



Good luck this summer, juniors!



OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • MAY/JUN 2025

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Manage Mud

By Cattle Chat, Kansas State University



As increasing temperatures melt the snow, what often follows are areas of mud. Just as it is difficult for people to walk through a muddy path, it is also a challenge for livestock, say experts in the Kansas State University Beef Cattle Institute, speaking on a recent Cattle Chat podcast.

“Mud management is important because it can negatively impact the health and performance of cattle -- particularly young cattle,” Kansas State University veterinarian Bob Larson said.

Kansas State University beef cattle nutritionist Phillip Lancaster said

when cattle walk through mud, there is a decrease in their performance and an increase in their maintenance requirements overall.

He said, “When cattle have mud caked on their haircoat and it is damp and cold, cattle lose a lot of body heat, and so cattle have to burn a lot more energy to maintain their body temperature.”

Along with changes in performance, cattle standing in mud can also have hoof issues, Kansas State University veterinarian Brian Lubbers said, adding that those issues can develop even if

cattle are standing in mud as shallow as their pasterns.

Lubbers said, “Hairy heel wart and foot rot are two of the conditions that cattle maintained in a muddy environment can develop. If cattle stand in a wet spot for extended periods, the hoof wall can lose its integrity and become soft and that can lead to other hoof issues such as sole abscesses.”

Mud isn’t always the result of too much rain or snow melt, Lubbers said.

“If cattle are densely stocked in a pasture, the urine can also create a muddy environment,” he said.

To manage the mud, the experts suggest that producers fill the muddy areas with rocks or gravel to provide more solid footing. In some cases, it might make sense to pour concrete, Larson said.

Kansas State University veterinarian Brad White suggests producers look at moving hay to different areas of the pasture to keep mud from accumulating around the feeder.

“It is also important to feed hay in a place where there is good drainage to reduce the amount of mud that the cattle have to deal with,” White said.

Time-Dated Material
Volume 33 • Issue 3
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1/2 page	\$600	\$650
1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available. Contact Ashley for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February.....Dec. 10
March/April.....Feb. 10
May/June.....April 10
Sept./Oct.....Aug. 10
Nov./Dec.....Oct. 10
Deadlines are subject to vary.

Terms: All accounts due & payable as billed.

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SOCIAL MEDIA/DIGITAL MARKETING PACKAGES

• POWER A POST \$25

Have your logo & ranch info featured on one of our upcoming social media posts. It will say "Post Powered By" to feature your support and market your brand. This will be used for Heartland specific posts/fliers/content such as the Heartland Regional Show, Benefit Auction, etc.

• VIDEO PACKAGE \$50

Submit a video (or multiples) that is five minutes or less about your farm/ranch/family/cattle, etc. We will edit (or combine) the video and share on our social media feed.

• FACEBOOK COVER PHOTO FEATURE \$50

Have your photo be our FB cover photo for the full month. Upon updating the picture, we will feature submission details so you have an opportunity to showcase your ranch, cattle, etc. *Pictures must be appropriate, as well as related to the Limousin Industry and/or member.

• SALE AD PACKAGE \$70

We will share your sale ad to our social media feeds a minimum of two times, as well as posting a reminder on sale day with a link. We will also post the sale ad/reminder to our website. If the ad is created by our team, there will be an additional fee of \$30.

• MEMBER OF THE MONTH SPOTLIGHT \$100

We will do a minimum of four posts (one per week) featuring your farm/ranch. These can feature pics, an ad, a video, etc. (members choice). We will tag you in the posts as well when applicable. We will also feature our member of the month on our website (a short bio on the family/ranch).

• QUARTERLY CLOSE UP PACKAGE \$100

We will feature on ad per quarter of your choice on social media platforms, as well as one video feature per year.

• FILLER PHOTO PURCHASE \$100

Have one of your farm/ranch/cattle photos featured as our front cover page (top, left corner) filler square photos for the next edition of the Heart Beat. Photo and farm credit given in magazine, no minimum sizes.

• GEARED FOR GROWTH PACKAGE \$250

One ad per month of your choice, one video or storyline per quarter that tells your story. We will work with you to help author your story if needed and it will be featured on our website for a month as well.

If interested, contact Ashley Wiser, 479.883.4615



Limi Things With A Touch Of TWANG

By Ashley Wiser

As I was putting together this edition of the magazine, it struck me that this marks one whirlwind year since I was hired by the Heartland Limousin Association. I went into this role knowing that I would learn so much about shows, our members and editing a magazine. However, I have also learned so much along the way about the Limousin breed, its history and the data collection and detailed recordkeeping that goes into breed improvement.

I have been so motivated by my talks with all of you, the leaders and experts in the Limousin industry, that I attended Sullivan Supply Cattle Grad Stock Show University, as well obtaining my AI certification. The Limousin breed has advanced so much and it will be exciting to see what is next. NALF's new indexes, the Terminal Profit Index and Feed Conversion Sub Index, aimed at identifying the most profitable cattle based on feed efficiencies, are just two such examples.

Much of those dedicated efforts to produce only the best genetics are reflected in the sales, and this year was no exception, as our Heartland members had phenomenal sales, arguably selling some of the best Limousin cattle in the industry. As we wind



up sale season and gear up for show season (hello Limi Nationals), I hope to see you all on the road or on the Heartland Cattle Call! If you are interested in jumping on the podcast or have any upcoming news and events, please reach out.

HEARTLAND CALENDAR

MAY

22-24 Heartland Limousin Assoc. Junior Regional Show, Butler County Fairgrounds - Allison, IA

30-31 Kansas Field Day and Open Show - Canton, KS

JUNE

6-8 Nebraska Junior Beef Expo, Boone County Fairgrounds - Albion, NE

7-8 Iowa Junior Limousin Assoc. Field Day, Westfair - Council Bluffs, IA

13-15 Missouri Limousin Breeders Assoc. Open and Junior Field Day, MO State Fairgrounds - Sedalia, MO

24 Sale of Sales - L365 Auctions

20-26 National Junior Limousin Show & Congress, Georgia National Fairgrounds and Ag Center - Perry, GA

JULY

24-27 South Dakota Summer Spotlight Show, State Fairgrounds - Huron, SD

25-26 Ozark Empire Fair Junior and Open Limousin Shows - Springfield, MO



Recipe of the Month

PIMENTO CHEESE SQUARES

Ingredients:

- 4 ounce jar of diced pimentos
- 2 tablespoons diced jalapeños
- 1 teaspoon red chili flakes (or less depending on preference)
- 1 teaspoon ground mustard
- 1.5 cups self rising flour
- 2.5 cups of sharp cheddar cheese
- 1/2 cup of olive oil

Instructions:

Preheat oven to 350 degrees and line baking sheets with parchment paper. Drain and dry canned pimentos, ensuring they are finely diced. Shred the cheddar cheese (I prefer blocks, but you can use pre-shredded if you prefer). Combine the flour, chili flakes, and ground mustard then mix in the pimentos and diced jalapeños.

In a separate bowl, mix the oil and cheese, then add to the flour mixture, stirring so that it is fully combined. Roll out onto baking sheet at about a thickness of 1/8 to 1/4 inch. Bake 15-20 minutes then cool before cutting into squares and serving. Refrigerate after cooling.



