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# FilmTrack Raises \$10 Million, Acquires Music-**Licensing Startup Dashbox**

By Todd Spangler ~













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FilmTrack, which provides a content-rights tracking system for media and entertainment companies, announced the closing of \$10 million in Series B funding and the acquisition of music-licensing software startup Dashbox.

The funding, which brings FilmTrack to \$30 million raised to date, was led by previous investor Insight Venture Partners and Dashbox founder Dave Goldberg, with participation from FilmTrack founders Jason and Stephen Kassin. Goldberg, who also is CEO of SurveyMonkey and is married to Facebook COO Sheryl Sandberg, will join FilmTrack's board. FilmTrack raised \$20 million in August 2013 from Insight Venture Partners.

L.A.-based FilmTrack said the new funding — and the acquisition of Dashbox — will let it scale operations and expand its suite of contract- and rights-management software-as-aservice solutions for the music industry.

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FilmTrack claims to have more than 200 customers, including the Weinstein Co., CBS, Starz, Endemol, DreamWorks Animation, Participant Media and Open Road Films.

Dashbox says its clients include the CW, E!, A+E Networks and Fox. The company's cloudbased music asset and metadata management system provides sourcing, updating, hosting and managing of licensed library music with a database from more than 130 distributors of music and sound effects representing over 4 million compositions and sound recordings.

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