



One Membership, A Lifetime of Possibilities

LEVERAGE YOUR ABWA MEMBERSHIP TO ADVANCE YOUR CAREER



AMERICAN BUSINESS WOMEN'S ASSOCIATION • CHANGING WOMEN'S LIVES. . .ONE WOMAN AT A TIME.®



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ABOUT YOUR MEMBERSHIP

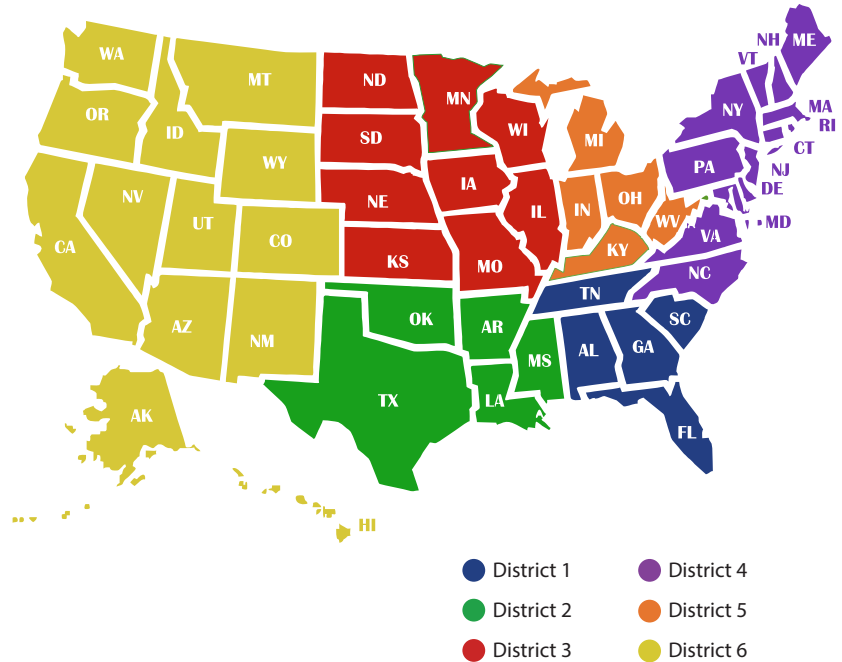
A few buzzwords about the business of belonging to ABWA...

Joining ABWA

When you join online at www.abwa.org, your membership is automatically activated and will be valid for one year from your join date, whereas, if your membership application is mailed to ABWA's National Headquarters, your membership will be activated on the date when your payment is processed.

ABWA District Map

The Association is divided into six geographical regions. Each region is represented by a District Vice President. Members attending the Annual Meeting of the Membership during ABWA's National Women's Leadership Conference will cast their vote for the National Board of Directors including National Officers and District Vice Presidents.



Meet Your American Business Women's Association's National Headquarters Team



René Street
Executive Director



Rose McLaughlin
Accounting Manager/



Jill Miller
Merchandise/
Service Manager
SBMEF Administrator



Cynthia Bell
Business Development
Manager



Barbara Sloan
Manager of Member
Services and Support



Cheri Devereux
Manager of Professional
Development Programming



Angela Zuba
Manager of Member Sales
and New Formations

Have a question or need assistance?

Give us a call at 913-732-5100 or email us at webmail@abwa.org



Welcome to the AMERICAN BUSINESS WOMEN'S ASSOCIATION!

Welcome to the American Business Women's Association (ABWA)! We are thrilled to have you join our community of dynamic, professional women.

The mission of ABWA is to bring together businesswomen from diverse occupations and provide opportunities for growth—both personally and professionally. As a member, you have access to a wide array of resources designed to help you thrive in your career.

As a busy working woman, we understand the importance of finding opportunities that support your growth and career success. By joining ABWA, you are now part of a national organization that is committed to empowering women like you. Here's what you can look forward to as a member:

- **Stay Informed:** Keep up with industry updates, market-relevant insights, and technological advancements through ABWA's communication channels.
- **Join a Supportive Community:** Connect with thousands of like-minded women who are dedicated to helping each other succeed.
- **Take Charge of Your Goals:** Gain access to tools that help you set and track your personal and professional goals, empowering you to achieve them.

