



June 2021 | Vol. 44, Issue 11

Charter Connections

Published by Indianapolis Charter Chapter

President's Message



Hello Indianapolis Charter Chapter!

First off, thank you so much for the honor of being selected as ICC's 2021 Woman of the Year. Anything that I have been able to accomplish on behalf of the chapter this year was only possible by the support and participation of the ICC membership.

Secondly, congratulations to Marcy Meador, ICC's 2021 Top Ten Nominee! Marcy has met all the criteria established by ABWA National, including sponsoring three (3) new members – all since the start of 2021!!

And, finally, congratulations to the incoming 2021-2022 Executive Board: Marcy Meador, President; Cheryl Swarts, Vice President; Dianne Hoover, Secretary; and Marcia Gabbert, Treasurer. While the past several years serving on the board have been educational, fun and rewarding, I am looking forward to stepping away from the Board and sitting down during the meetings!

With just a two (2) more months left in the league year, the focus will be on wrapping up the year and preparing our Best Practices Binder. At the beginning of the year, we set a goal of adding nine (9) new members and maintaining a membership count of at least 40 members. Through the continued membership of everyone who has called ICC their family for more than a year and the addition of seven (7) new members so far, ICC has 40 members on their roster. With the addition of just two (2) more members, we will reach the membership requirements for Level II. And it is not out of the realm of possibility for ICC to reach Best Practices Level I (11 new members and 50 members chapter)!

I am offering up an incentive to help us reach either Level II or Level I. Read the details later in this newsletter.

I am looking forward to seeing many of you at our next meeting, June 15th. Zoom will be offered again as an option.

Cheryl

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Next Monthly Meeting

June 15th

Join us at Northside Events and Social Club OR Zoom!

2100 East 71st Street, Indianapolis

Networking - 5:30 PM

Meeting - 6:00 PM

ABWA's Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Speaker's Corner - Tara McCafferty



SoFo Solution Focused HR, LLC

Tara is a strategic and innovative Human Resources professional with 30 years experience in supporting companies and top executives as they translate their business vision into HR initiatives.

Tara's HR career began in a small, family-owned manufacturing company. She has also worked in the not-for-profit, technology, and health care industries. She is currently the owner of SoFo Solution Focused HR, LLC, a consulting firm that helps businesses solve HR challenges.

Her clients are mostly small businesses facing challenges in navigating the complexities having employees can bring.

Tara is an empowering leader with a unique perspective and appreciation that human capital is every organization's greatest asset.

Announcements:

Crew Car Wash Coupons are \$10 each, never expire, and are full value for Crew's basic car wash.

Coupons will be available for purchase at chapter meetings while supplies last.

Three boxes of Cards For A Cause remain for \$30 each. Get them while you still can!

Birthdays:

Jessica King
6/20

Andrea Moore
6/28

Barbara Nicholson
6/28

Anniversaries:

Cheryl Cramer 6 yrs

Janet Greer 9 yrs

Community Connections 2020/2021

"You're braver than you believe, stronger than to seem and smarter than you think!"

Winnie the Pooh

Pink Team

- Cyd Berry Rice
- Cheryl Cramer
- Rhonda Carney
- Debbie Everman
- Christine Fine
- Kathy Jordan
- Carol King
- Jessica King
- Myra Levine
- Carolyn Mark
- Susie Mariutto
- Barb Nieman
- Carolyn Springer Holder
- Cheryl Swarts
- Tracy Sweet
- Cynthia Thomas

Purple Team

- Arliss Barnes
- Paula Clutter
- Debbie DeKater
- Marcia Gabbert
- Cindy Garloch
- Janet Greer
- Dianne Hoover
- Hannah King
- Andrea Moore
- Ann Marie Rohe
- Fronzie Shriner
- Elaine Singer
- Kathleen Wetzel
- Laurenda Whitcomb
- Stephanie Wright
- Jane Yip



Indianapolis Charter Chapter—Monthly Meeting May 18, 2021 Northside Events & Social Club & Zoom

The meeting was called to order at 6:04 pm by President Cheryl Cramer. There were ___ members and 1 guest in attendance both in person and via Zoom. Our guest was Carolyn Mark's sister Loraine.

