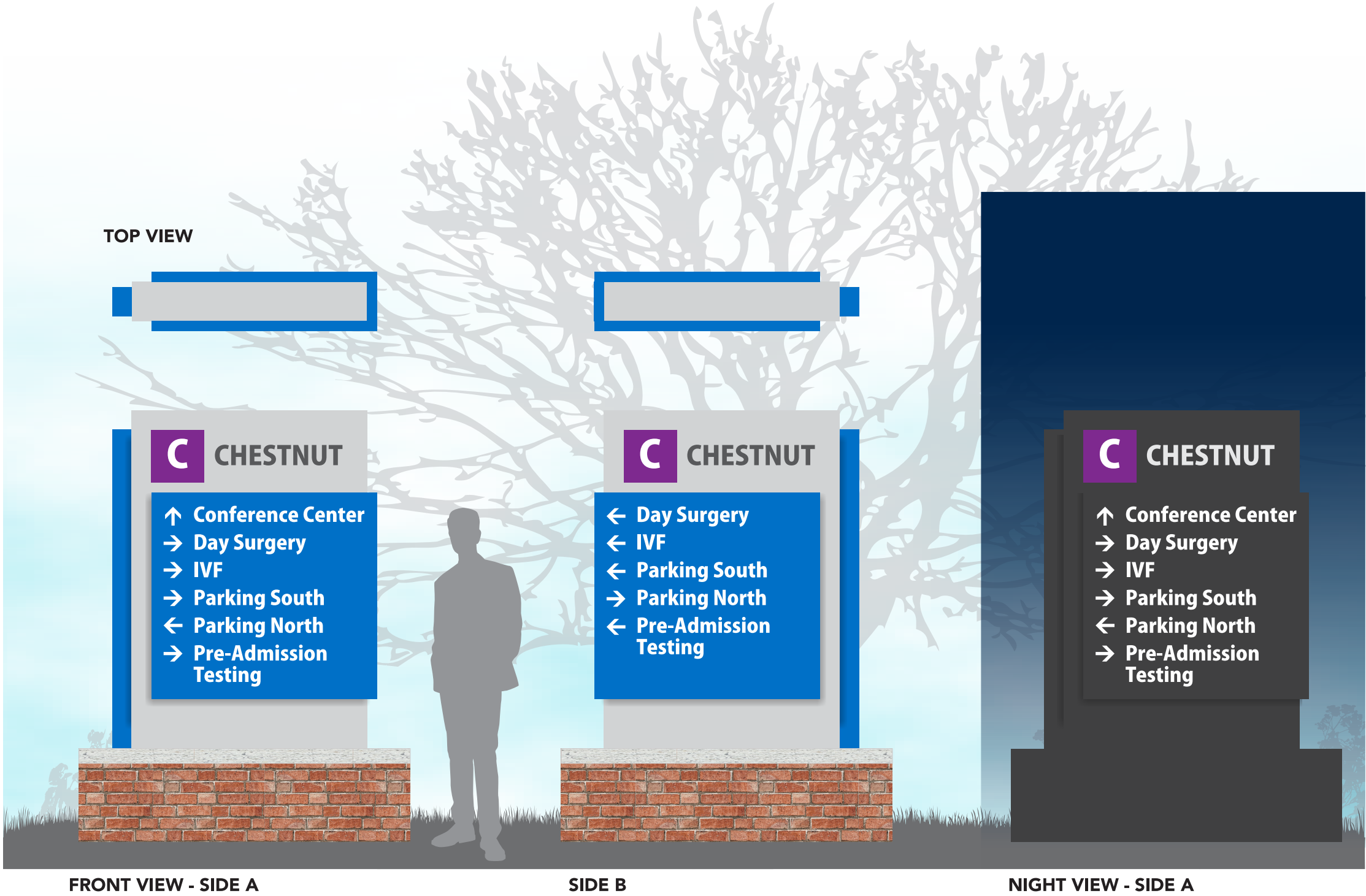


- Sign Type A @ Chestnut Entrance**  
**8'-3"h x 5'-1.5"w Double Faced Illuminated Directional**
- Header Section: Routed aluminum face backed with white acrylic with translucent vinyl graphics
  - Directional Section: Fabricated aluminum w/polycarbonate face with flat painted/translucent graphics, opaque background
  - Structure Cabinet: Fabricated aluminum cabinet/accents
  - Mounts to existing masonry base