This guide will provide you with all the information you need to take full advantage of your ABWA membership. We encourage you to explore the opportunities that await you inside America's leading professional Association for women.

As ABWA celebrates its 76th year of empowering women, we're excited to have you with us on this journey. We hope you will find ABWA to be a place where you can learn, connect, and grow throughout your career.

Thank you for being a part of our community. Together, we can achieve great things!

Warm regards,



RENÉ STREET
Executive Director



ANNE O'NEILL
2024-2025 National President

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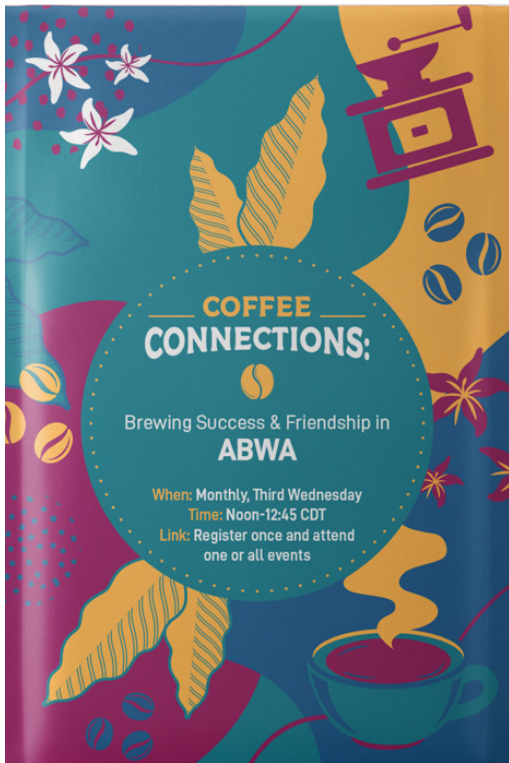
12 ABWA Swag & Sponsors



GET CONNECTED



Maximize your membership experience with Coffee Connections! It's your gateway to a world of opportunities within ABWA, designed exclusively for our newest members like you!



WHY ATTEND?

- **Network with Peers:** Connect with fellow ABWA members, share experiences, and build lasting relationships.
- **Discover ABWA Perks:** Learn about the myriad benefits and resources ABWA offers to ensure you make the most of your membership.
- **Stay Informed:** Get a preview of exciting upcoming conference events and informative webinars.
- **Find Support:** Learn where to turn for answers to your questions and how to navigate the ABWA community.
- **Flexibility:** Join us for one session or all, and feel free to stay for the entire event or just a part of it. Your engagement, your way!

EVENT OVERVIEW

Coffee Connections is a series of virtual sessions held bimonthly, aimed at introducing you to the core of ABWA. From understanding the association's mission and values to exploring the benefits available to you, these sessions are the perfect starting point for a fruitful ABWA journey.

WHEN & WHERE?

- **Hosted By:** ABWA's Ambassadors and National Team
- **Schedule:** Third Wednesday of every other month
- **Time:** Noon - 12:45 PM CST and 6:00 PM - 6:45 PM
- **Mode:** Virtual - Join from anywhere!

2025 DATES TO REMEMBER

- February 19 sessions at noon and 6:00 PM
- April 16 sessions at noon and 6:00 PM
- June 18 sessions at noon and 6:00 PM
- August 20 sessions at noon and 6:00 PM
- November 19 session at noon

*The registration links to the monthly Coffee Connections events are posted on the Calendar of National Events inside the Your Membership Platform. To view these links, you must login.

Bring your favorite lunch or coffee and join us as we brew not just coffee, but success and friendship within the ABWA community.