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605-310-0791 FOR ADDITIONAL INFO

Junior Beat



Rory Peterson of Peterson's L7 Bar with her Reserve Champion Limousin at the Jackrabbits Memorial, L7 Milky Way.



Kyle Linhart of Linhart Limousin exhibited the Champion Purebred Limousin at the Iowa Beef Expo, AADC 22L, daughter of Kings Landing out of Hosanna, Raised by Davis and sold by MC Marketing. Congratulations!

Wrenlee Linhart, pictured with parents Sara and Aaron of Linhart Limousin, starts her show career early by helping get Dolly show ready.



Kaylee White of Woonsocket, SD exhibits the Reserve Division Champion, TF Midnight Rider 417 MET, at the Black Hills Stock Show.



Memphis Peterson of Peterson's L7 Bar Limousin took home Champion Limousin Bull at the BHSS with L7 Luckenbach. Congrats Memphis!

Heartland Regional Show & Benefit Auction

The Heartland Regional Junior Limousin Show will be held on May 23-24 in Allison, IA, at the Butler County Fairgrounds. The benefit auction will also be held in conjunction with the show. Juniors may register via the NALF website and rules will follow the 2025 NJLSC. Cattle may begin arriving at 10AM on Thursday, May 22 and must be in place by 10AM Friday, May 23 for check in. There will be activities for the juniors on Friday afternoon. The Junior Show starts at 9AM on Saturday, May 24, with showmanship at the conclusion of the show. There will be an evening meal provided on Friday and

breakfast provided on Saturday. The entry deadline is May 1 (late entry May 15) and parents/guardians of juniors entering the show must have paid their \$50 2025 Heartland Association dues. For additional information, contact Julie Montagne at 605-310-0791, Brady Edge at 319-540-2830 or Mike Ruby at 641-330-2386. Chad Oldenburger is the camping contact at 319-231-5468. Hotels in the area are Legend Trail Inn & Suites in Parkersburg, IA, where the HLA has a block of rooms, Country Inn & Suites in Cedar Falls, IA, or Americinn By Wyndham in Hampton, IA.

BENEFIT AUCTION DONATIONS NEEDED

We are in need of donation items for the Heartland Limousin Association Benefit Auction. Any items are very much accepted and appreciated. Reach out to Ashley, Julie or any HLA Board member with any questions or donation items.

Iowa News...

Iowa Junior Field Day

Juniors, be sure to mark your calendars for the Iowa Limousin Junior Field Day on June 7-8, 2025. It will be held at the Westfair Fairgrounds in Council Bluffs, IA. Additional information can be found on the Iowa Limousin Association website.

Kansas News...

Kansas Field Day

The Kansas Field Day dates have been set for May 30 and 31 in Canton, KS. The Junior show will be on the 30th and the Open on the 31st. Juniors may contact Kaycie Schilling, junior advisor, for additional information.

Missouri News...



Henderson Interns at BHSS

Carly Henderson, daughter of Heather Henderson of Wellsville, Missouri, worked as an intern at the Black Hills Stock Show in Rapid City, South Dakota, in February, 2025. She is a student at Iowa State University in Ames, Iowa.

Nebraska News...

Nebraska Junior Beef Expo

The Nebraska Junior Beef Expo will be held on Friday, June 6 - Sunday, June 8, 2025 at a new location, Albion, NE at the Boone County Fairgrounds. Hotel, AirBnB and camping information have been shared on the NE Jr. Beef Expo Facebook page. Contact Diane Duren at 402-367-2272 for additional information.

South Dakota News...

South Dakota Summer Spotlight

Be sure and save the date for the South Dakota Summer Spotlight. It will be held on July 24-27, 2025. The full schedule is yet to be released, but you can follow South Dakota Summer Spotlight-Livestock Show on Facebook for more details and information as it is released.

Iowa Limousin Association Celebrates 50 Years

Happy birthday to the Iowa Limousin Association! The ILA celebrates a big milestone of 50 years in existence in 2025, with the original Articles dated September 7, 1974.

Fullblood News...

National Fullblood Limousin Show

The National Fullblood Limousin Show will be held June 12-15 at the State Fairgrounds in Sedalia, MO in conjunction with the MLBA. This year, look for an "Over the Hill" show as well that promises additional entertainment. Follow the Fullblood Limousin Alliance Facebook page for all Fullblood events and news!

Minnesota News...

NCC Success for Crazy Women Creek



Paul Bartsh with CWCL 214J McCoy 308M.

Congratulations to Crazy Women Creek Limousin of Rushford, MN on bringing home a banner at the Nebraska Cattlemen's Classic in Kearney! Crazy Women Creek had the Champion Limousin Bull, an 80% Limousin, with CWCL 214J McCoy 308M, a son of DEBV Kodiak 213K out of CWCL Jemma 214J.

North Star Point Series

The 2025 North Star Point Series schedule of upcoming shows has been released. They began on April 19, 2025 with the Chad Schmit Memorial Show in Wabasha and will end on October 19th with the Minnesota Fall Beef Classic in Preston.

The North Star Point Series was established to offer the Minnesota youth a system to accrue points from accolades won for their yearly cattle projects. Titles awarded are: Top 10 Exhibitors, Top 5 Breeding Heifers, and Top 5 Market Animals with two top winners in each respective breed, as well as a Bred & Owned division. At the conclusion, exhibitors are recognized for their success at a banquet. For additional information, follow the North Point Star Series on Facebook.

Heartland Regional Show Welcomes Rozeboom as Judge



Kyle Rozeboom is a Senior Lecturer of Animal Science and livestock judging team coach at the University of Minnesota. Along with his teaching responsibilities, Kyle serves as UMN Block and Bridle advisor, and faculty supervisor for the Universities Sheep Unit and Swine Units. He grew up on a diversified cropping and livestock operation near Murdock, Minnesota. His family was involved in raising Suffolk sheep, commercial cattle, and purebred Duroc and Yorkshire hogs. Kyle attended the University of Minnesota and obtained his B.S degree in Animal Science. While competing

in collegiate judging, Kyle was High Individual Judge at the National Western Stock Show, Sioux Empire Stock Show, and National Barrow Show contests.

Kyle received his Masters in Animal Sciences at the University of Missouri. Kyle has worked as an Instructor and Livestock Judging Team coach at both the University of Georgia and University of Tennessee-Martin. Some highlights of Kyle's coaching career include the High Individual and Reserve High Individual at the North American, Five Collegiate All-Americans, Two Carload Cattle Judging winning teams at the National Western and High Team honors at the Keystone International, Nebraska Cattlemen's Classic and Aksarben.

Kyle has been fortunate to have judged numerous state and regional shows in sheep, cattle and swine throughout the United States including World Beef Expo, National Western Stock Show and NAILE. He currently works closely with the youth of Minnesota and upper Midwest through livestock shows, judging contests and educational programs. Kyle, his wife Gretchen and children Kelton, Owen and Landrey live near Roberts, WI, and run a small herd of Maine Anjou cattle.

