



2024 Annual Report



To Our Dearest Supporters,

As we reflect on the incredible year that was 2024, we are filled with gratitude for the unwavering support of our donors, volunteers, and community partners. Thanks to you, SFR Wildlife Rehabilitation Center not only succeeded but thrived in its mission to protect and care for wildlife. Your generous contributions of time and funds allowed us to provide the most compassionate care possible to the animals who rely on us.

This year, we reached a new milestone by taking in more animals than ever before. Remarkably, we did this with a small but dedicated team—just two part-time paid employees and the dedication of several volunteers. Since the center's founding in 2016, I have personally forgone any salary, believing so strongly in our mission and the importance of ensuring that every penny goes directly to our cause and to the future growth of this incredible organization.

Looking ahead to 2025, we are excited to continue our growth. Our goal is not only to expand the number of animals we care for but also to increase our educational program to reach children, and adults alike and educate them on the vital role wildlife plays in maintaining a healthy environment.

We also look forward to building several new enclosures, including a custom fox enclosure, a large bobcat habitat, and 2 additional raccoon transition cages. We hope to expand our team to better meet the needs of the growing number of animals we rescue and care for, aiming for another record-breaking year in 2025.

Once again, thank you from the bottom of my heart to everyone who has contributed to our success. Your support makes a tangible difference in the lives of the animals we save and the future of this mission. It means the world to me, and to all the wildlife that benefit from your generosity.