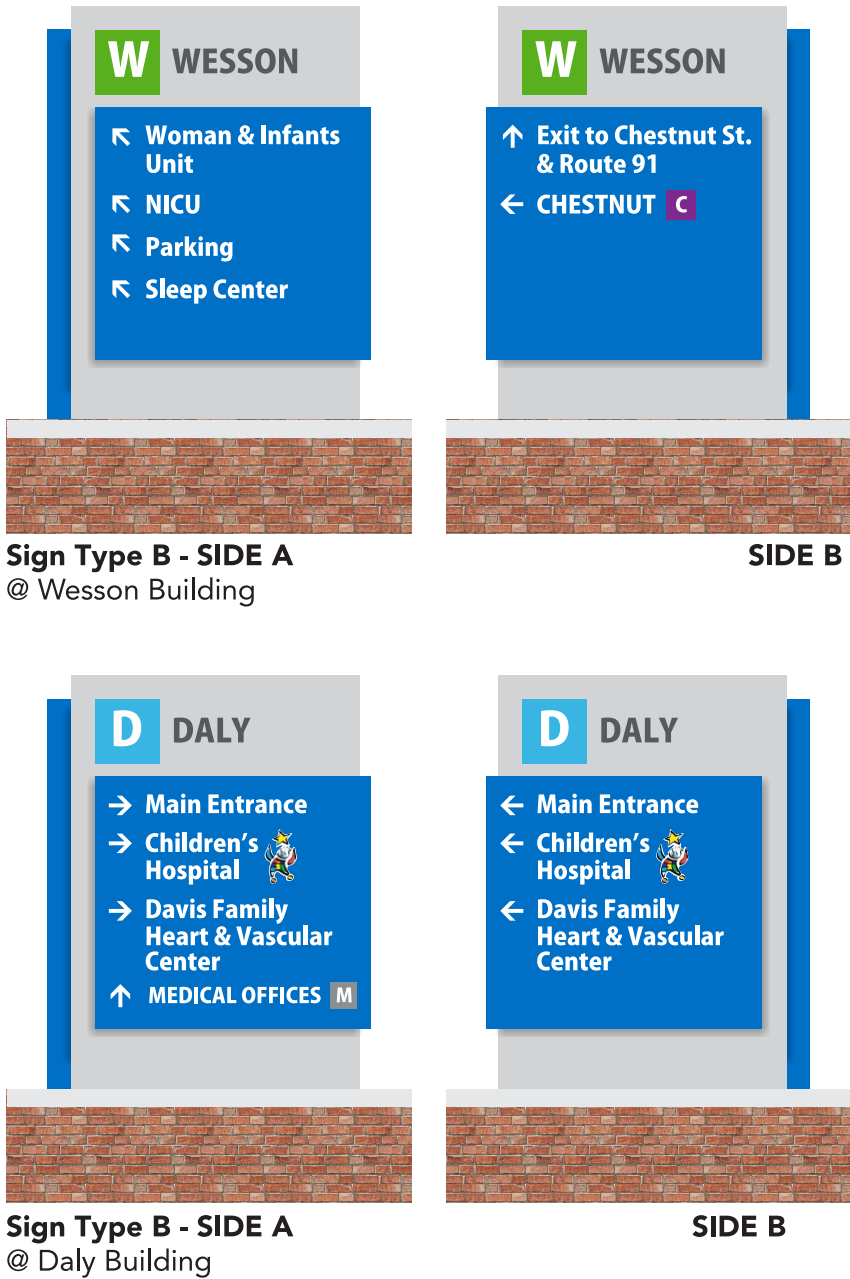
All signs to be installed on existing foundations where permissible.  
New sign sizes must be the same square footage/height or less as existing signs to utilize foundation(s). Sizes shown are for presentation only and may vary after professional planning & wayfinding analysis is completed.  
**Site Survey required to confirm ALL existing sizes and fabrication details.**