Save the date

9/27/2025

September 27 Sale Sires Represented: Alter Ego, CELL Envision, CWWD Jack Frost, ELCX High Time, DLTM Joustier, MAGS Aviator, DEBV Kodiak, COLE Genesis, PBRS Klondike, LFL Kryptonite, & AHCC Heartland.

Offering your next herd sires, show, open & bred females. Follow our website.

FOR SALE: CWWD Jack Frost, as we are retaining several daughters. His calves are stylish, easy fleshing and sound structured. We hate to part with him but with our small cow herd and limited pastures it is difficult. Here is your opportunity to own a 75% Lim-Flex proven sire that will work on both the Purebred & Lim-Flex side.

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FOCUS ON FAMILY VALUES





Heartland Sale Reports

Hunt Limousin Ranch Heritage Online Bull Sale

Hunt Limousin Ranch of Oxford, Nebraska hosted their "Heritage Online Bull Sale" and open house on January 25, 2025. Dan and Charlie Hunt have been in the cattle industry more than 40 years and take pride in raising Limousin cattle that are built to go to work in real world conditions. Longtime buyers traveled to the ranch to enjoy the open house and view the sale bulls in person.

The Hunts had a successful sale, with a total gross of \$161,150. Sixteen yearling bulls grossed \$155,150 to average at \$9,697, while one pick grossed \$6,000.

The top selling lot was lot 2, which went for \$22,500, HUNT Marco 42M, a

2/9/24, homozygous polled, red, 25% Lim-Flex son of J6 Maxed Out 121G out of DANH Alto 35A, sold to Bill and Larry Bose.

Lot 1, HUNT M.A.G.A. 18M, a 2/4/24, homozygous polled, homozygous black, 71% Lim-Flex son of HUNT Jackpot 63J out of HUNT Gabriella 190G, sold for \$20,000 to Wulf Cattle.

Lot 12 was sold to Wulf Cattle of Morris, MN for \$9,750, HUNT Master 30M, a 2/6/24, homozygous polled, homozygous black, 68% Lim-Flex son of RUNL Justified 364 J out of HUNT Miss Wind 18E. Congratulations Hunt family!



Dave & Charlie Hunt with Steve & Bryant Reese from Logan Kansas. The Reese family bought three bulls at the sale.



Banzhaf from Cambridge, NE, a longtime customer of the Hunts, bought a number of top bulls and are pictured with Dan & Charlie Hunt.

In Memoriam



Charles John Tesch of Oakland, IA, formerly of Watertown, SD, passed away on Tuesday, February 25, 2025, at the age of 39, at the University of Nebraska Medical Center in Omaha, NE.

Charlie was born July 6, 1985, in Aberdeen, SD, to Joe Tesch and Jackie (Heider) Smalley. He attended Watertown High School in Watertown, SD, graduating in 2004. He then attended Lake Area Technical College, where he earned a degree in Ag Business. Charlie worked as a seed salesman at Miller Hybrids in Kalona, Iowa, as well as a sale and show representative for the Heartland Limousin Association.

Growing up, Charlie enjoyed spending his summers on the family farm near Estelline, SD. Through his grandpa, Kenny, and family, he was introduced to the registered Angus breed. This is where his passion for cattle began at a young age. With the influence of his grandpa, Kenny, and grandpa, Terry, Charlie learned about every aspect of the industry. He joined in on the Tesch family tradition of showing cattle and, with his drive and competitive spirit, took it to the next level. Charlie was an active member of 4-H, FFA and the South Dakota Junior Angus Association where he competed at cattle shows from county to national levels.

With his brother, Nick, he lived his dream and achieved many goals including multiple Supreme Champion wins at the Watertown Winter Farm Show, the 2012 National Champion Chi-Angus Bull in Louisville, Kentucky, the 2014 Reserve Pen of Three Chi-Angus Bulls and the 2015 Grand Champion Pen of Three Chi-Angus Bulls at the National Western Stock Show. Through the livestock industry, Charlie was blessed to travel to many new places and make many lifelong friends. He had a strong desire to share his knowledge with others, often helping the next generation of livestock enthusiasts get their start in the industry.

Charlie shared a special brotherly bond with Nick, who was his best friend and the two always knew how to make each other laugh the most. Nick is even

credited with giving him the beloved nickname 'Pork' when they were kids, and it stuck with him for the rest of his life.

On August 17, 2018, Charlie's greatest pride and joy, Paisley, was born. There was nothing more Charlie loved than being with his daughter. As long as Paisley was by his side, he had the world. He started passing down his love for livestock to her and the two spent countless hours in the barn working on show cattle. From daddy-daughter dances to pool dates in their backyard, they made everlasting memories in their time together. Whether it was riding horses or dance, he was her number-one fan in everything she did. And, it didn't matter how tough he tried to come off, his little girl could always talk him into getting ice cream after school.

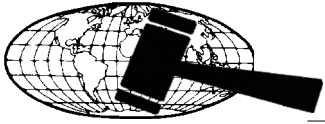
From going to concerts to making memories on the river, Charlie loved a good time. He was loyal to those he loved and he always made sure to be there for those special moments. He was a big kid at heart and his laugh and sense of humor were contagious. Countless people will miss their daily dose of updates from the Snapchat 'King'.

Charlie will be remembered for his signature smirk, joy for life, and being an amazing dad to Paisley. In the famous words (and spelling) of Charlie, "just keep ranchen'."

Grateful for having shared their lives with Charlie are Ashley Mason and their daughter, Paisley Tesch, of Oakland, IA; his parents, Jackie (Kevin) Smalley of Mina, SD, and Joe (Marlys) Tesch of Watertown, SD; his brother, Nick (Erin) Tesch of Brookings, SD; nieces, Briley, Jaycee and Macey; his grandmother, Lila Smalley; his aunts and uncles, Jim Tesch, Russ (Cheryl) Tesch and their daughter, Kennedy Tesch, Roger (Shannon) Tesch, Kathy Tesch and Connie (Dan) Hofer and a host of other relatives and good friends.

He was preceded in death by his grandparents, Kenneth and Bernadine 'Bunny' Tesch and grandparents Charles 'Terry' and Margaret Heider.





Heartland Sale Reports

GV Limousin Holds 44th Annual Sale

GV Limousin of Garnett, Kansas held their 44th Annual GV Limousin Production Sale on Saturday, February 15, 2025 at 1pm, with Cody Shelley as the auctioneer. They sold 75 lots consisting of 24 two-year-old bulls, 31 fall yearling bulls and 20 young, bred females. The cool temperatures did not deter the repeat buyers from attending or bidding online, ensuring another successful production sale.

The top-selling bull was Lot 1, sold to Rodney Rickett for \$8,700 on DVAuction, GV Jordan 75L, a red homo polled 4/7/23 son of SYES Jordan 212J out of GV Ms Credentials 127J.



GV Jordan 75L

Lots 31 and 35 were also high sellers, for \$8,500 respectively. Lot 31 was GV Resilience 801L, a red homo polled 9/13/23 son of JBV Resilience 914G out of GV Ms Zach 1111J. GV Jordan 857L, a red, homo polled 10/15/23 son of SYES Jordan 212J out of GV Ms Credentials 1139J was lot 35.

