KEYS & COUNSEL, LLC PRIVACY POLICY

Effective Date: September 16, 2025

Keys & Counsel, LLC ("Company," "we," "our," or "us") respects your privacy and is committed to protecting it through this Privacy Policy. This Policy explains how we collect, use, disclose, and safeguard your information when you visit our website KeysandCounsel.com (the "Site"). By using our Site, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use immediately.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing information, or other details you voluntarily provide when you contact us, subscribe, or engage with our services.
- **Non-Personal Information:** Browser type, IP address, device information, and website usage data collected automatically through cookies and analytics tools.

2. How We Use Your Information

We use collected information to:

- Provide and improve our services.
- Respond to inquiries, schedule consultations, and manage accounts.
- Send updates, newsletters, or promotional materials (you may opt out anytime).
- Maintain security and prevent fraudulent activity.
- Comply with legal or regulatory obligations.

3. Cookies and Tracking

Our Site may use cookies, pixels, and similar technologies to enhance user experience and analyze website traffic. You can adjust cookie settings through your browser preferences.

4. Sharing of Information

We do not sell, rent, or trade your personal information. We may share information with:

- Service Providers assisting in operations (e.g., hosting, analytics, payment processing).
- Legal Compliance: When required to comply with law, court orders, or to protect our rights.

5. Data Security

We implement reasonable technical and administrative safeguards to protect your information. However, no online transmission or storage system can be guaranteed 100% secure.

6. Your Rights

Depending on your location, you may have rights under data protection laws, including:

- Accessing, correcting, or deleting your personal data.
- Opting out of marketing communications.
- Requesting a copy of your data.

To exercise these rights, please contact us at the email provided below.

7. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the content or privacy practices of those websites.

8. Children's Privacy

Our services are not directed to children under 13, and we do not knowingly collect information from them.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated "Effective Date."

10. Contact Us

If you have questions about this Privacy Policy, please contact us:

Keys & Counsel, LLC

Email: Admin@KeysandCounsel.com

Phone: 702.805.5718

Address: 9750 W. Skye Canyon Park Dr. Ste. 160-110, Las Vegas, NV 89166