

# Hawkeye Fallout 25/50K

## Sponsorship Form

October 27, 2018

We cordially invite you to participate as a Sponsor of the *Hawkeye Fallout 25/50K ultra marathon*. This event is sponsored by *We Run LLC*, and has been organized as a fundraiser for *Team RWB and Team Rubicon*.

On October 27<sup>th</sup>, 2018 beginning at 8:00 a.m. at the Timber Dome in Solon IA, the 50K/25K will kick off. Awards will be given for top finishers of the both distances and finisher medals to all participants. We are excited to announce a new event will be added this year. The Hawkeye event is now hosting a fall running, know as the Hawkeye Fallout 25/50K.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for all registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising efforts.

There are various levels of sponsorship for the *Hawkeye Fallout 25/50K event* size and placement of logos on event marketing materials, participants goodies and the We Run website are based on sponsorship level:

**Title Sponsor:** \$1,000 and above

One Color Name/Logo on website, a long with start and finish line if banner is provided.  
Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.  
May set-up a table of information at event.  
4 complimentary race entry forms.

**Awards Sponsor:** \$500-\$999

One Color Name/Logo on website and awards banquet table.  
Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants. One representative from Sponsor can also be present to help hand out medals and awards to participants.  
2 complimentary race entry forms.

**Post Party Sponsor:** \$250-\$499

One Color Name/Logo on website and in the post party area.  
Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

**Aid Station Sponsor: \$100-\$249**

Name of business on website and at Aid Stations. Sponsor has the option to place a sponsor representative at aid stations to assist participants during the event. Each Aid station will have an Aid Station lead to help as well. Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

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## Sponsorship Form

October 27th, 2018

North Liberty, IA

Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

We plan to send materials/giveaways for the participant packets? YES NO

We plan to set up an information table at the event (for Title sponsors only) YES NO

Please email a copy of logo to be used for marketing materials to [brian.tharp@werunllc.com](mailto:brian.tharp@werunllc.com)

Thank you in advance for your consideration of becoming a race sponsor. Please call or email Brian Tharp, Race Director, to set up sponsorship or answer any questions, 319-721-5300 or [brian.tharp@werunllc.com](mailto:brian.tharp@werunllc.com) checks can be made payable to We Run.

**Mail check by October 1<sup>st</sup>, 2018 to: We Run LLC, 555 Highway 965 S. Suite B North  
Liberty IA, 52317**