Mike Craven of Lee's Summit, MO, a long-time customer of GV Limousin, purchased one bull and three bred females. Rick and Susan Little of Eldon, MO purchased four lots. Congratulations to GV Limousin on another successful production sale!



GV Resilience 801L

Radke Family Finds Success After First Sale

Radke Land and Cattle held their Inaugural Presidents Day Sale on February 17, 2025 at the ranch in Mitchell, South Dakota. The temperature was a cold -12, but the sale was hot, with a packed house that enjoyed a delicious lunch of top sirloin sandwiches. There was something for everyone in the family, with a book reading and Bid on Beef Auction following the sale and online bidding via DVAuction for those not attending in person. For the Limousin and Lim-Flex portion of the sale, fifteen lots grossed \$77,450. Eight Limousin bulls averaged \$5,719, six Lim-Flex bulls averaged \$5,083 and three Limousin embryos sold for \$600 each.

The high selling Limousin bull was Lot 20, NOLZ Monroe 46M, a 3/21/24 homo black, homo polled son of KNLZ Kash 14K out of NOLZ Kora 46K, purchased by Larry Ness of Fort Pierre, SD for \$7,500. Lot 17, RADK Mission Impossible 74M, a 2/16/24 homo polled son of ROMN Floyd Mudhenkey 101F out of ANLZ Kookie 74K sold for \$5,750 to Bosch Limousin of Indianola, IA. The volume buyers were Jordan and Philip DePue of Montrose, PA. Congratulations Radke family on a successful first sale!



The weather didn't scare away the large crowd showing up for the first sale.



A cold sale day at the ranch in Mitchell, SD.



Tyler and Amanda Radke & kids enjoyed hosting their Inaugural Sale.



Heartland Sale Reports

Symens Brothers 45th Annual "Muscle Up For Profit" Sale

Symens Brothers Limousin held their 45th Annual "Muscle Up For Profit" Sale at the farm in Amherst, South Dakota on February 27, 2025. The sale featured 110 total lots that included not only bulls, but also bred and open heifers. Lots 1-3 featured the National Western Stock Show Reserve Champion Pen of 3 Limousin Bulls, fresh off bringing home a new banner. It was a beautiful day for a sale, as John noted it was probably the best sale day weather they've had on the farm.

Sale gross was \$730,500, with eighty-two bulls averaging \$7,417. Fourteen bred heifers averaged \$4,857, while the fourteen open heifers averaged \$3,875.

The top selling bull was Lot 1, SYES Mastercharge 89M, a 3/19/24 homo polled, red Purebred son of SYES Hardrock 65H out of Miss SYES Empire 89H. He sold for \$20,000 to Peterson Brothers Cattle of Osceola, WI.



Andy and Wayne Peterson of Peterson Brothers Cattle in Osceola, WI purchased the top selling bull, SYES Mastercharge 89M.



Buyers look over the Bulls before the sale.

The second high selling bull was Lot 2, SYES Mainstay 603M, a 3/19/24 homo polled black Purebred son of SYES Knockout 23K out of Miss SYES Devils Lake 601H. He sold for \$17,500 to Moss Cattle Company of Franklin, NC.

The top bred Lot was 87, Miss SYES Gravity Flow 39L, a 2/27/23 homo polled red daughter of Lewis Gravity Flow G62 out of Miss SYES Empire 39J. She is ultrasound safe to WZRK Jimmy Dean 9040J due 3/17/25 and sold for \$5,750.

The top open lots were Lot 98 and Lot 106, each sold for \$5,250. Lot 98 was Miss SYES Gravity FL 979M, a homo polled, black 4/7/24 daughter of Lewis Gravity Flow G62 out of Miss SYES EX Chunk 59H. Lot 106 was Miss SYES John Doe, a Purebred homo polled red 3/5/24 daughter of SYES John Doe 123J out of Miss SYES Easy Going 407K.

Congratulations to the Symens family on another excellent production sale!



The Symens Family at their 45th Annual Production Sale.

"BACK IN TIME"

Do You Know the Answer?

Can you answer these questions?

1. Where were the founding members of the North American Limousin Foundation from?
2. Of the five founding members of NALF, how many had actually seen a Limousin?
3. What shows are included in the Medal of Excellence points standing?

Answers on page 12

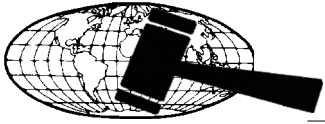


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wants to help target
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Heartland Sale Reports

45th Annual Wieczorek Limousin Production Sale

A great crowd of buyers were on hand to appraise and bid on an exceptional set of Limousin and Limflex bulls on February 28, 2025 at the ranch in Mount Vernon, South Dakota. Genetics that come with all performance data including carcass and feed efficiency. The cattle are backed by generations of data and testing with exceptional customer service from a multi-generational family. The bulls sold to a mix of repeat buyers and seed stock operations seeking the top genetics that the Wieczorek's had to offer. Bulls went into multiple states. Forty head of yearling Limousin bulls grossed \$323,750 to average \$8094. Chisum Peterson was the auctioneer.

Lot 1, WZRK Mike Drop 8016 M, was the top seller, a 1/28/24 Purebred Homo Black, Homo Polled son of COLE Jackpot 38J ET out of WZRK Flirtatious 8016F. This stout individual comes loaded with meat and muscle in a tremendously thick package with breed leading EPDs. A top bid from Wulf Cattle of Morris, MN landed this stud for \$30,000.

Lot 3 commanded a bid of \$15,500 from Coleman Limousin of Charlo, MT. WZRK Main Event was a crowd favorite and was one of the eye-catching bulls offering a tremendous balanced EPD profile.

Lot 14 was WZRK Marksman 8051M. This red Polled herd sire prospect was sired by Wulfs Kactus 4841K and his dam is a good Apostle daughter. He sold for \$14,500. This stout bull went home with Ardie Peterson of Eagle Butte, SD.

Lot 6, WZRK Milkman, sold for a bid of \$13,500 and Ardie Peterson Eagle Butte, SD struck again. This stout red bull was an eye-catching individual with an abundance of frame and stretch. He was sired by Game Changer out of a top Apostle daughter.

Lot 7, WZRK Move it Move, is sired by CELL History Buff out of a Durham 54 D dam, brought moderate birth with top 15% yearling growth and rib eye to the table. He was purchased by Tom Kayl Spencer, NE for a bid of \$12,500.

The Wieczorek family wishes to thank all involved in their annual sale. Bidders, buyers and sale help. Thanks, and see you next year!



The Wieczorek Family would like to thank all their long-time customers for a great sale!



Repeat customer Jim Kokes from Tyndall, SD. Between he and his late father-in-law, they have been purchasing bulls here for 45 years! He bought three bulls in the sale.



Longtime customers Gary Block from Midland, SD (left) and Ardie Peterson from Eagle Butte, SD (right). Ardie purchased two high sellers for his operation.

**HAVE INFORMATION YOU WOULD
LIKE PRINTED IN THE HEART BEAT?**

CONTACT US!

Mission Statement of the Heartland Limousin Association

The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the six state area comprised of Iowa, Kansas, Minnesota, Missouri, Nebraska and South Dakota.

The goals for the Association shall include promotion, strengthening state and junior Associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.



