

CORPORATE BROCHURE

# The #1 Cloud ERP

ERP | PSA | CRM



ORACLE  
NETSUITE

# Turning to the Cloud

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Successfully executing your enterprise cloud ERP strategy means turning to the world's most proven, trusted and deployed cloud ERP solution—NetSuite. With more than 20,000 customers running NetSuite across more than 200 countries and dependent territories, some of the world's best-known brands trust their businesses to NetSuite to take their financial and operational processes to the cloud. Why NetSuite?

**A broad range of robust ERP** and global financial functionality designed to enable customers to streamline their mission-critical business processes.

**Designed for a forward thinking company** Cloud-based, mobile-enabled and social, NetSuite frees the business from antiquated PC-based, anti-social systems locked behind the firewall. At its core, NetSuite provides a dynamic, easy-to-use platform designed for all users across a global organisation that can be accessed via any device, at any time.

**A highly scalable system for growth** with the ability to quickly and easily add functionality as a business grows and international capabilities including support for 190 currencies, 27 languages and automated tax compliance in over 100 countries to fuel global expansion.

## With NetSuite, you can:

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- 1. Scale With Ease:** Gain the agility, flexibility and scalability your business needs to power innovation and growth.
- 2. Gain a More Complete Picture of Your Business:** Built-in business intelligence provides real-time insights into key business performance indicators for a unified view of the organisation.
- 3. Future Proof Your Organisation:** Bid farewell to version lock, and improve agility with software that is always current with all customisations carried forward to support your business.





“NetSuite is an interactive system; it provides the real-time and customisable information we need at any time, and generates activity reports from a financial and commercial level. Being a NetSuite customer since 2009, NetSuite supports us at every stage of growth. Access to our key performance metrics enables us to make faster and better business decisions.” ESOMAR

**Built-in business intelligence** that delivers a single-version of the truth and provides real-time insights into key business performance indicators for a unified view of the organisation.

**A powerful development platform with unprecedented flexibility** that enables businesses to tailor the system to meet their unique requirements and industry-specific needs plus a comprehensive partner ecosystem that can help them scale up, spin off or reinvent business models.

# Built for Unlocking Growth

From fast-growing start-ups to global enterprises, NetSuite powers innovation and growth across a variety of industries. Below is a cross-section of NetSuite customers.



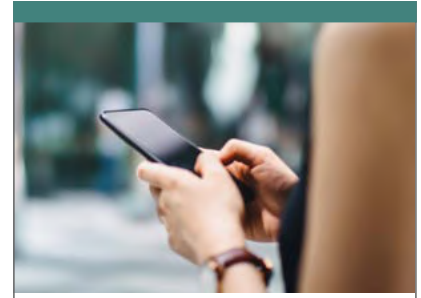
“NetSuite opened our eyes into our global activities. We are better equipped to support the business and share critical data.”

Napa Ltd.



“NetSuite ensures maximum scalability with all business processes— from small startups to multinational groups.”

MYCS



“When it comes to the flexibility, nothing can compare. NetSuite is highly customisable. And there was nothing impossible to integrate with NetSuite.”

Smaato



“NetSuite is providing Beggars Group with exactly what we need, a global financial system that brings all of our diverse businesses together under one single cloud-based platform, allowing us to focus on our core competency of supporting our artists.”

Beggars Group



“NetSuite is multi-currency and this removes the headache of manually dealing with exchange rates. Previously, we would have to manually look up the Forex rates and calculate the equivalent currency values.”

Wirsam Scientific



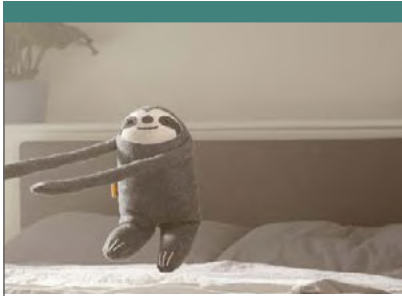
“Our logistics processes in particular have improved enormously. We have real-time insight into issues such as inventory differences, expiration dates of the lot numbers and transport costs, allowing us to carry out faster analyses and make better forecasts.”

Paula's Choice B.V.



“In the land of blind people, the man with one eye is king. With NetSuite, we began to find out how much we didn't know.”

Transavia



“NetSuite allows us to gain greater visibility into our supply chain and order management, while seamlessly automating tasks that previously took days to process.”

eve sleep



“We wanted technology to grow with us, allowing us to automate things and learn new processes. Like our snacks, NetSuite was a natural pick-me-up for our business.”

Munchbox



“Reaching £50 million in revenue was a huge milestone as it demonstrates our ability to seamlessly expand across borders. NetSuite has played a big role in our success by enabling us to focus our time and resources on what we do best: providing leading-edge fueling solutions.”

