

# J. HALEEM WASHINGTON



Author | Motivational Speaker | Business Coach | Corporate Trainer



[WWW.JHALEEM.COM](http://WWW.JHALEEM.COM)

# BIO

Jamar “J Haleem” Washington is an author, nationally-published and award-winning corporate and commercial photographer, serial entrepreneur, business coach, motivational speaker, and corporate trainer. J Haleem was born and raised in Newark, New Jersey where his interest in being an entrepreneur was birthed. While in college, J Haleem became a convicted felon. Because of his challenged background, he was never able to get the corporate job his degree warranted, even though he graduated with honors. It was at that moment that he chose entrepreneurship to be the platform on which he would establish himself. June 2021, almost 18 years to the date, J Haleem was pardoned by the state of South Carolina. Now, with more than 20 years of experience as an entrepreneur; his 501c3 organization, I Won't Starve Academy provides education and training for entrepreneurs and career development focused on creating successful intrapreneurs.

As a motivational speaker and corporate trainer, J Haleem uses his own personal experiences to motivate & connect with audiences on a variety of platforms. He motivates individuals with challenged backgrounds, on how they can TRANSFORM their skill sets into business ownership opportunities. He INSPIRES aspiring entrepreneurs to transition to becoming full-time business owners. Lastly, His message EXPOSES his audience to the reality that they have the power to transition from surviving to thriving.

J Haleem is a graduate of Benedict College in Columbia, South Carolina where he received his Bachelor of Science Degree in Business Administration with a concentration in Management & Entrepreneurship, he is a certified facilitator by the Kauffman Group, certified trainer by the Association of Talent Development, and certified professional coach through the Center for Coaching Certification. He is a 2016 graduate of KAUFFMAN FASTTRAC and now facilitates the FASTTRAC Entrepreneur Development class for his own company I Won't Starve Academy, a 501c3 nonprofit and Midlands Technical College. He is a member of Phi Beta Sigma Fraternity Incorporated. J Haleem volunteers his services to a variety of community organizations.

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INSPIRING WORDS

THE PLATFORM YOU JUMP FROM,  
IS MORE IMPORTANT THAN THE  
PLATFORM YOU LAND ON

J. HALEEM WASHINGTON



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# SIGNATURE SPEAKING & WORKSHOP

## **"I WON'T STARVE"**

*(MOST REQUESTED KEYNOTE)*

J Haleem shares his transformational life story of becoming a convicted felon while in college having to take an \$8/hour job, to now being a successful business owner, guided by his thought that the platform you leap from is more important than the platform you land on.

## **"I WON'T STARVE"**

### **ENTREPRENEUR DEVELOPMENT WORKSHOP**

The focus of the workshop is to empower individuals to step out on faith, focus on using their skills and talents to advance in a career & start a business. The training includes 5 fundamental principles participants can use to start a successful business.



# CLASSES & CONFERENCES

## I WON'T STARVE EXPERIENCE

FULL-DAY CONFERENCE (6 HOURS)

The goal of this conference is to empower individuals to step out on faith, focus on using their skills and talents to advance in a career & start a business. J Haleem brings dynamic speakers and trainers together to provide a wealth of knowledge and inspiration of personal & professional development. The conference includes motivational speakers, breakout sessions, vendor village & lunch.

## SELF EMPLOYMENT SUMMIT

FULL-DAY CONFERENCE (6 HOURS)

The Self Employment Summit calls together individuals who are interested in getting specialized skills or trades. The Summit was created to motivate and train these talented individuals on how to leverage their skill set and build a business to sustain themselves and secure their future.

## ENTREPRENEUR DEVELOPMENT COURSE

30+ HOUR COURSE

This class is an extended version of the workshop. J Haleem uses the five principles of the I Won't Starve workshop and teaches participants how to use them to start their business and run it successfully. Subject matter experts will join the class to teach about finance, marketing, social media, business start up resources & more.



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# BOOKS



*A Transformational Life Story.  
J Haleem gives you an intimate look behind the veil as he shares his story from being a convicted felon making \$8 an hour to running a successful business.*



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# BOOKS



*In #UWontStarve: Key Principles for Entrepreneur Development, Author J Haleem gives his readers an in-depth look into the five principles that he used to start his very successful business seven years ago. Those principles are Hustle While You Work, Market Research, Doing Business on Your Own Level, Networking, and Strategic Alliances. Each principle has step-by-step processes you will be able to follow along with identifying the impact on workforce generations to include Gen Zers, Millennials, and Baby Boomers.*



# BOOKS



*2020 was one of the most trying years of our generation. Near the end of that year, J Haleem was inspired to produce daily motivational videos to inspire his social media friends and followers. Feeling as though he wanted to create something more substantial, he decided to release his third book, Morning Motivation: Consistent Encouragement Through a Crisis, so that individuals could have with them a way to fight through the crisis they are currently facing. With this book, motivation is within your reach whenever you need that word of encouragement.*

# SPEAKING EXPERIENCE

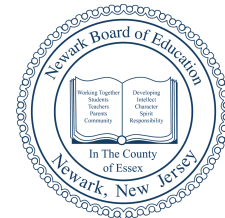
J HALEEM HAS HAD THE PLEASURE OF SHARING HIS MESSAGE AND TRAINING TO MANY, HERE ARE SOME OF THE ORGANIZATIONS HE'S WORKED WITH.



UNIVERSITY OF  
**SOUTH CAROLINA**  
School of Journalism and  
Mass Communications



**RICHLAND ONE**  
ENGAGE • EDUCATE • EMPOWER



We Are Columbia



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# BOOKING

*Thank you for considering J Haleem for  
your next motivational, life changing  
event.*



## **CONTACT INFORMATION**

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