Heartland Sale Reports

Linhart Limousin “Business Done Right” Bull Sale

Linhart Limousin held their annual “Business Done Right” Bull Sale on March 1, 2025 at the farm in Leon, IA. It was a brisk, but sunny day on the farm as the Linhart family welcomed a strong crowd of buyers from multiple states, many of whom were longtime repeat customers. DVAuction was available for online bidding as well. Chisum Peterson auctioned off the 56 Lots, which grossed a total of \$381,500, averaging \$6,813. Thirty-six spring yearling bulls averaged \$6,291, thirteen fall yearling bulls averaged \$8,192 and seven Angus bulls averaged \$6,929.

The top selling lot was Lot 1, CELL Mayor 4015M ET, a 1/10/24 Homo black Purebred son of ELCX Kings Landing 599 D ET out of Riverstone Charmed. The sale day lead combines an impressive pedigree and well balanced EPDs, combined for the total package. He sold for \$26,000 to Trey Williams (Lakeview Farms) of Blountsville, AL and David Byers (Cross Creek Farms) of Gray, TN.

Lot 2A, CELL Major 4010M ET, a 1/7/24 Homo black, Homo polled Lim-Flex son of ELCX Kings Landing 599 D ET out of CELL Fascination 8231F ET commanded \$16,000. He went to John Linhart of Weldon, IA.

Lot 9, KQLL Mammoth 3306L, a 9/1/23 Homo black, Homo polled Lim-Flex son of CELL TNGC Hits The Mark 2055H out of CELL 9535G sold for \$15,000 to Dustin Meredith (Meredith Limousin) of Iberia, MO.

Congratulations to the Linhart Family on another exceptional sale!



Wrenlee Linhart enjoyed her very first sale with her parents, Aaron & Sara.



Levi and Chip Youtsey of Weatherby, MO pictured with Kiley McKenna (left) and Charles Linhart (right) were a volume buyer, purchasing five bulls in the Linhart sale.



Buyers Larry and Mason Kuhn of Denver, IN review some paperwork with owner Charles Linhart following the sale.

“BACK IN TIME” Do You Know the Answer?

Answers:

1. Wyoming, Iowa, Colorado, Canada.
2. Only one.
3. Cattlemen’s Congress, Fort Worth Stock Show, American Royal, North American International Livestock Exposition.

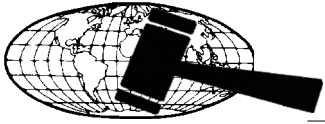
Questions on page 10

Buck Ridge Cattle Company Spring Production Sale

Buck Ridge Cattle Company of Seymour, MO hosted their Spring Production Sale on March 3, 2025 at the farm. They had a very large crowd, who also had the opportunity to hear Corbitt Wall speak ahead of the sale.

Sale Averages:

- 62 bulls averaged \$5,250
- 6 females averaged \$7,041
- 2 pregnancies averaged \$7,625



Heartland Sale Reports

34th Annual Boyer Limousin Production Sale

The 34th Annual Boyer Limousin Production Sale was held near Liberty, NE on March 9, 2025. Jay & Carol Boyer hosted a large crowd of potential buyers and longtime customers. A great set of Limousin & Lim-Flex bulls consisting of two-year-olds, fall yearlings and spring yearlings were offered, along with registered open females and bred heifers. It was another very successful sale for the Boyer family!

The top-selling bull sold for \$7,590. It was Lot 16 - Boyer's Law & Order 5382L. Lot 42 - JTBO 8631M - was the top-selling open heifer, selling for \$4,500.

Sale Averages:

- 31 Bulls averaged \$5,081
- 8 Open Heifers averaged \$3,369
- 3 Commercial Breds averaged \$3,800



Excel Ranches Hosted Inaugural Online Sale

Excel Ranches of Perryville, MO hosted their Inaugural Online Sale on March 18, 2025. Despite the weather, buyers and friends were not deterred, and they had a successful open house three days prior in addition to a great sale! The sale average was \$8,386. Congratulations to Excel!

High Sellers:

- Lot 1, Excel Polled Mercedes 7M sold for \$18,000 to Pinnacle View Limousin
- Lot 13, Excel Polled McBride 64M sold for \$14,000 to Coyote Crossing Cattle
- Lot 37, Excels Law Maker 9L sold for \$13,000, also to Coyote Crossing Cattle



Trevor, Lauren, Braxton & Kinsley Miller greeted potential buyers at the open house.

In Memoriam



Hubert Owen Thomas, "Tommy" to JoAnn, passed away Monday, February 24, 2025, at his home in Pawnee Station, Kansas, where he resided with his wife, JoAnn Thomas. Hubert was born June 22, 1940, in Fort Scott, Kansas, the son of Earl Owen and Edna Mae Thomas and later the brother of Karen "Sue" Thomas.



Hubert was a man of many trades, but most of all he loved providing and caring for his entire family. He grew up on a farm east of Fort Scott where he attended the Diamond School and built life-lasting friendships. He later graduated from Fort Scott High School.

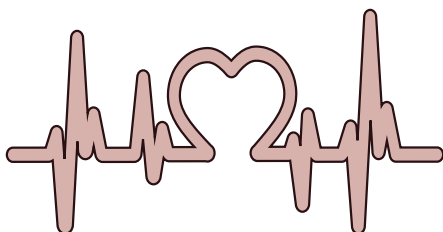
Like many young men, Hubert ran from the farm and started his young adult life working for Mid-Continental Restoration where he only added to his friend list. Hubert met the love of his life sometime around 1958 while on another date in Hepler, Kansas. He married JoAnn in April of 1963 and loved her until the day that he passed. Being one who was always leaning forward, he didn't wait for a draft and voluntarily joined the Army during a period of severe unrest in Vietnam. Fortunately, Hubert was able to serve out his two years as a medic in Germany with his beautiful wife by his side. Their first child was born six months after they returned to the US. It was then, Hubert decided, life on the road was not fit for "his" family.

For the remainder of his life, Hubert would build his legacy. He learned how to run a dozer, purchased it, and turned it into a General Construction business by the early 1980s. Thomas Construction is still alive today and has made its mark all over Kansas, Missouri, Oklahoma and Arkansas. After his father passed in 1970, Hubert was drawn back to the farm. What began as 300 acres of inherited "leased" land and an "M" Farmall tractor became the four square miles of property his next three generations of Thomases, Wrights and Snyders enjoy today. Today his legacy can be witnessed through the love these three families share and continue to cultivate.

As the years went on, Hubert found his true passion was the one he ran from as a young man. He leaned into the cattle business, as a "Cattleman". He could often be found with a big smile on his face sitting at the livestock auctions, working cattle and watching grandkids show cattle in shows in multiple states. In fact, he was just at a show with grandkids three weeks ago in Texas. There was always a freezer full of beef for anyone in his family to grab a steak from.

Hubert is survived by his wife, JoAnn Thomas; sister, Sue Gray; three children, Gregory Owen Thomas, Elizabeth (Joe) Wright, Natalie (John) Snyder; seven grandchildren, Bart (Nicole) Wright, Nicholas Owen (Chelsea) Thomas, Drew (Hannah) Wright, Zachary (Stevie) Snyder, Lucas Snyder, Ella Snyder and Thanya Brown-Thomas; and four great-grandchildren, Raelynn Wright, Sofia Thomas, Brooks Wright and Ellison Owen Thomas. Hubert was preceded in death by his parents Earl Owen and Edna Mae Thomas, his future daughter-in-law, Nong Brown, and his grandsons, Nathaniel Wright and Hunter Thomas.

