox"/> C. ORGANIZATION
Assignor First and Last Name	Association Name	Organization Name

D. PARTNERSHIP (List names)

1 st Assignor First and Last Name	2 nd Assignor First and Last Name
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E. CORPORATION *

Corporation Name	<input type="checkbox"/> F. LIMITED LIABILITY COMPANY (LLC) *
	Limited Liability Company Name

*Corporation/LLC: If checked the owner must be on the Arizona Corporation Commission's website as a member/officer. The application will be returned if not incorporated.

<input type="checkbox"/> G. FOREIGN CORPORATION Licensed to do business in Arizona	<input type="checkbox"/> H. OTHER (If other, please indicate type below)
Foreign Corporation Name	Other Name

3. ASSIGNOR (Current Owner) Nature of Business

General nature of business conducted

4. ASSIGNOR (Current Owner) Contact Information

Assignor Mailing Address			Apt., Space, Suite, or Floor #
City	State	Zip Code	Business Phone Number ()

NEW OWNER INFORMATION

5. ASSIGNEE: Entity Type and NEW Owner Name The entity that WILL function as the NEW owner of this trade name? CHOOSE ONLY ONE.

<input type="checkbox"/> A. SOLE PROPRIETORSHIP (one person)	<input type="checkbox"/> B. ASSOCIATION	<input type="checkbox"/> C. ORGANIZATION
Assignee First and Last Name	Association Name	Organization Name

D. PARTNERSHIP (List names)

1 st Assignee First and Last Name	2 nd Assignee First and Last Name
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E. CORPORATION *

Corporation Name	<input type="checkbox"/> F. LIMITED LIABILITY COMPANY (LLC) *
	Limited Liability Company Name

*Corporation/LLC: If checked the new owner must be on the Arizona Corporation Commission's website as a member/officer. The application will be returned if not incorporated.

Trademark Application -Federal-

Trademark/Service Mark Application, Principal Register



United States Patent and Trademark Office

Trademark Electronic Application System - TEAS Application



Navigation History: [Instruction](#) > [Applicant](#) > [Mark](#) > [Goods/Services/Filing Basis](#) > [Attorney/Dom. Rep./Correspondence](#) > [Fee/Signature](#)

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.
PTO Form 1478 (Rev 09/2006)
OMB No. 0651-0009 (Exp. 02/28/2018)

Trademark/Service Mark Application, Principal Register TEAS Plus Application (Version 5.8)

NOTE: For an instructional video providing an overview of the most important issues you should be aware of when filing a trademark application, [click here](#).

To file the application electronically, please complete the following steps:

1. Answer the first question below to create an application form showing only sections relevant to your specific filing.
2. For help at any point, click on any underlined word on any page.
3. After answering the first wizard question, click on the CONTINUE button at bottom of the page.
4. Once in the actual form, complete all fields with a * symbol, since they are mandatory fields for TEAS filing purposes.
5. Validate the form, using the "Validate" button at the end of the form. If there are errors, return to the form to make the correction. A "Warning" may be corrected or by-passed.
6. Double-check all entries through the links displayed on the Validation page.
7. You may save your work for submission at a later time by clicking on the Download Portable Data button at the bottom of the Validation page.
8. When ready to file, use the Pay/Submit button at the bottom of the Validation page. This will allow you to choose from three (3) different payment methods: credit card, automated deposit account, or electronic funds transfer.
9. After accessing the proper screen for payment, and making the appropriate entries, you will receive a confirmation screen if your transmission is successful. This screen will say SUCCESS! and will provide your assigned serial number.
10. You will receive an e-mail acknowledging receipt of your submission, which will include the assigned serial number and provide a summary of your submission.

Once you submit this application, we will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

Important: ONCE YOU SUBMIT AN APPLICATION ELECTRONICALLY, THE USPTO WILL IMMEDIATELY ISSUE AN ELECTRONIC ACKNOWLEDGMENT OF RECEIPT. Please contact TEAS@uspto.gov if you do not receive this acknowledgment within 24 hours of transmission.

Contact Points:

- **General trademark information:** Please review the information posted at [Where Do I Start](#). If you have remaining questions, e-mail TrademarkAssistanceCenter@uspto.gov, or telephone 1-800-786-9199.
- **Help:** For instructions on how to *use* the electronic forms, or help in resolving *technical* glitches, please e-mail TEAS@uspto.gov. Please include your telephone number in your e-mail, so we can talk to you directly, if



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