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**Next Monthly Meeting**

July 21st

**Join us on Zoom**

Networking - 5:30 PM

Meeting - 6:00 PM

**Mission Statement of the American Business Women's Association**

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

**President's Message**

Hello Indianapolis Charter Chapter!

Well...we made it to July and the end of the 2019-2020 ABWA year! It has certainly been an interesting year for all of us.

Each year, ICC participates in the ABWA Best Practices program. To be honest, this is the first year I have been as deeply involved with the process and/or understood how the process works and the value it provides. It serves as a record of how we did as a chapter throughout the year – from planning to execution of those plans to reach goals. Part of the process requires that I write an Executive Summary of how I felt we did as a chapter. I thought I would share some of my thoughts with you:

- We had 25 members participate in the member interest survey to share why they joined ABWA, why they stay with ABWA/ICC, and where they have an interest in learning and growing both personally and professionally.
- We started the year with a “baby boom” by welcoming five new members in the first few months.
- We hosted regularly scheduled member orientations via Zoom to help our new – and established - members better understand ABWA/ICC.
- We tried something new for our Christmas party and came together for a Saturday morning brunch at Marcy's.
- As a chapter we were very adaptable when faced with COVID-19 and how to continue with our monthly meetings. We embraced Zoom, which kept us physically distanced but also allowed members to attend that would otherwise not be able to join us.

This is just a partial list, and I would be remiss if I did not close by thanking each of you for your participation throughout the year. ICC was chartered in March 1952 and its longevity has only been possible with the dedication and support of its members.

On behalf of ICC's Executive Board – Marcy Meador, Carol King, Debbie de Kater and myself - **thank you** for sticking with us and ICC during the challenges and changes we faced in the 2019-2020 year. Here's looking forward to whatever the 2020-2021 year brings!

Cheryl Cramer

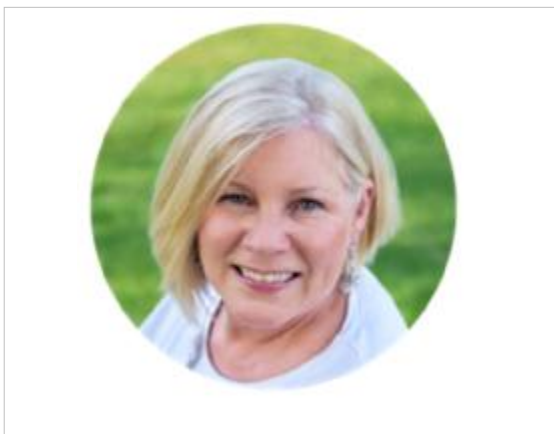
**IMPORTANT ANNOUNCEMENT FOR JULY THE MEETING**

While it was great to be able to meet in person at our June meeting, as a Board, we have decided it is best to keep the big picture and everyone's health in mind. Therefore, our July 21<sup>st</sup> meeting will be held on Zoom only. This decision was based on the additional requirements established by the Marion County mask mandate, the fact that some of us have been traveling, and our desire to not risk anyone's health – including inadvertently exposing a member who then becomes a carrier to their family and friends outside of our membership.

The 2019-2020 Executive Board will remain in place for the beginning of the year and until in-person meeting can be held to vote for and install the 2020-2021 Board.

Please feel free to contact anyone on the Board if you have any questions or concerns about this decision. We will continue to decide meeting status on a month-to-month basis until COVID is well behind us. However, until further notice, Zoom will always be an option for participation when we do resume in-person meetings.

## Speaker's Corner - July 2020



**Darla Kirchner**

**Brand Design Marketing Strategist**

Darla is a brand + marketing strategist. She helps businesses communicate in clear and compelling ways. Darla uses a proven story process online, in print, and person, guiding them to attract more leads, so their business grows.

As a StoryBrand Certified Guide, Darla combines it with her 25 to help businesses of all shapes and sizes have a clear brand story and a solid marketing foundation.

When your message, branding, and marketing work hand-in-hand, customers instantly see your value. Darla's passion is to help every business find their voice, connect with customers, and grow like never before.



### Summer Sizzler - Things To Do

- \* Sign up to attend Friday and/or Saturday events August 28 - 29
- \* Consider donating gift cards for the envelope pull
- \* Consider making \$20 - \$50 gift basket
- \* Consider making table decorations using ABWA theme
- \* Consider nominating someone for HEART award

Needing gift cards valued at \$5 minimum (preferably \$10) that can be used in Indiana, Ohio and Michigan. Or Venmo donations to me at @Cheryl-Cramer-4 with notation to indicate it is for Sizzler gift cards.