Hubert Owen Thomas lived big and loved even bigger. He will be missed by all he touched.



heartlandlimousin.org



Heartland Sale Reports

Minor Limousin "Matriarchs In The Making" Online Sale

Minor Limousin of Strafford, MO hosted the "Matriarchs in the Making" online sale on March 27, 2025 via SC Online Sales. The sale gross was \$53,215.00 with the average lot per heifer at \$5,912.78.

Top Selling Lots:

The high seller was Lot 9, MINO Mirage 116M ET, a 4/5/24, 78% homozygous black, homozygous polled Limousin daughter of Schilling Halas out of MINO Fiona. She sold for \$12,500 to Bob Blakley of Felton, PA for Possession and 50% Embryo interest.

Lot 3: \$7,250 MINO Maybelline 303M ET, 10/13/2024, 72% Lim-Flex, homozygous black, homozygous polled, sired by ATNF Higher Revenue JCLCO13H, purchased by Max Rost of WC Livestock, Niangua, MO.

Lot 1: \$5,500 MINO Mardi Gras 209M ET, 10/1/2024, 39% Lim-Flex, homozygous black, homozygous polled, sired by STAG Good Times 201 ET, out of AUTO Genevieve 284G ET, purchased by Max Rost, WC Livestock, Niangua, MO.

Congratulations to Minor Limousin on a successful sale day!



Alan, Max & Ann Rost enjoyed the open house. Max took home multiple heifers from the sale.



Set up and getting ready for Open House ahead of the sale. Flat Creek catered a delicious meal as well.

In Memoriam



Max O. Schultz, 81, of Oxford, Nebraska, passed away on March 26, 2025, after the sudden onset of a short illness. He lived his life fully right up to his final days. He was born on April 2, 1943, in Oxford, Nebraska, to Emil and Ruby Schultz, one of six children.

Max was a devoted husband, father, grandfather, and friend. He married the love of his life, Marjean Schubert, in 1968. They met while cruising 4th Avenue in Holdrege. Max took Marjean to the Regal Steakhouse for their first date after a friend dared him to take someone on a date. It turned out to be an excellent wager as they spent 56 sweet (mostly!) and wonderful years together and his friend had to buy him two slices of angel food cake (his favorite kind). Through this union they were blessed with six children and eight grandchildren. Max was steadfast in his dedication to his family.

Max was a passionate and hardworking farmer and rancher. He proudly continued operating his farm with his wife and sons, right up to his death, even buying bulls at a virtual cattle sale while hospitalized during his last weeks.

Max had many interests. He was an enthusiastic pinocle player. He played for years with dear friends in two card groups, with one group playing for 56 years, where he was known for having fun and laughing. He was dedicated to teaching values through 4-H, spending countless hours helping his children and grandchildren with their 4-H projects. At the height of his efforts, in one particularly exhausting year, he helped his five 4-H eligible children train approximately 38 animals to show at the Harlan County Fair. He also loved doting on his children and grandchildren, including traveling with Marjean many miles to attend their numerous events and routinely sponsoring grandkid four o'clock ice cream time, passing down the Schultz family trait of loving ice cream.

Max was a committed public servant. He was a Harlan County Board Supervisor for 12 years, ending his service at the end of 2024. He was also a proud Vietnam veteran, serving his country with honor and courage. His service and sacrifice will always be remembered.

He was a devout Christian, attending St. John's Lutheran Church in Oxford, where he was baptized and confirmed. He also attended Mt. Calvary Lutheran Church in Holdrege.

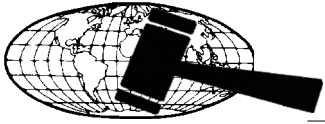
Max fostered strong values of compassion, generosity, and kindness. He was known for his infectious laugh and willingness to help anyone in need. His unwavering loyalty to his family, friends, and community left a lasting impact on all who knew him.

Max was preceded in death by his parents and his brothers, Donald, Darrel, and Bobby.

Max is survived by his wife, Marjean of Oxford; six children: Mary Beth Schultz and her husband, Allan of Washington, DC; Michelle Cleveland and her husband, Randy of Hastings, Nebraska; Matthew Schultz and Teri Jo Heckenlively of Orleans, Nebraska; Michael Schultz and his wife, Amber of Alma, Nebraska; Monte Schultz and Mandy Helms, of Holdrege; Mitchell Schultz and his wife, Danielle of Oxford; and eight grandchildren: Jady, Tanner, Anna, Mikah, Mara, Maddex, Marcus, and Maxton; his sisters: Judy Wilson and her husband, Tom of Boones Mill, Virginia; and Nancy Hunt of Omaha, Nebraska; and many beloved nieces, nephews, and friends.

Max was the best role model, mentor, supporter, and teacher anyone could have. The number one husband, father, grandfather, and farmer will be greatly missed but his legacy, values, laughter, and positive outlook on life will never be forgotten.





Heartland Sale Reports

Linhart Limousin “April Fool’s” Online Genetic Sale

Linhart Limousin of Leon, IA held their annual “April Fool’s Online Genetic” Sale on March 31, 2025, hosted online by L365 Auctions. The sale, featuring nineteen lots of elite genetics consisting of a combination of embryos, flushes, embryo interest, and one lot of full possession plus 25% interest, grossed a total of \$73,375.

The top selling lot was Lot 2, 50% embryo interest of CELL Lady 3165L, a 5/4/23, 50% Lim-Flex homo polled and homo black daughter of BNWZ Dignity 8017 out of Riverstone Charmed. This lot sold for \$30,000 to Windsor Farms of Lebanon, MO.

Lot 1, full possession and 25% interest of TASF Heineken 405H, a 3/5/20 50% Lim-Flex homo polled homo black son of TASF Crown Royal 960C ET out of Pleasant Valley Elsa 1439 sold for \$7,250.

Lot 3, 50% embryo interest of MAGS Grete 288G, a 2/21/19 50% Lim-Flex sold for \$7,000 to Evavold Limousin of West Central Minnesota.

Lot 5, a flush of CELL Krush 2098K, a 3/1/22 red homo polled daughter of MAGS Firestone 218F out of LLJB Absolute Style 3056A sold for \$4,000 to Lonely Valley Limousin.

Lot 4 featured a flush of LLJB Absolute Style 3056A, the 2014 North American International Livestock Exposition Grand Champion Limousin Female, selling for \$3,500 to Edwards Land and Cattle of Beulaville, North Carolina.

Lot 7 featured a choice of three sexed embryos from CELL Cardi 1403 J by PVF Blacklist 7077, Conely No Limit or CELL Keystone 2221K. The embryos sold for \$1300 each, a total of \$3,900 to D & S Cattle.

Congratulations to the Linhart family on another successful sale!

