

**NEW!**  
*Exclusive Sponsorship Opportunities*



2024

STATUS:	Sponsorship Level:	Investment	Exclusive Recognition	Stage Recognition	Seats	Program Booklet	Sponsor Logo Loop	Pre-Event Social Media Shoutout	Insta Reel & Post Event Socials*
<i>Reserved</i>	<b>Presenting</b>	\$15,000	Front row seating; "Presenting Sponsor" logo on event brochure and websites.	Opening remarks by CEO	20 (2 tables)	Color, front inside cover	✓	✓	✓
<i>Reserved</i>	<b>Silent Auction</b>	\$7,000	Logo on all silent auction signage and online auction pages.	Shoutout at beginning of event	10 (1 table)	B/W, Full pg	✓	✓	✓
	<b>Lunch</b>	\$6,500	Tent card with logo and company information on all guest tables.	Shoutout before and after lunch	20 (2 tables)	Color, back inside cover	✓	✓	✓
	<b>Trivia Contest</b>	\$4,000	Logo on trivia slide w/ opportunity to include up to 3 questions about your business. Company rep may present prize.	Present prize to winner on stage	10 (1 table)	B/W, Full pg	✓	✓	
	<b>Best Shoes @ Table Contest</b>	\$4,000	Company logo on runway slide prior to table winners walking the stage. Company rep may present prize.	Present prize to winner on stage	10 (1 table)	B/W, Full pg	✓	✓	
	<b>Photobooth</b>	\$4,000	Logo on each printed photo strip and on signage at both photo booths.	Shoutout at beginning of event	10 (1 table)	B/W, Full pg	✓	✓	
	<b>Live "Strut Photo Wall"</b>	\$4,000	Logo on top banner of social wall display of photos uploaded by guests using a hashtag.	Shoutout at beginning of event	10 (1 table)	B/W, Full pg	✓	✓	
	<b>WIFI</b>	\$4,000	Customized guest wifi password.	Shoutout at beginning of event	10 (1 table)	B/W, Full pg	✓	✓	
	<b>Tech Help Desk</b>	\$3,000	Logo signage at Tech Help Desk.	Shoutout at beginning of event	10 (1 table)	B/W, Full pg	✓	✓	

\* 15-second Instagram Reel using content generated at event; Post-event Social Media post includes 3-5 images captured at event.

**First come, first served! To reserve, contact Cindy at 717-233-6755 ext. 119, or via email: [cindy.minnich@use.salvationarmy.org](mailto:cindy.minnich@use.salvationarmy.org)**