With deepest appreciation,

Keith Gunn

Keith Gunn
Board Director

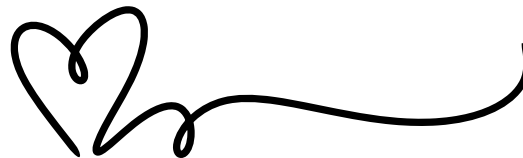


Table Of Contents

Our Impact | **3**

Life Saving Highlights | **4**

Community Footprint | **5**

Happy Tails | **6**

About Us | **7**

Financial Highlights | **8-9**

Community Partners | **10**

Our Impact



2,413

Minutes Helping in
Humane Wildlife
Conflict Calls

>400

Rabies, Distemper/Parvo,
Parainfluenza &
Panleukopenia Vaccines
Given

288

Animals Taken Into
Care

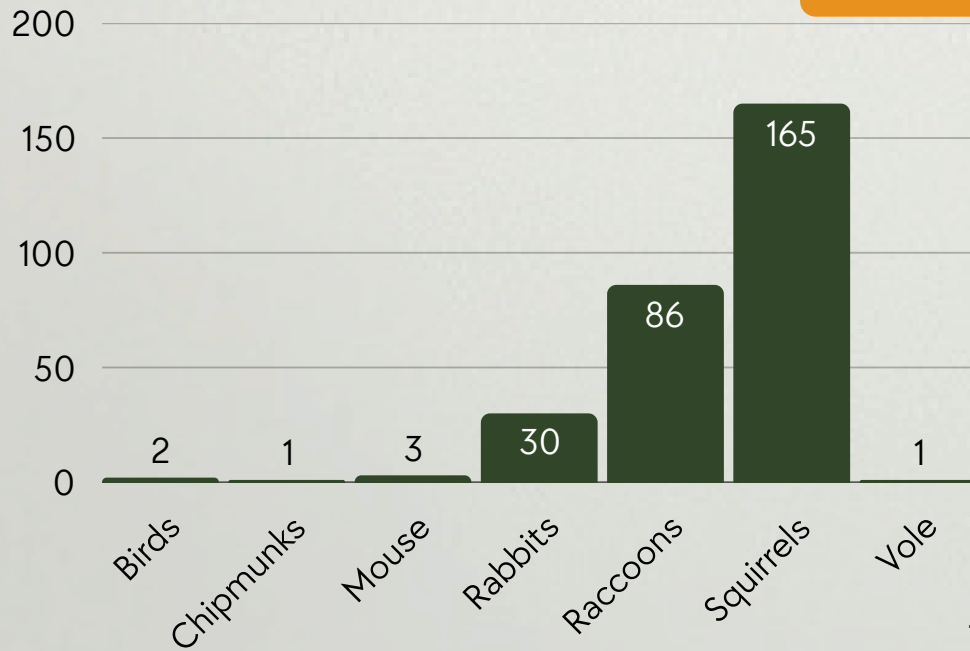
111

Ivermectin Pre-Release Shots
to Combat Squirrel Mange

34

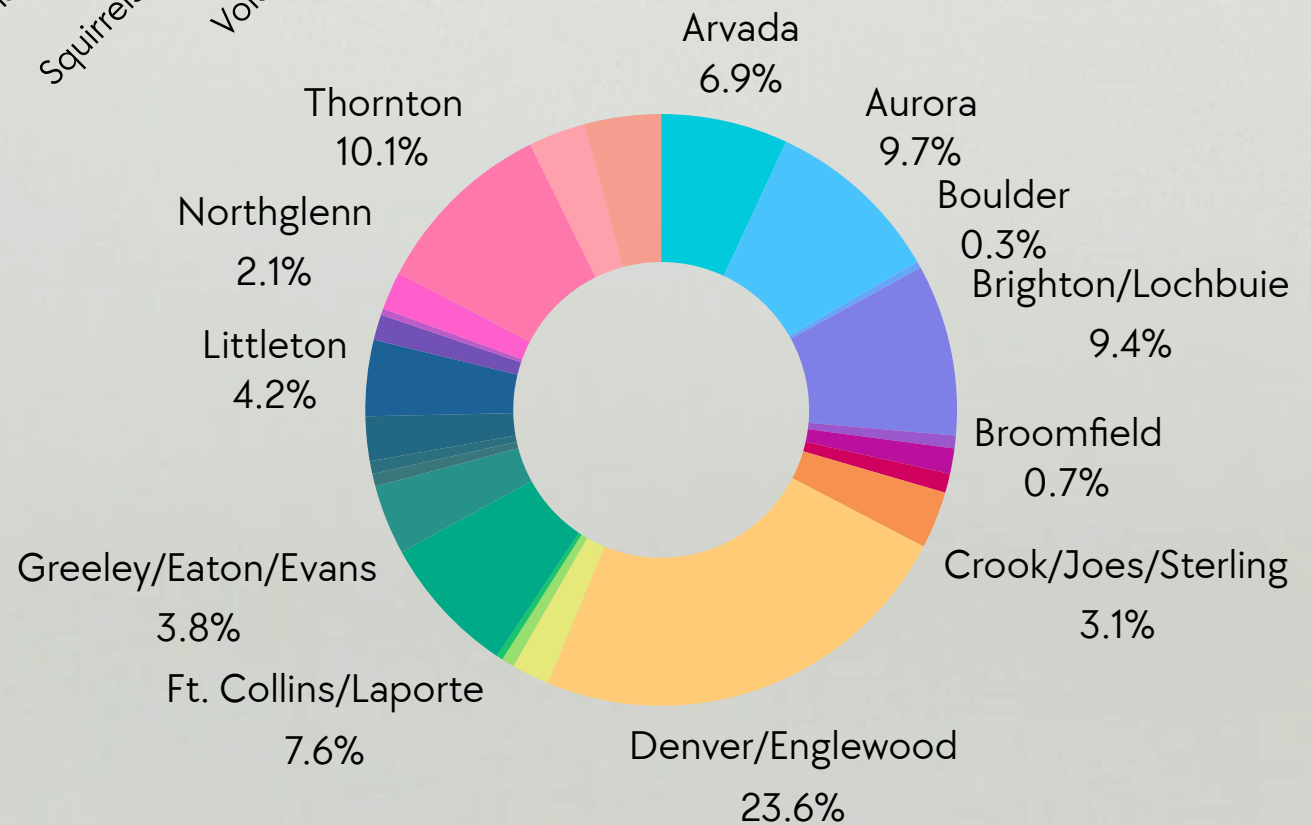
Cities Helped

Life-Saving Highlights