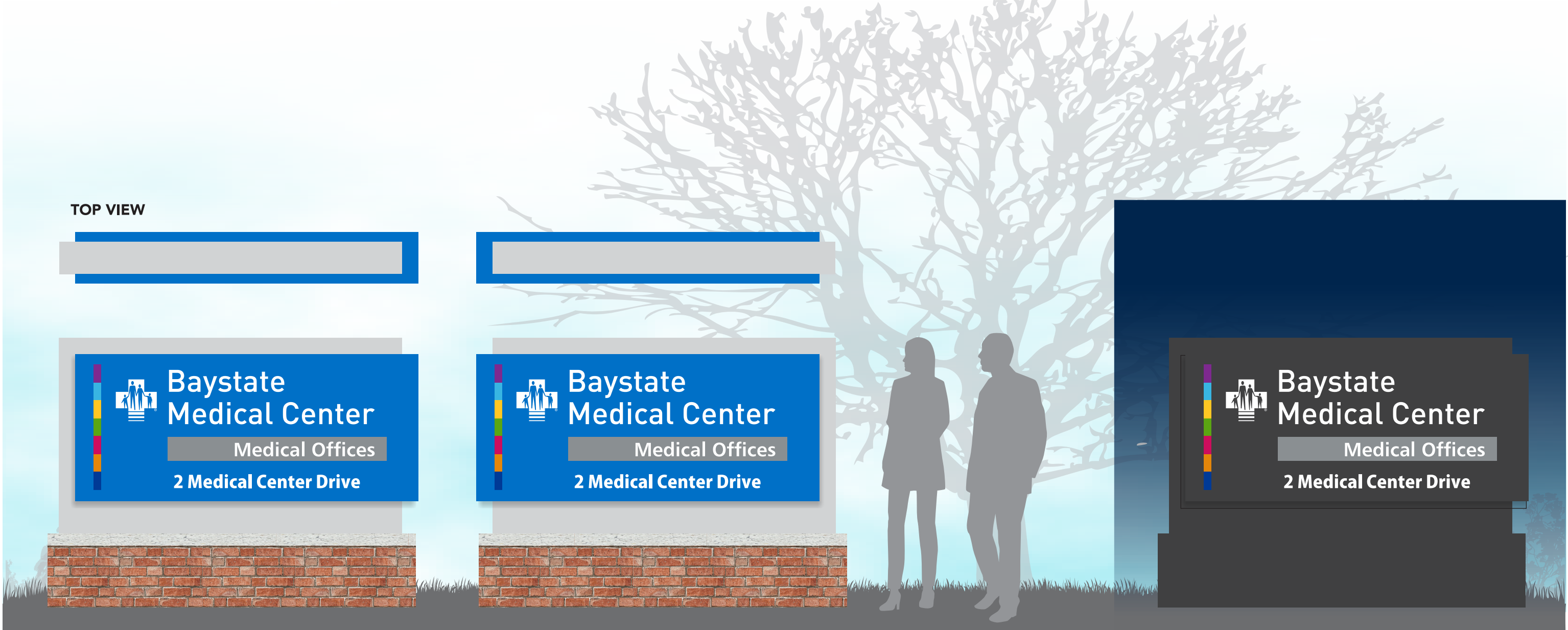
**Sign Type B @ Chestnut Building**

**5'-9"h x 4'-4"w Double Faced Illuminated Directional**

- Header Section: Aluminum face with routed graphics; Building name backed with black-n-white acrylic and letter backed with white acrylic and translucent vinyl graphics
- Directional Section: Fabricated aluminum w/polycarbonate face with flat painted/translucent graphics, opaque background
- Structure Cabinet: Fabricated aluminum cabinet/accents
- Mounts to existing masonry base



All signs to be installed on existing foundations where permissible.  
New sign sizes must be the same square footage/height or less as existing signs to utilize foundation(s). Sizes shown are for presentation only and may vary after professional planning & wayfinding analysis is completed.  
**Site Survey required to confirm ALL existing sizes and fabrication details.**



