



# March Newsletter

Investing in Growth, Accelerating Value



## Announcing LB Equity's Investment in Standard Dose

**Standard Dose** is a multi-brand CBD retailer dedicated to the pursuit of elevated wellness through natural healing practices. Discovering and harnessing the restorative properties of CBD, Standard Dose represents a curated selection of the most effective and nourishing products available.

This is the first cannabis investment by LB Equity Emerging Growth, a \$50 million fund focused on the intersection of cannabis and beauty.



## Beauty Industry News

[The \\$900M ELEMIS Deal: What High Valuations Mean for Indie Beauty Brands](#)

## Cannabis News

['Cannabis Beauty' is Becoming a Real Category, as Sephora, Others Promote CBD Infused Products](#)





Jim Morrison's track record of leadership spans three decades and includes over 36 years of experience successfully launching start ups and masterfully running global powerhouses.

Morrison was President of L'Oreal US for 9 years. He earned the role at the age of 33, making him the youngest member of the Executive Team at L'Oreal. Morrison was responsible for the acquisitions of both Redken and Matrix, and top line growth which averaged over 20% during his tenure. He was also part of the original Matrix leadership team that launched VaVoom and Biolage.



[Standard Dose featured in Vogue](#)



[Marula Launches New Website](#)



[LB Equity on Bloomberg](#)

We are continuing to accept capital from investors as we are in the process of closing out our \$50 million LB Equity Emerging Growth Fund. Please contact [investorrelations@lbequity.com](mailto:investorrelations@lbequity.com) for more information.

[LB Equity Website](#)

[Investor Portal](#)