



Energize Your Sales Team with Proven Strategies from a Building Products Veteran!

Are you ready to educate, energize, and
motivate your sales team at your next meeting?

With over 30 years of experience in building products sales—including serving as Vice President of Sales for a manufacturer I helped grow from startup to the #2 brand in its category with over \$170 million in annual sales—I now share my insights to help companies develop high-performing sales teams.

What I Deliver:

A **3- 4 hour, high-impact presentation** tailored to your audience—whether you're a **manufacturer, distributor, dealer, builder, or architect.**

Topics include:

- Territory Management
- Anatomy of Sales Call
- Selling to Distributors, Dealers, Builders & Architects
- Sales Mindset & Motivation
- Channel - Specific Strategies
- Customizable Modules Based on Your Team's Needs

Whether you're hosting a group sales meeting or a channel partner event, this session is designed to educate, energize, and drive results.

Investment: \$3,000 plus travel expenses

Flexible content tailored to your team's experience and goals.

To learn more

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View a sample of the presentation
and read my full bio on my website.