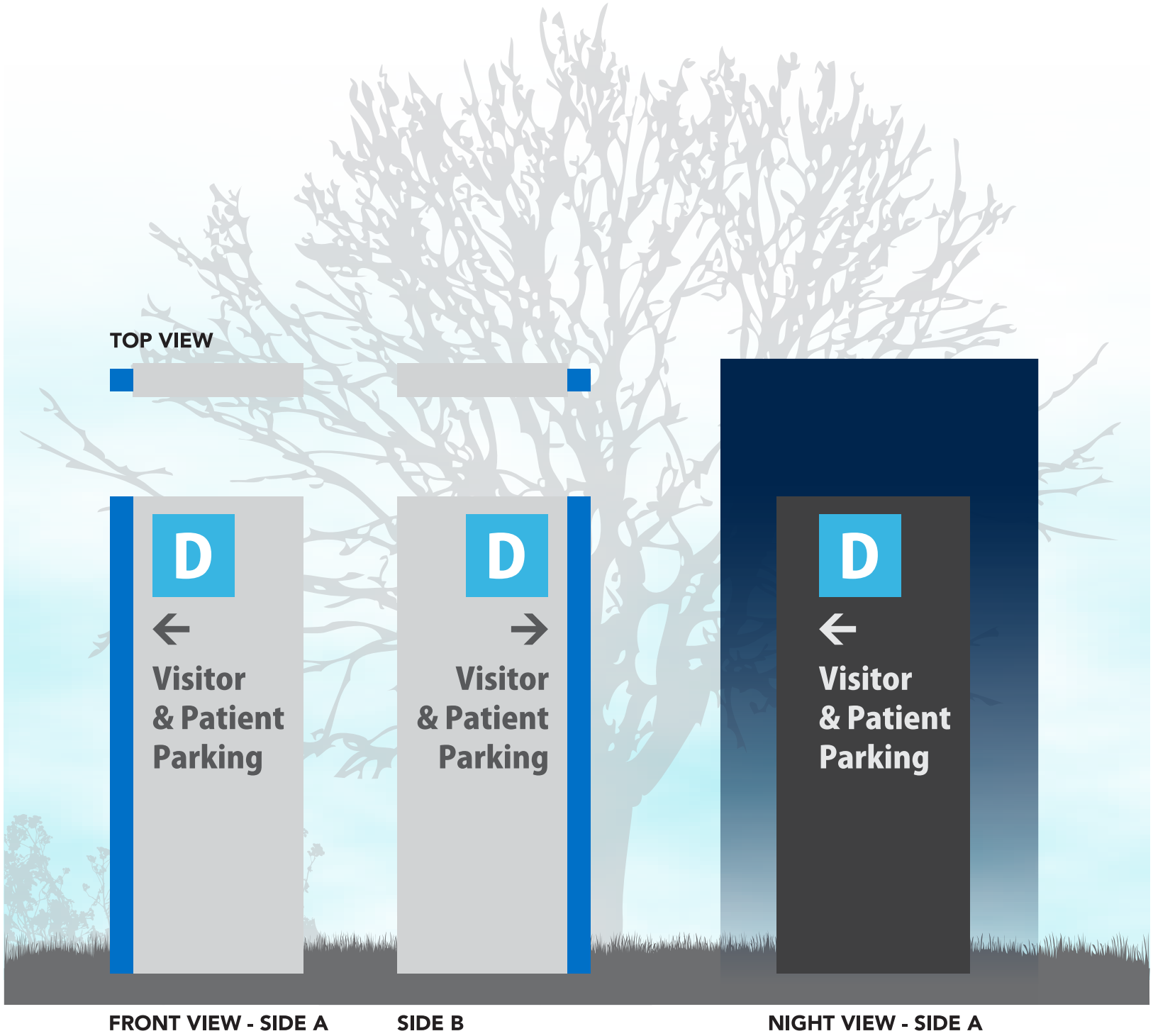
FRONT VIEW - SIDE A

SIDE B

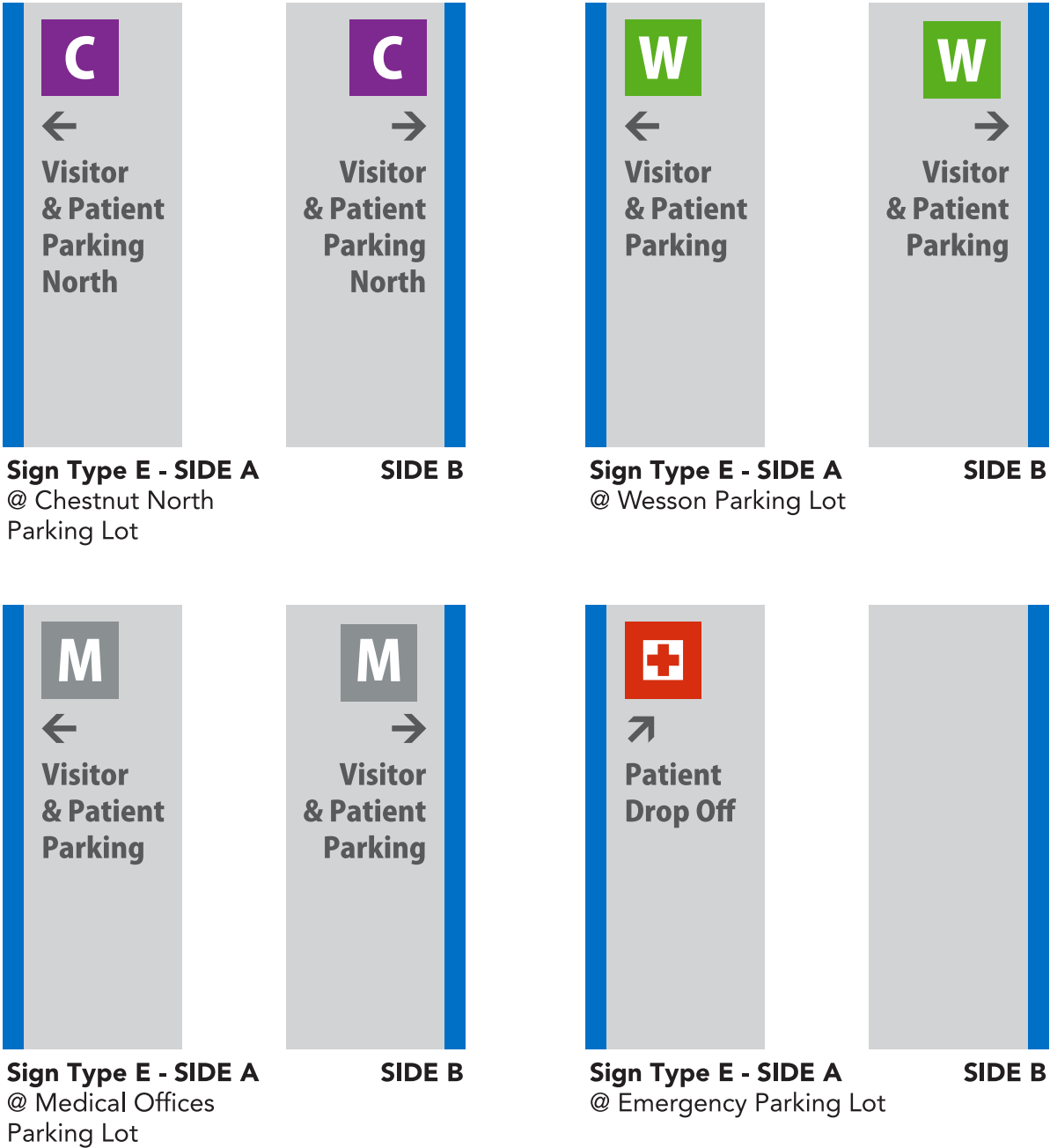
NIGHT VIEW - SIDE A

- Sign Type D @ Medical Offices**  
**4'-0" h x 7'-4" w Double Faced Illuminated Directional**
- Blue Section: Routed aluminum face backed with white acrylic with translucent vinyl graphics
  - Structure Cabinet: Fabricated aluminum cabinet/accents
  - Mounts to existing masonry base

All signs to be installed on existing foundations where permissible.  
New sign sizes must be the same square footage/height or less as existing signs to utilize foundation(s). Sizes shown are for presentation only and may vary after professional planning & wayfinding analysis is completed.  
**Site Survey required to confirm ALL existing sizes and fabrication details.**



**Sign Type E @ Daly Parking Loto**  
**7'-0"h x 2'-10"w Double Faced Non-Illuminated Parking Lot Sign**  
- Fabricated painted aluminum cabinet with routed graphics;  
Building name backed with black-n-white acrylic and letter  
backed with white acrylic and translucent vinyl

