**Strengthen your Resume:**

**We Rise International**

**Social Media Communications & Marketing/Online Crowd-funding Internship**

**Position start date**: September 15, 2020. End Date December 15, 2020

**Salary**: This is an unpaid internship.

**University Credit**: Internship position can be used for university or volunteer credit

**Hours:** 5 flexible hours per week (additional hours if for univ. credit)

**Hours for Univ. Credit** (5-20 hours/week can be arranged as required by your University)

**COVID-19:** *We Rise International staff and interns work remotely, from home, conducting regular meetings together via Zoom and Freedcamp. In-person events and meetings will only occur if local COVID-19 regulations approve such events and strong safety protocols are in place.*

We Rise International is seeking a Social Media Communications & Marketing/Online Crowd-Funding Intern. We Rise International (weriseinternational.org) is a three-year old, start-up non-profit organization based in Lancaster, PA, and Raleigh, NC, working to improve health and well-being outcomes in the United States and globally. Our current projects focus on mental illnesses, addictions, and type 1 and 2 diabetes, in the United States, Africa, and the Caribbean.

The intern will work with our fundraising and marketing manager, our Executive Director, and another university intern, to increase and coordinate the organization’s social media presence and gain visibility for our mission including via Facebook, Instagram, the organizational website, and other venues. She/he will actively co-coordinate the planning and execution of an online crowd-funding dance fundraiser in Fall 2020, including coordinating other online volunteers. If time, she/he will also participate on the planning committee for other fundraising and marketing events*.*

*During the period of COVID-19 this position is expected to work 100% remotely (online from home), including attending online supervisory and training meetings with the We Rise International supervisor, and online event planning meetings*. *Applicants must have their own computer and online access. Following reduction of impact of COVID-19 in PA and NC this position may also involve in-person event planning and coordination activities.*

RESPONSIBILITIES:

• Co-coordinate, in partnership with supervising staff and another University intern, the online crowd-funding dance fundraiser in fall 2020. The interns will take a leadership role in planning, logistics, marketing, outreach, volunteer coordination, and implementation of this crowd-funding event including.

* Co-plan the event in partnership with the Executive Director, fundraising and marketing manager, and another university intern.
* Co-manage online and offline marketing and outreach content, in partnership with the other University intern.
* Co-coordinate the crowd-funding event (Oct-Nov 2020)
* Co-coordinate a team of mostly online and a few offline volunteers to implement and support logistics for the crowd-funding event in fall 2020.
* Co-manage the social media calendar with regular approved posts, in partnership with the other University intern. Respond to followers in a timely manner. Track data from social media posts, followers and visits (training will be provided).
* Analyze analytics to gauge the success of the social media campaigns (training will be provided)

IDEAL CANDIDATE REQUIREMENTS:

• Rising college sophomore or above

• Fluent English is required.

• A passion for the work of the organization.

• Excellent knowledge of social media platforms and computer usage.

• Creative mindset and a sense of humor.

• Ability to multitask.

• Ability to work in a team environment and also independently, including coordinating high school and college age volunteers as needed.

• Very strong writing skills with the ability to write engaging content for various audiences.

PREFERRED BUT NOT REQUIRED

• A degree or in-process degree in Marketing, Communications, Business, Health, Social Work, or a related field.

• Prior experience with marketing is an asset

• Spanish ability is an asset but not required

**Internship Credit**

For current university students wishing to count this internship for college credit as part of a required course: We Rise International will approve a student receiving up to three college credits for this internship for students wishing to meet the internship requirements of a college marketing, communications, or related course or independent study. Credits would need to be offered by your college or university, and approval of the We Rise Int’l internship for your course would need to be arranged by the student with their college/university. The We Rise International supervisor is available to communicate with the intern’s course instructor to complete internship supervision requirements, as needed.

Interns not seeking college credit are also welcome.

To apply

Please send your resume and letter of interest to Janelle@weriseinternational by Thursday, Sept. 10, 2020, with the title “Social Media/Fundraising (unpaid) Internship.” Online interviews will occur on a rolling basis so apply as early as possible.