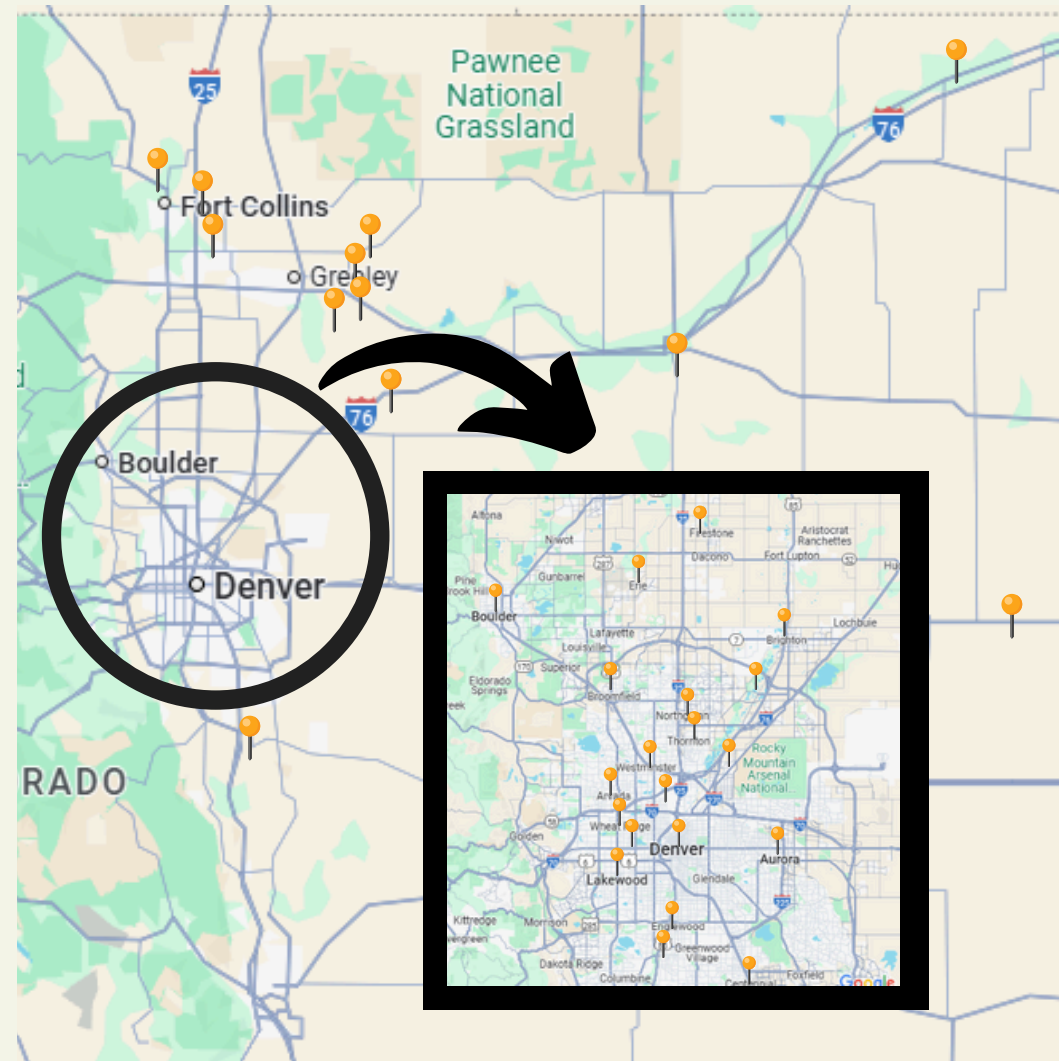


**Animals Taken
Into Care by
Species**

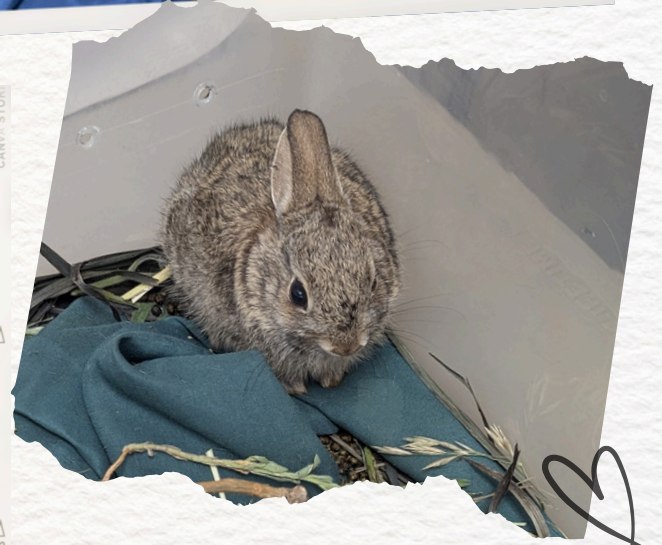
**Animals
Admitted
by
Location**

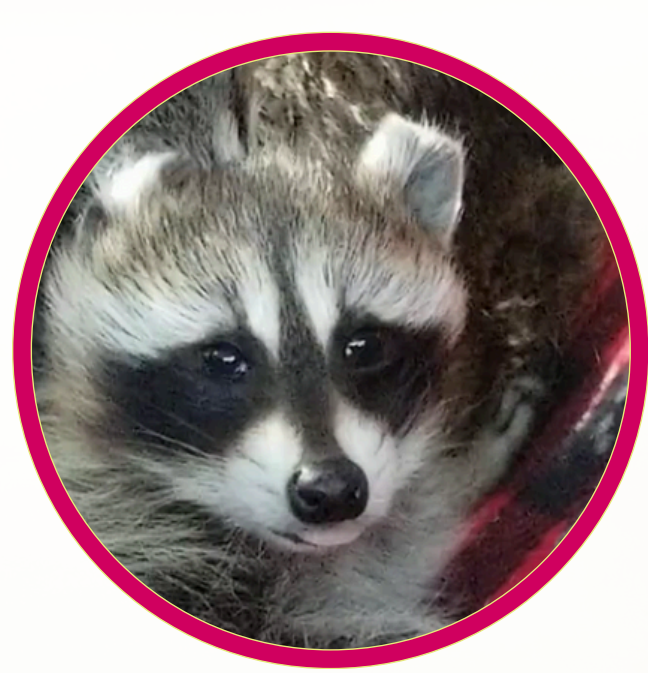


Community Footprint



2024 Happy Tails





Who we are

SonFlower Ranch Wildlife Rehabilitation Center is a nonprofit 501(c)3 organization dedicated to rescuing, rehabilitating and releasing injured and orphaned wild animals back to their natural environments and educating the public about living harmoniously with Colorado's wildlife.

We truly believe in going the extra mile for the animals in our care!!!

What we do

Rehabilitate & Release