#### News & Events

Crew Car Wash Coupons are \$10 each, never expire, and are full value for Crew's basic car wash. Contact Cheryl Cramer via text (317-697-1894) or email

[cheryl.cramer.2007@gmail.com](mailto:cheryl.cramer.2007@gmail.com)

Coupons will be available for purchase at chapter meetings while supplies last.

#### INDY 500

The 104th running of the Indianapolis 500 has been rescheduled to August 23, 2020. Will have a sign up sheet the next time we meet. Please put the 23rd of August on your calendars.

#### Birthdays

Amanda Revolt	7/21
Elaine Singer	7/26

#### Anniversaries

Hannah King	1yr
Cheryl Swarts	2yrs
Judi Willem	1yr
Jane Yip	2yrs

## Be the Light and Connect 2019 –2020

“Alone we can do so little; together we can do so much.” – Helen Keller

During the 2019-2020 league year, Indianapolis Charter Chapter will be working as 2 teams. Our goal of ICC is to continue to grow as a league and help others grow both professionally and personally. Along with the growing we also need to have fun!

Here is how you can earn points as an individual to help your team and chapter.

1. Attend ICC meetings – 1 point
2. Wear your name badge to ICC meetings - 1 point
3. Brings guests to ICC meetings – 5 points for each guest
4. Sponsor a new ICC member – 10 points
5. Participate in an ICC sponsored Community Service – 1 point
6. Participate in an ICC sponsored Fundraiser – 1 point
7. Attend an ABWA or Council Sponsored Event – such as Summer Sizzler and Council Meetings – 5 pts
8. Attend Fall 2019 ABWA Conference – 10 points
9. Attend Spring 2020 ABWA Conference – 10 points
10. Take an ABWA online Class – 5 points
11. Participate in monthly challenge – 2 points (clue will be in our monthly newsletter)
12. Attended ICC Committee Meeting – 1 point

For credit, activity must take place between the monthly meetings (starting the day after through the day of the next meeting).

You can still earn points even when you are absent from a meeting. Simply email/text me with your activity. [Marcy\\_meador@sbcglobal.net](mailto:Marcy_meador@sbcglobal.net) or 317-696-3221.

If you are one of ICC’s out of town members and would like to participate, email or text me and I will assign you to a team and email you a scorecard for the year.

When you sponsor a member during 2019-2020, she will become part of your team.

If - through your encouragement – any of the unassigned members comes to a meeting, she will be added to your team. She must verify that she should be on your team.

If any of these unassigned members comes to a meeting on her own volition or emails me with her interest to participate, she will be randomly assigned to a team.

Wear your name tag during the Zoom July ABWA Meeting and earn 5 points for your team!

### TEAM A

DEBBIE EVERMAN  
 MARCIA GABBERT  
 CHRISTINE FINE  
 KATHY JORDAN  
 CAROL KING  
 HANNAH KING  
 SUSIE MARIOTTO  
 ANDREA MOORE

BARB NIEMAN  
 FRONZIE SHRINER  
 ELAINE SINGER  
 CAROLYN SPRINGER  
 HOLDER  
 CHERYL SWARTS  
 TRACY SWEET  
 CYNDIE TAYLOR  
 KATHLEEN WETZEL  
 JUDI WILLEM

### TEAM B

ARLISS BARNES  
 PAULA CLUTTER  
 CHERYL CRAMER  
 DEBBIE DEKATER  
 JANET GREER  
 DIANNE HOOVER  
 JESSICA KING  
 MYRA LEVINE  
 CAROLYN MARK

AMANDA REVOLT  
 CYD BERRY RICE  
 LINDA RISCH  
 PATTI ROBINSON  
 ANN MARIE ROHE  
 DIANE RUSCOE  
 MARI SANDERS  
 MIG WILLHITE-GALLIAN  
 STEPHANIE WRIGHT  
 JANE YIP

## Indianapolis Charter Chapter - Monthly Meeting Minutes 6/16/2020

### Northside Knights of Columbus

The meeting was called to order at 6:00pm by President, Cheryl Cramer. We had 22 members (including 7 via Zoom link) and 2 guests present. Guests were Kathy Holt, guest of Stephanie Wright, and Amy Douglas, speaker.

