



## WellBe® for Health Plans & Administrators

### You Stay Connected, Your Members Stay Healthy

WellBe® is your own smart healthcare virtual assistant, giving users important information and peace of mind. Health plan policies can be overwhelming for your members. WellBe® takes the mystery out of health plans by answering customers' healthcare questions quickly and clearly. No small print. No long wait times. No more frustration. Keep your clients updated and healthy.

Our voice-enabled, medical alert smart speaker, watch and pendant go far beyond answering healthcare questions, providing consumers with completely secure, HIPAA-compliant features including:







- 24/7 Emergency Monitoring
  - Appointment & Medication Reminders
  - Prescription Refill Reminders
  - Blood Pressure, Glucose & Weight Tracking
  - Caregiver Communications
- and much more!

**6-in-10**  
indicate that they missed a dose of prescription medication. 1-in-3 report forgetting whether they had taken their medication

Langer Research Associates / NCPA  
National Report Card on Medication Adherence

# Improve Member Health and Engagement

Over the past several years, the healthcare model has flipped significantly, putting healthcare consumers in the drivers seat of their own healthcare journey. WellBe® utilizes advanced health and speech recognition technology with its proprietary, cloud-based platform, providing members with capabilities they can access in their homes and on their smart phones and tablets, 24/7/365.

- **Personalized Services**  
Members receive personalized reminders, notifications and search capabilities based on their age, gender, medical history, medications, and plan options.
- **Impact Risk Adjustment**  
Identify new member co-morbidities through in-app medication management tools, allowing health plans to faster access to data.
- **Impact Medicare Star Rating**  
The HFH Go app can positively impact 16 of the measurements used to determine Medicare Star Ratings.
- **Benefits Connections**  
Member specific answers to health insurance questions like: deductible amounts, copays, and out-of-pocket maximums.
- **Medication Management & Non-Compliance Alerts**  
Medication, preventive care, and prescription refill reminders. Caregivers receive alerts for non-compliance.
- **Curated Health Library**  
Answers health questions from our extensive health database curated by medical professionals.
- **Smart Home, Health + Fitness Integrations**  
Connects with over 400+ activity trackers and Bluetooth enabled smart medical devices. Controls key aspects of home with smart home integrations.  
Including  tp-link  Honeywell Home  withings  LUTRON. and others

## WellBe® Product Offering



**Virtual Health Assistant  
Smart Speaker**

4G LTE • WiFi • Bluetooth  
HandsFree Call for Help  
Entertainment & more



**Medical Alert  
Watch**

4G LTE • GPS • WiFi • IPX7  
Optional Fall Detection  
Heart Rate Monitor  
Pedometer



**Medical Alert  
Pendant**

4G LTE • GPS • WiFi • IPX7  
Optional Fall Detection

# \$300

**billion in avoidable healthcare costs have been attributed to non-adherence in the US annually**

Risk Management and Healthcare Policy  
Dovepress PMC3934668

WellBe® saves health plans an average of

# \$6000

per compliant member\*

\*Savings average based on compliant member with a chronic disease such as diabetes, COPD, etc.

## HEALTH PLAN / TPA BENEFITS

- **Secure** and HIPAA-Compliant
- **Improved** Medication Adherence
- **Reduce** Re-admission Rates
- **Medical** Savings
- **Marketplace** Differentiator
- **STAR** Rating Impact
- **Affordable** PMPM Pricing
- **Improve** Risk Adjustment

## MEMBER BENEFITS

- **Secure** and HIPAA-Compliant
- **Medication** Reminders
- **Personalized** Services
- **Appointment** Reminders
- **Ease** of Use & Friendly
- **Manage** Healthcare On-the-go

To learn more,  
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