Wulf Cattle Hosts Open House and Presents Seminar

Tuesday, March 25 and Wednesday, March 26 marked the kickoff of the 37th Opportunity Sale of 2025 for Wulf Cattle at the Sandy Ridge Ranch north of Atkinson, NE. The Wulf crew highlighted an excellent set of Limousin and Lim-Flex bulls and females that will sell via an online only auction on Thursday April 3, 2025, at noon.

It was a beautiful sunny day and excellent weather for showcasing the offering that has been developed over the last 50 plus years. The Wulf operation brings a unique perspective to the seedstock industry having started out first as cattle feeders before developing their cowherd.



The large crowd of attendees enjoyed an educational presentation on the future of the beef industry.



Clear skies made for a beautiful day to showcase the quality set of cattle.

The day started with breakfast at 8 a.m. and lunch at noon. The Wulf crew presented their educational seminar “The Future Beef Industry As We See It.” The focus was on utilizing data and technology to make genetic progress and advancement in the beef industry, including new EDP’s and indexes, carcass grading technology and industry trends. The attendees were from all over the US and were treated to excellent information and hospitality. The cattle of course were cutting edge and designed to hit all the targets.



Kiley McKinna, Randy Ratliff & Chad Settje walking the lots.



Brenda Brawner attempting to spoil a sale bull.



Heartland Sale Reports

Wulf Cattle Opportunity Sale of 2025

Wulf Cattle of Morris, MN held their Annual "Opportunity Sale" on April 3, 2025. The sale was broadcast from Fort Worth, TX via Superior Livestock Auction with bidding available on DVAuctions.com as well as Bid. SuperiorLivestock.com.

Wulf Cattle has a continued focus on genetics and data collection to help their many customers become more profitable in their operations. The Wulf team is "future thinking" in looking forward to match genetics and EPDs with the breed and industry needs, with an emphasis on feeding and carcass data. They remain committed to producing cattle that add value to both the Limousin breed and their customers bottom line.

Top Selling Bulls:

The top selling bull was Lot 1, Wulfs Morris 9467M, a 1/25/24 Homo polled, Homo black Purebred son of VL Jim Beam out of Wulfs Golden Calla 9467G for \$41,000 to Morris Syndicate in Lebanon, MO.

Lot 305, Wulfs Modifier K501M ET, a 2/13/24 Homo polled, Homo black Lim-Flex son of Poss Rawhide out of Wulfs Carrieann 5201C sold for \$29,000 to Hayhook Limousin of Lexington, OK.

Beach Family Farms of Bristow, OK took home Lot 5, Wulfs Miles Above, a 1/26/24 Homo polled, Red Purebred son of Wulfs Kurt Above7118K out of Wulfs Ebina 7026E for \$28,000.

Wulfs Hunker Down 7904M, Lot 177, a 1/20/24 Homo polled, Homo black Lim-Flex son of VL Hunker Down 003H out of Wulfs Lucy 7904E, sold to Hayhook Limousin of Lexington, OK.

Lot 75, Wulfs Hard to Forget 1278M, a 2/23/24 Homo Polled, Black Purebred son of WZRK Hard to Forget 1040H out of Wulfs Jakayla 1278J ET, went for \$18,000 to Lewis Land & Cattle of Healdton, OK.

Treftz Limousin of Wetonka, SD won the final bid on Lot 188, Wulfs Hemisphere 2232M, a 1/31/24 Homo polled, Homo black Lim-Flex son of Wulfs Hemisphere 7045H out of Wulfs Karou 2232K at \$17,000.

Top Selling Heifers:

The high selling heifer was Lot 352, Wulfs Marge 4286M, a 2/26/24 Homo polled, Black Lim-Flex daughter of Wulfs Gallagher 7056G out of Wulfs High Tech 0394H, selling for \$4,750 to Boyer Limousin of Liberty, NE.

Lot 341, Wulfs Maiara 4112M, a 2/4/24 Homo Polled Red Purebred daughter of Wulfs Holiday 4841H out of Wulfs Jahzari 1243J ET, went to BCV Farms of Somerset, OH for \$4,250.

Jason and Jerry Mootz of Bellevue, IA got the final bid on Lot 332, Wulfs Mandolin 4215M, a 2/17/24 Homo polled, Homo black Purebred daughter of Wulfs Jackpot 4157J out of Wulfs Eifel Tower 7082E for \$4,000.

When the final gavel came down, there were a total of 335 lots of Limousin, Lim-Flex and Angus bulls and heifers sold to 121 buyers from 23 states and Canada. The volume buyers were: Meyer Ranch of Flasher, ND with 25 lots; Greg Smith of Marion, ND with 17 lots; J Bar B Cattle Co out of Phoenix, AZ with 15 lots; 12 lots sold to Thunderbolt Ranch in Littleton, CO; 10 lots went to Flying O Ranch out of Fort Yates, ND. Congratulations to the Wulf family and team for yet another exceptional sale!

Averages:

11 Limousin Falls	\$7,182
133 Limousin Yearlings.....	\$8,789
144 Limousin Bulls	\$8,667
49 Lim-Flex Falls.....	\$6,653
112 Lim-Flex Yearlings	\$7,710
161 Lim-Flex Bulls.....	\$7,388
3 Angus Yearlings	\$7,833
3 Angus Bulls.....	\$7,833
308 TOTAL BULLS.....	\$7,990
17 Limousin Open Heifers	\$3,250
8 Lim-Flex Open Heifers.....	\$3,438
2 Angus Open Heifers.....	\$3,750
27 TOTAL HEIFERS	\$3,343
335 Total Lots Averaged.....	\$7,616

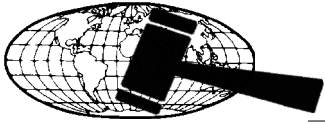


The Wulf sale is broadcast from Superior Livestock in Fort Worth, TX



Wulf celebrates another successful Opportunity Sale with the marketing and sale day teams.

WE WISH YOU GOOD LUCK AT JUNIOR NATIONALS, HEARTLAND EXHIBITORS!



Heartland Sale Reports

Ludens Family Limousin Hosts Production Sale

Ludens Family Limousin hosted their annual "Pride of the Dakotas" Production Sale on April 6, a nice sunny day at the ranch near Viborg, SD. Ranch principals Gordy and Pam Ludens along with Mike and Sarah Ludens and family presented a top set of bulls and bred heifers to a mix of new and past buyers. The cattle were at 12 o'clock and looked great to prospective buyers on the seats and via DVAuction.

The top herd sire prospect of the day was Lot 1, BRLU Ludens Mahomes 204M, a stout heavy muscled, stylish made son of LFLC High Roller. He was a definite crowd favorite in the pens and commanded a bid of \$13,000 from Orville Denui of Chancellor, SD for 50% semen interest and possession.

LFLC Mountain Time 116M notched a bid of \$6,500 from past buyer Tyrone Shannon of Broadus, MT. This long spined individual was a Cell History Maker son out of a dam that never misses.

The next bull was purchased by the sales volume buyer King Ranch of Philip, SD who took home four head. The bull was LFLC Money Man 375M, a son of SYES Jump Start for \$5,500.

Also bringing \$5,500 was LFLC Musk 11M that went home with Bob Bosch, a long-time breeder from Iowa.