Western Global



“NetSuite has made it easy for us to manage multiple systems concurrently and allows our team to work from anywhere, which is crucial for our culture, and the international nature of our business.”

Daring Foods



“We give our customers all they need to handle logistics so that they can focus on their core business. NetSuite is doing the same for us. By helping us to more efficiently run our business, NetSuite is giving us the time to focus on delivering the best service to our customers.”

Cubyn



“NetSuite’s add on capabilities allowed our business to expand in China and Australia in the past few months. We run our whole company through NetSuite.”

Qardio

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# Best-In-Class Cloud Solutions

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NetSuite provides cloud financials, CRM and professional services automation management for all organisations from fast-growing midsize companies to large global organisations. Additionally, each component of NetSuite is modular, enabling it to be deployed and integrated with existing investments as required. NetSuite OneWorld scales with global businesses by providing complete multi-subsidiary management and support for local accounting regulations.

**Global Cloud ERP** NetSuite provides a complete cloud ERP system for global businesses. Businesses running on NetSuite can populate a single chart of accounts across subsidiaries, or use separate charts of accounts for each company within a single instance.

- NetSuite provides complete **financial management**, including invoicing and sophisticated revenue recognition management. NetSuite accelerates financial processes with real-time multi-currency consolidation and real-time roll-up across orders, accounts receivable, accounts payable, payroll, inventory, billing, invoicing and order fulfilment, from local in-country operations to the regional office to global headquarters. NetSuite also provides sophisticated financial and statutory reporting for external stakeholders.
- NetSuite's optimised **order management** and **fulfilment processes** tightly drive the order process from quote to eventual fulfilment. Sophisticated multi-location **manufacturing, inventory management** and **fulfilment** ensure continually efficient operations.
- NetSuite streamlines **procurement** with a complete procure-to-pay process comprising workflow management, approvals, vendor self-service and payment.
- NetSuite **Analytics** gives corporate, division and subsidiary stakeholders a true real-time view into every level of the business.



“NetSuite allows us to adopt one way of doing things, globally, without losing the localisation we need on a country-by-country basis, which is really critical to our strategy.”

Compassion in World Farming

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### **Services Resource Planning (SRP)**

NetSuite offers the only cloud-native solution for project- and product-based companies that unites sophisticated ERP and professional services automation functionality to meet the business requirements and needs of both product and services companies in a single system. NetSuite SRP automates project management, resource management, billing and revenue recognition, project accounting, and timesheet and expenses management. It delivers functionality across sales, service and finance that drives down bench time, elevates on-time project delivery, improves invoicing accuracy, streamlines revenue recognition and increases visibility into the services organisation.



**NetSuite PSA Solution** Manage the complete Bid-to-Bill process of your services business with NetSuite's leading Professional Services Automation solutions. Designed from the ground up to serve the needs of your growing services delivery business, our solutions are easy to implement and simple to maintain. As your processes change, NetSuite's powerful configurability and expanded capabilities in project management, resource management, project financials, billing and invoicing are available when you need them.

With NetSuite's PSA solution, you will increase visibility into your professional services organisation, improve resource utilisation, streamline invoicing and billing, elevate on-time project delivery, and drive profitability.

The totally integrated solution, which includes Project Management, Resource Management, Project Accounting, Timesheet and Expense Management and Analytics, provides powerful tools to help you manage your projects, resources and finances.

Whether you are struggling to gain control over your projects, accurately invoice your clients or deliver more with less, NetSuite Professional Services Automation solution has you covered.

- Delivers real-time visibility into your services organisation's performance and profitability.
- Improves on-time project delivery and drives project success rates.
- Increases resource utilisation with resource management functionality.
- Equips your services team with mobile access to time and expense management.
- Reduces hardware maintenance costs and upgrade hassles with cloud-based delivery.



“The speed at which we’re developing is incredible. We needed a business platform that could keep up with and help drive our business. NetSuite OneWorld is that platform.”

Charlotte Tilbury

**Customer Relationship Management (CRM)** NetSuite allows enterprises to automate the opportunity-to-cash process and manage CRM activities across divisions and subsidiaries. It provides global visibility into and management of every aspect of CRM, including marketing campaigns, sales opportunities, forecasts, customer service, partner management and more.

**SuiteCloud Platform** NetSuite’s proven, secure, reliable and scalable SuiteCloud platform delivers the customisation and extensibility to make NetSuite the business management platform of choice for your current and future needs. SuiteCloud boasts a multi-tenant cloud platform featuring a comprehensive offering of cloud development tools and applications, providing the core infrastructure that a business requires including support for industrial-strength standards of availability, disaster recovery and security. It includes an integrated development environment and APIs to build applications on the platform.