Provide the highest level of care to animals that have been orphaned or injured, offering a safe haven where they can recover and regain their strength.

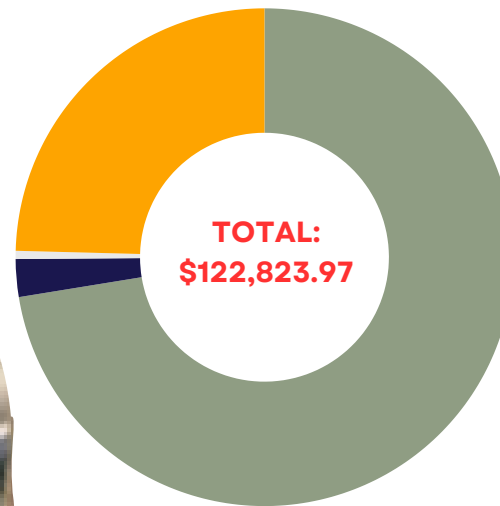
Educate

The public on living harmoniously with wildlife to reduce human-wildlife conflicts and ensure safety when they do occur. SFRWRC hosts multiple vendor booths to engage different communities, raise awareness about the importance of wildlife, and highlight their role in our ecosystem.



Financial Overview

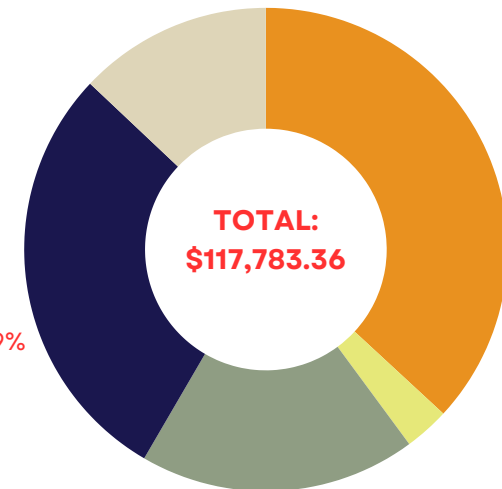
2024 Revenue



- Fundraisers 24.6%
- Monetary Donations 72.4%
- In-Kind (Animal Care) 2.4%
- In-Kind (Other) 0.6%

