

# SHOE STRUT

## REGISTRATION FORM



NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 EMAIL \_\_\_\_\_

MAKE CHECKS PAYABLE TO:

**THE SALVATION ARMY, ATTENTION: SHOE STRUT**  
 506 S. 29th Street  
 Harrisburg, PA 17104

☐ **YES, I WILL PROVIDE THE FOLLOWING SPONSORSHIP**

- \_\_\_\_ \$2,750 Stiletto Sponsor
- \_\_\_\_ \$1,500 Slingback Sponsor
- \_\_\_\_ \$ 575 Espadrille Sponsor
- \_\_\_\_ \$ 300 Wedge Sponsor
- \_\_\_\_ \$ 95 Individual ticket

☐ **YES, I WOULD LIKE TO ADVERTISE!**

- \_\_\_\_ \$550 Full Page Ad
- \_\_\_\_ \$350 Half Page Ad
- \_\_\_\_ \$250 Business Card Ad
- \_\_\_\_ \$100 Swag Bag Inserts

☐ **I AM UNABLE TO ATTEND, BUT ENCLOSED PLEASE FIND MY TAX-DEDUCTIBLE DONATION TO SUPPORT THE SALVATION ARMY HARRISBURG**

- ☐ Payment Enclosed
- ☐ Please send me an Invoice

SEE REVERSE SIDE TO DONATE AN AUCTION ITEM

[www.shoestrut.com](http://www.shoestrut.com)

### PRESENTING SPONSOR



**MEMBERS 1<sup>st</sup>**  
 FEDERAL CREDIT UNION

### PHILANTHROPY SPONSOR



### LUNCH SPONSORS



### SILENT AUCTION SPONSOR

**CALICUTTS**  
 SPICE CO.

**viscul.**



What is  
 WIN?

"WIN Women Involved" is a group of professional women (and a few retirees!) who serve the needs of The Salvation Army Harrisburg. Shoe Strut is their signature event, and they also meet for monthly luncheons and service projects. Email Cindy at [cindy.minnich@use.salvationarmy.org](mailto:cindy.minnich@use.salvationarmy.org) for info!

**#TSAShoeStrut**

**#WINvolved**

[www.shoestrut.com](http://www.shoestrut.com)

**WIN WOMEN INVOLVED**  
 AUXILIARY OF THE SALVATION ARMY OF HARRISBURG

# SHOE STRUT

FOR EVERY GUEST  
 ONE PAIR  
 OF  
 NEW SHOES  
 DONATED

TO A LOCAL CHILD IN  
 NEED THROUGH  
 THE SALVATION ARMY HARRISBURG  
 IN PARTNERSHIP WITH  
 BOSCOV'S



**OVER 4,800 KIDS WITH NEW SHOES SO FAR!**

**FRIDAY**  
**SEPTEMBER 23, 2022**

11 AM - 2 PM | HERSHEY LODGE, HERSHEY

# SPONSORSHIPS & TICKETS



## ● STILETTO SPONSORSHIP \$2,750

- 2 tables (10 persons/table)
- full page advertisement in program
- company logo on PowerPoint loop at event
- opportunity to provide promotional items/material in gift bags

## ● SLINGBACK SPONSORSHIP \$1,500

- 1 table (10 persons/table)
- half page advertisement in program
- company logo on PowerPoint loop at event
- opportunity to provide promotional items/material in gift bags

## ● ESPADRILLE SPONSORSHIP \$575

- 4 tickets to event
- business card advertisement in program
- company listing on PowerPoint loop at event
- opportunity to provide promotional items/material in gift bags

## ● WEDGE SPONSORSHIP \$300

- 2 tickets to event
- company listing in event program
- opportunity to provide promotional items/material in gift bags

## ● FLATS \$95

- individual event ticket



**We get it.**

Prices are high everywhere, so  
we have kept ours the same.  
See you at Shoe Strut 2022!



# SHOE STRUT

11 AM REGISTRATION  
& SILENT AUCTION

12 PM SEATED LUNCH

1 PM PROGRAM  
featuring shoe styles &  
trends presentation

# 2022

WOW! Over the past 10 years of hosting Shoe Strut, over 4,800 pairs of shoes have been provided to local kids in need. \$686,000 has been raised to impact the community through The Salvation Army Harrisburg's programs and services.  
**Thank you for your support!**

[www.shoestrut.com](http://www.shoestrut.com)

## PROGRAM BOOK ADVERTISING

FULL PAGE AD	\$550
HALF PAGE AD	\$350
BUSINESS CARD AD	\$250
SWAG BAG INSERT	\$100

DEADLINE FOR PROGRAM INCLUSION IS SEPTEMBER 1st

## SILENT AUCTION DONATIONS

*Yes, I will provide the following silent auction donation:*

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APPROXIMATE VALUE OF DONATION \$ \_\_\_\_\_

If you are donating a pair of shoes, can they be  
returned for a different size? ☐ YES ☐ NO

Questions and/or Ads may be directed to:  
**CINDY MINNICH,**  
Cindy.Minnich@use.salvationarmy.org  
717-233-6755 ext. 119

## ABOUT THE AUCTION...

Back by popular demand, the auction will  
be online again this year. Bidding opens  
Tuesday, September 20th.  
Get ready to bid!