

WIN WOMEN INVOLVED  
AUXILIARY OF THE SALVATION ARMY OF HARRISBURG  
PRESENTS

# SHOE STRUT

FOR EVERY GUEST  
ONE PAIR  
OF  
NEW SHOES  
DONATED



TO A LOCAL CHILD IN  
NEED THROUGH  
THE SALVATION ARMY HARRISBURG  
IN PARTNERSHIP WITH  
BOSCOV'S

OVER 7,700 PAIRS PROVIDED THUS FAR!

FRIDAY  
SEPTEMBER 20, 2024  
11 AM | HERSHEY LODGE, HERSHEY

## SPONSORSHIPS & TICKETS

- **STILETTO SPONSORSHIP**  
**\$3,500**
  - 2 tables (10 persons/table)
  - full-page advertisement in program
  - social media Instagram reel (15 sec video)
  - post-event in-feed post across all TSA social channels
  - company logo on PowerPoint loop at event
  - opportunity to provide promotional item in gift bags
- **PLATFORM SPONSORSHIP**  
**\$2,250**
  - 1 table (10 persons/table)
  - full-page advertisement in program
  - post-event in-feed post across all TSA social channels
  - company logo on PowerPoint loop at event
  - opportunity to provide promotional item in gift bags
- **SLINGBACK SPONSORSHIP**  
**\$1,750**
  - 1 table (10 persons/table)
  - half-page advertisement in program
  - company logo on PowerPoint loop at event
  - opportunity to provide promotional item in gift bags
- **ESPADRILLE SPONSORSHIP**  
**\$750**
  - 4 tickets to event
  - business card advertisement in program
  - company listing on PowerPoint loop at event
  - opportunity to provide promotional item in gift bags
- **WEDGE SPONSORSHIP**  
**\$400**
  - 2 tickets to event
  - company listing in event program
  - opportunity to provide promotional item in gift bags
- **FLATS**  
**\$110**
  - individual event ticket



# SHOE STRUT



### REGISTRATION FORM

NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 EMAIL \_\_\_\_\_

MAKE CHECKS PAYABLE TO:  
**THE SALVATION ARMY, ATTENTION: SHOE STRUT**  
**506 S. 29th Street**  
**Harrisburg, PA 17104**

- YES, I WILL PROVIDE THE FOLLOWING SPONSORSHIP**
- \_\_\_ \$3,500 Stiletto Sponsor
  - \_\_\_ \$2,250 Platform Sponsor
  - \_\_\_ \$1,750 Slingback Sponsor
  - \_\_\_ \$ 750 Espadrille Sponsor
  - \_\_\_ \$ 400 Wedge Sponsor
  - \_\_\_ \$ 110 Individual seat
- YES, I WOULD LIKE TO ADVERTISE!**
- \_\_\_ \$550 Full-Page Ad
  - \_\_\_ \$350 Half-Page Ad
  - \_\_\_ \$250 Business Card Ad
  - \_\_\_ \$100 Swag Bag Inserts
- I AM UNABLE TO ATTEND, BUT ENCLOSED PLEASE FIND MY TAX-DEDUCTIBLE DONATION TO SUPPORT THE SALVATION ARMY HARRISBURG**
- Payment Enclosed
  - Please send me an Invoice

SEE REVERSE SIDE TO DONATE AN AUCTION ITEM

[www.shoestrut.com](http://www.shoestrut.com)

PRESENTING SPONSOR



**MEMBERS 1<sup>st</sup>**  
FEDERAL CREDIT UNION

SILENT AUCTION SPONSOR

CALICUTTS SPICE Co.

**viscul.**

PHILANTHROPY SPONSOR



What is  
WIN?



"WIN Women Involved" is a group of professional women (and a few retirees!) who serve the needs of The Salvation Army Harrisburg. Shoe Strut is their signature event, and they also meet for monthly luncheons and service projects. Email Cindy at [cindy.minnich@use.salvationarmy.org](mailto:cindy.minnich@use.salvationarmy.org) for info!

**#TSAShoeStrut #WINvolved**

[www.shoestrut.com](http://www.shoestrut.com)



**SHOE STRUT**

**2024**

- 11 AM REGISTRATION, NETWORKING & SILENT AUCTION
- 12 PM SEATED LUNCH & PROGRAM
- 1 PM SILENT & LIVE AUCTIONS, CONTESTS

WOW! From the past 12 years of hosting Shoe Strut, over 7,700 pairs of shoes have been provided to local kids in need. Over \$1,000,000 has been raised to impact the community through The Salvation Army Harrisburg's programs and services.  
**Thank you for your support!**

## PROGRAM BOOK ADVERTISING

FULL PAGE AD _____	\$550
HALF PAGE AD _____	\$350
BUSINESS CARD AD _____	\$250
SWAG BAG INSERT _____	\$100

DEADLINES: PROGRAM ADS - 9/1/2024  
BAG INSERTS - 9/10/2024

## SILENT AUCTION DONATIONS

Yes, I will provide the following silent auction donation:

\_\_\_\_\_

\_\_\_\_\_

APPROXIMATE VALUE OF DONATION \$ \_\_\_\_\_

*Please note we do not accept non-exchangeable shoes.*

*The Swag Bag insert fee is waived for all auction donors!*

Questions and/or Ads may be directed to:  
**CINDY MINNICH,**  
[Cindy.Minnich@use.salvationarmy.org](mailto:Cindy.Minnich@use.salvationarmy.org)  
717-233-6755 ext. 119

## ABOUT THE AUCTION...

Bidding for the online Silent Auction will begin on Tuesday, September 17th. All registered guests will receive a link.