2024 Expenses

- Animal Care 37%
- Administrative Support 3%
- Operating Expenses 19%
- Improvements/Maintenance 29%
(NEW ENCLOSURES)
- Other Expenses 13%



Funding Impact

As a non-profit with ZERO municipal or government funding, all monetary and in-kind donations make a tremendous difference in our ability to provide essential care and support for injured, orphaned, or displaced animals. With additional resources, we will be able to enhance our medical facilities, expand rehabilitation efforts, and offer a safe haven for animals in need. All support directly impacts the well-being of countless wildlife, helping them recover, regain their strength, and ultimately return to their natural habitats.

2024 FINANCIAL DATA

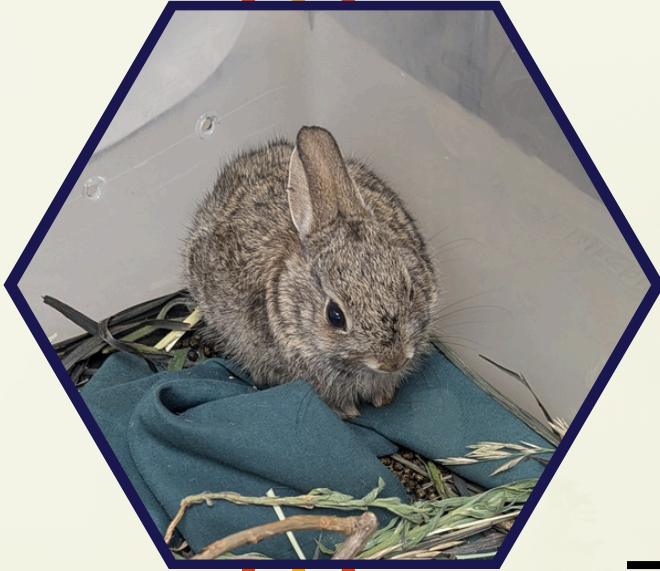
REVENUE

Fundraisers.....	\$	30,199.50
Monetary Donations	\$	88,967.81
In-Kind Donations - Animal Care	\$	3,006.66
In-Kind Donations - Other	\$	650.00
Total Income	\$	122,823.97

EXPENDITURES

Animal Care - Food & Supplies	\$	7,532.02
Animal Care - Veterinary Med	\$	1,733.56
Administrative/Software Expenses	\$	369.48
Capital Improvements/Habitat Improvements/Maintenance	\$	33,706.76
Fundraising Expenses	\$	8,494.51
Insurance	\$	3,751.00
Legal & Professional Services	\$	3,180.50
Marketing/Outreach/Advertising	\$	2,251.31
Miscellaneous Expenses	\$	4,521.51
Occupancy/Utilities	\$	18,048.49
Permits & Licensing	\$	25.00
Salary & Related Expenses	\$	34,169.22
Total Expenses	\$	117,783.36

Community Partners



The generosity of our community drives our capacity to deliver essential services for wildlife in need. Individual donors, foundations, and corporate sponsors are the backbone of our lifesaving efforts, helping us deliver the care and compassion these animals rightly deserve.

BOARD OF DIRECTORS

Keith Gunn

President | SonFlower Ranch | Co-Owner

Eric Pollart

Vice President | Pollart Miller | Co-Owner

Alicia Williams

Treasurer | Alexton | Administrative Assist

Larry Williams

Secretary | Retired

Maria Williams

Director | Longmont Humane Society |
Development

Michael King

Director | SonFlower Ranch | Co-Owner

Chris Nielson

Director | Retired

Brian Martin

Director | Flashpoint | Vulnerability Historian

Charleen Williams

Director | Retired

Dr. Stacey Hoffman, DVM

Director | Antech Diagnostics |
Small Animal Internal Med. Consultant

SonFlower Ranch
Squirrel Attrition
Jennifer Marie Creative
Project Animal Aid
Snocars Wildlife Center
The 1916 Company (Hyde Park)
Pollart Miller LLC
Signorama (Brighton)
High Plains Bank (Longmont)
My Electric Home
Longmont Humane Society
Brighton Buzz

