

We Run LUCKY RUN 1k/5k/10k VIRTUAL
Sponsorship Form
March 17, 2018

We cordially invite you to participate as a Sponsor of the **We Run LUCKY RUN 1k/5k/10k ~ VIRTUAL**. This event is brought to you by *We Run LLC*, and has been organized to get people up and moving.

On **March 17, 2018 beginning at 9:00 am** at UICCU, located in North Liberty on Landon Rd, the 1k/5k/10 event will kick off. The event will be a route on Kansas Street, St Andrew's Street and the Trail behind the school. Each racer will receive; a bib (race number), goodie bag, technical shirt and a finishers medal. Proceeds will be used for the following two charities; Soles4souls & Feed My Starving Children.

There are various levels of sponsorship for the **We Run** Event!

Sponsorship level's:

Pot of Gold Level: \$1,000 and above

One Color Name/Logo on website.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

May set-up a table of information at event.

Hang banner, if you have one at the finish line.

4 complimentary race entry forms.

Four Leaf Clover - Post Race Refreshments Level: \$500-\$999

One Color Name/Logo on website.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

Name/logo at the Post Race Refreshments Tables at the race (hung banner if you have one).

*Man the Post Race Refreshment table with staff/employees from your business (dressed in company logo shirts)

2 complimentary race entry forms.

Lucky Leprechaun - Water Stop Level: \$250-\$499

One Color Name/Logo on website.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

Name/logo at the one water stop in the race (hung banner if you have one).

*Man the water table with staff/employees from your business (dressed in company logo shirts)

1 complimentary race entry forms.

Horseshoe - Goodie Bag Level: \$100-\$249

One Color Name/Logo on website.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

Thank you in advance for your consideration of becoming a race sponsor. *Goodie Bags stuffed March 10th. Please call or email Kris Tharp, Race Director, 319-310-5656 kris.tharp@werunllc.com with questions Checks can be made payable to We Run.

Mail check & paperwork by March 12, 2016: We Run LLC, 555 Hwy 965 S. Suite B, North Liberty IA, 52317

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March 17, 2018

Organization: _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone Number: _____

Contact Person: _____

Contact Email: _____

Sponsorship level: Pot of Gold ~ Four Leaf Clover Post Race Refreshments ~ Lucky Leprechaun Water Stop ~ Horseshoe Goodie Bag
(Circle one)

We plan to send materials/giveaways for the participant bags: Yes No

If yes, what? _____

We plan to set up an information table at the event (for Pot of Gold sponsors only): Yes No

Please email company logo to be used on website to: kris.tharp@werunllc.com

Thank you in advance for your consideration of becoming a race sponsor.

Please contact Kris Tharp, to set up sponsorship or answer any questions, 319-310-5656
kris.tharp@werunllc.com

Mail check payable to We Run by March 1, 2018 and submitted paperwork to:

We Run LLC, 555 Highway 965 S. Suite B, North Liberty IA, 52317