Vice President Marcy Meador led the members in the reading of invocation and in the Pledge of Allegiance.

Chapter Member Introductions were made. The night's question was "You have a friend who is always late...do you allow it or resent it?"

PROGRAM

This month's program speaker was Brenda Aveyard, who was introduced by Janet Greer. Brenda spoke on "Sales, Everyone is in Sales!"

STANDING BUSINESS

We had an affiliation of new member Barbara Nicholson, sponsored by March Meador.

Last Month's Meeting Minutes – President, Cheryl Cramer asked if there were any corrections to the April 20, 2021 meeting minutes as published in the newsletter. There being none, President Cramer indicated the minutes are approved as presented.

Treasurer Cheryl Swarts gave the latest treasurer's report. The report stands as presented to members and will be filed for audit.

Membership co-chair Carol King gave a report that we currently have 41 members, with a goal to add two more by the end of the league business year (July 31). There were eight members on the April 27 New Member Orientation call.

OLD BUSINESS/UPDATES

Hospitality Update provided by Debbie deKater:

- Birthdays: Myra Levine May 15; Stephanie Wright May 28
- ABWA Anniversaries: Jessica King, three years; Kathleen Wetzel, two years
Debbie also announced that we still have several boxes of Cards for a Cause to sell, as well as Crew Car Wash coupons.

Chapter Connections update by Vice President, Marcy Meador.

Cardinal Crossroads Council update provided by Marcia Gabbert. The next council meeting will be July 24th. Information was given for Summer Sizzler on August 27-28. Watch for the official flyer as well as vendor information to be released soon. Cheryl Cramer will be collecting gift cards for the envelope pull.

Susie Mariutto reported on the DVP luncheon to be held in Ann Arbor, MI on July 17th. It is currently being planned as an in-person event. They are looking for auction items and gif cards. Program ads are due by June 16th.

 **Indianapolis Charter Chapter—Monthly Meeting May 18, 2021**
Continued

NEW BUSINESS

There was no additional new business to discuss.

ELECTIONS

Carol King spoke about the Top Ten Award. Marcy Meador was nominated by Susie Mariutto and seconded by Ann-Marie Rohe. Marcy Meador (our current Woman of the Year) took nominations for this year's award. The nominees were Cheryl Cramer and Debbie deKater. There were no other nominations from the floor. After voting was conducted, Cheryl Cramer was named our 2021 Woman of the Year.

The 2021-2022 board nominations were presented by Cheryl Cramer:

President: Marcy Meador

Vice President: Cheryl Swarts

Secretary: Dianne Hoover

Treasurer: Marcia Gabbert

Susie Mariutto moved to cast a unanimous vote for the presented slate of candidates. Janet Greer seconded the motion. The motion was approved as presented.

FINAL THOUGHTS

Cheryl Cramer read a Thank You note from the King family for the chapter's contribution to SBMEF in Evan's memory.

Stephanie Wright presented a check on behalf of Cheek to Chic Studio to be added to the Vendor Event fundraiser.

Cheryl Cramer told of a Virtual 5K and asked if anyone would be interested in forming a team. She will send out more information via email.

Vice President Marcy Meador led the reading of the benediction.

The next meeting will be Tuesday, June 15, 2021 at the Northside Events & Social Club, 2100 E 71st Street. Networking begins at 5:30, meeting begins at 6:00 with a break for dinner.

ANNOUNCEMENTS

Announcements are listed on the back of the meeting agenda tonight and will be from now on. This will help save time at the meeting. Announcements should be sent to Cheryl Cramer via email by the Friday prior to the upcoming meeting.

There being no further business, President, Cheryl Cramer, adjourned the meeting at 7:57 PM.

