



Talent**Circles**

Engagement Platform™

Investment Profile



Market Opportunity

Talent shortages + increased worker expectations, mobility, & high quit rates are costing \$trillions in lost revenue. Accelerated AI disruptions across functions & industries, combined with lack of EQ/AI augmentation skills training are accelerating shortages.

At the same time, adoption of AI recruiting tools to address talent dissatisfaction & turnover are falling short. While AI tools are achieving selection improvements, they are not being holistically combined with *human-centric* CRM to secure vital candidate trust & post-hire *engagement*. Something Gallup research confirms is essential for long-term employee retention, alignment, productivity, & ROI⁽¹⁾

(1) Gallup meta-analysis using 456 research studies across 276 organizations in 54 industries and 96 countries, 112,312 work units, including 2.7 million employees.



TalentCircles Solution

Platform Description

TalentCircles Engagement Platform™ (“TCEP”) is a cloud-based software suite designed to address growing talent challenges by combining its broad-spectrum CRM/matching services with Job-board, ATS, Recruiting, HCM & AI technologies. The holistic combination improves existing sourcing & selection outcomes, while also assuring the *candidate engagement* essential for overcoming chronically poor post-hire satisfaction, performance & retention.

Key Features

- ✓ Open architecture provides rapid, cost-effective integration & interoperability with existing & future systems/AI apps
- ✓ Multi-tenant plug & play functionality enables customization to assure client retention as they scale
- ✓ 25+ cloud-based features, including NLP/ML matching & 450 data points, also provides a standalone full hiring solution for small client/vendor users



Investment Considerations

- ✓ Acquisition includes extensive IP, trademarks, & turn-key software suite, updated to reflect changing market needs & user feedback
- ✓ Extension of engagement features to hiring organization generates added revenue streams
- ✓ Go-forward talent available to assume key role in completing/implementing new pipeline capabilities
- ✓ Transition support available for knowledge transfer, systems integration, & customer installation/orientation
- ✓ Sellers refocusing on commercial real estate investments & open to risk mitigation terms

Please contact: wbeach@growthportadvisors.com for details or use-case demo.