

Ikon Computer Education & Training Institute



29, Karbala Tank Lane, Kolkata-700006 (Near Punjab
National Bank of India, Manicktala Branch.)

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QUALITY MANAGEMENT SYSTEM CERTIFICATE

IKON COMPUTER EDUCATION & TRAINING INSTITUTE
29, KARBALA TANK LANE, KOLKATA-700006, INDIA

certify that the Management System of the above organization has been assessed and
found to be in accordance with the requirements of the standard detailed below.

ISO 9001:2015

for the following scope

FOR SPREADING THE GENERAL PUBLICITY OF MY INSTITUTE GLOBALLY.

Certificate registration no. : QMSXXXX
valid from : XX.XX.XXXX
valid until : XX.XX.XXXX

About Us--

It's been a long 28 years journey & I have touched the milestone. By the grace of God & blessings of my parents I have successfully developed an institute where students can enjoy their academic as well as non-academic courses freely in a motivated way. The courses that are run by the institute are uniquely designed. Our newly launched website is a right step towards further development. I always share the golden moments of my professional life with those of my students equally bright in their career. Moreover, the Guardians have played a significant role in constituting a healthy atmosphere for my institute. In the coming days too when I must face more challenges, students will play a better role to have a vibrant & prosperous Institute.

The Proprietor,

Mr. Indranil Pathak.

7/21/23, 12:28 PM Print : Udyam Registration Certificate



भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER UDYAM-WB-10-0082523

NAME OF ENTERPRISE IKON COMPUTER EDUCATION & TRAINING INSTITUTE

TYPE OF ENTERPRISE *

S.No.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	21/07/2023

MAJOR ACTIVITY

SOCIAL CATEGORY OF ENTREPRENEUR

NAME OF UNIT(S)

GENERAL

S.No.	Name of Unit(s)
1	IKON COMPUTER EDUCATION & TRAINING INSTITUTE

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	29	Name of Premises/ Building	-
Village/Town	KOLKATA	Block	-
Road/Street/Lane	KARBALA TANK LANE	City	KOLKATA
State	WEST BENGAL	District	KOLKOTA, Pin 700006
Mobile	8240159300	Email:	myikon2016@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE 13/12/1996

https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx

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COURSE DETAILS-

01. FUNDAMENTAL COURSE:-

Duration: - 6 Months.

Course modules:-

Computer Fundamentals, Windows 11, Ms-Word 2021, Ms-Excel 2021, Ms-PowerPoint 2021, Ms-Access 2021, Mastering Internet (Browsing important sites, E-mail, Chatting, Downloading, Uploading, Web Animation, Web Page Designing.)

02. ADVANCED MULTIMEDIA COURSE:-

Duration: - 8 Months.

Course modules:-

Adobe Photoshop, CorelDraw, Adobe illustrator, Adobe InDesign, Adobe Flash, 3D-Max.

03. SOFTPACK FOR MADHAYAMIC STUDENT:-

Duration: - 5 Months.

Course modules:-

Computer fundamentals, Ms-dos, Windows 11, Ms-Word 2021 Excel 2021, Ms-PowerPoint 2021, Ms-Access 2021, Network System(Lan+Man+Can+Wan), (Introduction to Internet.)

04. NEW DIMENSION FOR H.S. STUDENT:-

Duration: - 5 Months.

Course modules:-

Computer fundamentals, Number System, Logic Gates, Truth Table, Switching Circuits, Boolean Algebra, Disk Operating System, Graphical User Interface, Word Processor, Spreadsheet, Slide Presentation & Animation, History of Computer language (C / Vb, C++ / Java).

05. SWIFT ACADEMIC COURSE:-

Duration: - 1 Year:-

According to the syllabus provided by the school or Board.

06. DESKTOP PUBLISHING COURSE:-(D.T.P)

Duration: - 6 Months

Course modules:-

Adobe PageMaker, CorelDraw, Adobe Photoshop, Adobe Freehand, Regional Word Processor (Bengali).

07. ADVANCED PROGRAMMING COURSE:-

Duration: - 1 Year.

Course modules:-

C language, C++, Java(Bluej + Netbeans), Python.

08. HOME BASED ONLINE BUSINESS COURSE:-

Duration: - 4 Months.

Course modules:-

Basics of Internet, Google (Adwords, AdSense, Blogger, Analytics, Docs, Map), Form Filling, Content writing, E-Mail marketing, Data Entry, PayPal Account, Commission Junction.

09. Advanced Microsoft Excel +PowerBI

Duration: - 4 Months.

Course modules:-

Excel Basics, Conditional formatting, Goal seek, Excel functions including (Vlookup, Hlookup, Xlookup), Vb Macro programming, Power Pivot, Charts, Filters, Budget, Scenario, Data validation etc.

10. COMPUTER APPLICATION & COMPUTER SCIENCE:-

Course modules:-

Complete Semester wise coaching will be provided According to the syllabus provided by the Boards / Universities.

12. F.A COURSE:-

Duration: - 3 Months.

Course modules:-

(Tally Prime With GST)

14. Web Technology Foundation:-

Duration: - 6 Months.

Course modules:-

Html, Dhtml(Java scripts), Xml

Css (I+II+III), Dreamweaver, PHP, Mysql

Bootstrap, WordPress, Photoshop (Template design)

15. Office Automation Course:-

Duration: - 5 Months.

Course modules:-

Windows 11, Ms-Word 2021, Ms-Excel 2021, Ms-Access 2021,
Business Internet.

16. Digital Marketing (Newly launched Course)

Duration: - 5 Months.

Course modules:-

INTRODUCTION

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STEP 1: CREATE A MARKETING STRATEGY

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Marketing goals

Communication goals

Target group and segmentation

Marketing tools

Marketing strategy

STEP 2: MAKE YOUR MARKETING COMMUNICATION MORE EFFECTIVE WITH THE

SEE

THINK DO CARE FRAMEWORK

See

Think

Do

Care

STEP 3: CREATE A WEBSITE

Systematic procedure

The advantage of CMSs? It works even without development

Selecting a suitable CMS

STEP 4: GET YOUR WEBSITE TO THE TOP POSITIONS OF SEARCH ENGINES WITH SEO.

Technical SEO

On-page factors

Off-page factors

STEP 5: REACH NEW CUSTOMERS WITH PPC ADVERTISING

PPC platforms

Search networks

Display networks

Remarketing

Shopping campaigns

Is it worth investing in PPC campaign management?

STEP 6: BUILD A FAN BASE ON SOCIAL MEDIA

Facebook

Instagram

YouTube

LinkedIn

Which social networks are to be used in marketing campaigns?

STEP 7: COLLECT EMAIL ADDRESSES AND REACH NEW AND EXISTING CUSTOMERS

Build a broad base of subscribers

Increase deliverability of your e-mails

How to make functioning e-mail content?

Obligatory unsubscribe link

Manage your e-mail campaigns effectively with eWay-CRM

SPECIALIZED COURSE GUIDELINES—

1. Computer Application (For H.S.)
2. Computer Science (For H.S.)
3. B.C.A Course
4. M.C.A Course
5. Special Coaching for the students of the following universities & institutes:-
 - A. Sikkim Manipal University
 - B. ICFAI University
 - C. Calcutta University
 - D. Jadavpur University
 - E. Burdwan University
 - F. Techno India
 - G. B.P Poddar
 - H. Maulana Abul Kalam Azad University of Technology

(Course Fees are susceptible to change)

*****End*****