



Spring/Summer 2026

Dear Friend,

I am reaching out to request your help in putting **new shoes** on the feet of local children in need.

WIN Women Involved of The Salvation Army Harrisburg Capital City Region will hold its very popular **SHOE STRUT** event on October 2, 2026. Proceeds will benefit the programs and services of The Salvation Army Harrisburg Capital City Region, specifically the provision of new shoes for children in need through The Salvation Army's partnership with Boscov's. Last year **1,400 children** received vouchers for new shoes, and over 10K vouchers have been awarded since the event's inception.

We are expecting 800 guests this year, making it the largest networking luncheon in Central PA! This is an ideal opportunity for your business to be on display to the guests.

There are several ways you can participate:

- 1 – **Sponsorships and Tickets:** Please visit www.shoestrut.com for details. This is a perfect gathering to bring along clients and friends for a great time!
- 2 – **Advertising in the printed Program booklet:** Full-page, half-page and business card ads are available. Promote your brand and enjoy a tax break! *(Please note that Sponsorships include ads)*
- 3 – **Donate items for the Silent Auction:** Numerous benefits include:
 - The name of your business will be displayed on event signage at the auction.
 - Your name will also appear on the auction website under a photo of your donation.
 - Leading up to the event, we will frequently spotlight auction donations through social media.
 - Your donation is tax-deductible, since The Salvation Army is a nonprofit organization.

The Salvation Army is a 501c3 organization, and their EIN is 13-5562351. If you have questions about the event, you can reach out to Cindy Minnich, Special Events & Communications Coordinator at cindy.minnich@use.salvationarmy.org or 717-233-6755 ext 119. More about the event is here: www.ShoeStrut.com.

Please contact me if you have any questions. Thanks for your support!



DOING THE MOST GOOD™

HARRISBURG CAPITAL CITY REGION

506 S. 29th Street • Harrisburg, PA 17104
Tel: 717.233.6755 • Fax: 717.231.3650
www.salvationarmyharrisburg.org

Shoe STRUT

PRESENTED BY
WIN Women INVolved
Women's Auxiliary of The Salvation Army Harrisburg

Friday, October 2nd, 2026 @ The Hershey Lodge


COMMITMENT FORM: Please check all that apply:

____ I am interested in sponsorship/ticket information. Please contact me.

____ I am interested in advertising information. Please contact me.

____ I cannot participate but would like to make a tax-deductible contribution of \$_____

____ Yes, I will provide the following silent auction donation(s). [Please describe your anticipated donation here:]

 **Approximate value of your donation:** \$_____

**** Please note that all shoe donations must be NEW and exchangeable until 11/2/2026.**

PLEASE PRINT!



Company: _____

Contact/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

____ Contribution Enclosed ____ Bill my credit card (info below) ____ Please Invoice

Mailing a check? Please use the address below and make it payable to: THE SALVATION ARMY.

Account # _____ Expiration Date _____
CVVN # (from back of card) _____ Billing Zip Code _____
Name on Card/Owner's Signature: _____

Please return this form to:
The Salvation Army Harrisburg
506 S. 29th Street, Harrisburg, PA 17104
717-233-6755 (ph) • 717-231-3650 (fax)
or email:
Cindy.Minnich@use.salvationarmy.org