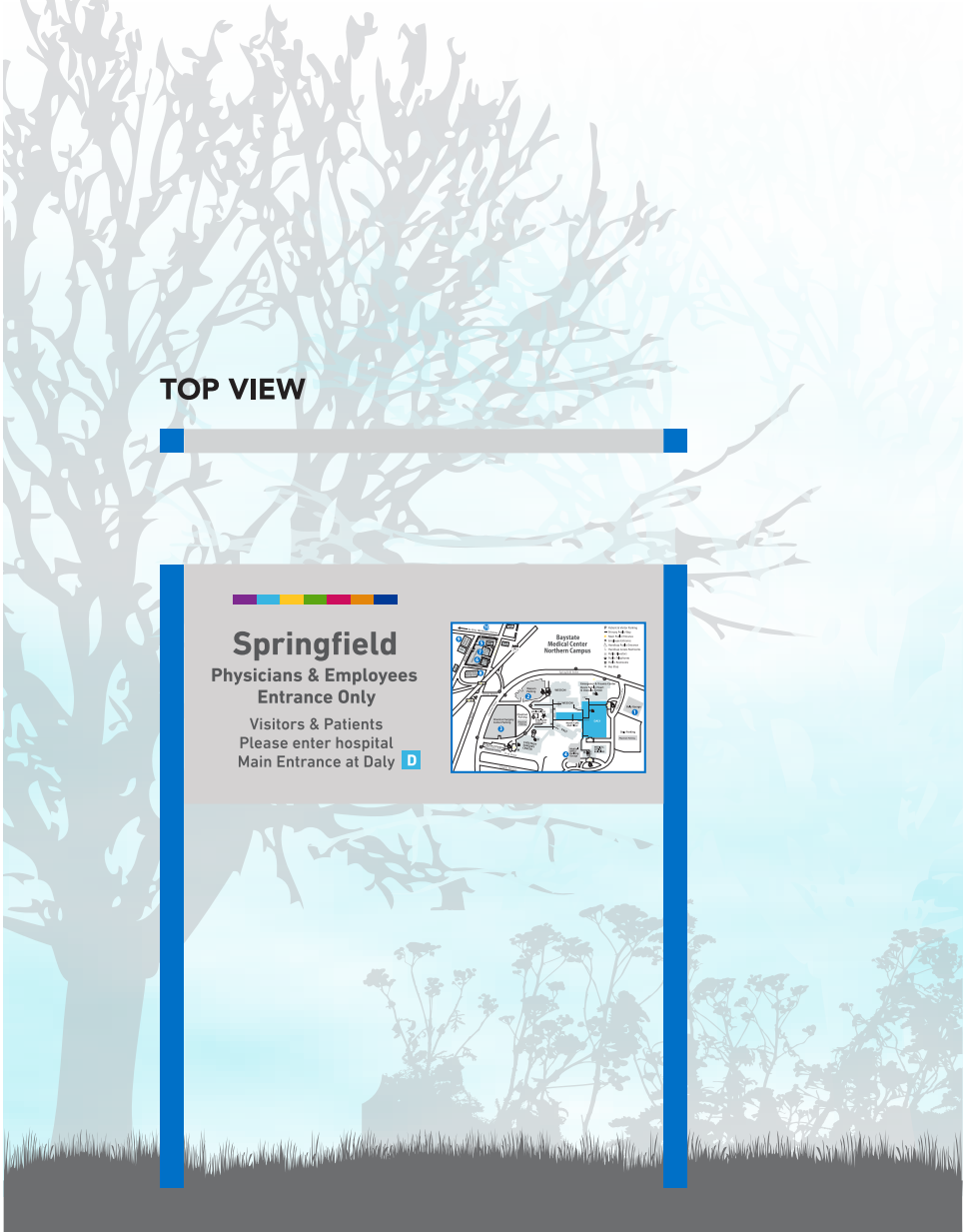




FRONT VIEW

Additional Layouts

- Sign Type F**  
**2'-0" h x 2'-0" w x 6'-6" h overall Single/Double Faced**  
**Non-Illuminated Post and Panel Sign**
- Series 3
  - Fabricated painted aluminum cabinet with h.p. and reflective vinyl graphics
  - (2) 3" square painted posts, 6'-6" overall height



- Sign Type FF**  
**2'-6" h x 6'-0" w x 6'-6" h overall Single Faced**  
**Non-Illuminated Post and Panel Sign**
- Series 3
  - Fabricated painted aluminum cabinet with h.p. and reflective vinyl graphics
  - (2) 3" square painted posts, 6'-6" overall height



TOP VIEW



Fabricated aluminum sign cabinet  
w/polycarbonate faces (opaque  
medium blue background);  
all other graphics illuminate.