President, Cheryl Cramer welcomed members and guests. Secretary, Carol King, opened the meeting by leading members in the Invocation and the Pledge of Allegiance to the flag. President, Cheryl Cramer asked each attendee to introduce themselves telling attendees their name, occupation, number of years in ABWA/if they are a guest and where they would travel to, if there were no concerns for health, home responsibilities or finances.

### STANDING BUSINESS

President, Cheryl Cramer asked if there were any corrections to the May 19, 2020 minutes as published in the last newsletter or if there were any corrections to the June 2, 2020 Special Business Meeting minutes distributed at the meeting (parking lot special meeting held for in-person voting purposes). There being none, President Cramer indicated both sets of Meeting Minutes are approved as published.

Treasurer, Debbie deKater passed out a report showing August through May revenue and expenses with ending balance each month, as well as the 2019-20 budgeted amount for each line item. She reviewed the report with members and asked if there were any questions. There being none, President Cramer indicated the Treasurer report will be filed for audit.

### OLD BUSINESS/UPDATES

Connections Reward Program report provided by Vice President, Marcy Meador. Scorecards were distributed. Please complete with activities over the last few months and turn back in during the meeting. This year's program will end on July 31, 2020, so there is still time to get points for your team. Green team is still ahead.

Membership Chair, Andrea Moore, gave an update on our new membership number so far this year compared to our goal. Running a little bit behind our goal, but that is understandable in our current environment over the last few months.

Hospitality Update provided by Cheryl Swarts:

- Birthdays: Cyndie Taylor 6/17, Jessica King 6/20 and Andrea Moore 6/28
- ABWA Anniversaries: Linda Risch (1 year), Cheryl Cramer (5 years) and Janet Greer (8 years)

## Indianapolis Charter Chapter - Monthly Meeting Minutes 6/16/2020

Continued

Cardinal Crossroads Council update provided by Marcia Gabbert. Next quarterly meeting is being scheduled. Should be held in July and you will need to make a reservation with Karen Johnson at [ksj848@aol.com](mailto:ksj848@aol.com) for your reservation. Marcia also discussed the upcoming Summer Sizzler August 28 & 29, noting details and committee needs for the event. Anyone wishing to attend should let Debbie deKater know so the chapter can provide regular registration for the Saturday educational portion. Those wishing to attend Friday evening will need to pay for that separately.

### NEW BUSINESS

Treasurer, Debbie deKater provided an update on the Brickyard 400 and Indianapolis 500 fundraisers. Brickyard 400 will be held July 5 without any fans in the stands, so obviously our souvenir shop will not be open. The Indianapolis 500 was rescheduled from May 24 to August 23 due to the pandemic. We'll know more about any other special arrangements as the summer progresses. We do still have car wash coupons and greeting card sets for sale.

Ambassador, Tracy Sweet, provided a National update highlighting notes from the latest "Just In Time" webinar and provided details on the free Apex classes being offered at this time.

### PROGRAM

Our program speaker was introduced by Andrea Moore. Amy Douglas provided us with a very informative personal fulfillment presentation. Amy is a certified health and life coach, a certified personal trainer and certified fitness nutritional specialist who left a career in banking to start her own business. She advises clients to use self-talk, ask what needs to be comforted in their lives and ask what they value most to improve their mindset. Amy recommends just rolling with things more and letting go of some things that make one feel secure in order to free one's self to take a chance on new things. One should never give power to the things they've been taught to believe about themselves. We should catch ourselves saying "I should . . . ." and replace it with "I could . . . ." Change is 80% mental and beliefs create experiences.

### ANNOUNCEMENTS

Announcements were listed on the back of the meeting agenda. This will help save time at the meeting. Announcements should be sent to Cheryl Cramer via email by the Friday prior to the upcoming meeting.

There being no further business, President, Cheryl Cramer, adjourned the meeting at 7:42pm.

*Minutes Respectfully Submitted by Carol King, Secretary.*



## Member Spotlight - Cyd Berry Rice



Our Member in the Spotlight this month is 38 year ABWA member Cyd Berry Rice!

Cyd was introduced to ABWA by Darlene Welsh. Darlene's daughter is married to Cyd's oldest brother. Cyd joined Monument Star in 1982 and was in that chapter until she became a widow and married Mike Rice in 2002. They then moved to Ohio. The members thought there was something she could offer the chapter and after only two months she was appointed the Spring Tea Chairman. She remembers having a very puzzled look on her face as to what that was and what she was going to have to do, but with the support and love of the whole chapter she was able to do a great job!