In the bred heifer offering was lot 25, an impressive red daughter of Bank Account. She was purchased by Tom Wiebesiek of Davis, SD.

The Ludens family were extremely appreciative and wanted to wish their customers, friends and neighbors a huge thank you for a successful day.

Averages:

23 Yearling and Two-Year-Old bulls averaged \$4,541

3 Bred Heifers averaged \$3,933

26 Total Lots averaged \$4,471



A large crowd of customers and friends turned out for a successful sale day.



John Symens gets in a visit while looking over the cattle.



Bob Bosch talks business as he looks over the sale lots.

IOWA • KANSAS • MINNESOTA • MISSOURI • NEBRASKA • SOUTH DAKOTA

Six States. One Goal.



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Heartland Sale Reports

Peterson's L7 Bar Limousin 47th Annual Production Sale

It was a bright sunny day in Pukwana, SD for the Annual Production Sale on April 9th, 2025. Add in a high-quality offering of bulls and females, a large enthusiastic crowd of buyers with first rate hospitality, combined to give you a barn burner production sale for the Peterson families 47th Annual event. Auctioneer Chisum Peterson rocked through the offering in rapid fashion and when the dust settled here are the sale results.

Lot 13, L7 4058M, a 4/2/24 72% Lim-Flex homo black and homo polled herd-bull prospect sired by L7 Jinx 1017J out of an EZ Rider dam, MISS L6 161J that had an Adjusted Yearling weight of over 1400 pounds and top 5% rib eye tabulation sold to Wies Limousin of Missouri on a bid of \$15,500.

Lot 1, L7 4003M, a 3/1/24 Purebred son of Cell Envision7023E out of an Xcellsiar dam, MISS L7 327A brought \$11,500 going to BCV Farms of Ohio.

Lot 12, L7 4053M, was a 3/16/24 66% Lim-Flex. 4053 M featured a 121 Marbling ratio and top 10% Rib eye. He is headed to Wulf Cattle of Morris, MN on a bid of \$10,000. He sported a 121 marbling ratio and top 10% Rib eye. 4053 was another good L7 Jinx 1017 J son out of MISS L7 112J.

Lot 5, L7 4018M was a 2/27/24 Purebred Wulf's Kut Above 7118K sired red homo polled performance bull out of a good Ivy's Bubba Watson daughter, MISS L7 717E. This long spined stout made bull had lots of friends but went home with Winkler Brothers Livestock for \$10,00.

The sale had 2 volume bull buyers who each took home 4 bulls: King and Sons of Philip, SD and J & R farms.

In the female division Lot 52 was a very contested lot with plenty of bidding. L7 Mars Bar 404M, a 4/13/24 daughter of L7 Huckleberry 0011H ET out of AUTO Princess 253D ET sold to the Biekman family of Kansas on a bid of \$9,250.

The rest of the heifers sold in a range from \$4,000-\$5,250.

I would personally like to thank the Peterson's for a great day and for the opportunity to catch up with old friends and breeders. This is a hallmark of the

Limousin breed that we are a tight knit family and this is our 2nd greatest strength. Our first greatest strength is having a breed that is high yielding, efficient and so right for our evolving beef industry and breeders so dedicated to improving our cattle and the beef industry in general. Salute!

46 Yearling Limousin and Lim-Flex bulls grossed \$282,486 to average \$6,141

7 Yearling Limousin and Lim-Flex females grossed \$37,996 to average \$5,428

53 total head grossed \$320,482 to average \$6,047. Congrats to the Peterson family on another wonderful sale!



A large crowd was in attendance for the 47th Annual Production Sale.



Chisum and Cade Peterson welcome the crowd.



Bob and Elaine Yackley of Oneida, SD watching the sale lots.

APPLICATION FOR MEMBERSHIP

To continue receiving a paper edition of the Heart Beat, you must be a member of the Heartland Limousin Association. The HLA is comprised of Limousin breeders including the states of Iowa, Kansas, Minnesota, Missouri, Nebraska & South Dakota.

Name _____ Most used herd prefix assigned by NALF _____

Address _____ City/State/Zip _____

Phone/Email _____

Have you registered cattle with NALF within the last year? Yes or No

of Cattle Owned _____

Please make checks payable to the HLA,
clip and return this membership application and \$50 to:

Ashley Wiser, HLA
PO Box 33, Bluffton, Arkansas 72827

NEW HEARTLAND SIRES



\$40

AHCC LANDMARK 917L

Homo Black • Homo Polled • Lim-Flex(70/61.5)

CD: 15(5) BW: -0.9(15) WW: 83(10) YW: 143(4) MA: 33(4) CM: 8(20) SC: 1.1(25)

DOC: 13(50) CW: 68(1) RE: 0.74(35) YG: -0.04(80) MB: 0.77(2) \$TPI: 162

AHCC Landmark is the bull of the future. Check out the birth to yearling spread in his EPDs.

Look over his flawless structure and balance. Top 1% for carcass weight and TPI. Then look at the fact he has no Rulon, Envision or Credentials and realize he is available on the open market.

If you are looking for the next path to the future you need to find a Landmark.



\$40

COLE LANDSLIDE 25L

Black • Homo Polled • Limousin(85/74.8)

CD: 13(20) BW: 1.9(75) WW: 87(3) YW: 141(3) MA: 32(4) CM: 9(10) SC: 0.9(35)

DOC: 13(45) CW: 32(55) RE: 0.93(35) YG: -0.28(40) MB: 0.24(45) \$TPI: 101

COLE Landslide brings an amazing amount of balance and performance to the table.

This outstanding son of the calving-ease leader COLE Fortune has the actual performance, pedigree and EPDs that exhibit the balance and combination to inspire commercial cattlemen and breeders alike. If you find yourself lost on the mountain, jump on the Landslide. Sexed Semen Available.

Old 24 MOUNTAIN TIME

Black • Homo Polled • Limousin(82/72.6)

CD: 11(45) BW: -0.2(30) WW: 55(85) YW: 76(90) MA: 25(40) CM: 5(75) SC: 0.51(75)

DOC: 16(10) CW: 3(>95) RE: 0.47(85) YG: -0.22(55) MB: -0.1(95) \$TPI: 31

Old 24 Mountain Time is the next in line of great patterned Gold Buckle sons. Clay Schilling has been producing cattle with style and balance his whole life and this HOMO Polled son of Gold Buckle has the look to work on a wide range of females. Bred for calving ease and loaded with LOOK, Mountain Time is the bull to breed your next great show heifer.



\$40

WZRK MIKE DROP 8016M

Homo Black • Homo Polled • Purebred(90/76.6)

CD: 8(70) BW: 2.1(70) WW: 75(20) YW: 121(15) MA: 33(3) CM: 6(50) SC: 0.65(45)

DOC: 17(5) CW: 41(10) RE: 1.02(55) YG: -0.34(85) MB: 0.51(1) \$TPI: 134

WZRK Mike Drop was the top seller and Lot 1 at the 2025 Wieczorek Sale. This tremendous

PUREBRED combines Jackpot and Credentials to bring a balanced pedigree loaded with performance, convenience traits and maternal. Top 1% Marbling, HOMO Black and HOMO Polled, with a great phenotype and solid individual performance make him a show stopper.



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