

SHOE STRUT

REGISTRATION FORM



NAME _____
 COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____
 EMAIL _____

MAKE CHECKS PAYABLE TO:

THE SALVATION ARMY, ATTENTION: SHOE STRUT
 506 S. 29th Street
 Harrisburg, PA 17104

YES, I WILL PROVIDE THE FOLLOWING SPONSORSHIP

- ___ \$2,750 Stiletto Sponsor
- ___ \$1,500 Slingback Sponsor
- ___ \$ 575 Espadrille Sponsor
- ___ \$ 300 Wedge Sponsor
- ___ \$ 95 Individual ticket

YES, I WOULD LIKE TO ADVERTISE!

- ___ \$550 Full Page Ad
- ___ \$350 Half Page Ad
- ___ \$250 Business Card Ad
- ___ \$100 Swag Bag Inserts

I AM UNABLE TO ATTEND, BUT ENCLOSED PLEASE FIND MY TAX-DEDUCTIBLE DONATION TO SUPPORT THE SALVATION ARMY HARRISBURG

- Payment Enclosed
- Please send me an Invoice

SEE REVERSE SIDE TO DONATE AN AUCTION ITEM

www.shoestrut.com

PRESENTING SPONSOR



PHILANTHROPY SPONSOR



LUNCH SPONSORS



SILENT AUCTION SPONSOR

CALICUTTS
SPICE CO.



What is
WIN?

"WIN Women Involved" is a group of professional women (and a few retirees!) who serve the needs of The Salvation Army Harrisburg. Shoe Strut is their signature event, and they also meet for monthly luncheons and service projects. Email Cindy at cindy.minnich@use.salvationarmy.org for info!

#TSAShoeStrut #WINvolved

www.shoestrut.com

WIN WOMEN INVOLVED
AUXILIARY OF THE SALVATION ARMY OF HARRISBURG

SHOE STRUT

FOR EVERY GUEST
ONE PAIR
OF
NEW SHOES
DONATED

TO A LOCAL CHILD IN
NEED THROUGH
THE SALVATION ARMY HARRISBURG
IN PARTNERSHIP WITH
BOSCOV'S



OVER 4,800 KIDS WITH NEW SHOES SO FAR!

FRIDAY
SEPTEMBER 23, 2022

11 AM - 2 PM | HERSHEY LODGE, HERSHEY

SPONSORSHIPS & TICKETS



● STILETTO SPONSORSHIP \$2,750

- 2 tables (10 persons/table)
- full page advertisement in program
- company logo on PowerPoint loop at event
- opportunity to provide promotional items/material in gift bags

● SLINGBACK SPONSORSHIP \$1,500

- 1 table (10 persons/table)
- half page advertisement in program
- company logo on PowerPoint loop at event
- opportunity to provide promotional items/material in gift bags

● ESPADRILLE SPONSORSHIP \$575

- 4 tickets to event
- business card advertisement in program
- company listing on PowerPoint loop at event
- opportunity to provide promotional items/material in gift bags

● WEDGE SPONSORSHIP \$300

- 2 tickets to event
- company listing in event program
- opportunity to provide promotional items/material in gift bags

● FLATS \$95

- individual event ticket



We get it.

Prices are high everywhere, so we have kept ours the same. See you at Shoe Strut 2022!



SHOE STRUT

2022

11 AM REGISTRATION & SILENT AUCTION
12 PM SEATED LUNCH
1 PM PROGRAM featuring shoe styles & trends presentation

WOW! Over the past 10 years of hosting Shoe Strut, over 4,800 pairs of shoes have been provided to local kids in need. \$686,000 has been raised to impact the community through The Salvation Army Harrisburg's programs and services. **Thank you for your support!**

www.shoestrut.com

PROGRAM BOOK ADVERTISING

FULL PAGE AD _____ \$550
HALF PAGE AD _____ \$350
BUSINESS CARD AD _____ \$250
SWAG BAG INSERT _____ \$100

DEADLINE FOR PROGRAM INCLUSION IS SEPTEMBER 1st

SILENT AUCTION DONATIONS

Yes, I will provide the following silent auction donation:

APPROXIMATE VALUE OF DONATION \$ _____

If you are donating a pair of shoes, can they be returned for a different size? YES NO

Questions and/or Ads may be directed to:
CINDY MINNICH,
Cindy.Minnich@use.salvationarmy.org
717-233-6755 ext. 119

ABOUT THE AUCTION...

Back by popular demand, the auction will be online again this year. Bidding opens Tuesday, September 20th. Get ready to bid!