



CBD INVESTING: JAY LUCAS ON BLOOMBERG RADIO



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CBD Meets Beauty, Biography of Silicon Valley (Podcast)

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Jay Lucas, Managing Partner at LB Equity, discusses \$50 million fund focused on beauty and wellness brands harnessing CBD and cannabis.



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LB EQUITY ADVISOR JOHN MAZZARINO



John Mazzarino is founder and Managing Principal of Cherokee. Cherokee has raised \$2.2 billion in five institutional private equity funds, and invested this capital in the acquisition, cleanup, development, and sale of more than 550 properties in the US, Canada and Europe.

Prior to forming Cherokee, John worked at Bain & Company and was President of two private equity-funded businesses. He began investing personal capital in corporate transactions in the late 1980s and has formed, invested in or acquired with others more than 100 businesses, primarily in the sustainability arena.

John has served on corporate and non-profit boards and currently is on the Board of Directors of Fidus Investment Corporation, IHFI, Hometown America (where he was Chairman for three years), aPersona, Mi-Co, 510 Nano and United Protective Technologies. He is also a member of the Board of Advisors of the MIT Sloan School of Management, the MIT Sloan Finance Group, the MIT Sustainability Initiative, and Cherokee Gives Back, Cherokee's charitable foundation. Reflecting his interest in sustainability strategy and practice, John personally funds interdisciplinary research at the MIT Sustainability Initiative.

John received a BA in Mathematics from Colgate University where he was elected to Phi Beta Kappa.

After Colgate he studied for two years in the PhD program in Operations Research at MIT. He later received an MS in Management from MIT's Sloan School of Management.

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We are continuing to accept capital from investors as we are in the process of closing out our \$50 million LB Equity Emerging Growth Fund. Please contact investorrelations@lbequity.com for more information.

LB Equity Website

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