FACE VIEW

Typical Dimensional Accent  
28" h x 2.25" w shown



NIGHT VIEW



- Sign Type G**  
**2'-0" h x 14'-0" w Building ID Illuminated Wall Sign**  
**2'-0" h x 9'-0" w Building ID Illuminated Wall Signs (Chestnut only)**
- Fabricated aluminum sign cabinet with polycarbonate faces (opaque medium blue background); All other graphics illuminated
  - Dimensional Accent: 2'-4" h x 2.25" w painted silver/gray
  - Mount to exterior brick building and/or dryvit fascia (TBD per location)



**D** Daly Main Entrance

**M** Medical Offices

**C** Chestnut  
Patient Entrance

**W** Wesson

**+** EMERGENCY

Baystate  
Medical Center  
**W** Wesson Entrance

Baystate  
Medical Center  
**C** Chestnut Patient Entrance

Baystate  
Medical Center  
**D** Daly Main Entrance

Baystate  
Medical Center  
**M** Medical Offices

Baystate  
Medical Center  
**+** EMERGENCY

Baystate Medical Center  
Chestnut Patient Entrance

Baystate Medical Center  
Wesson Entrance

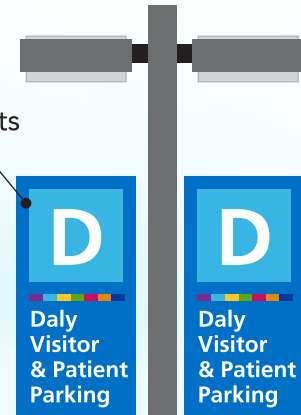
Baystate Medical Center  
Daly Main Entrance

Baystate Medical Center  
EMERGENCY

Baystate Medical Center  
Medical Offices

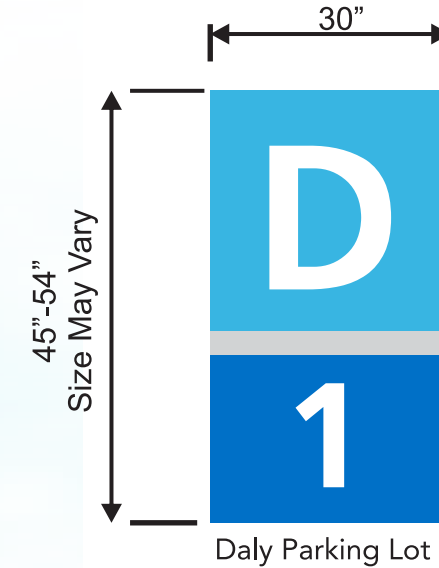
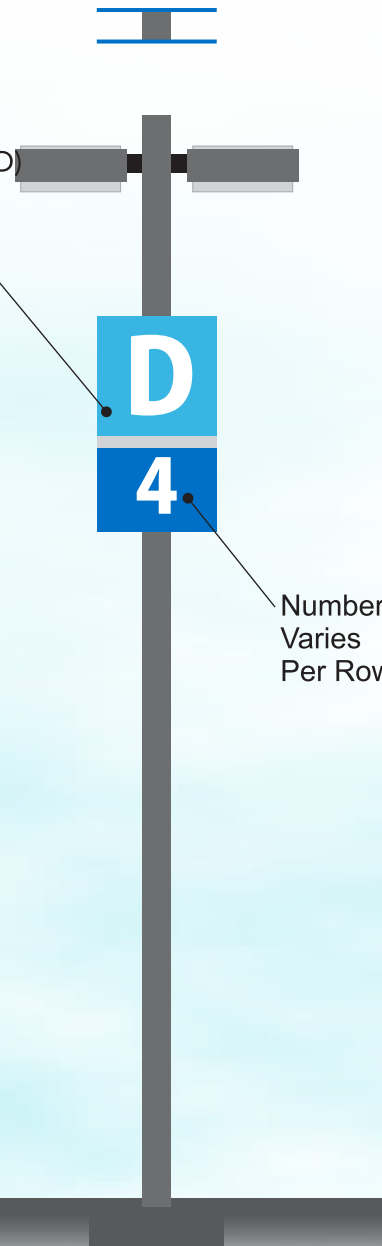


Digitally  
Printed  
Double Sided  
Vinyl Banners  
w/pole pockets  
top/bottom



Additional Layouts

Fabricated  
aluminum  
pan (depth TBD)  
with painted  
and vinyl  
graphics



Daly Parking Lot



Medical Offices  
Parking Lot



Chestnut Parking  
Lot North



Wesson Parking Lot



Chestnut Parking  
Lot South

#### Sign Type H

##### 5'-0" h x 2'-6" w Double Sided Banners

- Digitally printed vinyl banner material with pole pockets top/bottom.
- Banners are secured to light posts with appropriate hardware,
- Clearance: 15' minimum; Determine in field