She had no idea what the chairmanship of that first event would lead her to, but with the help of the members Cyd has held the office of President, Vice President, Treasurer, each serving several times. She has chaired: Membership, Enrollment Events, Business Associate Events, D-Team Education, Hospitality, Nominating, Auditing, and Newsletter.

Cyd was honored to be Woman of the Year three times and nominated for Top Ten Candidate. Cyd was named as a delegate to the National Convention and to the Area Council. Cyd chaired the Area Council in 2008-2010 and brought several chapters in the Indianapolis area back together. Cyd has sponsored several members into the Association. Cyd served as National District II Vice President 1992-93; National First Vice President 1993-94 and lost the National Presidency by 4 votes due to bel got out for a cerebral aneurysm.

Cyd worked for Nabisco Brands for eighteen years and they sponsored a coffee, tea and cookies at one of the National Conventions in support of Cyd. When Cyd and Mike returned from Ohio after five years, Cyd joined the Indianapolis Charter Chapter, which is her current chapter. Cyd has been busy working on a new formation chapter in Greenfield, Indiana.

Cyd is retired from Dr Michael Rice, DDS office after 16 years and is currently a Scentsy Independent Consultant. When asked to think of three words to describe herself she said: Caring, as she finds herself trying to take care of others before taking care of herself. Helpful, she is always there to help out anyone and Loyal, she said to ask anyone and she feels they would agree that loyalty is another word to describe herself.

Most of us know how proud Cyd is of her family. She became a widow at 53 and married Mike in 2002. Together they have four grandsons and two granddaughters. One of Cyd's favorite traditions is each year at Christmas to take her six nieces out to lunch and then on Thanksgiving she gathers all 62 family members at their house for dinner!

Thank you Cyd for being our special Member in the Spotlight this month! You have certainly been a busy ABWA member in your 38 years!

## ABWA SUMMER SIZZLER 2020

### ABWA Summer Sizzler 2020

Save The Date! Saturday, August 29th! Mark your calendars!

The ABWA Cardinal Crossroads Council is pleased to announce the 2020 Summer Sizzler is scheduled for Saturday August 29, 2020. We will have fantastic speakers for this years event and we are expecting to have outstanding attendance! This high attendance will be great for networking and for lots of shoppers for our vendors.

If you are interested in being a vendor at this event, this email is for you!

We will have registration forms for vendors available in the next few weeks, and wanted to *give you a heads up to mark your calendars*. For those of you who are regulars, the event is 1 week later than normal, due to the Indy 500 being rescheduled for the prior week.

**If you are interested in having a VENDOR TABLE(s), let us know so we can connect with you to tentatively reserve your spot. Once we have the forms available, we will collect additional information and payment. Also, NEW this year.... once you've paid your registration, you'll have the opportunity to choose your booth location in the room.**

We are excited to work with you. If you have any **questions about vendor booths**, please reach out to **Wendy Wilker**.

**Email:** [wendywilker1@gmail.com](mailto:wendywilker1@gmail.com)

**Call or Text:** 334-546-0074.

**Thank you! And look forward to hearing and seeing you soon!**

Summer Sizzler will be held August 28<sup>th</sup> and 29<sup>th</sup>. See the attached brochure and registration form for more information. As in years past, the Board voted at the beginning of the year to cover the early bird registration for chapter members to attend the Saturday session.

Please give your completed registration form (attached to this newsletter) to Debbie de Kater no later than Saturday, July 25<sup>th</sup>. If you want to also register for the Friday night event, please include a \$25 check made payable to ABWA Cardinal Crossroads Council with "Sizzler Friday Night" in the memo.

### ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**WE ARE**  
Changing  
Women's Lives...

### CORE VALUES

1. Giving members a voice.
2. Treat people with dignity.
3. Lifelong learning
4. Focus on creating value for members.
5. Achievement.
6. Visionary leadership.
7. Focus on the future.
8. Focus on results.
9. Manage by fact.
10. Manage for innovation.

*Chapter President:*  
*Cheryl Cramer*

*Newsletter Editor:*  
*Kathy Jordan*

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*Prospective Members:*

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**ABWA**  
AMERICAN BUSINESS WOMEN'S ASSOCIATION  
**Indianapolis Charter Chapter**

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