Minutes Respectfully Submitted by Cheryl Swarts



July 20th Celebration Meeting

Looking ahead to our last meeting of the 2020-2021 year, the Board would like to hold the July 20th meeting at the home of Marcy Meador. At this meeting we will be closing any open chapter business for the year, installing the 2021-2022 Executive Board, and partaking of some light snacks, desserts, and beverages (which I can guarantee will include wine and water, at a minimum). Janet Greer has a great program lined up to finish out the year.

We will have a sign-up sheet at our June 15th meeting for those who want and are able to bring a light snack or dessert to share. Can't make the June meeting but would like to bring something yummy to the July Celebration? No worries...all members, guests, and food will be welcome!

**Luncheon Honoring ABWA 2019-2021
District V Vice President Cheryl Blair**

Saturday, July 17, 2021

The Kensington Hotel, Ann Arbor, MI

8:00AM - 2:30PM

\$45 Payment by June 16 includes:

<ul style="list-style-type: none"> • Breakfast Buffet • Networking • Silent Auction • Envelope Pull 	<ul style="list-style-type: none"> • ABWA Educational Event • Lunch: Fajita Bar • DVP Honors Event • NWLC Registration Drawings
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DVP Luncheon

The luncheon honoring our 2019-2021 District V Vice President Cheryl Blair will be held in Ann Arbor, Michigan the weekend of July 16 and 17. The event will start with a casual meeting on Friday evening (offering a hybrid) at The Kensington Hotel followed by the honors event/luncheon on Saturday, July 17th.

Carol King and Debbie DeKater are collecting gift cards for a very fun fundraiser; the Envelope Pull! Donations are greatly appreciated. Proceeds help fund the luncheon. Each envelope cost is \$10 to purchase and is worth at least \$10. Gift cards can be valued from \$10, \$15, \$20 or even \$25. They will be happy to take cash or check donations and buy your gift cards for you.

SUMMER SIZZLER

at Madison Ave. Church of God in Anderson, IN, off of I-69 & Scatterfield Rd.

August 27 & 28, 2021

Seminar/Presentations - Gift Card Pull - Baskets -

Meeting New People from Other Chapters -

Saturday Luncheon - Friday Night Meet & Greet -

Shopping at Vendor Booths





ICC Membership Campaign to Closeout 2021

If, on July 20th, there is a minimum of 40 members on the ICC roster, including at least 9 new members since August 2020, **everyone will be put into a drawing to receive one-half of their 2021-2022 chapter dues paid; with two (2) winners selected.** Each member will receive an entry; those who sponsored a new ICC member will receive an additional entry per new ICC member sponsored. This will require that all current ICC members with July anniversary dates submit their ABWA National renewal by or before July 20th.

If, on July 20th, there is a minimum of 50 members on the ICC roster, including a minimum of 11 new members since August 2020, **everyone will be put into a drawing to receive one-half of their 2021-2022 chapter dues paid, with four (4) winners selected.** Each member will receive an entry; those who sponsored a new ICC member will receive an additional entry per new ICC member sponsored. This will require that all current ICC members with July anniversary dates complete their ABWA National renewal by or before July 20th. It will also require more than 11 new members and the return of former members who chose not to renew at the end of the prior membership.

I would love to name the winners at our July 20th meeting, so who do you know that would benefit from an ABWA-ICC membership or the return to the ICC family? (Do not need to be present to win...just a current member of ABWA and ICC!)

WE ARE Changing Women's Lives...

CORE VALUES

1. Giving members a voice.
2. Treat people with dignity.
3. Lifelong learning
4. Focus on creating value for members.
5. Achievement.
6. Visionary leadership.
7. Focus on the future.
8. Focus on results.
9. Manage by fact.
10. Manage for innovation.

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Cheryl Cramer

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Indianapolis Charter Chapter

Chapter website:
www.abwaindycharter.org

Like us on Facebook at:
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Follow us on Instagram:
abwaindianapolis

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.