#### Sign Type I

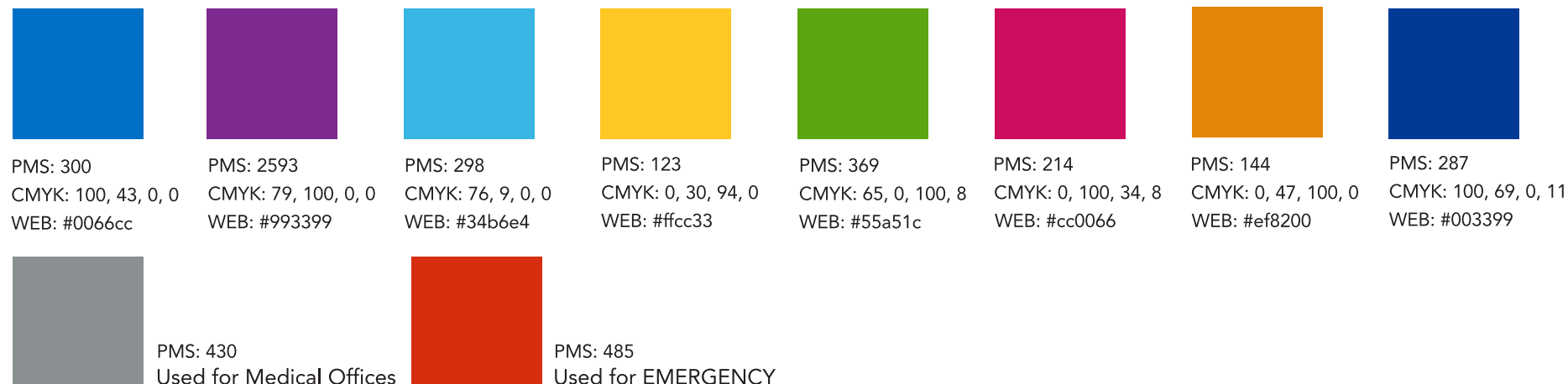
##### 3'-9" - 4'-6" h +/- x 2'-6" w Parking Lot ID Panels

- Fabricated aluminum pan (depth TBD) with painted and vinyl graphics.
- Secured to light posts with appropriate hardware
- Clearance: 15' minimum; Determine in field

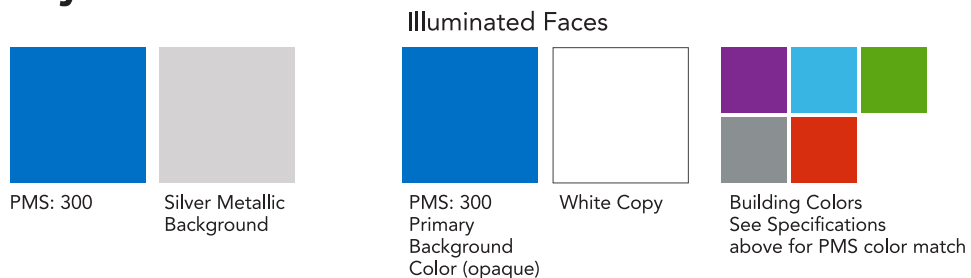
Sizes shown are for presentation only and may vary after professional planning & wayfinding analysis is completed. **Site Survey required to confirm existing light pole sizes, heights and quantities.**



**Baystate Medical Center Logo**  
**Baystate Color Family**



**Baystate Medical Center Colors**



**Baystate Health Logo**  
**Offsite Campus Example**

**Building Colors**

		<b><u>PMS Color Match</u></b>
<b>C</b>	<b>Chestnut Building</b>	PMS 2593 Purple
<b>D</b>	<b>Daly Building</b>	PMS 298 Light Blue
<b>W</b>	<b>Wesson Building</b>	PMS 369 Lime Green
<b>M</b>	<b>Medical Office Building</b>	PMS 430 Gray
<b>+</b>	<b>Emergency</b>	PMS 485 Warm Red

**Fonts:**

**Frutiger 65 Bold**  
**Frutiger 55 Roman**  
**Frutiger Pro 55 Light / Frutiger Pro 55 Light**