

Hawkeye 10M/25/50K

Sponsorship Form

April 11, 2020

We cordially invite you to participate as a Sponsor of the *Hawkeye 10M/25K/50K ultra marathon*. This event is sponsored by *We Run LLC*, and has been organized as a fundraiser for *Team Rubicon* and *Soles4Souls*.

On April 11th, 2020 beginning at 8:00 a.m. at the Timber Dome in Solon IA, the 50K/25K will kick off, followed by the 10 Mile event at 8:30am. Awards will be given for top finishers of all distances and finisher medals to all participants.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for all registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising efforts.

There are various levels of sponsorship for the *Hawkeye 10M/25K/50K event* size and placement of logos on event marketing materials, participants goodies and the We Run website are based on sponsorship level:

Title Sponsor: \$1,000 and above

One Color Name/Logo on website, a long with start and finish line if banner is provided.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

May set-up a table of information at event.

4 complimentary race entry forms.

Awards Sponsor: \$500-\$999

One Color Name/Logo on website and awards banquet table.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants. One representative from Sponsor can also be present to help hand out medals and awards to participants.

2 complimentary race entry forms.

Post Party Sponsor: \$250-\$499

One Color Name/Logo on website and in the post party area.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

Aid Station Sponsor: \$100-\$249

Name of business on website and at Aid Stations. Sponsor has the option to place a sponsor representatives at aid stations to assist participants during the event. Each Aid station will have an Aid Station lead to help as well.

Distribute business cards, brochures, or any items you would like to be included in the goodie bags given to all registered participants.

Thank you in advance for your consideration of becoming a race sponsor. Please call or email Brian Tharp, Race Director, to set up sponsorship or answer any questions, 319-721-5300 or brian.tharp@werunllc.com
Checks can be made payable to We Run.

Mail check by March 1st, 2020 to: We Run LLC, 555 Highway 965 S. Suite B North Liberty IA, 52317

Hawkeye 10M/25K/50K

Sponsorship Form

April 11th, 2020
North Liberty, IA

Organization: _____

Name: _____

Address: _____

City: _____ State: _____

Contact person: _____

Phone number: _____ Email: _____

Sponsorship Level: _____

We plan to send materials/giveaways for the participant packets? YES NO

We plan to set up an information table at the event (for Title sponsors only) YES NO

Please email a copy of logo to be used for marketing materials to brian.tharp@werunllc.com

Thank you in advance for your consideration of becoming a Hawkeye 50K event sponsor.

Please contact Brian Tharp, Race Director to set up sponsorship or answer any questions at 319-721-5300 or email at brian.tharp@werunllc.com

**Mail check payable to We Run by March 1st, 2020 to: We Run LLC, 555 Highway 965 S. Suite B,
North Liberty, IA 52317**