**SuiteCloud Developer Network** Building on the SuiteCloud platform, ISV partners create SuiteApps that further unlock the power of NetSuite. The ecosystem of SDN partners includes a broad range of industry-specific quality applications that extend NetSuite’s functionality for specific business needs.

# NetSuite for Every Industry

NetSuite provides functionality out of the box to meet and adapt to a variety of industry requirements, including yours. Whether for global software companies with extraordinary revenue recognition needs, manufacturers or wholesale distributors with multi-site inventory and production, professional services organisations with disparate professional services resources and complex multi-currency client billing, or a retail business with multiple channels, NetSuite is the only cloud ERP system with the depth, breadth and flexibility of functionality to meet these needs. The functionality to support your particular business and industry has been built into the core product from the ground up, not a bolt-on afterthought.

Developed from experience working with thousands of companies in a variety of industries, NetSuite's industry-specific software solutions help you get up and running faster with the capabilities of NetSuite's cloud computing business management suite—including CRM, accounting/ERP, PSA and order management—while addressing your specific challenges.

Spanning Software, Wholesale Distribution, Professional Services and Manufacturing, NetSuite offers the widest array of solutions to manage your entire business, all in one suite.

## AMP



### Beggars Group Transforms Finance Operations and Global Business Management

1. Beggars Group adopted NetSuite OneWorld to run mission critical business operations.
2. Financial consolidation, inventory management, order management, expense management and multi-currency managed across 22 subsidiaries worldwide.
3. Gained real-time visibility across all its subsidiaries, divisions and business units with one single financial system of record.

## Wholesale & Distribution



### Wirsam Scientific & Precision Equipment Gains Efficiencies with NetSuite OneWorld

1. Wirsam went live in three months with NetSuite to gain a unified view of sales orders, invoicing and purchasing across 20,000 SKUs.
2. Reduced service delivery lead times by up to one week.
3. Realising savings because it shed in-house hardware expenses, including high insurance premiums, the cost of IT management and energy consumption costs. Project-based accounting lends better profitability analysis.



## Manufacturing



### Rapid NetSuite Implementation Fuels Global Growth for Secrid

1. Gained insights into its multi-site, multi-vendor manufacturing process.
2. Able to make more informed strategic decisions thanks to real-time data from online retail, direct and indirect trade sales.
3. Captures every call, email and communication with customers by integrating with NetSuite's CRM.

## Nonprofit



### Compassion In World Farming Takes Their Mission Global With NetSuite

1. Existing accounting system couldn't scale or address their new international needs.
2. Compassion in World Farming deployed NetSuite OneWorld with the help of a donation from Oracle NetSuite Social Impact.
3. Unified system to manage global operations transparently, transact in multiple currencies and report to, manage, and recruit large donors, a growing source of revenue.

## Services



### PetShop.co.uk Delivers Before Pets Growl

1. NetSuite's SuiteCommerce Advanced allows pet owners maximum convenience and savings to subscribe for weekly deliveries.
2. NetSuite and Bronto commerce marketing have resulted in an above average email conversion rate of 14 percent.
3. Integrating pet, item and order data, the company will soon be able to display real-time product availability to drive deeply personalised, data-based communications and offers.

## Software



### Brandwatch Reduces its Financial Management Workload with NetSuite OneWorld

1. Brandwatch chose NetSuite OneWorld to manage multiple accounting systems across its UK, German and US offices.
2. NetSuite's cloud-based ERP system provides a central record of the business and helps Brandwatch adjust for currency, taxation and legal compliance issues around the world, including specific sales taxation requirements in the US, and VAT across Europe.
3. Easy integration with other platforms, including billing, expenses and human resources, has automated manual work and effort.

# NetSuite For Any Size Business

NetSuite meets the evolving business requirements of companies of all sizes, at every stage of growth. It is the No. 1 choice to run financials/ERP and CRM applications in the cloud.

From start-ups and midmarket businesses, to large multi-national enterprises, NetSuite empowers businesses, both private and public, to unlock their growth potential. The cloud-based solution streamlines mission critical processes and reduces IT costs, allowing you to easily scale and future-proof your business with an agile business platform that evolves as your needs change, regardless of size. Evolve, keep pace and grow with a fully up-to-date IT environment geared for innovation, scale and business transformation.

Scale up, spin-off, acquire new businesses, launch new business models— NetSuite supports you at every stage of growth and evolution with a flexible, scalable platform built to grow as your business grows.

## High-growth, Midsize and Enterprise



### High-growth Business

Unlock your company's growth potential with an agile business solution that is cost-effective, scales rapidly and future-proofs your company for long-term innovation and growth.