This is more than an event; it's the start of your journey towards achieving professional growth and personal fulfillment within the ABWA family. Don't miss out on this opportunity to lay the foundation for a rewarding membership experience.

**See you at Coffee Connections –
Where Every Sip Counts Towards Success!**

For more information contact
ABWA's National Headquarters Team at
webmail@abwa.org or call 913-732-5100

Let us make the most of your ABWA journey together!

GET CONNECTED



Connect via Social Media

- Request to Join the ABWA Members Facebook Group
- Request to Join Your ABWA District Members Group (Refer to the ABWA District Map on page 2 to find your district)
- Follow us on Facebook
<https://www.facebook.com/ABWA.NationalOrganization>
- Follow us on Instagram
<https://www.instagram.com/americanbusinesswomensassn/>



Join an ABWA Chapter or Express Network

As a National Member of ABWA, you are eligible to join a local ABWA community we refer to as Chapters and Express Networks. Meetings are scheduled monthly and *local* annual dues are modestly priced.

For more information on a Chapter or Express Network near you, contact the National Headquarters Team at webmail@abwa.org or call 913-732-5100.



Start a New Chapter

Are you interested in growing your professional network by at least thirty new contacts?

Do you want to receive national recognition for *Changing women's lives . . . one woman at a time®*?

If this describes you, consider forming a new ABWA Chapter in your community. During the six-month formation period, you'll learn and rehearse a wide-range of business disciplines that will close the gaps in your resume, grow your professional network, and give you the national recognition you deserve.

For more information contact the National Headquarters Team at webmail@abwa.org or call 913-732-5100.



W.I.I.F.M. - MEMBERSHIP BENEFITS and RESOURCES

Leverage your ABWA experience by considering the wide-range of career development resources, services and opportunities your membership in ABWA affords you. Complementary courses are offered monthly.



Included in your new member packet is a listing of all courses.



Download your Certificate of Achievement after successfully completing the course.

My Apex Campus

Access to ABWA's E-Learning Portal, My Apex Campus

E-learning is an excellent way to deliver targeted, objective, learning "bytes" so you can access knowledge you need, when you need it. Specific benefits to using ABWA's Apex Campus include: thousands of dollars in savings, quick deployment (login and launch a course at any time), learning through refreshers (go back and view again and again), hundreds of short videos that are right-sized (chunk out a course in small "bytes" or complete a course in one setting), and downloadable templates for you to use in your work environment.

You will find a huge caché of job specific knowledge including:

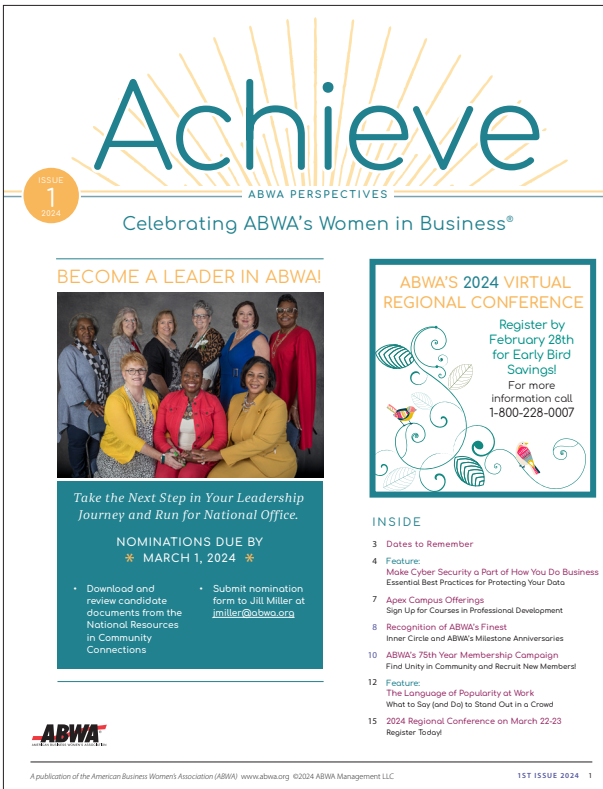
- **School of Leadership**
- **School of Lean**
- **School of Six Sigma**
- **Preparing for Your Next Job Opportunity**
- **Marketing Tools for Your Business**
- **Tech Tips and Tools**

Login instructions and a listing of courses in My Apex Campus are included in your new member packet.

