

Mary Delia Allen

Author and Speaker

Enjoy Your Solo; How to Be Great at Being Single

✉ themarydelia@gmail.com

CONNECT WITH ME

📷 @enjoyyoursolo 📘 Enjoy Your Solo: Private Group

WWW.THEMARYDELIA.COM



Single status is experiencing a societal shift and Mary Delia - author of *Enjoy Your Solo* - shares invaluable insights to connecting and understanding the modern unmarried person.

NO DATING ADVICE here - building a solo life is now the standard of any season spent without a partner.

PRESENTATION TITLES:

SINGLE STIGMA TO SOLO 2.0.

The days of the sad cranky bachelor and the lonely unmarried cat lady are over. Society is experiencing a systemic shift in how unmarried life is experienced. If you have a Family of One within your family or friend circle you will learn the positives and negatives of solo life today.

SELLING TO A FAMILY OF ONE

Learn more about the single person lifestyle so you can connect to solo buyers in today's market. Are you aware that traditional conversation starters can land wrong with the modern single? Do you know what data influences solo person decision making? Walk away from this presentation more empathetic to unmarried customers.

ENJOY YOUR SOLO

How to Be Great at Being Single. Targeted specifically to singles with positive and practical advice on how to build a happy solo in an unmarried season. If you are living life as a party of one then this fun and funny solo building and soul affirming talk is for you!

STATISTICS:

◆ 48%
of US Adults are single.

◆ 28%
of US Households are
one person living alone

◆ 25%
of adults aged 26-41 today report
they do not plan to ever marry.

The era of having to get or stay married for status or success is over. Also fading fast? The stigma of unchosen, lonely, unfulfilled person without a partner.

Numbers tell the story of the change from Single Stigma to Solo 2.0.

BIOGRAPHY

For 20 years as a luxury event logistics professional, Mary Delia executed and participated in once in a lifetime experiences over and over again... working for clients like the NFL, MLB, Bank of America, Olympics, T-Mobile, and others. All while building her own happy solo life.

Mary Delia holds a master's degree in communication and is the author of *Enjoy Your Solo; How to Be Great at Being Single*. She resides in Fort Lauderdale, Florida and Rocky River, Ohio and is available as a dynamic in-person and virtual speaker.



Mary Delia lead singles only tour groups on upscale vacations for more than a decade. She met so many thriving singles and became committed to evangelizing the societal shift happening in single life today.

FOR BOOKINGS

✉ themarydelia@gmail.com



Enjoy Your Solo: How to Be Great at Being Single