### Midsize Business

NetSuite for midsize business enables you to accelerate entry into new markets, quickly add new product lines and more easily engage with customers in new channels. Take your business where it was meant to go.



### Enterprise

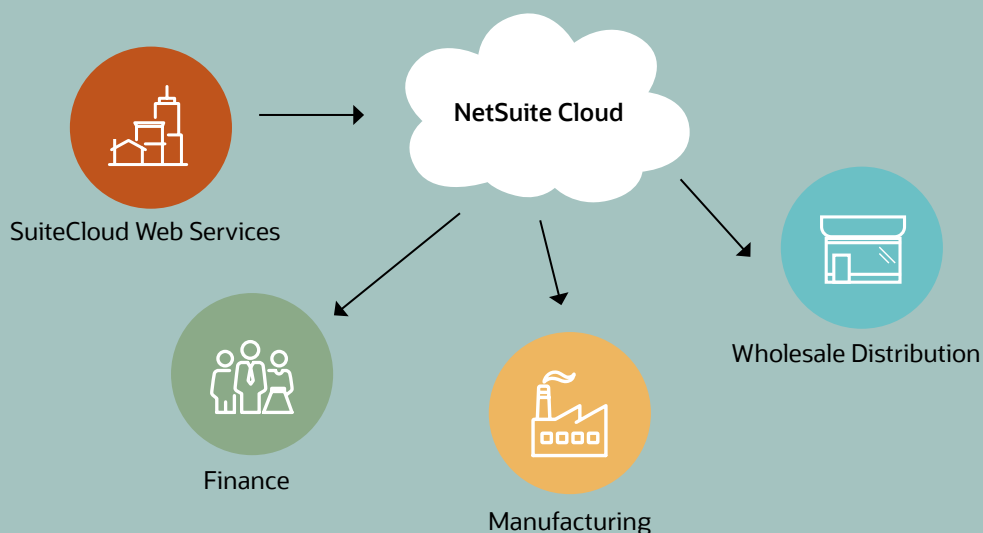
NetSuite has unlocked a whole new world of possibility for global enterprises. Across every industry, every business type (B2B, B2C or B2X), in every part of the world, we enable your team to stay agile and flexible.



“For a company like us, in a David versus Goliath situation with big competitors, we need to outmanoeuvre them using creative marketing and investing in our software capabilities.”

PetShop.co.uk

## Big Companies Can Act Small, and Small Companies Big



# Security and Availability

Securing data and achieving uptime can sap enterprise resources and expose the business to risk. NetSuite provides comprehensive disaster recovery, security and uptime capabilities to corporate and the most remote subsidiary.

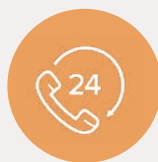
NetSuite has met a host of audit and security standards including SOC 1, SOC 2, PCI-DSS and the EU-US Privacy Shield framework. In addition, NetSuite has modelled its security and risk management processes according to National Institute of Standards and Technology (NIST) and ISO 27000 series of standards. NetSuite guarantees an SLA of 99.5% uptime, together with complete performance transparency provided at <http://status.netsuite.com>. And for peace of mind, NetSuite's multiple data centres ensure the most stringent data management and availability.

## Service, Support and Training



### Professional Services

Applying deep industry expertise and the proven NetSuite One methodology, SuiteConsulting helps you tailor your NetSuite software solution to your unique business requirements.




### Support

When you have questions or need assistance with your NetSuite business software implementation, the NetSuite SuiteSupport team helps you 24/7.



### Training

From instructor-led courses to self-paced e-learning, NetSuite SuiteTraining programmes help you develop NetSuite expertise using the method that's best for your employees and your business.



“NetSuite is the perfect complement to VIVOBAREFOOT’s omnichannel approach, allowing us to sell through multiple channels and preparing us for the growth we expect over the coming years.”

VIVOBAREFOOT

## Invested In Your Success

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At NetSuite, innovation is at the core of delivering value to its customers. With over 20,000 customers and tens of thousands of successful implementations, amassed over two decades, NetSuite has a deep understanding of global businesses across all industries and the many challenges that they face. Along with an agile unified platform to run your entire business, NetSuite also offers SuiteSuccess™ a complete programme of professional services, training and support designed for its customers’ success.

NetSuite also offers strategic partnerships with companies such as Accenture, Wipro, Capgemini, Deloitte and Informatica, which further ensure that NetSuite can be integrated and customised to drive success. In addition to the global System Integrators, NetSuite also partners with a variety of solution providers, BPO partners, and technology partners in every part of the world so that you receive the best support in leveraging NetSuite no matter where your business is located.





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