When you've completed a course, show and share your commitment to advancing your business acumen by sharing your certificate of completion with your clients, business partner or employer.



W.I.I.F.M. - MEMBERSHIP BENEFITS and RESOURCES

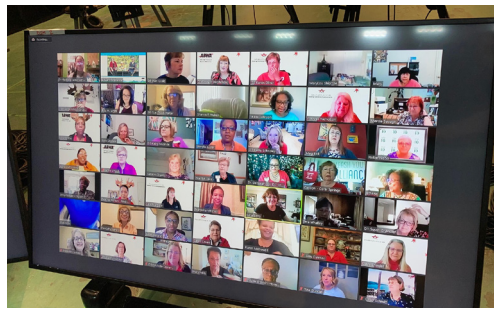


Official ABWA Publication, the Achieve Newsletter

Don't have a lot of time to research the latest business trends? We've got you covered! As an ABWA member, you receive a complimentary subscription to the Association's official publication, the **Achieve Newsletter**, celebrating ABWA's *Women in Business®*. Each issue includes knowledge "bytes" on topics ranging from leadership to personal branding that are sure to add to your caché of business knowledge and expertise, newest ABWA Resources and Member Recognition. The *Achieve Newsletter* is published six times a year.



W.I.I.F.M. - MEMBERSHIP BENEFITS and RESOURCES



Regional and National Conference Events

If you want to expand your professional network, find a job or business leads and celebrate member achievements, ABWA's National Conference Events, whether live or virtual, are the place to be. Every conference curriculum includes learning sessions that are CEU accredited because we know that many professions (and employers) require continuing education units (CEUs) as a condition of employment and career advancement. As an ABWA member, you will save hundreds of dollars annually on your conference registrations (Regional and National).



Event Dates for 2025

Virtual Regional Conference:

March 21-22, 2025

National Women's Leadership Conference:

Date TBD





Become a Leader in ABWA

Take your next step in your leadership and run for National Office. The National Association is represented by an elected Board of Directors who govern the affairs of the organization and serve as the Board of Trustees of the Stephen Bufton Memorial Educational Fund. You have the opportunity to grow your network on a national scale, gain high-level leadership experience, and impact thousands of working women by running for national office. Eligibility criteria for all National Officers is outlined in the National Bylaws, Article IX.

Stephen Bufton Memorial Educational Fund



The Stephen Bufton Memorial Educational Fund (SBMEF) has been assisting women to succeed in higher

education ever since its inception in 1953. Today it is considered one of the most highly respected grant and scholarship programs for women.

SBMEF assists women who are pursuing advanced educational goals to achieve both business and professional success to become role models, mentors, and leaders for the future. Since it was established in 1953, the fund's Board of Trustees has awarded close to \$18 million in scholarships to more than 18,000 women thanks to the generous contributions of ABWA members.

To learn more about each scholarship opportunities, visit the SBMEF website at <https://sbmef.org>.



Like SBMEF on Facebook!
www.facebook.com/ABWASBMEF



STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND 2024-2025 AWARD YEAR

STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND INFORMATIONAL GUIDE

THE STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND EXISTS TO PROVIDE EDUCATIONAL GRANTS AND SCHOLARSHIPS TO WOMEN PURSUING POST-SECONDARY EDUCATIONAL GOALS, AS WELL AS ONGOING PROFESSIONAL DEVELOPMENT, IN ORDER TO SUPPORT THEIR CAREER ADVANCEMENT AND TO HELP THEM BECOME THE ROLE MODELS, MENTORS AND LEADERS OF THE FUTURE.

