



APRIL NEWSLETTER

Investing in Growth, Accelerating Value

RSVP TO THE LB EQUITY INVESTMENT FORUM ON APRIL 24TH

MEET THE EXPERTS

 JAY LUCAS LB EQUITY	 JENNIFER WALSH MELLOW GIRAFFE	 ANTHONY SANIGER STANDARD DOSE
 VIVIEN AZER COWEN INC.	 DAVID FALKOWSKI OPEN MINDED ORGANICS	 CHRISTIANE CAMPBELL DUANE MORRIS
 JOEL WARREN THE SALON PROJECT AT SAKS	 NICOLE REYHLE RETAIL MINDED	 ABIGAIL CUFFEY WOMEN'S HEALTH

LB EQUITY INVESTMENT FORUM

INVESTING AT THE INTERSECTION
OF BEAUTY, WELLNESS AND CBD 

WEDNESDAY, APRIL 24, 2019

ROYALTON PARK AVENUE | 4:00PM PROGRAM
420 PARK AVE SOUTH | 6:00PM COCKTAILS

RSVP TO AFARBER@BCG-PR.COM
INVITATION IS NOT TRANSFERABLE
LIMITED SPACE AVAILABLE



BEAUTY INDUSTRY NEWS

What's Behind Beauty's
Billion Dollar Valuations?

CANNABIS NEWS

CVS and Walgreens Bet on
Cannabis, Testing the Market and
Responding to Consumer Demand
for CBD

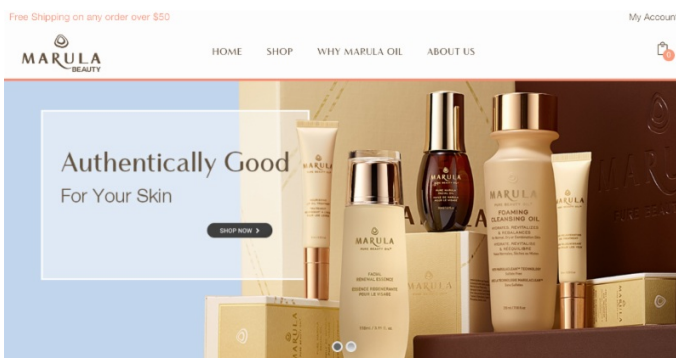


LB EQUITY ADVISOR EDWIN GARRUBBO



Ed has more than 25 years of experience building iconic health and beauty brands around the world. He is the CEO and Founder of Creative Commerce, a marketing and distribution firm with expertise in e-commerce, direct response TV, and live television shopping that builds brands in the Beauty and Health & Fitness sectors.

Before founding Creative Commerce, Ed served as CEO of American Telecast, which developed the biggest TV Shopping brands including Philosophy Cosmetics, Bare Escentuals, Suzanne Somers, Richard Simmons, Jane Fonda, and Christie Brinkley and Chuck Norris for Total Gym. He served as Chairman of the Electronic Retailing Association (ERA) and on the Board of ShopNBC (now Evine). Early in his career, Ed was an attorney at Venable, LLP in Washington, D.C. He is a graduate of Colgate University and Tulane Law School, and is a citizen of the U.S. and Italy.



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AT CHECKOUT

We are continuing to accept capital from investors as we are in the process of closing out our \$50 million LB Equity Emerging Growth Fund. Please contact investorrelations@lbequity.com for more information.

LB Equity Website