For more information, contact SBMEF Administrator, Jill Miller at webmail@abwa.org or 913-732-5100





Set of Core Values for the American Business Women's Association

Our core values form the foundation upon which the American Business Women's Association (ABWA) was established in 1949. These values reflect the ethos of our culture and have been integral to building a lasting, supportive community for generations of women in the workplace.

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, ages, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own Results** – Be committed to using "data" to drive your decisions and actions and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members' achievements.

ABWA's Proud Code of Conduct

The **Proud Code of Conduct** was developed as a means of guiding all members in making ethical decisions. The broad statements of the Code of Conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

The mission of the **American Business Women's Association** is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

REFER A FRIEND! SIGN HER UP NOW!



Share the Unmatchable Experience of ABWA
and Change a Woman's Career Path. . .

Three Ways to Refer a Friend or Colleague to the
American Business Women's Association:

online at abwa.org/refer-a-friend/
call **913-732-5100** or email webmail@abwa.org

When submitting a referral form online, your referral contact will be notified by email that you referred her name for membership in the American Business Women's Association. A member of the National Headquarters Team will email your friend or colleague to inform her about membership opportunities available in ABWA. The rest is up to her!

Thank you for *changing women's lives. . . one woman at a time!*®

With gratitude,
The ABWA National Team



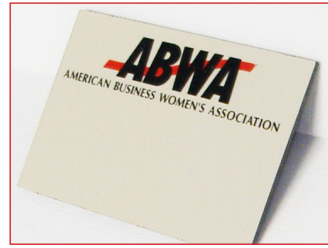
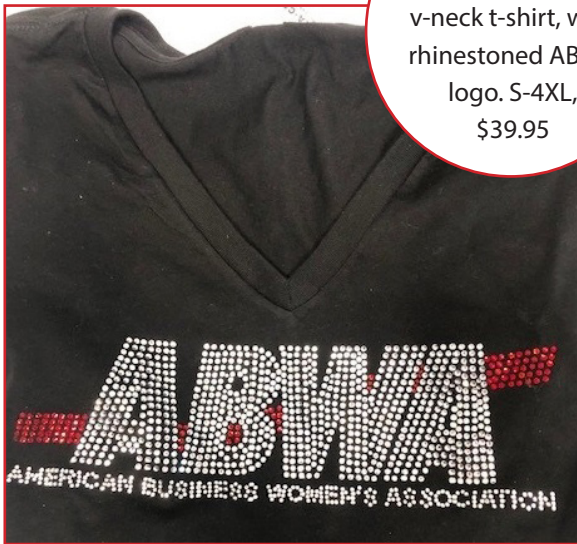
ABWA 2024 Merchandise Swag



New Member Pin
\$12.95 each

Bling!

ABWA long sleeve
v-neck t-shirt, with
rhinestoned ABWA
logo. S-4XL,
\$39.95



ABWA Magnetic Name
Badge \$12.95 each
(special order, takes
2-3 weeks), your name
and league are added
to the badge.

Drink your coffee in ABWA style!

10 oz ceramic
mug, red interior,
black exterior.
\$9.95 each.



Our ABWA Sponsors

ABWA works for its members to create personal and business opportunities that are unique to your membership. Check the [ABWA website](#) as the list of sponsors may change throughout the year.



Dell Technologies offers ABWA members a wide range of reliable business class technology solutions with exclusive discounts.
www.dell.com/en-us/lp/small-business-associations-partners



Join the FDIC professional team to maintain stability and public confidence in the nation's financial system.
www.fdic.gov/careers



Exclusive to ABWA members, National University offers a 20% tuition reduction off of their online market relevant programs and innovative learning opportunities.
www.nu.edu/our-university/the-university/partnerships/american-business-womens-association/

Franklin Madison Group LLC. is the plan administrator for ABWA's \$1,500 Accidental Death and Dismemberment Insurance Policy. This plan is available for members who live in eligible states.



www.fmservice.com/insurance/american-business-womens-association/chubb/add

